
2022 BizWeb2000.com Blog Post Bundle

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Video Marketing Simplified

by Jim Daniels - Saturday, December 18, 2021

<https://bizweb2000.com/video-marketing-simplified/>

Anyone doing business online nowadays absolutely *must* be using video.

Video sharing websites are more popular than ever and YouTube is the second most visited website in the world, directly behind Google and ahead of even Facebook!

Today I'll help you add video to your business in the easiest way possible.

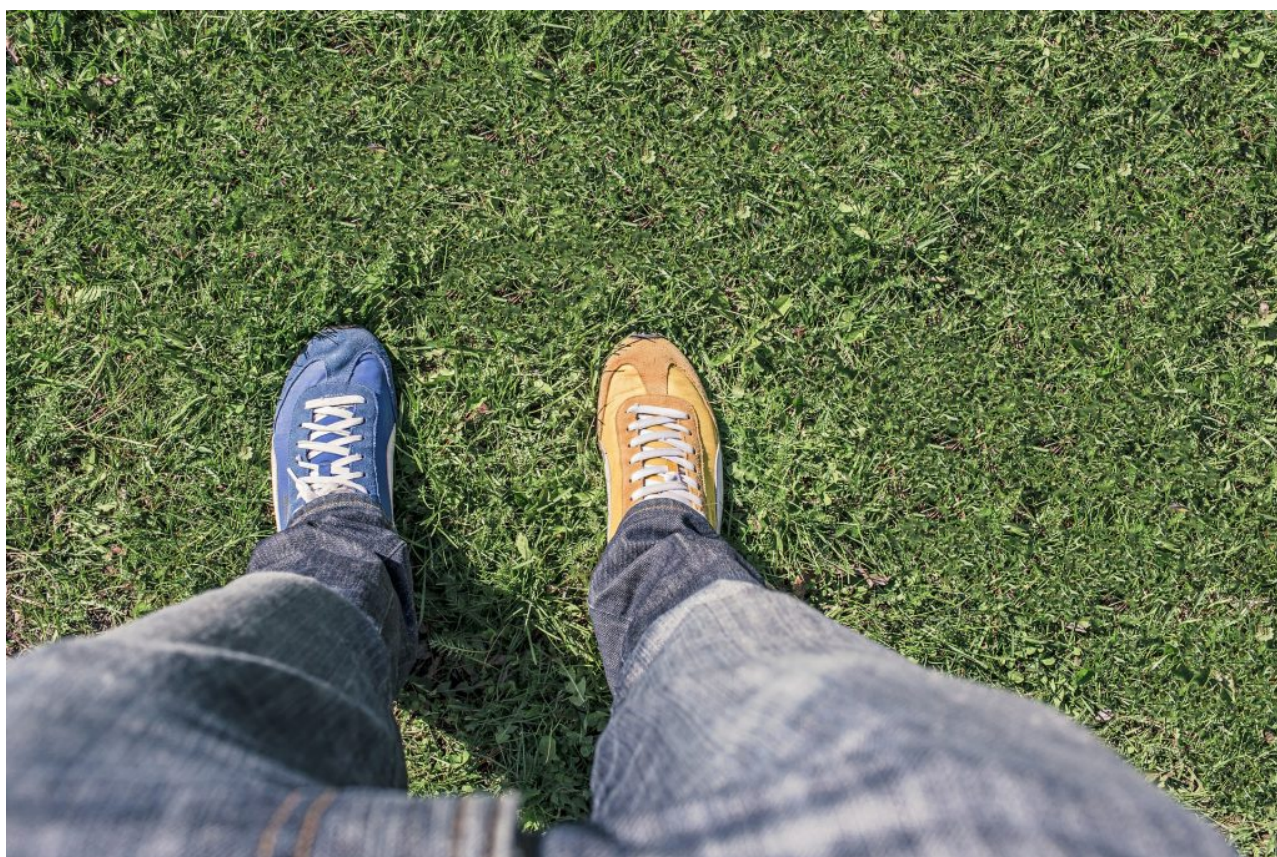
As a result of the gain in popularity of video sharing sites, more marketers are turning to video as a way to promote their products and services.

And it's not just in the Internet marketing genre.

Niche specific sites are having great results with video when promoting their sites and selling their products and services. Almost any type of product or service can be promoted through video, but it's important to do it properly.

People don't generally like to view commercials, so videos need to be content rich. People watch video to be entertained or to learn something.

Try to Stand Out from the Crowd



If you want your videos to be viewed a lot, you need to be DIFFERENT.

Some ways to do that are to be funny, exciting, controversial, educational - or simply use new technology. If your videos stand out from the pack, they have a good chance of going viral and making you a lot of money.

Video is so powerful - not only because of the sheer number of people who view video sharing sites every day, but because it can be much more persuasive than the written word. That's why video sales letters and reviews outperform written material by a wide margin.

Some people respond better to writing, but most respond better to video. Video can really help you to get your point across to people who don't read well, or people who really hate to read.

Unfortunately, many marketers feel they don't look good on camera. But you don't even have to go on camera nowadays to produce great videos.

You can use a microphone to record your voice and create simple screen capture videos using free tools such as [Screen-Cast-O-Matic](#). It's very easy to use, making it extremely popular for people who aren't very good with technical things. Best of all, you can use it

for free!

Most people are able to make their first video within an hour of opening the software! This makes it perfect for almost any marketer.

If you're promoting an affiliate product, then your video could be a short tutorial about one aspect of how to use the product. Again, there's no need for a video camera or to go on screen at all.

It's All About Making Quick Videos Nowadays



Years ago I created a video based training tool that had an animated character teaching the lessons. If you've been on my list for a long time, I'm sure you remember Paul! Most people loved that little guy, though I'll admit, I had a few people tell me they hated his robotic voice. ;-)

The important thing was, Paul helped a lot of people get started in business online. And I sold thousands of copies of that program and made a lot of moolah.

Unfortunately, it took me about six months to create!

Now anyone can have fun creating training videos, product reviews and more, all with the click of a few buttons.

The bottom line is, if you have been slow to adapt video to your business, you now have absolutely no excuse to get with the video revolution.

If you have absolutely no idea how to get started, [here's some awesome training](#) I bought access to recently.

It's called YT Velocity and it shows in detail, all the steps to generating free traffic and income on YouTube.

Here's a quick screenshot from inside the YT Velocity training area so you can see the topics covered:

MODULE 2 - Main Training ▲	
Overview	>
Setting Up Your YouTube Channel	>
Do I Need To Put My Face On Camera?	>
Required Tools	>
How To Come Up With Content Ideas... FAST!	>
DFY Content Ideas and Keywords	>
Ranking Factors	>
Uploading and Ranking Videos	>
Optimise Your Video For Maximum Rankings	>
Secret Ranking Hacks	>
Authority Commenting	>
The Importance Of Thumbnails	>
IFTTT	>
Turning Rankings Into Money!	>

As you can see, this is all the stuff you need to know.

The training is top-notch and this is a great strategy to add to your arsenal for 2022 and beyond.

[Grab this training today and get started using video to grow your business!](#)

Jim Daniels

15 Minute Solopreneur?

by Jim Daniels - Friday, December 03, 2021

<https://bizweb2000.com/15min/>

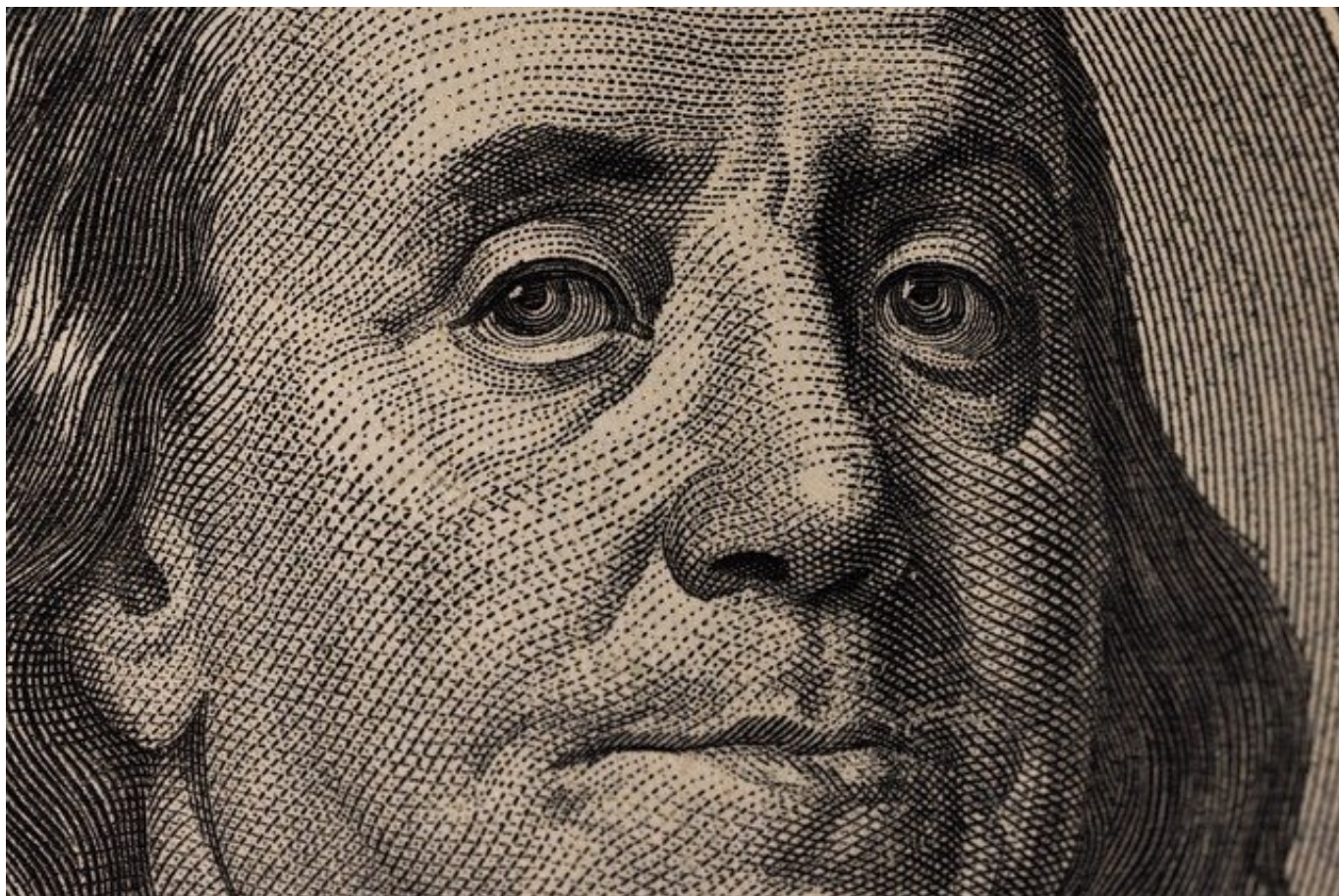
As an entrepreneur who is working in a solo situation, the most precious commodity you have is that of time. Many people who work for themselves find it difficult to achieve all of their goals and cross off items on their task list simply because they feel overwhelmed and disorganized.

Instead of trying to overhaul your entire life in one go, it's often better to integrate a series of micro habits that can gradually improve your systems as a whole and move you further toward achieving the success you have always dreamed of.

You may think you need to devote hours each day to make real progress. But even 15 minutes of focus on one area can have a major impact over the course of many weeks.

By applying the following micro habits in your business, you will be building momentum and seeing consistent improvements over time.

Start Every Day With a 15 Minute Money-Making Task



It's tempting for many home based entrepreneurs to start the day with logging into facebook or another social media account.

But reading news and opinions won't make you a dime.

Others like to start the day by reading and answering emails. While that's better than the previous task mentioned, it is still not going to earn you much money.

You need to start every day with a task that makes you money.

Here are some examples...

- Go on Muncheye.com, WarriorPlus or JVZoo and find a product or service you feel comfortable promoting.
- Send a broadcast email to your list with an affiliate link and recommendation for a product or service you use.
- If you don't have a list, post a quick video on Youtube reviewing a product or service, and include your affiliate link below the video.
- Place an ad on Facebook, Youtube, Google or Bing.

-
- Take a survey or plan a mystery shop.
 - Complete a gig on fiverr or set up a new one.

Heck, anything that makes you even a few dollars is better than wasting time on social media.

Once you have a money-making task under your belt you can take a break, or move into another one of these 15 minute tasks...

Spend 15 Minutes Furthering Your Knowledge



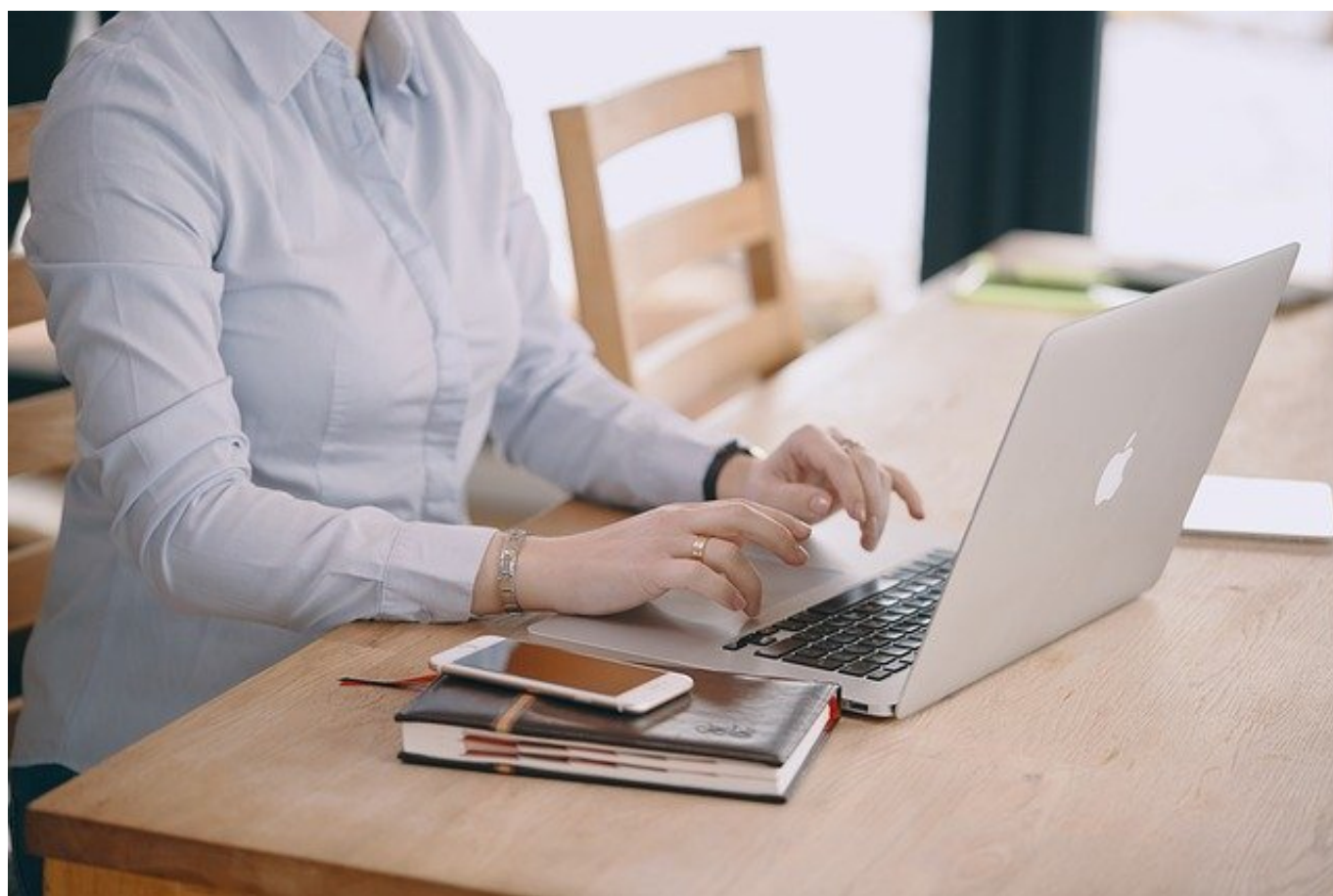
As a niche leader online, it will be your responsibility to guide your subscribers and followers with good information. In order to do that, you have to consistently conduct research in your niche.

You can spend 15 minutes a day increasing your knowledge as an expert by reading as little as one page of a book, flipping through a trade or consumer magazine, watching a simple 15 minute YouTube video, etc.

There are also things that you will need to know for your business that are not necessarily conveyed to your target audience. For example, there may be times when you buy a tool, such as a page builder, and the learning process requires you to devote a certain amount of time.

Instead of stressing yourself out and trying to do it all in one day, give yourself just 15 minutes at a time to apply to the process. You will consistently make progress toward your goal of being able to use your new tool and it won't detract from the rest of your to do list.

Create Content for 15 Minutes at a Time



Content creation is a huge part of all online entrepreneurial business models. Whether you are operating as a digital info product vendor, an affiliate marketer, a PLR creator, or something else, you will need to create text, audio, image, and video content.

Some people get overwhelmed at the thought of sitting down for hours at a time to churn out relevant content for their site and social media accounts. You don't have to do it all at once.

In fact, many people work better when they divvy their content creation up into 15 minute increments here and there. Instead of having to focus for 60 minutes at a time, you have a shorter period of time to gather your thoughts and convey them.

Of course, depending on how much content you need and how fast you can create it, you can duplicate your 15 minute content creation micro habit if you need to throughout the day. But that may depend on your niche and business model as well.

This fifteen minute technique will result into something of your own to sell in a few weeks time!

Set Aside 15 Minutes for Networking with Others



Another thing you will need to do as an online entrepreneur is network with others in an effort to help grow your business. There are three main types of people you will be networking with.

The first are your customers. You want to be able to build a rapport with the men and women who are following you as their niche expert. The networking you do here may be in the comments on your blog, in direct emails, or on social media comments.

You don't have to spend all day interacting with people. Just 15 minutes here and there

will do the job just fine. Another type of person you need to network with are colleagues who are also online entrepreneurs.

These are the people who will be your friends and acquaintances, who can answer questions whenever you have any about your business, tools, courses, strategies, etc. They say that no man is an island, and this is especially true when you're working for yourself in a new type of career.

Another type of individual you will want to network with are affiliates. If you have products of your own, you will want to spend some time recruiting and catering to the needs of your affiliates to get them onboard for future launches.

In fifteen minutes I can recruit a JV partner or two via email or Facebook messenger, it's easier than you think.

It doesn't take much time to reach out to someone in a private message and share a link to your joint venture page, write a brief one paragraph explanation about the product, and let them know why it may be a good fit for their list.

Give Yourself 15 Minutes of Freestyle Brainstorming



It's important that not everything you do in business is structured. As an online entrepreneur, you are already showing signs of being creative in your endeavors. Therefore, you need a certain amount of time to free your mind and let it explore the possibilities ahead of you.

For example, you can set a timer for 15 minutes and allow yourself to freely brainstorm info product ideas, business models, niche slants, and more. During this time, you can use tools such as a mind map, or even a simple pad of paper and a pen that you can doodle on as you explore ideas.

You can make lists, brainstorm titles, consider what a hybrid business model or niche would look like, and more. When you engage in focused, freestyle brainstorming, make sure you are not spending that time analyzing your thoughts, but instead simply getting them down on paper.

Carve Out 15 Minutes Daily for Planning and Prioritizing



Every great solopreneur has a to-do list. Many use daily to-do lists, weekly lists and monthly list. Some even plan things out months or a year in advance.

Whether it's at the beginning of the day or the end, you'll need to carve out 15 minutes a day for you to plan your business. You may be planning the next day's tasks, a new business model, or an entire year's worth of projects.

Once you have an overview of your plans in place, make sure you take the time to prioritize them as well. If you need an additional 15 minutes to do this, take it. But you may also be able to do both the planning and prioritizing all at once.

The planning and prioritization process can take place on pen and paper or digitally. You just need to have a way to track what the next steps are for your goals so that you don't veer off in another direction.

Growing Your Own eCommerce Income Stream

by Jim Daniels - Thursday, November 04, 2021

<https://bizweb2000.com/ecom/>

Have you ever considered starting an eCommerce website?

An e-commerce website is simply a website that sells physical products.

If you're interested in earning money online, then e-commerce is probably an attractive option for you.

You can sell products in just about any niche you're interested in and the start up costs can be minimized if you know a few tricks of the trade. (Which I'm about to share.)

There are basically five different models for successful eCommerce online...

Here are the top five methods:

1. Making your own products

With this method you own the product and brand completely. That's because you make your own products and sell them through your own web store.

2. Working with a Product Manufacturer

Maybe you have an idea for a great product but you aren't able to produce it yourself.

If so, this is the model for you. You can work with a supplier to make the product you have in mind, then sell through your online shop.

3. Wholesaling

With this eCommerce model you "curate" products you like and then buy them, store the inventory, and sell them at your online store for a profit.

This can be a bit pricey to start since you'll be buying your products upfront.

4. Dropshipping

If you want to get in cheaper, then instead of buying your products you can work with a dropshipper.

You can sell products from a variety of suppliers without buying products upfront or storing lots of inventory.

Each time an order is placed at your site, you forward it off to the supplier for fulfillment and shipping.

5. Private label / White label Products

This method involves purchasing premade products, then applying a private label to the product to make it your brand.

Sounds simple enough, right?

Well, the real secret to success with eCommerce is *not* the model you choose.

It's keeping costs down...

The high costs to run an eCommerce store while getting new customers regularly, is what keeps most people from achieving success in eCommerce.

Yet lots of people do manage to make profits from day one. (My colleague [Brett's wife](#) for example.)

The best two ways to to keep your costs down is to **use a low-cost platform without fees** and **get your website traffic for free**.

When it comes to eCommerce platforms, there is no shortage of options for you to use.

You can tap into WooCommerce if you're a WordPress site owner. Or, if you want to use a SAAS (software as a service) solution you'll get more options and tools. But you'll pay for them!

Sites like Shopify, BigCommerce, Squarespace and Magento, are just the tip of the

iceberg. Nowadays there are literally hundreds of eCommerce solution providers to choose from on the web.

If you are new to eCommerce, I suggest you start *without* any of those fancy tools. Again, they can get pricey in a hurry, with monthly costs exceeding thousands of dollars.

Why take that risk?

[Here's a new solution](#) for starting your own eCommerce site that lets you pay just one time. And if you grab it today it's about the cost of a modest lunch at your favorite restaurant.

I know the creator and I've promoted his stuff in the past. His solutions are always top-notch. He created [this particular eCommerce solution](#) for his wife so she could sell her hand-made candles. It's surprisingly simple to use and it's loaded with many features you get from pricey platforms.

But my favorite aspect of this new eCommerce site builder is this:

Brett teaches you how to get your website traffic (and customers) for free! That's right, Brett literally shares the exact method his wife is using to get customers for her new candle shop.

Bottom line...

If eCommerce interests you and you want to give it a shot, dip your toes into the water without taking a big risk.

[Check out this new eCommerce platform.](#)

You'll get your own great eCom site without the big monthly fees, and you'll uncover how to get traffic and customers for free.

Should You Build a Membership Site? (Membervio Member Site Solution Review)

by Jim Daniels - Sunday, October 17, 2021

<https://bizweb2000.com/member101/>

My daughter and I have been building niche blogs for lots of clients lately. Most of them are monetized with affiliate links.

But one recent client wanted a membership site. The timing was perfect, as a brand new web-based solution was just released this week. Today I'll show you how it works.

First things first though.... Why would you want a membership site in the first place?

Well let me ask you this...

Do you have a plan to generate passive income online?

Income that comes in whether you are working or not?

Every small and home business owner needs at least one passive income source. One of the best ways to do that online is with a membership site.

There are countless customers in just about every niche online, who are willing to pay anywhere from \$10-\$40 a month or more, for real help with something they are passionate about.

Customers are happy to pay a fair price for solid training, advice and insight, product rights, and much more.

Here's an example from my own personal experiences...

The very first year I opened a membership based site it easily earned more than six figures all by itself. Since then I've gone on to open other subscription-based web properties that earned automated, passive income.

The numbers just make so much more sense than selling products for a one-time fee.

For example, let's say you offer a product for \$27 and make just one sale a day. We'll call it 30 sales a month and 360 sales over the course of a year. You'll earn \$9,720.

However if you expand a little on the product, maybe convert some of it to video and offer personal help along with the content, you can easily package it into a membership site instead.

You can then sell access to the membership site for \$27 a month.

Sure, less people may buy it because of the monthly fees, but I've found that the number is not significantly lower. Let's say that instead of 30 info-product sales a month you get 20 new monthly members.

That's \$540 the first month and then \$540 a month additional for the whole year. By the end of the year your earnings would look like this...

Month	New Revenue W/ 20 Sales per mo.	Total Monthly Revenue
1	\$540.00	\$540.00
2	\$540.00	\$1,080.00
3	\$540.00	\$1,620.00
4	\$540.00	\$2,160.00
5	\$540.00	\$2,700.00
6	\$540.00	\$3,240.00
7	\$540.00	\$3,780.00
8	\$540.00	\$4,320.00
9	\$540.00	\$4,860.00
10	\$540.00	\$5,400.00
11	\$540.00	\$5,940.00
12	\$540.00	\$6,480.00

When you total up the year's earnings, you'll see it adds up to a whopping \$42,120. That's

more than 4X what you would have making one-time sales.

Of course you need to factor in churn rate and attrition. And that will cut those income estimates. The fact is, people will drop out no matter how good your membership value is.

Member sites with below average value for the cost can see dropout rates of close to 50% within the first three months each member joins. However member sites with very good value get less than 20% drop outs. And some members stay on-board with you for years and years.

I won't go into all the attrition and churn rate math, but assuming your site loses 25% of members by their third month of membership, at the end of the year you would still have roughly 100 members paying \$27 a month.

That's a nice little recurring income stream, especially when you have a handful of web properties doing that. When you compare it to selling products for a one-time fee, you would still easily be earning 3x to 4x what you would with the non-membership model.

Of course these are small numbers compared to what many web properties experience. I've had new member sites get more than 200 members the first month alone. That was before I opened an affiliate program and ramped up sales even faster!

That's right, another great bonus you get with your own membership site is the ability to offer residual income to affiliates who promote for you. Give them 50% of the monthly dues for all the members they refer and you can expand your program easily.

So this all leads us to the logical question...

"How do you get your own membership site?"

Well, there are about 50 different ways to do it. Of course, you're going to need content, but that is usually the easy part. Find something you're passionate about and start shooting videos. Or just BUY content with private label rights.

Next, you'll need to deal with the membership site technical details.

You can buy a member site script and have programmers install it. Or you can buy a WordPress membership site plugin and do it yourself. Or, there are now web based solutions available to simplify things further.

I've done all three. And I can tell you from experience, that unless you are tech savvy, you want the simplest solution possible. Because it's the technical hurdles that keep most people from achieving their goal of a profitable member site.

That's why I recommend you have a look at [this easy platform](#) -- it is called MemberVio and in my opinion, it is the simplest member system there is.

There's nothing to download or install. No site to build. Heck, you don't even need web hosting!

“YES, It’s literally easy as pie”.

Here's a List of Membervio Features...

- Create your own premium membership site with online courses, coaching programs, and much more
- Create multiple options for monetization including direct sales, free trials, subscriptions, upsells, and affiliates.
- Connect & automate everything about your business in one place...Your content, your marketing, your transactional emails, & your products.
- View reports, user forecasting, customer progress tracking, and see how customers are engaging with your business.
- Simple, seamless integration with PayPal, Stripe, JVZoo, W+, and 6 more platforms... get you paid easier, faster.
- 100% Beginner Friendly. Fully Cloud-Based
- 5 Ready-To-Sell Professionally Created Courses Included
- Enjoy complete automation to manage users... from subscription to cancelation requests and everything in between
- Pick and design your membership site from an extensive set of themes
- Easily manage member statistics, product statistics & enjoy rock-solid security controls
- Customize your site with your brand aesthetics & colors (you can even add your own domain and logo)
- The onboarding guide includes easy to follow videos for smooth onboarding of users

-
- Get detailed reports about the product, location, devices, visitors, traffic inflow details, and lots more!
 - Replicate or reuse your existing lessons with just one click to create more than one stream of income.
 - Create coupons to offer discounts & deals and watch your conversions skyrocket.
 - Get important insights into the number of quizzes taken, lessons completed, total money spent & login details for each member
 - Access members' info. regarding basic information, products purchased & transactions
 - Step-by-step tutorial included
 - Keep your members engaged with Quizzes & Worksheets
 - Enable Content Drip Feed to allow users to access more modules as they complete one section
 - Make your course time-bound to add the scarcity factor
 - Deliver your course in modules
 - Allow users to interact with you, ask questions and provide feedback using the comments section
 - Disable right-click (and the copy-paste option) to ensure that no one steals images & content from your course

So what are you waiting for? You can have a complete membership website set-up literally today.

No messy plugins to install, no custom code to write, no web hosting to configure.

No matter what membership site solution you choose, here's hoping you get lots of members!

[Click here to watch Membervio it in action.](#)

To your Success,
Jim Daniels

Becoming a Seniorpreneur

by Jim Daniels - Friday, October 08, 2021

<https://bizweb2000.com/seniorpreneur/>

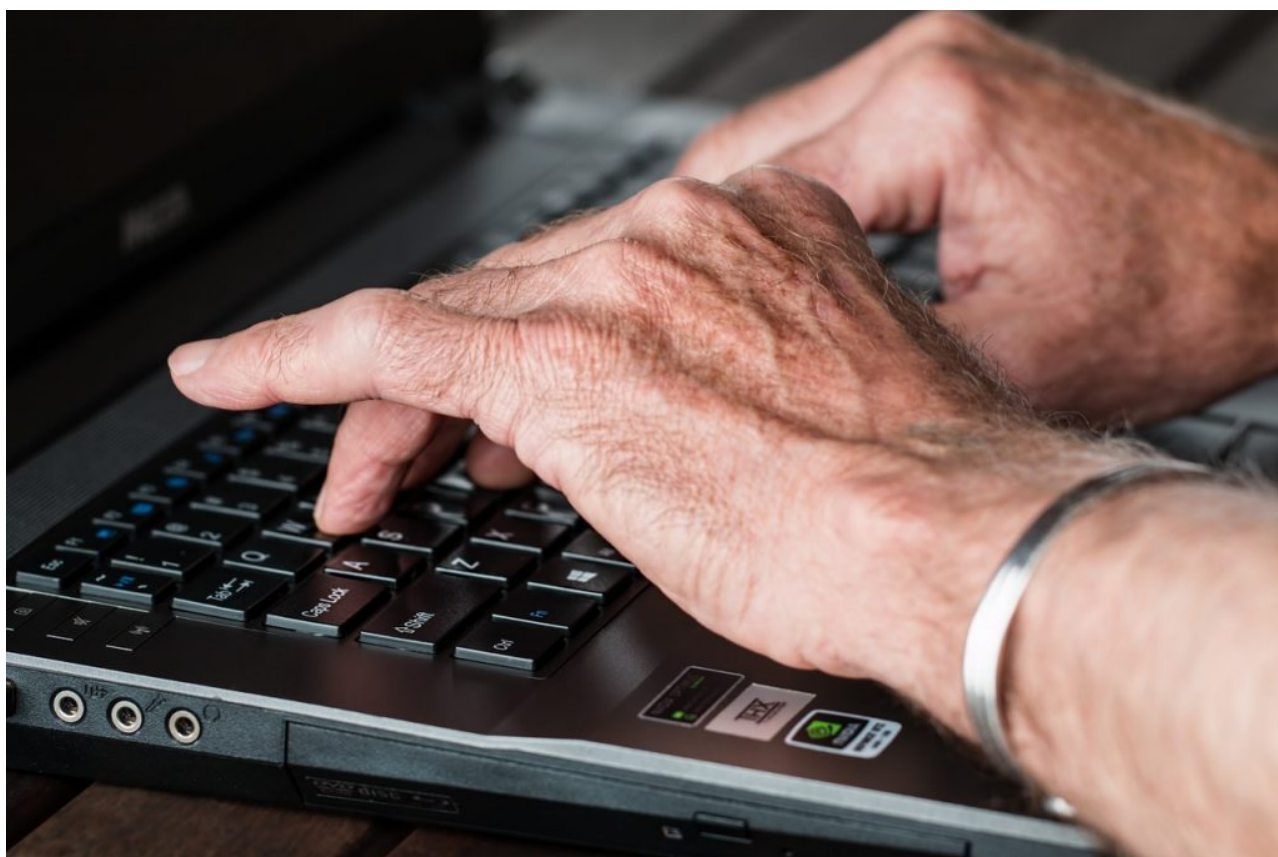
Anyone can become an entrepreneur. In fact, did you know that people aged 55-64 are twice as likely to start a business as millennials? It's true.

There's no barrier based on age for starting a business. If you're over 55 like me, you can be a seniorpreneur too. Sure, I started in my 30's but I've been making my living online so long now that I'm darn close to senior status!

And thanks to the Internet, there's virtually no financial barrier either. You need very little money to start and grow a business on the Internet.

In today's blog post I'll talk a little about why you may want to try it, the commitment it takes and what happens if you fail. (It's not as bad as you think, I've failed a lot over the years!)

First Consider "Why" You Want to be a Seniorpreneur...



Before you jump in head first, the first thing to consider when becoming a seniorpreneur is knowing the reason why you want to do it.

When you have a why, it can help you outline the tasks that you need to complete. But it can also lead you to develop a strategy for accomplishing your goals. Having a why works to keep you grounded and driven.

It's your compass that leads you to want what you want, and it underscores your motivation. When you know your why, it gives you something to always look at when you're struggling so that you can push through.

Some people feel their reason gives them a purpose. As you get older, your life purpose changes. If you have children, they might be grown - so that job you may have worked to support them no longer gives you that same level of motivation.

Once you retire, you can also lose your sense of purpose. Starting your own business as a marketer can give you a new direction or allow you to continue having purpose in life.

It gives you a reason to strive for something you want again. When you work in your golden years, having a reason why you're doing this can be beneficial for your health and

your cognitive function.

Some entrepreneurs who start later in life have a reason where they want this because they want to keep their mind sharp. Studies have shown that people who are in their early fifties and beyond benefit from taking on a new hobby or continue learning something because this allows the brain's processing abilities to remain quick and clear.

Staying busy can help keep the mind sharp by boosting memory, too. While some people want to become an entrepreneur to have a purpose or to stay busy, for others, it's a means of income.

Many new entrepreneurs start a business because they want to supplement their income. Or they find that once they've retired, their standard of living isn't the same because they want to be careful with their retirement funds.

It could be that your reason for doing this is because you want to travel. When you work online, you can take the office anywhere you want to go. As long as you have an internet connection, you can work whenever you want to, wherever you want to.

There are many senior citizens who choose this business as part of a plan to leave a legacy. They want to create a business they can pass on. Or, they want to create a financial cushion for their loved ones for after they're gone.

Avoiding isolation that can happen when you're older is another reason why some seniors turn to entrepreneurial endeavors. You'll be in contact with other people often - even if your business is solely online.

That includes colleagues you network with to form joint ventures, affiliates, clients and customers. There's a lot of networking and many of these interactions result in some offline meet-ups and events.

Be Ready to Commit to Your Dream



Becoming an entrepreneur isn't something that's going to happen with a minimal dedication or involvement. You're going to have to take the steps needed to turn it into your reality.

You can start by asking yourself what your ideal online career looks like. This is something that prevents some people from ever getting started. They haven't taken the time to visualize what an online career would look like or mean to them.

Help yourself picture it by making a list of all the things that you want in life and how your online career can help you to accomplish them. Create a career map where you outline all the steps it's going to take you to start a business and get it running smoothly.

Break those steps into goals that you need to accomplish daily, weekly and monthly. Have a motivation board that will inspire your commitment. On this board, put images of what you picture your life will look like as you achieve your dream.

Tap into your experiences and skills to help you commit. You already have a lot of knowledge in many different areas of life - and maybe also in your current or former job. Put that to work for you.

Ask yourself what you enjoy or what you could spend hours doing - and that can be something that helps keep you committed. Put it in motion. Seek knowledge if you need to by studying business or mindset books, taking classes, or finding a mentor.

All of this can encourage you toward your commitment. You need to determine just how involved you're willing to get in your online career. Many people don't realize that running an online business requires a commitment to time.

It's not something that you can just do when you feel like it. When you become an entrepreneur, it's true that you're the boss and that you get to choose your own schedule.

But even the boss has to show up on a consistent basis. That's one of the most important things about building an online career. You must be committed, which simply means dedicated to something, and you must practice consistency with your actions with the business.

You can't work on it, then let it sit for weeks or months, doing nothing and still expect success. When you're not there, what will happen is that the audience you've sought to maintain will leave.

They want answers and they want help. In order to lead a niche audience, you must be present online on a regular basis. It's the same thing with serving your clients. You can't build a client base, then not show up to serve them.

Go Into This Without Excuses



A go-getter entrepreneur doesn't make excuses that holds him or her back. They don't let the excitement of being the boss override the truth that they have to get the job done. They set the hours they need to work and then they show up to serve.

They do the hard things and when they succeed, it's because they deserve every bit of that success. It was through their own efforts that they ended up making their dreams come true.

Some people aren't like that, though. They don't set hours and stick to them. They work when they feel like it. When they do show up, they let themselves get easily distracted by whatever shiny new thing pops up on the horizon.

They won't put in the effort, but they expect success. When their business fails, they have a list of reasons why it happened. None of these reasons points the finger back at them.

It points out to all the other things or people that "caused" them to fail. These people have an excuse for everything. When they fail to complete a task, they'll say the time just wasn't available.

They won't look at their own actions and acknowledge that the time was there, but they just didn't manage it correctly. When they pay for a course but don't end up finishing it, even when it could benefit their business, they'll whip out a long list of excuses.

The teaching method was wrong for them - the course was too hard or the instructor wasn't good enough. Their laptop acted up and they couldn't log in to the course. They'll say that they meant to work on the business but then something came up at home.

The dog wanted to go for a walk. They had to clean the house. The lawn needed to be mowed and they had to take care of that instead of working. You can tell yourself that you're working and not let all those little things that nag at you persuade you to stop.

You have to learn to set boundaries - even with yourself - for the sake of your business. But these people, these failed go-getters, will have dozens of reasons why they didn't work on their business that day.

They'll tell themselves it was because they had too much to do offline. They'll complain about being tired or not able to focus, so they put off even trying. If you want water from a faucet, you have to turn it on to get the water to flow.

It's the same thing with any business. If you want to see results, you have to show up. You have to turn on that faucet. These people didn't try to find the answer or locate someone who could help with their questions.

They just stopped trying and then followed up their failure by making an excuse. The definition of excuse is "an attempt to lessen the blame." When you don't work, it's your fault.

When you don't try, it's your fault. Stop making excuses. Excuses make you feel good temporarily - but in the end, you're still going to have to deal with the fallout from not doing what you should have, from not correcting a mistake and for not showing up and working on your business.

You need to examine your excuses. Only you know if that excuse is real or something you've fabricated. True entrepreneurs not only celebrate their successes, but they take ownership of their shortcomings, too.

Be Okay with Temporary Failure and Long-Term Flexibility



You have to realize that every person on the planet has experienced failures and setbacks. No one has ever built a business that was problem or mistake free.

Yet people assume that problems, mistakes and everything in between that led to a setback or failure equals permanent problems. It doesn't. It's only permanent if you let it be.

Use your temporary failures to drive you forward to success and stop being afraid of something that happens to everyone. You might be so excited about your online business.

You've prepared everything and you just know that this launch is going to be a raving success. You can picture the glory in your mind - the success, the money, the praise from family and friends – all of it.

Then, the unexpected happens. That launch that you may have poured so much of your time and effort into, flops. Maybe it's a little flop. Or maybe it's the flop that you fear is heard around the world.

It makes you cringe just thinking about it. You want to crawl away, and you start beating yourself up. Maybe your great idea didn't turn out to be so great after all. That can be discouraging.

But before you give up for good in your mind, take a deep breath. Don't allow the temporary failure to be the finale moment that defines you or business. Instead, study that failure.

You've now learned what didn't work. This is going to save you time in the future. Maybe you priced too high. Maybe you tried to sell the wrong thing and there just wasn't a market for it. Whatever the reason, the temporary failure shows you a new way NOT to do thing. Let this learning moment catapult you forward. One of the most important things you can do to succeed is to learn to adapt by using long term flexibility with your business.

Be flexible with your schedule. So what if you can't work early mornings? Work nights. So what if something happens outside of your control that throws your schedule out of whack. Adjust and get right back on track!

Have that same acceptance toward flexibility with your niche choices, too. So what if one niche didn't work out? Jump into another. Branch out. Have multiple niches if you want.

Shut one down and start over if you don't like it. If your business model didn't bring the success that you thought it would, change it. Adjust. This kind of flexibility is a perk of having an online marketing career.

It's not something to be overwhelmed about. Being an online marketing entrepreneur gives you greater freedom and the ability to expand your own boundaries whenever you need to.

When I started out online I was selling short reports in the form of a .txt file. Then I went into print books. Next I tried software, then [ebooks](#), member sites, [affiliate marketing](#) and even [blog design and management](#). The point is, every niche has multiple opportunities for profit. You just need to try them to know what works best for you.

When you find one you like that brings you consistent profits, keep it in your repertoire and add another. After a few years, you'll likely have a handful of steady earners that you enjoy. You'll be a successful seniorpreneur!

Could You Earn a Living Selling Printables Online?

by Jim Daniels - Friday, October 01, 2021

<https://bizweb2000.com/printables/>

There are many people looking to start an online business who have no clue where to begin.

After all, there are many options to consider – from promoting other peoples' products as an affiliate marketer, to creating and selling your own products.

Of course, the most lucrative strategy is selling your own products. That's because you get the lion's share of the profits from every sale.

But creating products is time-consuming and difficult, right?

Well, it doesn't have to be.

Nowadays you can earn quite a tidy sum of money by creating simple, easy to create digital products to sell online known as printables. This can be used as extra income to supplement your financial needs, but you can also turn it into a full time career.

How much you can earn is up to you. You don't have to be a graphic designer. You simply need a few free (or paid) tools and the desire to get into this niche. Selling these products doesn't even require you to have your own site, so the costs are low to non-existent to get started.

Why Create Printables?



The reason why you want to do this will be unique to each person, but as long as you will have an interest in creating and selling something, it can serve as a strong foundation for your business.

You also can't expect overnight success. This isn't a get-rich quick niche, though it can be lucrative after you get started selling. You will need some skills, but it's nothing complex or with a big learning curve.

With access to people who make their living doing this, such as [Debbie Drum](#), there's no reason why you can't copy their exact methods and get started selling printables.

Some people don't get involved in selling online only because it feels so daunting.

They don't know where to start. But it really is simple and selling printables online works the same as selling any other item. You need a product and a place to sell it. You need an idea or ideas.

You need a strategy for selling these items. You need to know how to set up your downloads and how to attract customers. Those are the three basics involved with printables.

Look at the reason that you first felt an interest in selling printables and that'll help you decide if this is something that's right for you. There's a lot of variety, so there are niches that appeal to all kinds of interests - from the serious to funny side.

But maybe you're someone who doesn't know why it's a good idea to create and sell printables. One of the reasons that you want to create these products is because they make a great passive income avenue.

It's one of the fastest growing income streams on the internet today, which is why a lot of people are getting on board. Having a passive income means that once you've created the product, you won't be spending much time or energy on taking care of them so that they make money for you.

These are products that, once created, can continue to bring in money over and over again while you're free to move on to something else. This will enable you to either create more printables or have time to devote to whatever your other income streams are.

Or, you can build it into something that can help you become your own boss and leave behind the daily office grind. There's no such thing as an easy road to success, so don't make the mistake and think of this as a lazy or super easy way to make money.

You'll have to put in the work to create whatever printable product you've decided on. Pause to learn what you don't know. Spending a little time in the beginning to learn how to do something properly will save you a lot of time later on.

You may or may not have a lot to learn. It depends on what your skills currently are.

You'll also have to make sure that you set these products up to sell wherever you're uploading them, and depending on what kind you sell, you may have to update your printables like changing the year or whatever if it's something dated.

There may be times when you'll have to go in and discontinue a printable or a line of printables if something has changed and they're no longer relevant. So you will be putting in the work - especially in the beginning.

Once your brand and store is set up and the printables are listed, you'll make money on these at all hours of the day - including when you sleep - because they're in high demand and this demand hasn't showed any sign of slowing down.

In fact, it continues to grow as new ideas are developed. Another reason why you want to sell printables is that they have a broad audience appeal. These consumers keep coming back for more.

If you don't have any idea at all as to what you'd like to create, all you need to do is look at your own life or the lives of your friends. Look at what you or they find helpful, what you need, enjoy or what you wish you had that could make your life easier.

Then create it! Spy on your competition and see what they're working on and what's selling a lot on sites like Etsy in the printables department. Everyone uses a form of printable in their life.

Just think about the paper products that you have to have in order to maintain your schedule. Everything from recipes to uplifting images and more are part of the printable world.

Don't worry so much about getting started that you overthink things. It really is easier than you believe. Printables aren't something that will take you weeks or months to make and set up once you know what you're doing, which is one of the reasons that you want to create printables.

Creating them is even faster once you master the type of printable you've chosen for your niche. Plus, the more of them that you make, the faster at it you'll become. There's not a lot of time involved for the simpler designs, so you could have printables ready to go in as little as a few minutes to a day depending on the scope of the project that you're working

on.

You can create templates and tweak one element like the design or image on the page, taking mere seconds to complete. Because they're quick to make, this means that you can have a large product inventory quickly, which translates into more money for you.

You can create and upload 5 printables a day, for example. At the end of a week, you'll have 35 printables ready to sell. You can stick to one niche when you're making them, or you could create them as individual sheets in a variety of niches.

The best part about getting into making money with printables is that you get all the perks of selling a digital product. You don't have to ship anything to your house or ship something to someone else's house.

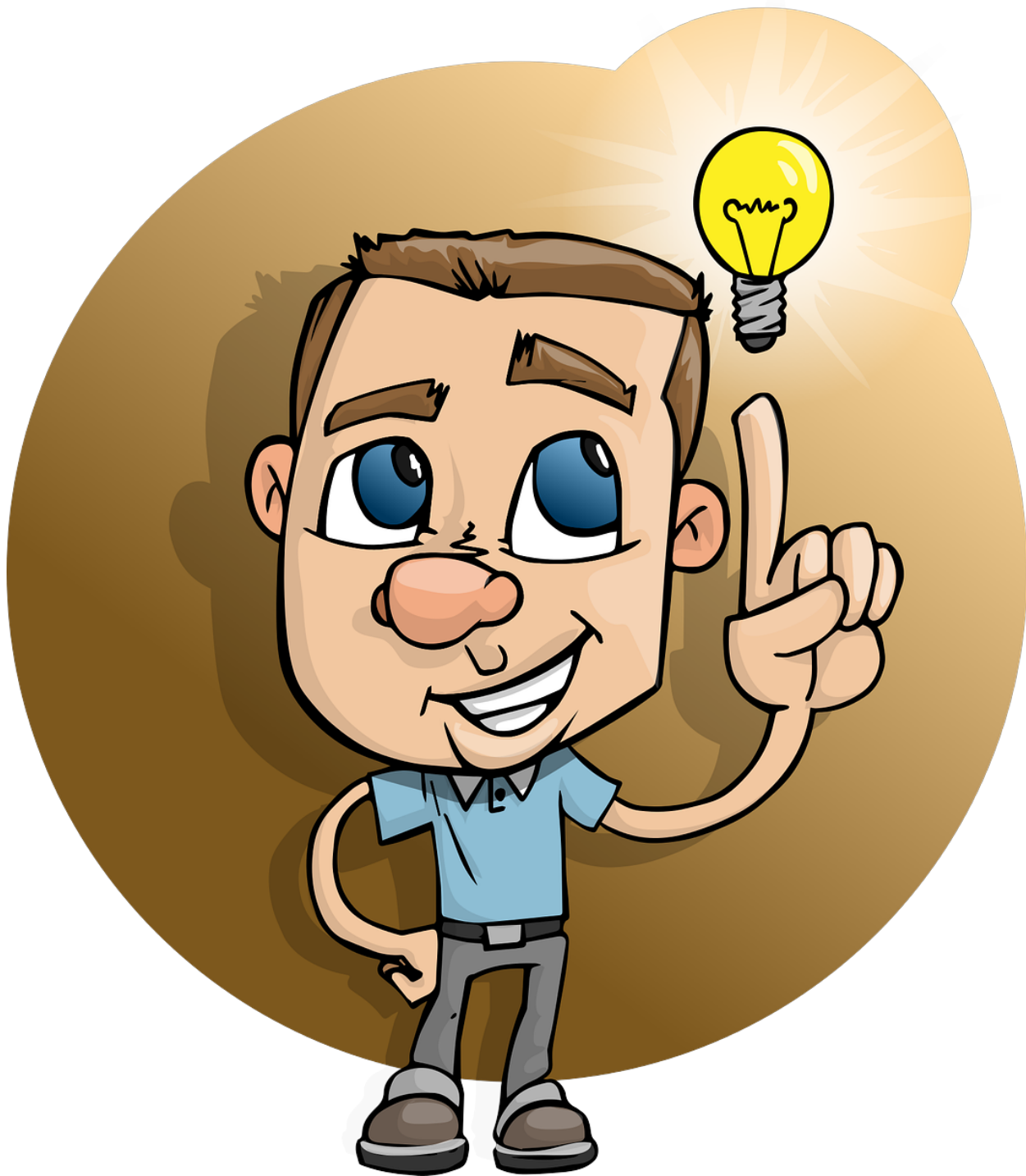
There won't be a backlog of tangible products and shipping envelopes or boxes cluttering up your home waiting to be sent or stored in your garage hogging all the space.

There's very little hassle whatsoever involved when you get into making printable items. Plus, this is a great creative outlet as well as being a money maker. Another good point is that you're not going to have to empty out your life savings to get started in this business.

You don't have to have any overhead. There's nothing for you to dust, make trips to the post office or take care of. Shoppers choose the printable they want, they pay for it and click on download.

It's that simple for them - and for you!

What Are Printables and What Types Should You Sell?



Printables are basically just documents, pages or a creative design that people can use for various areas of their lives. They can be for professional or personal use. Calendar planners are a form of printables.

This is something that many people use to keep their lives from descending into a chaotic mess of missed appointments and other things. Some use these daily, others weekly or

monthly.

These planners are printed out and used to help organize a household. You might print out one that you use just to keep on top of what appointments you have going on in your life.

These can be used at home and at the office. So you might have a dental appointment that you need to remember to get to. If it's on your day off, you could put that on your printable home calendar.

But if it's during work hours, then you could pencil that right into a slot and have that reminder. Many people have two or three calendar planners because their lives are divided so greatly.

They need one for personal use, one for all their work projects and one for their family, such as keeping up with the events that kids need to get to. This would cover something like a sports calendar planner or groups that your kids are involved with.

It can be helpful - especially if you have more than one child to use calendar planners to sync all the schedules in the home. A calendar planner can be used to tackle home renovation projects, too.

You can schedule when each part of the project needs to get done. There will be room for you to write down phone numbers for contractors or handymen that you hire. You'll have all the information that you need gathered together, which will save time and frustration.

Sometimes people use these calendar planners specifically for special events. For example, when planning a wedding. Because there's so much to do, it can be helpful to write down what needs to be done before the wedding so that you stay on top of the multitude of tasks that have to be handled for such a big life moment.

You can use these calendars for when you're having a baby, too. Everything that you need to get done before the birth can be organized in a calendar planner. You can also use one for after a baby's arrival.

This would track everything that needs to get done after the birth, such as keeping track of doctor appointments and vaccines. Temporary calendar planners such as ones used for vacation or a business trip can also be created.

Project planners are another form of printables. These are similar to calendar planners, but

can be created solely for certain projects. For example, if you're starting a business or setting up a work project as an entrepreneur, you can use a project planner.

One of these would enable the user to be able to keep everything on track and on budget. You would know when you need to start the next phase of the project - plus, you could see at a glance if you were sticking to your goals.

Meal planners are hot selling printables, too. Most people like to schedule what they're going to eat for the week ahead of time. Using a meal planner helps to prevent people from getting ready to make a dish then realizing that they don't have all the ingredients that they need to get this done.

These planners can be designed in a variety of ways. You might put all the days of the week, which is a pretty standard design. Under the days, you would have space for the consumer to be able to write down what the meal was going to be.

Sometimes these types of printables will break the meal days down by which meal it is like breakfast, lunch and dinner. Others will also have a small area for snacks, which is helpful for anyone who has young children.

They'll know what the snacks are so they know what they're allowed to have. But it can also be helpful for when the munchies hit. You'll know what to grab from the pantry or refrigerator without blowing your diet.

On one side of this meal planning printable, you can have space to create a grocery list. If you do this, you would make the meal planning printable so that this list could easily be separated.

This way, when it's time to shop, the consumer simply cuts the grocery list off the menu planning printable. This makes it super easy and convenient. Though there are plain ones, usually these printables will have some kind of design.

Some of them are printed with the writing space as white while the background is either flowers or dots or some other appealing design. You might also use clip art. These can be images like flowers, bees, or kitchenware like spoons, bowls, etc.

Besides meal planners, there are also financial planners that can be made as printables. These financial planners are not only great for personal use, but for businesses as well. They can be used for home budgeting.

These pages will be ones designed to let people track for weekly or monthly budgeting.

These printables can have spaces to show income as well as list expenses. This helps people be able to track where their money is being spent.

People wanting to get out of debt can use these printables. They can be designed with spaces to list who the creditor is, the total amount of the debt owed, when it's due, the interest rate and the monthly payment.

This can be done for both variable as well as fixed bills. They can be designed with small boxes listed under the months of the year so that after every payment is made, the user can simply check a box.

These kinds of financial printables can include extras such as expenses that are paid only once a year, like vehicle taxes or home taxes. Financial planners can be used for life events as well - such as when someone needs to plan for retirement.

The planner can be dedicated to retirement savings and investing. These planners can be used for things like planning to buy a car or a house. Even for preparing for life changes, such as a marriage or an empty nest.

Another printable that's popular is diet and fitness. These are usually within the weight loss niche. These trackers can be designed however you like. Some people use spaces to write separate entries, such as food and exercise on one page and separate them by color.

Other designers create a page for food and a separate one for exercise. However you design it is up to you. In this printable, you'll cover common topics like menu planning under your food section.

You would include exercise and under that heading, you might leave spaces for workouts. You can divide these workouts by numbers like 1, 2, 3 or by days of the week.

You can also divide them by type of workout or by the muscle group being targeted by the workout. Printables like this can be plain or decorative. Many of them have pages that include glasses of water, so they can be sure to track and check off each 8 ounce glass of water they have consumed.

Challenges are also a good thing to add with these kinds of printables. Pages like this might have specific timelines written across the top. For example, you could have

something like a 30 day exercise challenge or a 100 day exercise challenge.

You would leave a space for the user to write down what their goal was for the challenge. Then you would list exercises and a time or rep count for each exercise. Each day, the challenge gets harder – pushes them more.

Someone starting with 15 seconds of doing squats and then adding 5 seconds per day is one way it could be done. You would want to include things like rest days in the printable, too.

Trackers are also under the category of printables. A tracker can be used for things like tracking weight loss. It can be used to track fitness goals, exercise and it can also be used for tracking the elimination of or formation of habits.

Tracking habits that derail fitness goals can lead to successful change and these printables are popular. But they can also be used to track fitness habits that help boost successful goals.

Making sure to get 10,000 steps per day is an example of this type of fitness habit. Some people use trackers for specific goals that they want to change about their bodies, such as building muscle mass or achieving a specific body fat percentage.

They can also be used for health tracking too such as making sure to get at least 7 hours of sleep every night. Some trackers are used for financial purposes. A consumer will list a debt at the top of the tracker, then list payments and extra payments that go toward paying off this debt. Or they can be used as a way to track spending habits.

Coloring pages are one of the top ten bestselling printables out today. That's because it's such a varied niche with a wide audience. These sheets are used by kids, teens and adults alike.

Printables in this category, such as coloring sheets sold separately or as a bundle, sell well because they have broad appeal. Coloring pages are for personal use, but they're also used in therapeutic offices to help calm anxiety, so the audience can expand from personal use to businesses buying and using coloring sheets.

So if you were someone who created coloring sheets, and you like the idea of them being used to help someone, you could focus on making ones that are soothing. You can create ones that are designed for little children, teens or adults.

You can also target these sheets towards a specific niche. You could make some that are designed for sports or occupations. They can be designed for any particular place in the world.

You can design ones with endangered animals or those based on mythical creatures. There's no limit to what you can sell in this niche. The kinds of pages that you design are up to you.

You can create your own design or you can use a pre-made design for your pages. Some of the popular categories for this type of printable are holidays like Christmas or Easter - or special family events such as birthdays.

Coloring pages can be created with animals or toys. They can show real life places like the ocean or a forest. These pages could feature animals or plant life that you might find in each of them, like whales or dolphins - or wildlife such as deer or bunnies.

The pages can center on one type of thing - like all the printables in your coloring pages could be in one bundle and feature birds of the world. Or, you could create pages that feature castles or fantasy worlds.

You couldn't use a thing, character or place that's copyrighted or trademarked such as a superhero from a movie, but you could use a generic superhero. Scrapbooking pages are another type of popular printable.

You can create printables for baby photos. These might feature designs such as baby bottles and bibs or little baby animals. Some scrapbooking pages will have a layout design in shapes such as ovals, squares or rectangles.

These pages can center around seasons or weddings or baby showers. They can feature themes like love or special days such as Mother's Day. The possibilities are endless.

You can create scrapbook pages that are designs such as a rose print background or a four leaf clover background. You could use stars or trees or showcase the season with fall leaves.

You can use whatever you design or outsource to be designed to use as your printables. Schoolwork pages are another type of printable that sells well. These are booming in sales currently, with more parents choosing to take the homeschool or virtual education route.

They can be pages that use connect the dots to help a child learn numbers and counting. You can create pages that feature toys to count - or that have kids counting shapes.

These types of sheets can be alphabet sheets so that a child can practice his or her handwriting. Some printables have math problems to solve. Others have animals to color.

Some sheets will help with spelling or punctuation. They can teach colors or time and hundreds of other things that children commonly learn. All you would need to do is to look at what kids are learning at what age and set up printables targeted towards that age group.

Parents and teachers alike buy and use printables for kids' schoolwork and instruction. Wall art is one area under printables that can house so many different designs and themes.

These can be created for any room of the home or college dorm room. You can also create wall art for outdoor living spaces. Some types of printables under this heading could be ones that focus on phrases.

These can be simple phrases like "Keep Dreaming" or "I love you" or you can create ones that use longer sentences. Wall art printables can be made with initials surrounded by designs like flowers or other designs.

Using last names and "established in" followed by a date are popular wall art printables. Welcome signs and "Home Sweet Home" are a type of popular wall art printable. First names of family members are popular wall art décor, too – especially in children's rooms.

So are things that pertain to stuff like coffee or cooking or pets. Family sayings and designs are a big seller in wall art printables. You can create ones that are made of abstracts or flower patterns.

They can be created with seasons in mind. For example, you could have a wall art printable with a pumpkin design on it and the words "Pumpkin Patch Ahead." You can do the same for Christmas themed wall art like images of Santa or reindeer or snowmen with or without phrases.

Wall art printables can also be images that you design or buy to use as printable art work. Journals and journal pages are also a type of printable. These can be created with a variety of designs like hearts, flowers, or other cute images.

What some people do is alternate lined pages with pages that have a quote or uplifting phrase on one part of the page. These are often designed with boxes. So you might have two square spaces at the top of a page to write in along with a rectangular box at the bottom.

It all depends on how the journal is set up. Some people sell journal page packages as refills to go along with a perpetual journal. Stickers are a form of printables that people enjoy buying.

You can create these using stock art, self-designing them and more. They can be phrases, statements, colors, animals, angels, butterflies, hearts, books or whatever it is that you want to create.

They can target a specific audience or be set up for broad appeal. They can be made to use on computers, on notebooks, on phone cases, or anything else that you can think of.

Some entrepreneurs design and sell sticker pages separately while others sell them in conjunction with things like journals. Invitations are another type of printable that can be used to make money.

These invitations can be created for a variety of events. You can create some for birthday celebrations, for a baby shower or for a wedding or wedding anniversary. They can be created for holiday parties, retirement parties and more.

Stationery is another form of printable people love. These can be designed however you like. You might create simple, lined pages or, you can create pages that have designs like flowers, fruit, rainbows, whimsical creatures, animals and more.

You can use bright, bold colors or soft, pastel ones. Stationery can also be designed for specific holidays or events. Checklists are another type of printable. These can be used for personal or professional needs.

Consumers use checklists for help remembering all the things that need to be done. These might be for events like a wedding. Or in business, it could be a checklist for a product launch.

Worksheets are also part of the printables niche. These worksheets can be for any topic. Some people use these to work through a problem such as with debt or finances. They'll use a financial planning worksheet.

This worksheet might have things on it like goals, budget, and savings directed toward a need or desire. Spreadsheets are similar to trackers and usually have columns consumers can use to input their data to track progress like financial goals or to make changes in their lives, such as with diet or fitness.

Printable templates are designs of whatever you decide. For example, you can design a template for making paper Halloween masks. Or you could design one featuring hearts or letters of the alphabet.

These can be created for things like household chores, for name tags, for frames and more. Workbooks are printables, but are usually several pages or more together in one. These workbooks can be on any topic and any niche.

The most popular niches for workbooks include health like self-improvement such as creating new habits, losing weight, eating healthier, and exercise. They can also center on financial health, which would be any topic relating to money including debt relief, budgeting and investing.

Some printable workbooks are designed for relationships. These would have things on them to improve or strengthen the relationship. For example, one for intimate partners might have fill in the blanks following questions asking the consumer to write down something he or she likes about the partner.

These workbooks usually focus on how to develop a healthy relationship with the various people in a person's life. Some workbooks are inspirational or spiritual in nature and work on helping the consumer to find peace or to bolster their faith.

Choosing a Profitable Printables Niche



If you're brand new to printables, there's one important step that you have to take first. That's deciding what niche your printables will be in. Remember that each niche can have dozens of different types of printables you can create.

If you're someone who already has an established business dealing with raising kids, then one niche idea for you to break into with printables might be designing baby stickers, baby wall art or even baby clothing patterns that moms can print off.

For those who work online and who already have a niche, this step might be a little easier for you. You can simply connect the kind of work you already do with the type of printable you want to create and sell.

If you're into fitness, it makes sense that your printable endeavor would focus on all things related to fitness. It can be easiest to branch out into a printable area where you already have some knowledge of the market.

But that doesn't mean that you can't start from scratch and pick a new direction to take. Some people choose a niche for their printables and then branch out and add other niches

over time.

You can start with whatever you want to do and even change direction if you find that you don't enjoy that niche. There's no right or wrong way to jump into making money with printables.

Instead of picking a specific niche to target you might select a type of printable to start with – like invitations for all occasions or journals. This way, you won't have to narrow down your niche topic just yet.

So your research before you simply start uploading random printables. The reason that you want to do this is because you want to make sure that you're choosing printables that are already selling for your topic or niche.

If there's no market for it, then your printables won't sell. If you're at a loss as to what you might enjoy selling or what might actually sell, just look at your own life. So for example, if you're tracking your sleep for your own health or fitness, then you know that's something that other people are also probably doing.

It makes sense then that health trackers would be a good printable to start making. To start your research, you want to use keywords. Head over to [Etsy.com](https://www.etsy.com) to get some idea of what's selling.

You'll want to do this for any site that has a searchable function where you plan to sell your printables. If you're looking on Etsy, put in the word printable or printables in the search function.

You'll notice that it will auto-suggest a ton of different types of printables. You'll get ones for calendars, for wall art and more. This will give you an idea of what's popular in printables on the site.

You can do some homework and get a feel for the items in these popular listings that are selling. However, you want to be careful because main keywords can be too broad.

A consumer that's looking for one of those "Baby's First Year" printable calendars may not get any results.

They'll have to dig and might just miss your listing if you have baby calendars, but you don't have that in your keywords. The more keywords that you use that are relevant to

your printable listing, the more likely it is that consumers can easily find you through their search.

Use a keyword analytical tool to see which keywords have the highest search volume that pertain to your printable niche. You'll want to use those keywords and phrases. One of the best ways to make sure your printables are seen is to look at who's selling what on the platform that you set your printables up on.

If someone else is selling it, even if it's in the exact same niche, you can bet that it means the market is open for that printable. There's a customer base somewhere.

When you do your research and discover what kind of printable that you'd like to do, make sure that it sells well.

Competition is healthy in online business. It means the topic has been proven to sell to a target audience. Don't veer off to something unheard of if you want to increase your odds of success.

It can be tempting to think that if there are dozens of sellers with listings for journal page printables, that there won't be room for yours. But there is. Taste is subjective. Some consumers will buy plain journal pages, while others want ones that are more decorative.

You can always tap into a niche, even if it's crowded, and do well if your product is good. When you check out the sellers for the printable niche that you're thinking of getting into, look under the seller's name on Etsy.

This will show you how many sales that person has made. You'll also be able to see their star rating. Study the sellers who have plenty of sales and who have ample stars. These are the ones doing it right.

Their product is getting noticed and the quality is good. By seeing what the comments are, you can also sometimes glean information about what customers are looking for. For example, if a seller is creating journal pages, someone might leave a comment saying they wish there was a space for the date at the top of the page.

You can use that information to make sure that if you create a journal page, that some of your designs have a space for the date. Just remember where there's interaction from consumers, there's interest.

When you start doing your research on your printable niche, you're going to find seller

after seller across various platforms. Don't waste your time checking out sellers that aren't creating popular designs.

Emulate the ones that do have the popular designs. For example, if you see that budgeting printables featuring positive phrases are selling well, it's okay to create a budgeting printable that features phrases, too.

You just want to make sure that you're not copying that other person's work because not only is that unethical, but if you use something someone else designed, you could violate a copyright.

Look for inspiration when you do your research, not underhanded shortcuts based on someone else's work. Seeing so many of the same kinds of printables within a niche might make you feel like there's nothing new under the sun.

But a seller, even dozens of sellers, will not meet every single need or desire a consumer has for a product. So what you do is when you research, you look for what's missing.

You might want to create birthday party invitations. You see a lot of those on Etsy and you're wondering what you could do differently that would make you stand out as a printable seller.

You offer something the other sellers didn't think of. With a birthday invitation printable, you might also add a thank you as a printable option. This way, the consumer can also fill out thank you notes for the gifts without having to go find printables that take care of that.

Find that unique selling point within every printable niche that will help consumers choose you over the competition. When you do your research, you always want to look for ways that you can upsell.

What more can you provide the consumer who chooses you? If you sell scrapbook pages, look for what you can also sell that might tie in with these pages. It might be stickers or special holiday pages, one for each holiday of the year.

Or it could be a family tree printable for the front of the scrapbook. By doing your research ahead of time, you can eliminate most wasted efforts and newcomer mistakes that keep people from succeeding.

What's Needed to Make Printables?



There are tools and software that you're going to need to make your printables. What you'll need exactly will depend on the type of printable you want to start making.

Most people who want to create printables who are new to design will often think they have to buy expensive design software. But you don't have to have it if you're on a tight budget. You can work with something simpler. In fact, many people use Canva to create their printables.

One of the reasons that this is a popular tool is because it's free. You can use the tool to make any kind of printable. Plus, the site is pretty easy to navigate and it's easy to learn.

The only downside to using Canva to create your stuff is that a lot of the graphics and

icons aren't free. So you'll either have to import your own or buy them. There are a few of them that are free but there's not a wide selection.

To get started using Canva to make printables, you need to set up an account with the site. This site is easy because their templates are simple to work with. You just choose the one you want and customize it.

You'll need to choose what dimensions you want. If you're going to be making pages, then you'd choose the letter design, which is the standard 8.5 x 11 format. Once you pick your dimension, you choose the layout and background.

The site lets users use photos from the site or illustrations that feature things like flowers, animals and more. It allows users to change the elements within a template, so this makes it easy to avoid starting from scratch.

With printables, you'll be creating text and images. You can even use something like Microsoft Word to create some of your designs if you don't have any other programs or resources. This program enables users to create designs with things like shapes, lines and more.

It's important that you save your designs in the PDF format. This is the format that you'll use to allow customers to have the download. You want this format because it can't be changed or edited in any way.

This is to prevent unscrupulous customers from taking your design, altering it and then reselling it as their own. One of the things that you will use often when creating printables are graphics.

There will be some programs that come with graphics already. While a few do allow for commercial use, many do not. It's always best to know exactly where you stand when it comes to using graphics in things you sell.

You don't want to create something and then get dinged later for violating their TOS (terms of service). This can end badly for you and get your entire business shut down unexpectedly.

So either be 100% sure that you're allowed to use the program's graphics to resell or download free or inexpensive graphics that clearly state they're allowed to be used for commercial purposes.

You'll need a way to design your graphics and this is covered by using Canva, PicMonkey or any number of design programs that are available for free use. PicMonkey can be used to resize a design, edit one and create one from scratch.

For the most part, it's a fun way to earn extra money or even make a living with it. But there are some things that you do need to watch out for.

Printable Mistakes to Avoid

Once you do your homework on printables, you will have researched what your competition is offering. During the course of this research, you may notice that not all of the designs are as nice as others.

In fact, some of them may look like they were created and then put up in a hurry. This behavior will always show up in the final product. That's a mistake that you want to avoid.

Don't attempt to sell printables that are poor quality. This usually means that the design isn't quite right, or there wasn't enough time spent on details to make it appealing to customers.

When you create a printable that can't stack up to the competition, not only will you lack sales, but you'll also get a reputation within the printable community as someone who puts out poor quality work.

So take the time to create the printable the right way from the start. If you don't know how to handle an angle of the design, work on it and study methods until you do have the hang of it.

Mastering the craft of creating will pay off in the end. If you reach the point where you think you just can't create products that are good enough to compete with others in the niche, then outsource the design.

Another mistake that you want to avoid is making a lot of printables and putting them up for sale when they're not selling. Printables do sell well when they're done right and there's a proven market for them.

But if you notice that you're putting up printables that are designed right and fit the market, but they're still not selling, then don't keep uploading more. Stop and figure out

what's gone wrong so that you stop wasting time.

It's not a volume issue when things fail to sell. Usually when something like this happens, it means that the seller didn't optimize the listing. They didn't hit the right keywords or created descriptions that were lacking.

Sometimes a simple product listing tweak will correct the lack of sales issue. Sellers sometimes make the mistake of thinking that just listing a printable on one of the popular selling platforms means the sales will roll in.

Each site has their own algorithms and ways they handle a seller's keywords. You need to know how tags, keywords, relevancy and frequency matter on each selling site. A mistake that many newcomers to printables end up making has to do with pricing.

This again goes back to doing your research first. If you create a printable calendar and you price it as \$19.99 but most of the comparable printables are \$9.99, you're pricing yourself out of business.

Unless you're offering additional printables that go along with your product or you have yours set up as a bundle sale, it won't be able to compete. You also don't want to underprice yourself either.

If you see that trackers are selling for \$3.00 a page and you sell yours for \$1.00, then you're losing money. So make sure that your prices are within range of what everyone else is selling the same or similar products for.

What you must understand about pricing is that people don't all live the same way financially. So what's affordable for one person won't be for the next. While some might not blink at dropping \$20 for a printable planner, that might be out of reach for someone else.

You don't want to leave that audience behind. Let your motto be that you have something affordable for everyone. This is what at least half of all your printables should be, unless you want to specifically target a high end audience.

You want to structure your pricing so that you have a pyramid of options. It's okay to have your high priced printables. But these are items that usually sell once a customer has built a rapport with your business.

These people have tried your products, found them helpful and so they're back for more.

Have middle ground printable prices. These will fit an average budget and should be about 25% of your pricing ratio.

One of the biggest mistakes that you can make when selling printables is having poor customer service. Your customers will share reviews, they will talk online. You want to make sure that they have a good experience with your printables and there are many ways that you can ensure that.

Create a FAQ page for your products. That way, when a customer has a question, they can look it up and usually get an immediate answer. These might be questions like the customer wants to know about upcoming sales or wants to know if you do custom orders.

Having answers to the most commonly asked questions can save you a lot of time. You may also want to create an email responder file and have that ready in case customers have questions that aren't covered under the FAQ.

This will also save you a lot of time and enable you to give quick responses. For example, customers might email you wanting to know if you give discounts for multiple orders.

Another mistake to avoid is not having your ideas organized. You need to create a spreadsheet of ideas for your printables. Have each of these ideas in the appropriate category.

You might think that you can easily keep up with what you plan to make for your printables, but when you have multiple projects, it's easy to lose track of what you need to work on and when.

This is especially helpful when your printables are part of a bundle. You can keep everything together so you're not searching for a bunch of individual files when it comes time to upload everything.

When a printable idea comes to you, go ahead and draw it out - either in a notebook or in your online design software. It's okay to just get the basics down so that you don't forget your thoughts and come back later to finish up.

You'll save yourself time if you do a quick drawing and make notes of what colors you might use as well as font type or sizes. To avoid the mistake of wrongly sizing your printables, know ahead of time what the standard sizes are.

It can be helpful to have a cheat sheet of all the common sizes used for each product.

You can find out what these sizes are by checking out the sizes that other sellers are using as well doing a quick online search.

These sizes are what most people buy so you want to stick with what works. Don't make the mistake of uploading something without first doing a quality and size check. Every time you get ready to sell a printable, make sure that you print it out yourself first.

Doing this step will help you see if any text might be outside the margin or if the design looks weird. It's always better to do this pre-check first rather than having customers complain that your printables don't look right once they download and print them.

Don't make the mistake of not knowing your market. Don't create a bunch of random printables ahead of time in the hopes that they'll sell. Understand who your audience already is if you have an established platform.

This means paying attention to what it is they need or want and then creating that as a printable option for them.

Strategic Tips to Help Your Printables Sell Well

When you create your listings, explain the value of your printable. "Here's a planner" doesn't connect with people nearly as much as "Tired of chaos?" What you want to do is show the potential customer why they need the printable that you're selling.

If you can't think of a reason why, then neither will the audience. The kind of customer service you offer matters right from the start. Be honest and transparent, even if you make a mistake.

Some people who sell printables offer a money back guarantee. Whether or not you do so depends on what you prefer. You may have customers who download the product to use it then want their money back.

That's wrong, but it's not worth getting into a hassle with one or two people who try to take advantage of others. Usually, it's only one or two people who'll come back and ask for a refund.

If that happens, you're better off biting your tongue and just refunding them. Unless you

see that this person does the same across your other printable products as well. If you have multiple people asking for refunds, check your product quality.

Always answer questions, even if they're redundant. A happy buyer can bring other people to the platform. Try to cultivate positive reviews. You can't make people leave a review, but you can ask them.

You can't offer a discount to those who leave a review because that's not ethical and some platforms frown on that behavior. You can also ask for testimonials if someone has used your product and found it helpful.

To get a testimonial, you just look in the review comments and if you see one that's particularly nice, you can ask the customer if he or she would mind giving you a testimonial.

Another strategy that helps printables sell well are the use of photos. It's easier for a customer to find visual appeal in a printed product. So use clear, simple, isolated photos.

Don't have a lot of stuff in the background. One strategy that's a win with printables is making sure that it's easy for the customer to check out on whatever site you're using. If you're selling on an established platform, this step should be taken care of for you.

But if you've uploaded printables on your own site, then make sure that your shopping cart software is customer friendly and offer several payment options. When it comes to printables, you want to give the customers options.

This will help your products sell well. Under options, size is one of them. You want to appeal to as many different people as you can. That means that your product should come in standard size, but should also be offered in smaller sizes.

For example, while many people like a full sized printable journal, others prefer ones that fit more easily into a pocket or a purse. Another good strategy is to offer choices in color as well as lined and unlined pages.

A smart way to succeed in this business is to make sure that your printables can branch out. For example, something that several printable sellers have done is they've turned their printables into a brand.

This is a good strategy because once people invest in a particular planner that they love,

they'll keep using it. This can make your product one that's evergreen. What you can do is offer extras for your brand like inserts, stickers etc., as part of your printable line up.

You can sell single sheets at a time or bundled sheets. You can also create customizable printables as part of your strategy. This is done when you offer customers the opportunity to have a phrase of their choosing done in colors that they choose.

You create the design for them, and they print it out. With this type of transaction, you would want to get paid up front and usually offer no refunds as long as the quality is good - unless the created product is something you think others might buy.

Another strategy when it comes to selling well is to always remember the holidays. You want to release special printables around holidays like Mother's Day, Valentine's Day, Christmas and any other special day that you can think of.

Create an email list your customers can sign up to. You can send them notices about upcoming printables and sales you're launching. A final strategy is, after every sale, you need to make sure you practice email marketing follow up.

This can be a quick email to the buyer thanking them for their purchase, but adding a note that says "I noticed you purchased ABC. You might also be interested in DEF." You can't send an email though if the customer hasn't signed up and agreed to let you email them about future opportunities.

No matter what type of printable you decide you're interested in making, one thing is true all across the board. In order for you to make money with printables, you have to know how to get them in front of customers.

Where to Sell Printables Online



Because they're a simple download, you can sell printables in a variety of virtual places. Some sites, such as Etsy, already have a huge platform for this along with many sellers that are doing very well.

To get started on Etsy, figure out what kind of printable you want to sell. Then decide how many of these printables you're going to need. This will help you get your files ready and edited before you set your shop live.

Next, decide what kind of format you'll use for your download. It's standard to use the "save as" feature and save your work as a PDF. Make it easy to sell these online, regardless of whichever platform you decide to use.

Not every customer will have a printer at home. So they're going to need to go get whatever they download printed off elsewhere. Make sure you have some kind of disclaimer giving the customer the okay to have your product printed elsewhere.

Don't forget to help make your product easy to use. While it might seem like common sense and easy to you, not every customer will understand how to put your product together or how to use it.

So make sure that your instructions are clear. Some sellers put these with each listing. You can do that. Or, to save time, you can write out the instructions so that they're part of the download for each printable you sell.

This makes it easier for the customer. This might seem like a no-brainer, but when you upload your product to Etsy or wherever, you need to differentiate the names of the files.

If you don't, you're going to have trouble knowing which product is which. For example, if you have seven printable journals along with various other products and you label your journal files as journal 1, 2, 3, etc. then you're not going to know which journal that file is.

That will make it hard for you to upload the correct file. Even better is to be as specific as possible when naming your products and saving them as a file. For example, linedunicornjournal would be a specific file name that told you what it is.

Questions arise sometimes about the copyright when it comes to uploaded printables. You may want to know if you should copyright the product or if that's the platform's responsibility.

It's yours. That doesn't mean that you must pay the Copyright Office each time you create a printable. When you create something, you automatically own the copyright. An unregistered copyright just means that in the event of a lawsuit if someone steals your product, you may have a harder time proving ownership.

Give a copyright notice about each of your printables on the sites that you use. Mark your products with a copyright notice and the name of your business or website. Doing this can also help customers remember where they bought the printable and when it's time to buy again, they know just where to look.

Amazon is another platform where you can sell printables. What works best on this site is

to create your printable in a bigger form. Instead of selling a printable page for a journal, you'll want to sell the whole journal.

Instead of selling a teaching worksheet, you'll want to sell a package of worksheets in a bundle. Amazon has strict rules on what it will and won't allow in this category so you'll have to be sure you're following the TOS correctly.

You might think of Ebay as a huge auction site. Maybe you've never considered that it's also a popular site for digital goods. There's been some confusion about the ability to sell digitally on Ebay that led some to believe that it was a problem on the site, but that's not true.

You just have to get it in the right category when you list. However, Ebay does also have rules that must be followed when it comes to this category. You must be an approved seller on the site.

If your product violates any kind of copyright, such as you using artwork that's not for commercial use, then you can't sell it on the platform. When you submit your printable for approval, you'll need to list it under an information product as the category.

Once Ebay approves your listing, you're good to go. Many people create and sell printables on their own website. With low cost domains available, you can get started this way and not break your bank account.

What some people do is they sell their printables on their blog site. If you are someone who has a following for financial learning, you might upload printables on how to get out of debt or how to invest in savings.

If you're part of an online professional group in a certain niche and they have a file section, you might want to check to see if you can sell your printables within the group.

What you can also do is start your own group as a way of selling your printables.

Do this by creating the group based on information that you share from your niche. If you're in fitness, share fitness tips and advice along with selling your printables. This builds your audience at the same time it grows your sales.

Sometimes, printables can be sold within a certain industry on like-minded sites. For example, you might be someone who wants to create educational printables. These sell

well on many platforms, including teaching platforms such as Teachers Pay Teachers.

One of the best ways to research where to sell your printables is to use whatever niche you're in to find platforms. If you're into creating weight loss printables, then look for platforms catering to a weight loss audience.

The same with things like planners, worksheets, etc. To find out where to sell printables, target your competition. Find out where they're selling and to which audience. You can find this information out just by doing a search online for printables. To narrow it down, search for your specific printable.

How to Get Traffic to Your Printable Offers

If you have a product for sale, but little or no traffic, then you have little or no sales. In order to move your printables, you have to get them in front of the people who can use them.

This is the area where a lot of people get off track. They don't want to come across as pushy or salesy, so they upload their files and then wait for the customers to flock in. When this doesn't happen, they start to doubt themselves and wonder if they did something wrong with what they've created.

What you have to realize is that the world of sales moves along by connection. At some point, in some way, you need to find a connection with the audience in order to turn them into customers.

Think about the products that you've purchased in your life. You weren't born knowing about that product. Somewhere along the line that product was introduced to you. It may have been through an ad on TV.

You might have heard about it on the radio, through a friend – or, through what's most common today - social media. That's one of the number one ways to drive traffic and get sales for your printables.

Don't think that all you need to do is put your products up on a platform and that ends your efforts. You must be active online in order to develop a relationship with your target audience.

This means that you should have a way to engage with the people. You can do this by

having a blog. Many people build a tremendous following by creating a blog that draws in traffic.

This traffic can then turn into sales because you can talk about the product on the blog. Host a few giveaways or freebies on your blog to get the people interested in trying out your printables.

Then connect with the receivers to find out how they liked it, what they found useful and talk about that as a blog post. This will help build trust and also establish you as someone who's an authority in that area.

Pay attention to what your blog followers are talking about - especially when they mention a frustration or a hope that can impact their daily life. Gaining this information can give you ideas on how to create audience targeted materials as well as how to tweak what you might already have.

In addition to promoting your products on your own blog, you want to connect with other bloggers. This type of cross-promoting can help drive traffic to both your blog and your selling platforms.

Facebook is a huge platform for selling tons of stuff - including printables. You want to promote your items here because this platform sees over a billion users every single month.

Make connections here by finding like-minded groups. You need to be networking. Once you get to know these people, they'll be more likely to recommend you to others if you have something they don't sell.

Plus, in these groups, you'll find tips, advice and more places to sell your printables from others who are doing what you're doing. Sometimes, sellers are allowed to self-promote their products within the group.

This information would be listed in the description or rules. These groups will often have a ton of advice on driving traffic to your site or the platforms that you use. You can also often find joint ventures in these groups.

Someone else will mention your product on their social media or platform in return for you mentioning theirs. Or they'll email their list. You would only do this for a seller that you legitimately believed in and knew would be a help to your followers.

Otherwise, you lose the audience's trust. Next to Facebook, you also want to use Twitter to drive traffic to your printables. Because a tweet can quickly get buried, you may need to do some research to figure out the best time to tweet about your product.

Do keep in mind that people tend to tune out those who constantly tweet to promote what they're selling. You don't want to get ignored. So make sure that the majority of your tweets are not based on selling.

Work on developing relationships here as well. Be active on the platform. You can do this by interacting with others, liking and replying to tweets. Talk about tips for the niche, like wedding planning tips, etc.

Make sure that you use the hashtags that are associated with printables when you talk about your products. This drives traffic. For example, you might use #printables, #planner or #homeschoolworksheets.

You would use whichever hashtag is relevant to your product. If you were in the field of fitness, then you would also use the hashtag for fitness. If you're not sure exactly which hashtag to use, you can do a quick online search.

But you can also use Twitter's search option to get ideas for what hashtags will help drive traffic to your site. Just typing in "printables" pulls up everything from skin care to coloring pages to meal planners.

YouTube is a platform that regularly sees more than 2 billion monthly users. You can leverage the power of this platform to drive traffic for your printables by creating videos where you talk about your printables and how to use them.

When you have success, you can create videos that talk about your journey and how others can get started. Sharing knowledge also helps drive traffic and boost sales.

Instagram is another social media platform that you can use and it's often one of the most overlooked platforms for driving printable sales.

The number of businesses on Instagram is big and there are more than 200 million Instagram shoppers every single day. That's a lot of opportunity to get your printables in front of an audience.

Because it's a visual platform, your products will have the chance to shine. That's

because with this platform, you're not just showing a potential audience what you have to sell, you're showing them how what you're selling can make a difference in their lives with the images you use.

For example, you can upload an image of your weight loss tracker being used in before and after fitness shots. You're selling what people hope to achieve rather than your printable alone - and being able to see that moves people to make a purchase.

Every time you get ready to launch a new product, start talking about it before the release day. This whets customer's appetites and makes them curious. Make up your own hashtag to use for your product that's coming out but you should also do this for some of the printables that you already have for sale.

Whenever you post about your products, you always want the customer to react. That means you need to use a call to action. Something like "click here to download" would work, but you can use whatever.

Nothing drives traffic like the idea of getting a good deal. You can get attention to your printables by announcing that you have a sale for a limited amount of time. Toss in a bonus they can't get any other time or that's only available for those who saw it on Instagram and people will want that deal.

You might wonder exactly what you should post about the product itself. You want to showcase it without coming across like a pushy salesman. The types of stuff you'll post should vary, but tie in somehow with the printable or the lifestyle that the printable can give the buyer in a non-pushy way.

For example, you can create posts where you talk about what led you to create the product, or about how you personally use the product. You should also show all the things associated with the product - like stickers, additional sheets, etc.

If there's a good review about your product from a user, post that on your Instagram. Be sure on Instagram that you have links ready where the customers can find the platforms you use to sell them on.

Use tags on all your posts. You'll want to use an Instagram business account over a regular one. You'll gain more leverage to know how to target your audience for sales with a business account.

One of the things you get by using this type of account is access to the valuable metrics that will show you how followers react to what you post. This can help you tweak your post content as well as give you proof of what consumers like and are looking for.

Right up there with Instagram to use to drive traffic, there's Pinterest. Pinterest is a hot social media site for printables. It's like the world's biggest online bulletin board. For starters, it has well over 200 million users monthly.

Men and women alike both enjoy this social medial platform. You'll find that you have a huge target audience of women on Pinterest and these women are especially interested in the stuff they see on the site, thanks to the visual appeal.

Customers routinely turn to Pinterest to find things to make their lives prettier, easier or more organized - all things that you offer thanks to your printables. If you do a quick search of the site and type in something related to the niche, you'll find thousands of results and you'll also see that there's a wide variety pinned.

You'll see pins for planners, workbooks, wedding invitations, scrapbook pages and more. But you do need to know how to use this platform well. Make sure that you show off your printables.

Make a variety of boards all relating to your products. Don't just show them like they're a sales listing. Instead, put your printables into categories like "activities for kids" and then have a pin on your coloring pages.

Or do one for overworked or exhausted moms and showcase your printables that make life easier for moms - like your quick meal recipe planner. Create mood boards on Pinterest that tie in with your products and how these things on your board helped you to stay motivated to be creative.

It could be something like a beautiful sunset, a funny image, your pet or whatever. People enjoy seeing behind the scenes. Making sure that people are able to find your products is easy if you use the right hashtags.

These are #printable followed by hashtags that are connected to whatever it is that you're selling such as #coloringpages or #wedding or other associated words. Just like on other platforms, Pinterest can help you move your product if you use it right.

Make sure that your images are pretty and show why your product is the right one for the

consumer to pick. Across each of the social media platforms that you use, make sure that you take advantage of the advertising space you're given for free.

This is where you can put your bio or "about me" and you can put direct links to your printables or your website. If you don't have an email list, start one by promoting a sign up offer on your social media.

You don't want to use this solely as a "buy my stuff" means of interacting with followers. Share tips that you've found helpful in your life and let them get to know you. That connection is invaluable for helping to sell your printables because you can talk about what you need in your life, and the resources that answered that need - which was your printable product.

Consider Taking Your Printables Into the Digital Realm

You'll find that a lot of people like printables. But you'll also find that some people prefer digital printables instead. You don't want to leave this market untapped - not when creating this as part of your business can make money as well.

A digital product can be a fillable PDF, for example. These planners are used in conjunction with apps that people use for making notes. Some of the popular ones to use with digital planners are GoodNotes or Noteshef.

There are plenty of benefits to selling digital products under printables because the customer base is a dedicated one. They already know they love this type of product.

You can present these as great to use for people who don't like messes.

Unlike printed products, there's nothing lying around, and no paperwork to print off or keep up with. It also helps them have access on the go. Products that are digital are pretty convenient.

Those who use them only need to have their phone or other device in order to be able to get to their item. Another selling point for these is that they're less likely to get lost or misplaced, since they're digital.

Plus, users can sync the product across their multiple electronic devices. For example, if they have a digital planner, they can access that on their iPhone as well as on their laptop.

Spending Money to Make Money with Printables

Creating printables is a free or low cost way to start earning money. How much it's going to cost you will depend on what resources you use to get started. There are plenty of free things you can use, so it doesn't have to cost you anything.

You can rely on the frequency of posts across your platforms to help build awareness and get eyes on your products. You can also rely on content. Good content is going to create audience interest regardless of the platform.

Trying to make money without spending money doesn't have to be a long term option. If you start out with the freebie resources to create your designs, these will be limited, and you won't be able to grow or branch out into better designs.

You don't want to limit the potential you can have with printables. The money that you spend is an investment into your business. If your goal is to grow creating printables into a business, then you want to have the tools that that you need.

You can know what you need by looking at how spending money on an item or software will increase your productivity or make the creation process easier. Sometimes you have to spend money to make money.

A lot of people bootstrap a business and there's nothing wrong with that. But as it starts to grow, you might want to consider using paid methods such as advertising to increase your traffic and income.

If you're undecided about spending money on advertising, then there are some things to consider. Ask yourself if putting money into ads will help you make money. If you don't know what you're doing with ads, take the time to learn, because you can lose money if you don't understand how they work.

There are plenty of places where you can market your printables and work to drive traffic. Many people find success this way. But others do use advertising as their business builds.

They do that to increase awareness for their brand, increase visibility and to bring in more money. Whether or not you choose to use advertising depends on where you're at currently with your business, what you can afford and what your game plan is for growing your income with printables.

There are several ways to take advantage of advertising. You can advertise on Etsy if you have a shop there. You just go to the marketing section, click on advertising and then choose what you want your daily budget to be.

Be aware that there is a minimum daily amount already preset that you can't lower. Once you set your budget, Etsy will then promote and put your product across their platform - including on their app so that it gets in front of a targeted audience.

When you set up your advertising, you will need to decide which listing you're going to have Etsy promote. They do them individually, so the more listings you want promoted, the more you'll need to pay.

You can also advertise on Pinterest. You go into your Ads Manager to create the ad. Their setup allows users to decide what they want the goal of the ad to be. You can then input who you want your ad to target.

You'll use things like keywords and consumer interest to target the audience. Pinterest will assist you by suggesting more data that you can use to improve the ad. You then pick when you want the advertising to begin and what you want your advertising limit to be.

Then you'll decide which one of your Pins you would like Pinterest to promote with the ad. Instagram also allows advertising for products, though it can be a little more expensive to advertise here than on other platforms.

By using sponsored content, you can get more traffic to your printables. On Instagram, you go into ad manager, choose your ad goal, your audience and where you want your ads to appear - like in stories or feed.

Instagram will give you a selection of ad formats to choose from. Once you do that, then you set your budget and schedule. Leveling up in all areas of your printables business should be something you plan for eventually, but don't let it stress you unnecessarily until you have the funds to reinvest.

8 Final Tips to Successfully Sell Your Printables

Time is an investment that you'll have to make when you start creating printables. It doesn't matter if you have skills or not - if you're new to printables, you'll need time to learn the ropes.

Plus, setting them up on the platform is also going to take a little time. Since time is money, you have to find the easiest and fastest way to handle making and selling printables.

#1 - Don't start from scratch every single time you get ready to create a product in your printable line.

Not only is this time consuming, but it's not necessary. You can make a template that you use for each of your items. This works by you simply inputting the changes to the template when you need to use it.

For example, if you have a calendar page for each individual month, you could simply remove the text for the month and insert the new month. To get around having to change the design so that you create more dates for longer months or take away slots for shorter months, just have extra spaces and label those as notes.

That way, your formatting never has to change.

#2 - Make your printables perform multiple jobs.

You can create a single page for your printable product. These will sell individually. But you also want to put the same printable inside a packet or bundle. This way, you create once, but sell twice.

The reason that you want to create bundles is because some people like to get everything they need in a category at once without feeling like they're spending too much or too often.

If they see them all priced individually, they may hesitate if it feels like they're buying a bunch of stuff. But a bundle makes them feel they get everything they need for just one cost – and at a discount.

#3 - Don't put an expiration date on any of your products if you can help it.

Having an expiration date renders the product useless. At the close of each year, all of the printable projects that you dated for the current year or targeted for a specific event and date will become outdated.

No one wants to buy last year's calendar or planner or worksheets. So for those, you'll

have to go in and change every place across all the printables where you have the year, the month or the event that's now out of date.

But for some things, like homeschool math sheets, you can leave the date off and let it stay viable year after year. Unless the date is important to the printable, leave it off.

#4 - Don't put limits on your selling space.

Because Etsy is such a well-known place to sell printables, it's developed the reputation as being the go-to platform. But when stick to selling your stuff on solely one site, you're leaving a lot of untapped profit potential behind.

You might think that putting printables up across several platforms is going to take you a lot of time. It will. But only in the beginning. Once they're all uploaded, you don't have to keep doing that step.

By putting your printables up on different platforms, you can link from one to the next to create better traffic. Plus, shoppers like having choices about where they're going to buy products from.

#5 - Avoid shiny new object syndrome.

You might start out working on a printable and you're full of hope and good intentions. But before you get that done, another idea hits. You think that one sounds great, too - so you stop what you're working on and start another project.

Then, you get more ideas and you're busy leaving half-finished projects all over the place. If you spend too much time flitting from one unfinished project to the next, you won't be able to get the printables done successfully.

Focus on finishing one project before moving on to the next. You won't make any money with good intentions. Always look at the big picture.

#6 - Make sure you have a launch plan.

A launch plan can help you be able to successfully complete and sell your printables. This helps gives you a strategy to follow to get things done when they need to be completed.

Your launch plan should include a brief listing description of the product. You'll also find

this step useful later when you need to create descriptions to upload. The plan should have a marketing component with a targeted audience in mind.

Know the demographic for each of the platforms where you plan to list your product. This information will come in handy later, too if you decide to use advertising. You also need to know the launch date.

This helps you to be able to break down each crucial step that needs to happen for each day or week in order to get the product completed on time.

#7 - Be a professional right from the start.

You might decide that making money with printables is just something that you want to do for fun to earn a little extra cash. You have no intention of doing anything more than that.

But you might find that the printables you've created are selling so well you could end up making it your full time career. If that's something you want to do, that'd be great for you.

However, if you haven't been paying attention to all the costs involved with making printables, then what happens at the end of the year is you have no way of accounting for what you've spent versus what you've earned.

That wouldn't be so great, because without accurate record keeping, if you decide you want your printables to become a business, you have no way of proving to the IRS if you can legitimately claim business deductions.

#8 - Don't blindly follow the current.

If you research what's selling under printables, you'll find that some sellers will create products that are a flash in the pan because they're following whatever comes along that spikes in popularity.

It can be tempting to decide to put everything on hold and go after these trendy printables, just like those sellers. These products appear to sell well, and it looks like the sellers are making serious money, so why shouldn't you?

You put a lot of effort into creating a lot of them and get the listings up. But by the time you do that, the current has already shifted. You discover that just as quickly as these

products sold, now they've all but dried up and none of your products in that category are moving.

That's what happens when you chase a fad. Those things are here, then they're gone. If you created multiple products chasing that money, then you have a lot of wasted product on your hands.

It's always best to save your energy and protect your income by creating the things that are evergreen rather than putting all your efforts into something that's here today and gone tomorrow.

If you really want to try your hand at it, make sure you have templates ready to be customized with elements of the fad and be on the lookout for trends so you can scoop up sales right away.

Starting your own printables business isn't difficult or expensive. There's a short learning curve and a limited amount of time required to create these low content items before you can start enjoying the profits from your efforts.

If you're interested in supplementing your household income, or even earning a full-time income with printables, don't reinvent the wheel.

[Instead, copy someone who is already doing it, such as Debbie Drum!](#)

And have fun!

Is Email Marketing Your Missing Link?

by Jim Daniels - Friday, August 27, 2021

<https://bizweb2000.com/email/>

Catering to the information needs of a target audience is a great way to achieve success as an online entrepreneur.

Once you've selected a niche and built a blog where you can share your insights, you need a way to reach out to, and stay in touch with your audience.

You simply cannot then sit back and rely on people to return on their own to your website to see if you have anything new.

You need to be able to reach out to them, share ideas with them, make recommendations and enjoy a two-way conversation that builds loyalty and helps solidify your brand.

You can do that by creating a database that contains the names and email addresses of your followers. This is a voluntary sign-up process, so it's a list that includes people who want to hear from you again.

Setting Aside Fears and Concerns About Email Marketing



For some, taking the initiative to own a list of subscribers and send out communications can be daunting. They worry about the recipient not wanting to hear from them, or not remembering who they are.

They feel nervous that maybe their email won't be worthy of entering someone's email inbox. But you have to let go of some of this fear and allow yourself to develop the right voice for your audience.

This doesn't happen overnight. It's something that comes with time, as you hear feedback from your audience. They'll guide you on what works best with them – including the types of things you email them about as well as the frequency with which you email them.

Before you get started, know that there will be missteps and it's okay! You can find what works and tweak your approach. And keep in mind that you won't be able to keep 100% of the people on your list happy 100% of the time.

You're going to have people who unsubscribe sometimes – and even those who act unhinged and lash out at you. This isn't about you. It's about the fact that they choose to act out while hiding behind a keyboard.

Every marketer endures this kind of behavior – but do you know what else they experience? Wonderful email replies sent from very grateful subscribers who hang on their every word and who can't wait to see what's in the next day's message.

Focus on those people and try not to get your feelings hurt if you email out and get a nasty and rude unsubscribe message. It's bound to happen. People tend to be more vocal when they're annoyed but when you get the heartfelt emails of gratitude from those you've helped, it will outweigh the others.

Choosing an Email Autoresponder You Can Count On

If you're in the online marketing business, you're going to see a variety of tools being sold week after week, year after year for some new email autoresponder that promises to be the best thing since sliced bread.

But what often happens is the tool only works for a short time and either it fails to get through to peoples' inboxes, or the product creators simply abandon it and fail to support it, leaving you in a lurch with a list in a system that doesn't work.

A better way to do it is to select from one of the major email autoresponder companies that have sustained themselves over time. I prefer [Aweber](#) as they have been a leader in technology and delivery rates for many years.

If you're on a tight budget and need to start free, Aweber now lets you do that. This is free to a certain number of emails, and then you have to start paying, but that's okay because hopefully you're profiting by that time.

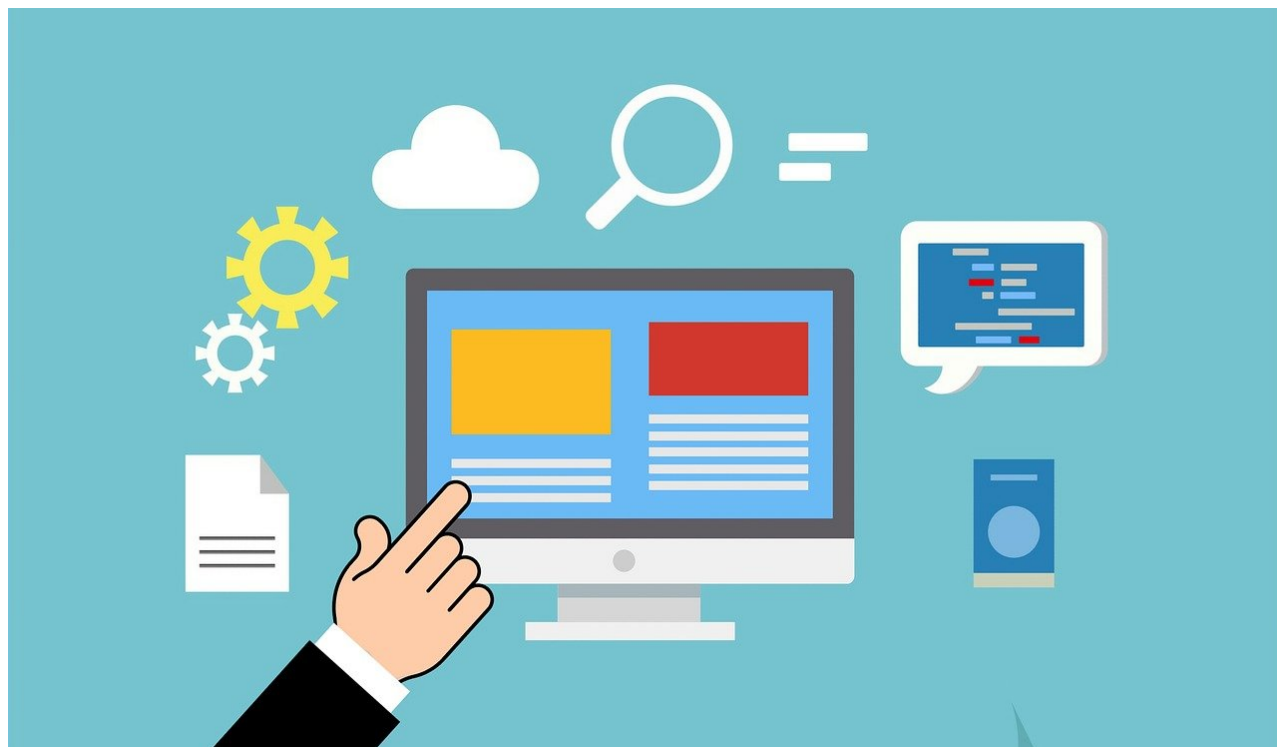
Aweber has stellar customer service to help you whenever you may have an issue that needs to be solved. And their [helpful videos tutorials](#) walk you through the use of the system and answer any questions you may have.

One great new feature from Aweber is their landing page builder where you can build a great looking landing page using their templates, and it will include your opt-in form right on the page. It's a big time saver that gets you a professional looking landing page in just a few minutes.

Another great thing about using these tools is that you can periodically export and download the file of your subscribers. This works even if you've built multiple lists, such as one for buyers and one for free subscribers.

Or if you work in multiple niches and have a list for your marketing customers, one for those who follow your homesteading advice, and another for people who found you through your pet niche site.

Where to Capture Names and Email Addresses for Your List



When you have your niche idea, your site built and your email autoresponder system chosen, you'll be wondering where the capturing of those names and email addresses will take place.

There are several ways you can do it. I'll cover five of the most common ones and as time goes on, you may find other ways, such as on certain social media sites, that will work for you.

A **landing page** is a good place to start. This can be on the main root of your domain or elsewhere, such as `yourdomain.com/freegift` for example. This is a page where you showcase your free gift that the prospect gets in exchange for sharing their name and email address.

It's a simple, low content page that typically has one or two headline, an image of the free gift, such as an eCover, the opt in box that asks them to enter their name and email address, and a short blurb about what it is they're getting.

It can be designed to match your site and brand colors. These are sometimes called lead magnet pages, because the free gift serves as a magnet for the leads who come to download your gift.

The **sidebar of your blog** is another great place to house your lead capturing opt in box. This is a smaller vertical rectangle, where you can have a short title, eCover image and opt in box to allow people who land on your blog to sign up for updates and whatever else you want to gift them.

Some people also use the space **below each blog post** to share their opt in box. This is beneficial because, if your blog post is long, and the reader has scrolled down to the bottom of the page, they may not remember the box was in the sidebar – so this is your chance to capture their information before they click out.

Another way you can capture leads is **through the sale of an information (digital) product**. Regardless of which platform you use for this purpose, JVZoo or Warrior Plus, for example, you can enable the system to send out an email autoresponder confirmation to the person who buys your product.

If you ever come across someone who wants to be on your list and simply tells you to add their name, Aweber has options for that. You can **manually add the subscriber** and it will send them a confirmation email to ensure the addition was a welcomed one.

I've used all five ways and I can tell you from experience that the [Buyer's List Method](#) is the best method by far. (So powerful in fact that I wrote that PDF about it!) That's because you're getting proven buyers, so they've shown their value and then it will be time for you to cater to their needs and prove your value to them – both in the products they buy and in your emails that go out to them.

I suggest you try all five methods and see which one works best for you.

Start Broadcasting and Sending Follow Up Emails



When you start email marketing, you'll want to employ the use of either follow up emails, broadcast emails – or both! You need to understand the difference first and then make a decision for the emails you want to send out.

A follow up email is an email you queue up in the system that every new subscriber gets. So for example, let's say you're in the diet niche and you promise a tip every week for a year will go to their inbox if they enter their name and email address.

You can queue up 52 emails into your follow up autoresponder system and set the days between them, such as every 7 days a new email goes out. This is a great hands off system.

But there is a drawback you should know. If you queue up any timely information, it can become outdated and a burden for you to sort through and update to something more recent.

You wouldn't want to say anything about a recent study if your follow up email is still being used four years down the line. You want to keep your emails evergreen if you're putting them into a queue to be used long-term.

Now with a broadcast email, it's being sent out only to those people who are signed up to your list at that very time. So no one who signs up a week later – or even minutes after your email goes out – will see this communication.

This is perfect for notifying your list about a sale that's come up or something time-specific that you want to notify them about. Some people only use broadcast emails and don't employ the use of follow up emails at all.

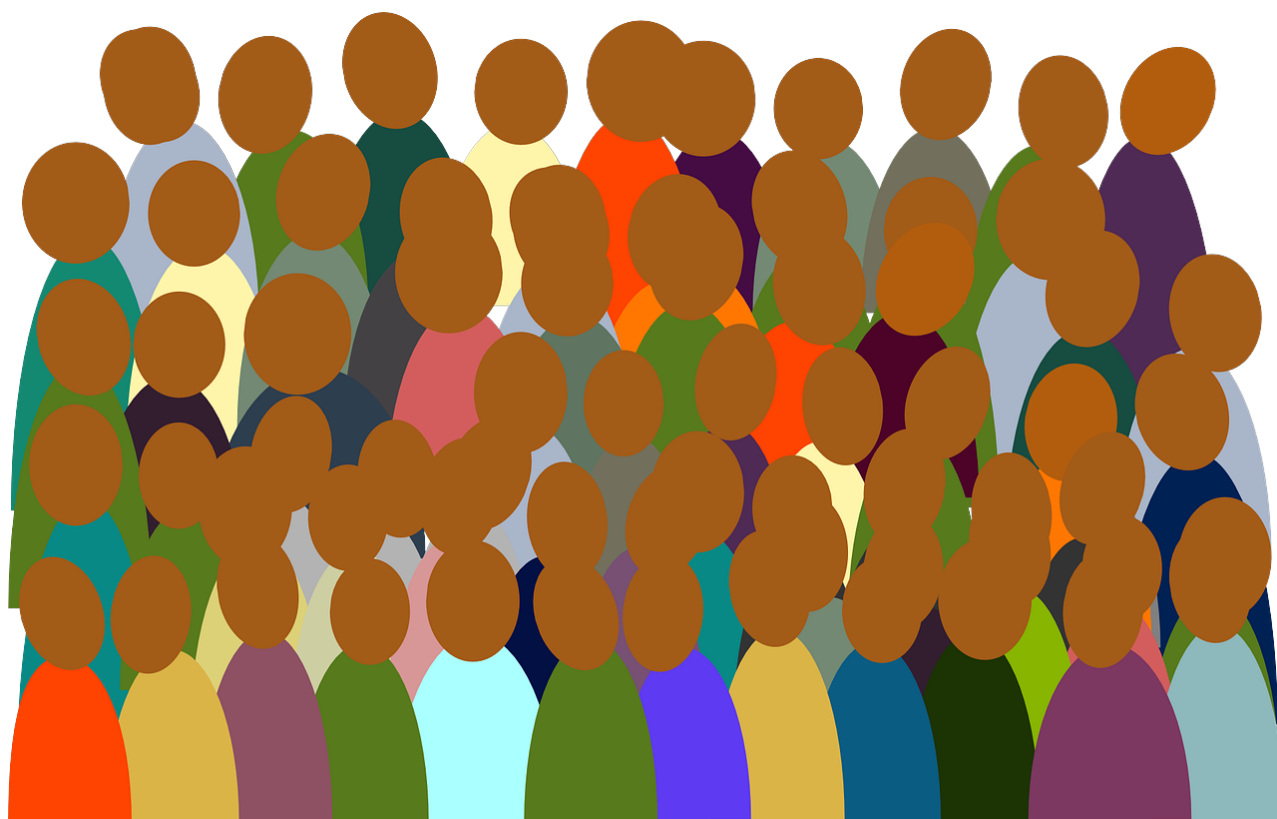
You can use a mixture of the two if you want. This is perfectly fine. So if you have a weekly newsletter that you send out that has evergreen information, it's acceptable to use your broadcast email option to notify your list about other, more timely things.

But if you have a daily follow up email going out on top of a daily broadcast email, then your list will be hearing from twice a day, and that can get burdensome to many consumers.

There is one follow up email you'll want to have queued up and that's the one for new subscribers. This is the one where you deliver the free download or gift to your new subscribers and include a message about what they can expect being on your list.

It's a welcome email, and it's a great way to start off on the right foot. But whether you choose to queue up any additional emails after that is up to you. You may want a hands off approach or you may want to be more involved in choosing what messages go out to your subscribers on a regular basis.

Learning How Often Your List Wants to Hear from You



This is perhaps one of the things that worries new marketers the most. The frequency of emails. This is similar to someone asking how long an eBook should be. Shouldn't it be as long as it should be to convey the information to you?

Whether that's 10 pages or 100, you, as a consumer, don't want to pay for more fluff and filler. You simply want good information. Still, there's something to be said for people feeling like they got their money's worth.

You probably wouldn't spend \$20 on a 10-page book, but you would if the book was over 100 pages. You're conditioned to think the larger book is worth more, even if the information in the shorter book is actually higher quality.

In the case of emails, more isn't always better. You have to strike the right balance between what the majority of your subscribers want and what you have to offer that makes sense.

Again, you'll never please everyone. Some people on your list will get mad if you ever email them after the initial welcome email with their freebie. Others will email you checking on you if you happen to skip a single day.

You don't want to go too long without emailing your list to the point it gets cold and they

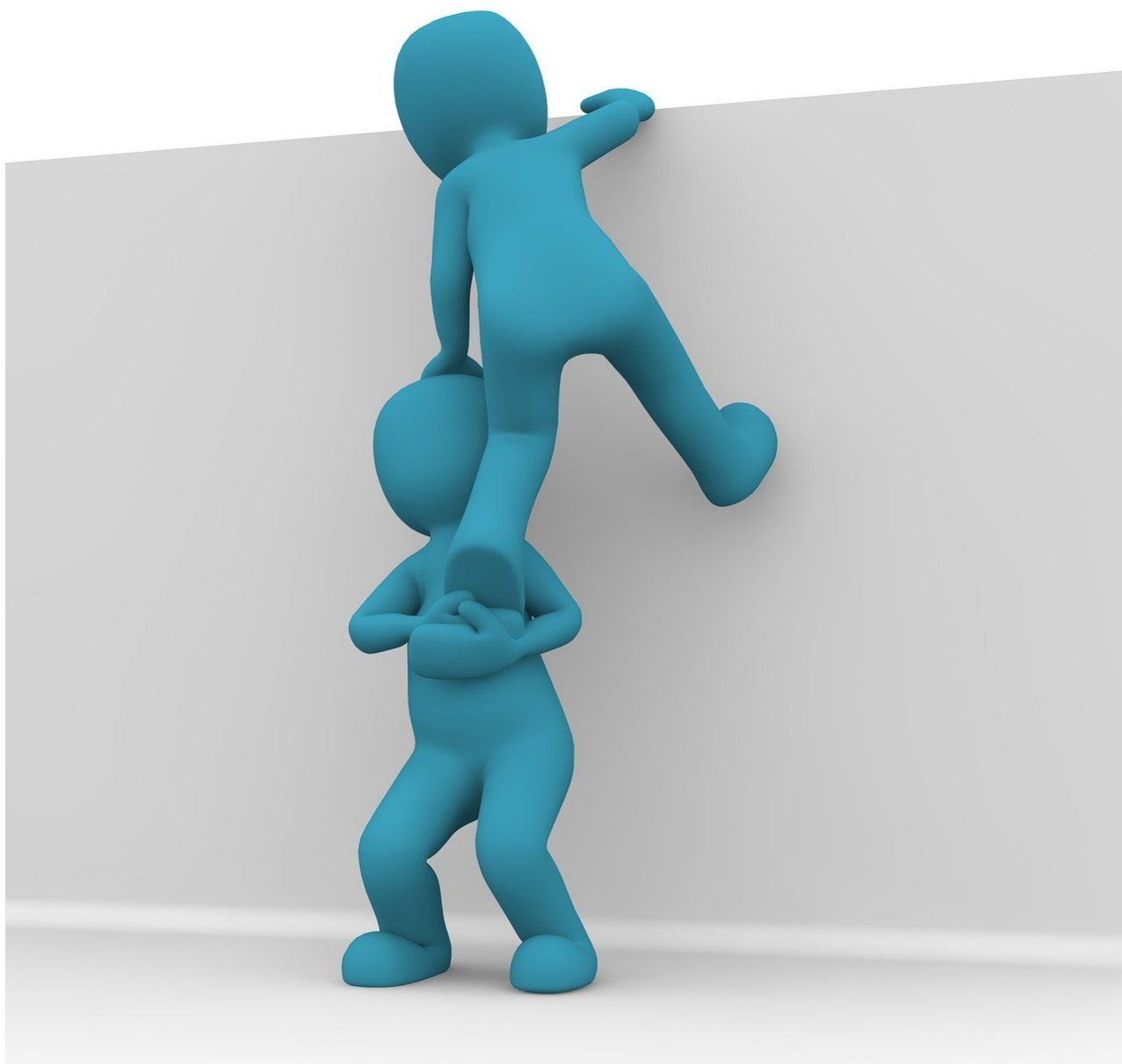
may not recognize your name anymore. But you probably don't want to email them five times a day, whenever you happen to think of something interesting.

Sometimes, it depends on the niche that you're in. If you're in a stock market niche, then it might make sense to email with breaking news all throughout the day. But in most cases, once a day or a few times a week is sufficient.

Don't email if you truly have nothing to share. If this happens, it might be an indicator that either you've chosen a niche that doesn't have enough information in it – or you're not conducting your research very well and you need to learn how to find juicy tidbits of info to send to your readers.

When it comes to numbers, frequency isn't the only thing marketers worry about. Length of the email is also a concern. Just write enough to convey your message adequately. Don't drone on and on and look at conversions and response to see if your list loves short, punchy emails or longer communications!

Be Ready and Willing To Help



Remember, one key to successful email marketing is making yourself available to people who have questions. Many marketers overlook this or simply don't do it because they feel it will create a lot of work for them. But I've been doing this for 25 years and I can tell you it is worth it.

Just the offer of help alone is enough to gain the trust of most people. It does not increase your workload significantly as many marketers fear. In fact, many of your readers will simply "stick that offer of help in their pocket" for a later date when they need it. In the meantime, they'll hang around and read your emails knowing you care enough to help them when they need it.

I've had subscribers reach out to me after five years, ten years and even longer, finally getting around to building a business online and needing some help. Maybe they need me to [build them a blog](#), promote their product, or just want some advice.

No matter what they need, I'm always happy to help them the best I can, and you should be willing to do that for your audience as well. Success comes from establishing relationships and that's what email marketing is all about!

Simple SEO Plan for Your Blog

by Jim Daniels - Friday, August 20, 2021

<https://bizweb2000.com/search-traffic/>

This week I've been recommending a new WordPress Plugin called [Traffic Goliath](#). It gives bloggers an insider strategy for getting more search engine traffic. So I figured today would be a good day to lay out a simple SEO plan for bloggers to follow.

Many bloggers fret a lot about search engine optimization (SEO). They worry about doing things wrong and spend countless hours trying to set things up to dominate the search engines or even game the system.

The best plan really starts with being sensible about your optimization. Do it for humans, not a robot that crawls your site. It's easy to balance the two.

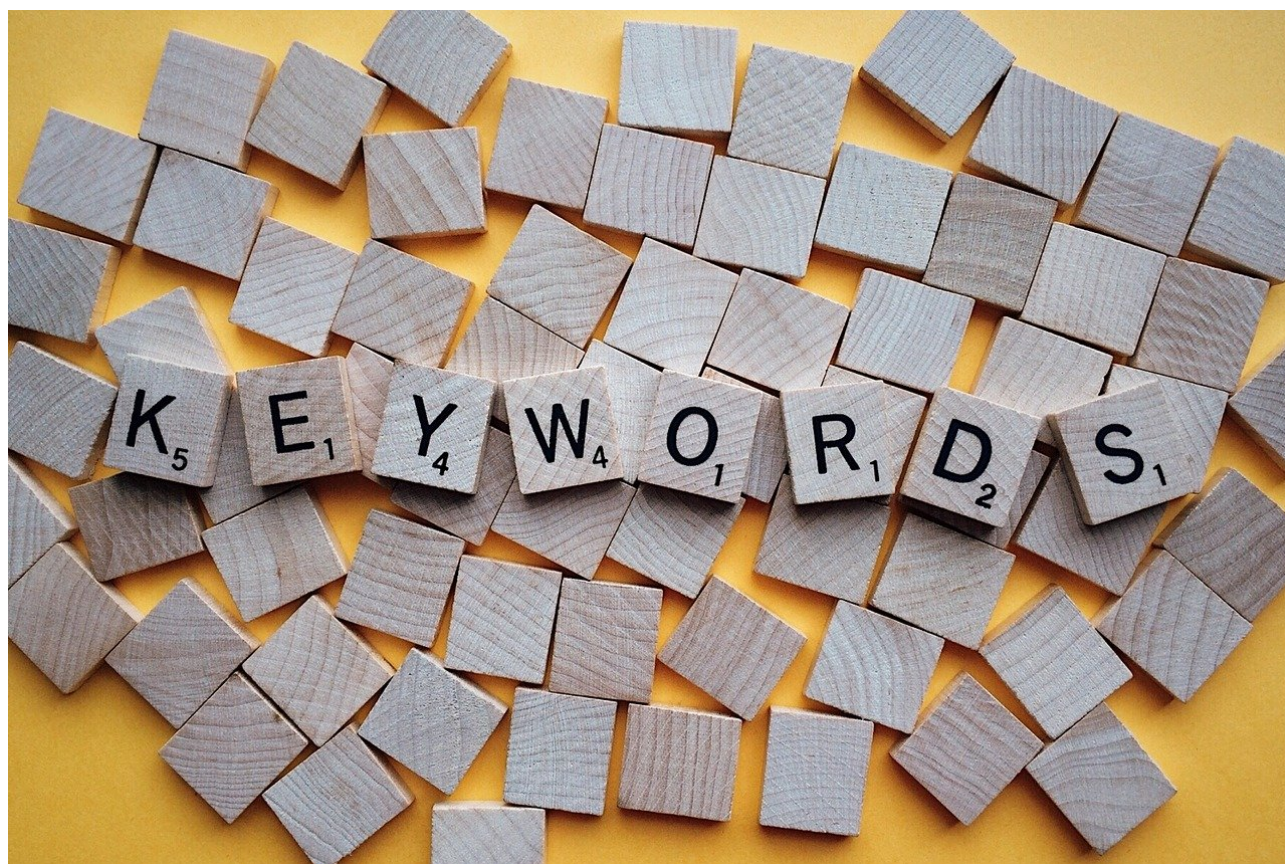
One thing you want to do is make sure your blog settings allow search engines to index the site and don't discourage it.

1. In your WordPress Admin Panel, click on Settings > Reading.
2. Look for Site Visibility.
3. Select "Allow search engines to index this site".
4. Click Save Changes.
5. Google, Bing and other search engines will now be allowed to index the site to make it searchable.

After that, you want to make sure you do a few things that help your site get indexed (found) by search engines and prospective visitors. To do this, you'll want to start with consistency.

Both humans and web crawlers both like it when you blog regularly. Whenever you blog infrequently, like once every 3 months when you happen to find time and remember it, it makes humans not see you as a viable niche leader – and it causes search engines to not bother sending their crawlers to your site very often because they also won't see you as a serious niche contender.

Consider Keywords Carefully



Try to make sure your blog posts include sensible keywords and phrases for your audience, but don't go overboard and try to stuff too many in there just to appease the search engines.

It may backfire with both the crawlers and humans who find your writing difficult to understand. Instead, write organically as you would when discussing the topic with a friend, and include specifics so it's clear what you're talking about.

For example, if you're writing about a fasting diet, don't call it skipping meals or anything silly you make up like "hangry rage day" – just call it a fasting diet plan and make it easy on both human readers and crawlers to know what you mean.

Use the keyword phrases in your titles as well as in the content itself. Many people make the mistake of titling their posts something vague such as, The Day I Felt My Stomach Growl Nonstop – which tells everyone nothing at all.

It needs to be topic specific, such as, 3 Ways You Can Start a Fasting Diet Plan. That is very specific for everyone, and then you can use the same phrases and keywords within the body of the content.

When you pair keyword choices with consistency, you'll have most of the equation solved for good SEO. But there are couple more elements that can contribute to your success with being found on search engines.

Make sure the content you're writing is long enough in terms of value. Some people can write many words that others don't find value in. So it's not just length, but value as well. Don't publish daily short paragraphs and assume that's enough to get noticed, either.

The last organic strategy you want to implement for good SEO is to make your posts shareable. Having social sharing buttons helps your posts get links back to your site where other interested parties can find them.

Setting a Reliable Publishing Schedule for Your Readers



When you take on the role of a niche leader, it's your job to disseminate information to your followers. They'll be waiting for each drop of data that you release to them, so it needs to be consistent and reliable – as well as fresh.

You want to choose a schedule that's doable for you. Some bloggers can only manage 1 post per week, if they're working another job for instance, while others post several times

per day.

Ideally, your blog will publish at least 2-3 times per week if possible. This keeps people tuned in regularly and makes it appear as if you're a full-time leader, not a part time hobbyist.

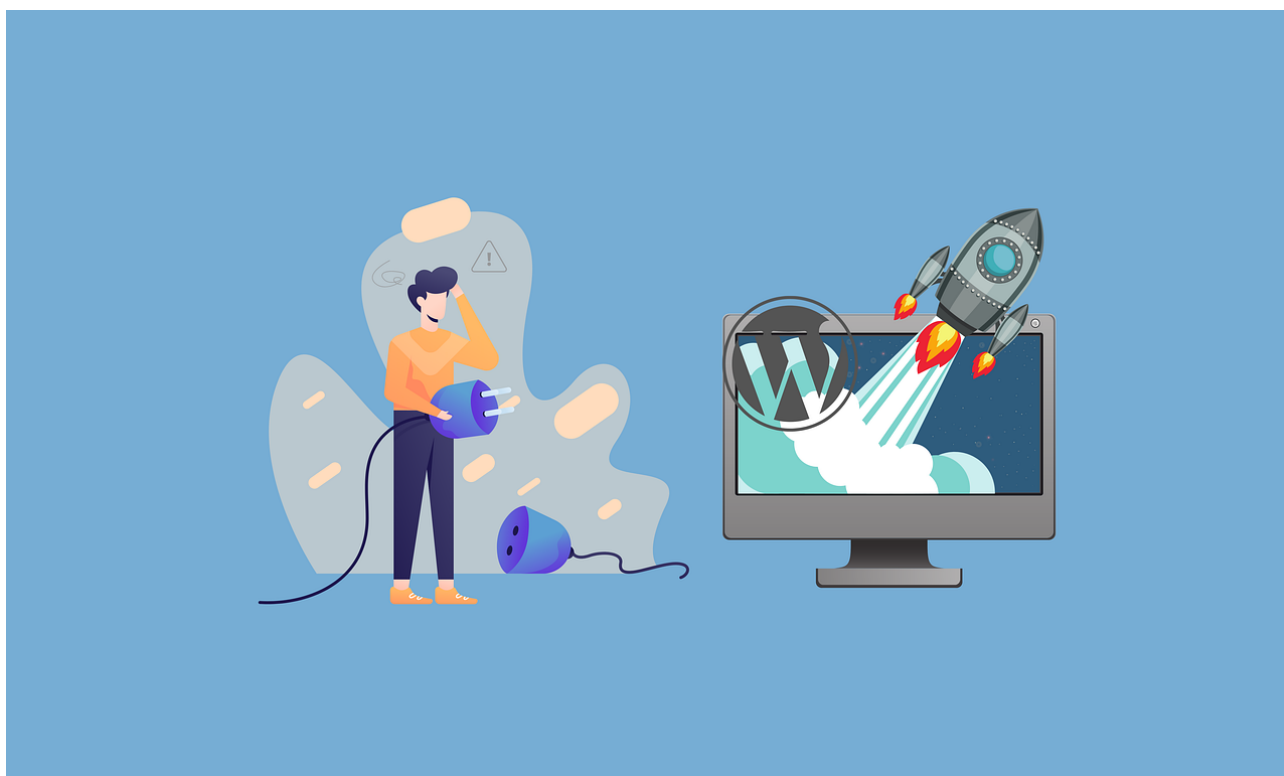
You can determine your topics months out if you want to, or fly by the seat of your pants and pick a topic in the spur of the moment. Make sure you cover everything under the main umbrella of your niche topic.

For instance, if your site is broad and called BestDietPlans.com, then you'll want to make sure you equally cover a variety of plans, such as low calorie, low carb, keto, vegetarian, and so on.

If your site is AllAboutFitnessPlans.com then cover a wide variety of fitness, such as CrossFit, Bodyweight Training, Aerobics, etc. Don't do 15 blog posts in a row on CrossFit training because it's your favorite and maybe address the others once in comparison.

If you see yourself doing that, it might be best to narrow your domain down and focus on the one topic you enjoy covering more prominently so that others don't feel like your site is light on information.

Take Advantage of SEO Plugins



There are search engine plugins you can add to your WordPress site to automate many important aspects of SEO. For instance, adding the [All-In-One SEO Plugin](#) or the [Yoast SEO Plugin](#) can help you properly setup SEO for your blog. They are both free and either one will give you a boost in your ranking when used properly.

Once you have them set up then search engine ranking will come over time. It's really a matter of posting regularly and making sure you use the right keywords. Beyond that spend a little time each week getting a few backlinks from other sites, via guest blogging and directory listings.

Another plugin you may want to add is called [Traffic Goliath](#). It helps you grow search traffic without more content and backlinks.

How Does Traffic Goliath Work?

Step 1: Let Traffic Goliath generate hundreds of tags for you with one click. It will fetch keywords from sites like Google, YouTube and Amazon.

Step 2: Traffic Goliath will generate hundreds of "smart traffic pages" for your site. They will be keyword optimized and ready to rank high on Google.

Step 3: Traffic Goliath will intelligently interlink these pages with each other.

This is a very powerful SEO approach, which Wikipedia.com uses a lot.

Check out the [demo video](#) and all the results people are getting. Then add this simple plugin and start growing more search traffic today.

Remember, creating a home on the web for your niche is something that you work on more initially, and once everything's set up, you manage the day to day operations of publishing helpful info and building a loyal fan base who will support your business.

SEO is just one aspect of growing an income from the web. Get things set up correctly and you'll be in a better position for long-term success!

P.S. The creator of the Traffic Goliath plugin is a friend of mine. He has generously offered 20 special bonuses to my readers who get the plugin during the launch period.

A promotional graphic for the 'Traffic Goliath' plugin. It features a blue header with the product name and a yellow body with a grid of bonus items. The total value is highlighted in a white circle on the right.

TRAFFIC GOLIATH

EXCLUSIVE BONUS PACK

	10 training courses to help you generate online income	
	10 powerful WordPress plugins to save you time and effort	
		TOTAL VALUE: \$1,054

The following bonuses will be available immediately upon purchasing the plugin [at this page](#).

Bonus WordPress Plugins:

1. WordPress plugin that boosts your affiliate commissions by 240%+. (Value: \$47)

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2. WordPress plugin that generates recurring revenue for you, by building membership sites. (Value: \$67)
 3. WordPress plugin that instantly imports & schedules thousands of articles to your site with 1 click. Big time saver. (Value: \$37)
 4. WordPress plugin that boosts conversions and free traffic. (Value: \$47)
 5. WordPress plugin that gets you email subscribers from Facebook. (Value: \$37)
 6. WordPress plugin that promotes your products, affiliate products, and CPA offers. Can also build your email list. (Value: \$47)
 7. WordPress plugin that boosts traffic and engagement on your site, by inserting royalty-free images. (Value: \$47)
 8. WordPress plugin that protects your download pages from being Illegally shared. (Value: \$57)
 9. WordPress plugin to help you track your results from SEO and social media marketing. See what works and get more traffic and sales. (Value: \$49)
 10. WordPress plugin that creates affiliate video pages and boosts conversions 180%+. (Value: \$39)

Bonus Training:

1. The insider secrets to earning a full-time affiliate income from Clickbank, and living a life of freedom. (Value: \$37)
2. How to get free organic traffic and sales, with content marketing. (Value: \$47)
3. The right backlinks can boost traffic by 450%+. Here's how the pros do it. (Value: \$57)
4. Get instant traffic to your offers & boost leads, sales and profits, for just 2 cents per click. (Value: \$67)
5. Beginner affiliates make mistakes that cost them a lot of time and money. Here's how to avoid them. (Value: \$47)
6. How to get paid by high-ticket clients. (Value: \$77)
7. 10+ clever traffic hacks to instantly boost leads and sales. (Value: \$47)
8. How to get more free traffic and sales from Pinterest. (Value: \$57)
9. Quick and easy strategies to make extra cash online. (Value: \$67)
10. Escape the rat race and build a successful online business by avoiding common internet marketing mistakes. (Value: \$77)

Total value of bonuses: \$1,054.

To get instant access to all of these bonuses, simply get the Traffic Goliath plugin [at this page](#).

Could This Plugin Device Get You Passive Income Like a Church or Farm?

by Jim Daniels - Friday, August 13, 2021

<https://bizweb2000.com/passive-income/>

Did you know that many churches earn as much as \$50,000 annually from wireless providers?

Just for letting them put cell towers in their steeple.

And it's not just churches. I have a friend who owns 20+ acres of farmland. A wireless company just offered him \$3,600 a month to let them put up a cell tower.

Wouldn't it be nice to have a source of passive income like that?

Now just about ANYONE can, using that strange looking device pictured above. It's sort of like putting up a cell tower, but much easier.

It's called an "IOT" device and it sits on your window sill.

Sounds crazy, right? Well, thousands of people are now doing it.

This "IOT" (Internet of Things) device provides data to people and businesses who need it.

You plug it in and it becomes your own physical money making machine.

Now I understand that the idea of plugging in a device and earning from it is weird. But I did the research and it is 100% legit and legal.

In fact, I just purchased [this fantastic 15-page PDF](#) containing 12 videos explaining exactly how it works.

The PDF shows you how to get a free device called a helium miner like you see pictured above. (Normally \$500.)

It mines a cryptocurrency for you, that's called Helium, using radio signal.

This device sits on your window sill and provides data to Internet of Things devices.

So exactly what is an Internet of Things device?

Internet of things devices are things like...

- smart home devices
- wearables
- doorbell cams
- dog collars
- smoke alarms
- connected cars
- countless other devices

All you do is plug it in and it does the rest.

Being skeptical as I am, I dug into the details and found out that there is an established and rapidly growing network behind this. In fact, the project was backed by Google Ventures.

If you want to read all about this growing 3.0 network, go to:

<https://www.helium.com/>

If you decide to participate, you plug in a device and get paid in Helium crypto.

You can sell the helium or hold it.

How much can you make doing this?

Well, it all depends on where you live.

People are earning anywhere from a few bucks to thousands of dollars a month.

Want more info?

You can do all your own research if you're interested, or just grab this PDF:

<https://bizweb2000.com/iot>

Inside they show you another clever way to earn from this, so it's worth the small investment.

What's this Helium crypto all about?

A friend of mine told me about bitcoin when it was \$50 a coin.

I set up a coinbase account with a plan to buy 10 coins. But I never got around to it.

To be honest, if I had, I probably would have sold them already. But if I held all 10 coins I would be sitting on almost a half a million bucks in bitcoin.

In fact, I have never bought a crypto-currency until I learned about Helium mining and this growing "People's Network". They even have a plan for 5G that launching soon.

Yep, I finally bought some crypto-currency... but it's not bitcoin.

It's the digital currency that's tied to this ["Internet 3.0" network](#).

Will it grow like bitcoin? Or will it go to zero like a lot of people thought about bitcoin?

Who knows! After all, I'm not an investing professional and this is not investing advice. All I know is I like what they are doing so I'm dipping my toe into crypto finally.

Research "The People's Network" or "Helium crypto" if you're interested.

Or just [grab the PDF here!](#)

And always be careful with any investment, as there are no guarantees of profit.

How to Monetize a Niche for Maximum Profits

by Jim Daniels - Thursday, July 29, 2021

<https://bizweb2000.com/monetizing/>

If you're on my email list, you probably received an email about my friend's [Easy Repetitive](#) Money Making System this week. If you have not grabbed that yet, I suggest you do so right now, before the launch sale ends.

Today I figured I'd share some more info on monetizing your niche of choice, so you can have maximum success with [Kevin's System](#).

There are sadly many online entrepreneurs who are right on the cusp of success, but who walk away without realizing that a few easy tweaks could mean the difference between being broke and watching the money come rolling in.

For many, it's a simple case of failing to monetize properly. You'd think that would be an obvious slip up to avoid, but they get so focused on ranking a site in search engines and building their list they miss the obvious. They failed to tie in links to the right products and services, so they'll earn regular commissions!

And the sad thing is, most people put their own product creation on the back burner for the day they have accumulated a healthy list, so that profit-pulling potential is lost on them as well.

Some just don't know how the money is supposed to come to them, so it's important to understand how you can monetize a niche before you get too deep into the process that you pick something that may not have much in the way of earning ability.

Tangible Niche Profit Potential



One of the easiest ways to earn money is to be the go between who connects consumers ready to spend money with products that will ship to them from an online retailer.

The best example of this is to think of what all is sold on Amazon. An Amazon affiliate, called an associate, can earn money from a consumer's purchase on their site. So if you're in a niche like toys, for example, you'd be writing product reviews for your blog about toys being sold on Amazon and use your affiliate link to link to it.

There are other sites, such as Target, Walmart and others that you can find to promote tangible products as an affiliate, too. There are a few ways you can promote. Using text hyperlinks is one way, but you can also hyperlink images of the products back to the site.

You don't have to just link to an individual product, either. Most sites have ways you can link to the entire store, or in the case of Amazon, you might link to a search results page within the site or even to a bestseller's list of the items.

Amazon even has a carousel option where it rotates the products being showcased and gives you another way to capture the attention of the consumer who landed on your blog.

Whenever you're in a niche, think of all of the tangible ways you can make money from

them. For example, even in the mostly digital niche of online marketing, you can promote tangibles such as laptops, PCs, desks, video recording equipment, success books and more.

Tapping Into Digital Niche Income



Digital income from a niche is often higher than that of tangible products. This is primarily because digital courses are often priced higher and offer an increased rate of commission.

So if you go to a site like ClickBank, for example, you can look up your niche and find online courses or memberships that your readers might like. For example, if you're in the diet niche, you'll find all kinds of digital courses that target a certain audience – women, those who want 6-pack abs, people over 40 and more.

There are also courses you can find on sites like Warrior Plus, JVZoo, Udemy, Teachable and more. And of course you can create your own info products to make money without being an affiliate.

When you create or promote a digital product, it should be something that answers the questions or guides your audience in whatever help they need. You'll probably be getting questions from subscribers over time that you can use to help you create a digital course.

You can also look in forums to see what people are asking, check the comments section on YouTube videos or in Facebook groups and see what blind spots people have that need attention.

There are digital products in different income levels. Some will be super cheap, such as a \$7 eBook that is designed to answer the most basic questions and help the vendor build a list.

Others will be medium priced, such as a \$47 course that serves as the first step to help people achieve their goals.

As you move up the tiers, you'll find higher ticket items, such as a course that sells for \$197 where it may provide some "done for you" content or a service that's provided to the buyer so they can skip the learning stage and have their needs met on autopilot.

And lastly, there will be high ticket items such as \$5,000 one-on-one coaching that works as a hybrid with a course that acts as the foundation for the customer, with the addition of hand holding by the vendor in a number of direct communications.

If you're an affiliate promoting digital products, make sure you vet the vendor before you send your people to them. If you send them to someone for the sheer sake of profits, then they will lose trust in you and refuse to spend their money in the future on your recommendations.

Finding Niches with Dual Profit Potential



Some marketers prefer to stick to niches that have dual profit potential. That means it's ripe for plenty of tangible and digital profits.

Survival is a good example of a niche with dual profit potential. People like to learn strategies such as creating a homesteading garden, self-defense techniques, food and water storage and more.

Those make great info products you can promote or create for that audience. But in order to implement your advice, they'll need tangible items, such as gardening equipment, defense items like stun guns, rain barrels and MREs (meals ready to eat), etc.

Anti-aging is another dual profit niche. The anti-aging niche covers a wide range of topics – like skin care, mental acuity, mobility, heart health and more. So those make good digital course topics.

But the consumers also want tangible items, such as wrinkle cream or exercise equipment that can help them improve their longevity and stave off disease or mobility issues.

The diet niche is another great dual profit pulling topic. Consumers devour books and courses about how to lose weight, shed fat and tone up or build muscles. They want to

look good and feel fit.

Those are wonderful digital topics for you to write about, make a video course on or promote by someone else. But you can also promote tangible items that will help them. Those include things like food or weight scales, meal deliveries, dumbbells and more.

Keep in mind that that even if you've narrowed your niche to a specific topic that's only tangible or only digital, you still have the opportunity to periodically promote the other items because it'll be relevant to the other topic.

So for example, let's say you build a product review site for survival water filtration systems and you review things like rain barrels and other items a prepper would need for this aspect of homesteading.

You can still, because it's relevant, introduce a digital product on how to do it because your list won't feel as if it's a disconnect. Now if your site was only about digital topics on preventing wrinkles and you suddenly introduce a review for a mobility scooter, that might not be as relevant as a product such as age spots, which is also a skin-rejuvenating topic or product.

Just ask yourself how relevant it would be to your audience and don't stray too off track from what they came for. You don't want your site overly muddled where they can't tell what the content is supposed to be about.

Is Selling Ad Space or Subscribers a Smart Move?



Some newbie marketers mistakenly think the bulk of their sales will come from selling ad space on their blog. They start out using systems they set up where ads are displayed by companies on a regular rotation, and move up to taking orders from people who want to put a specific ad in a space on their blog.

Using an ad system is a way to earn a little bit, but until your blog gets widely popular, it won't be enough to support you financially. It also depends on the niche that you're in, so if ad revenue is the business model you're considering, think about that, too.

There are many areas where you can sell or rent space on your blog. Right below the header image is a premiere spot. If your blog is popular in a niche, they'll want this prime spot so that their banner ad gets noticed.

Another area is the sidebar of your blog. The higher spots will be worth more to the person renting space than the lower parts of the sidebar. But this is a space where you normally could have your own opt in and promotions.

Some people will want to rent space out by purchasing an entire blog post – either written by you to promote them or written by them, submitted for approval and placed on your blog by you for a fee.

You can also rent out solo ads to your subscribers. This is a risky business, because you aren't fully vetting the person purchasing an ad going out to your list. You're also not making as much money on it as you would if it were a direct affiliate promotion.

Take a lot of care with your subscribers and try not to sell emails going out to them, or sell the entire list to someone in the event that you move on from the niche. These consumers made a conscious decision to hand over their name and email address to you because they liked what you said and trusted you.

They weren't signing up for someone else's list, and when you hand over their contact details, that's a sign of poor ethics in this industry. They'll often be able to tell who sold their name because of the way they signed up to your list, too – so it can sour your reputation quickly.

Zeroing in on Recurring Payments



Many marketers fail to realize that the profits you earn don't have to be one-time commissions. If you're strategic with it, you can promote ongoing affiliate programs that send you a check or payment month after month for as long as the customer stays in the program.

They range from small ticket to big ticket items. Some renew monthly, while some are annual renewals. Some will be software programs or tools they'll need, like hosting – while others might be a membership for training and information.

You can even find some in other niches like those that have subscription boxes. The pet niche has some recurring payment options, where people buy monthly subscription boxes for their dog or cat.

There are diet meal plans that get sent out (some are digital programs while others are the actual meals) on a weekly or monthly basis. These can earn you an ongoing commission.

The survival niche and beauty niches also have these recurring income options. Type your niche topic into a search engine and add the words recurring income and affiliate program and see what you're able to find.

The Internet marketing niche is also loaded with these types of programs, for services from hosting to autoresponders to funnel builders and more.

Having a mix of one-time and recurring profits coming in helps ensure you won't be left in a lurch if one of them falls through.

In Closing...

The process of monetizing a niche isn't complicated. Where most people fail is in simply forgetting to put the elements in place (such as affiliate links) that will earn them money. You have to actively think about each blog post, every email, and each social media post and how it can help you earn money.

As time goes on, make sure you're analyzing the results of your efforts. You might find that your readers respond overwhelmingly positive to a certain vendor over another one, and you'll want to check and see if they have a line of products that you can promote.

If you don't check the results of your monetization efforts, you won't be spending your time wisely. You may be giving space to something that doesn't convert well for you at all. With simple, quick tweaks, you could alter that to a flow of commissions coming your way easily.

If you'd like a way to simplify and plan out all this monetizing, I suggest you get access to my friend Kevin Fahey's [Easy Repetitive](#) Money Making System. He just launched it and you can get a great deal on it if you get in before the launch sale ends in a few days.

The Great Retirement "Mirage"...

by Jim Daniels - Thursday, July 22, 2021

<https://bizweb2000.com/retire/>

Most people have a mental image of their ideal retirement.

It usually involves travel, beaches, golf and relaxation. And some people end up living that dream.

But for most people, the image is more like a mirage... the closer they get, the more it seems to fade.

I'd like to talk about that great retirement mirage in this issue of BizWeb eGazette.

When I was in high school (going back decades now) I was taught that the ideal path to financial security looked like this...

1. Go to school and graduate
2. Get a good job and work your way up in the company
3. Invest part of your salary and save for retirement
4. Retire comfortably, travel and enjoy your golden years

After all, it was a plan that worked for generations...

In the 1900's many people attained financial independence this way. They worked a job for 35 years or so, scrimped and saved along the way and retired around age 65 with a nice nest egg.

Although this was pretty much a universally accepted plan during the 20th century, there was one glaringly obvious problem that most people never discussed.

A little matter called life expectancy.

Even near the *end* of the 20th century, in the 1980's, when the world's average life

expectancy soared... people were expected to live only to the ripe old age of 67 years.



I did the math and could clearly see that it left a whopping two years to reap the rewards of all that work and saving.

Yet I entered the workforce anyway.

But when I looked around me, I didn't see too many people looking forward to retirement. In fact, the parents of two of my friends actually got pink-slips just a few years short of qualifying for a pension.

Others bounced from job to job, barely scraping by.

Even my own folks managed to save little to nothing for retirement.

Fast forward another generation or two, and things have only gotten worse in my opinion.

I read recently that a full 45 percent of working-age households in America have no retirement savings at all. And among people 55 to 64, the average household retirement savings is a mere few thousands dollars.

The real truth is, only 5% of people following that "career" path outlined above, ever achieve a comfortable retirement.

Isn't that a shocking number?

That leaves a whopping 95% of well-intentioned, hard working people, who work their fingers to the bone, relying on social security, an inadequate pension or help from a family member just to get by.



And the few that do make it to retirement with a nice nest-egg, *still* have very few years to enjoy the fruits of their labor! Even now, early in the 21st century, with life expectancies finally close to 80, that leaves an average of 15 years to "live it up" in Boca Raton.

OK, now that I have you totally depressed, you need to know that there is a better way...

Unless you are one of the 1 in 180 million people who hits the lottery or inherits a fortune when Uncle Joe checks out, there's just one way *you* will ever become financially

independent...

You have to do it on your own.

While that may sound like a monumental task, thanks to the Internet, it is possible for the average person.

Like me.

I never went to college. I didn't have any connections when I got started.

Yet I carved out a following and a living online writing articles like this.

And anybody can do it, in any niche they want. Sure, it takes time, but you can do it in your spare time, even when you have a full time job. That's what I did!



But the real beauty of the do-it-yourself plan to retirement, is that *it's like retiring!*

You get to set your own schedule. You get to travel when you want. You don't have a commute. You don't have a boss. And there is no cap on how much you can earn.

In fact, you never have to retire at all! Why bother...

Personally, I never plan to retire!

Retire from what?

A business that I work a few hours a week, when I want?

Look, I've gone down both paths.

I tried the career thing. I went into the Air Force at 18. I got out at 21 and started a career. I worked in the telephone industry for 10 years.

Then I decided I wanted something more than the career path to "maybe" retirement. I decided I wanted to enjoy my *entire* life, not just weekends and a decade or so before I check out.

So I went to work building something better for myself. And you can too!

Start building a business of your own. If you can build a small following and share your world with them, you may just be able to break free from a life of jobs. Heck, you can help fellow boomers -- it's now a HUGE market!

If you need help getting started, [download this cheatsheet](#) for baby boomers. Two of my boomer friends created it for fellow boomers who are considering using the Internet to supplement their income. It will help you decide if this is right for you too.

And if you decide to take the leap, I'm always available, so reach out to me if you ever need help.

I've been through every stage and can help you get where you want to go.

I'm happy to offer my advice based on my own experiences.

You can download [my online business blueprint](#), I can [build a blog for you](#), and I can offer you [my research and affiliate marketing promos](#), and well, whatever you need!

It's what I do and I love it!

Don't "OK Boomer" Me!

by Jim Daniels - Tuesday, July 20, 2021

<https://bizweb2000.com/boomers/>

I'm a boomer. I was born in 1964. Just made it into the club.

I got "OK Boomer" for the first time last week.

"OK boomer" is a catchphrase and meme that gained popularity among teenagers and young adults recently.

It is used to dismiss or mock attitudes stereotypically attributed to the baby boomer generation.

I like to think of the term as ignorance.

When a young person says it they are often dismissing a boomer's wisdom gained through years of thriving and surviving.

To me, boomers represent a great generation. And not just because I'm in it.

We fought hard for everything we achieved and most of us earned it all.

So why the boomer rant today?

Well, two of my boomer friends just launched this [Boomer Marketing Cheatsheet](#).

It's for boomers (non-boomers are welcome too) who want to SEE how two fellow boomers actually earn their entire livelihood from home.

They plan to share everything they know, and they know a LOT. Because they live it every day.

As they like to put it... there are no secrets... only facts that you haven't learned yet.

If you're a boomer, this is an easy way to make a decision as to IF you want this lifestyle or not.

They understand that not everyone is ready, willing, or able to do this.

And the world still needs people working in the essential service industries, otherwise the world would come to a standstill.

But if you're nearing or at retirement age, unemployed or underemployed, or wanting to get out of the nine to five hamster wheel type of rat race, or maybe want to be a stay at home mom or dad without sacrificing your quality of life, [you should see this cheatsheet...](#)

Jim Daniels

Why 95% Fail Online (Offensive Material?)

by Jim Daniels - Friday, July 02, 2021

<https://bizweb2000.com/offensive/>

WARNING!

This blog post WILL offend many people, so if you are of a sensitive nature please stop reading....

... don't say I didn't warn you.

Toady I will shed light on why 95% of Internet marketers fail online. Time and time again.

At the end I'll also tell you exactly what I would do, if I were starting from scratch online.

OK, here we go. I'll be blunt.

More blunt than my usual style. Because people need to know and understand this.

Out of the many thousands of people on my mailing lists, quite a few get in touch with me, especially since I don't hide behind a 'no reply' email address.

This is how I've come to learn this revealing information first-hand, over the past 25 years of doing business online.

It's all in the emails I've gotten over the last two decades...

Some of the people emailing me just want some simple advice, some want more. And while I'm always happy to lend a helping hand, some expect me to offer hours of my time for free.

Some folks have even sent me abusive email because I dared to land in their inbox recommending solutions, despite them opting in.

Others are so desperate to make money FAST they come right out and tell me... 'I'm desperate and will do anything, show me how!'

The thing is, while 100% of my subscribers, and EVERY Internet marketer wants to be successful, LESS THAN 5% are truly prepared to do everything it takes. The other 5% are the people who actually carve out a regular income online.

If you agree with any of these statements then I guarantee you will struggle online...

#1. “I want to supplement my income online, but I don’t really want to invest any money to become a better entrepreneur.”

#2. “I want to supplement my income online, but I don’t have the time or patience to learn new things regularly.”

#3. “I want to supplement my income online, but I don’t have anything of value to teach people and don't want to learn something of value to teach.”

#4. “I want to supplement my income online, but everything out there is a scam so why bother.”

The thing is, if there's One Constant in the Internet Marketing World, it's this...

If you REALLY want to make 5, 6 or 7 figures as a successful online marketer, then you have to really be willing to work at it and give all you can give.

Sure you can coast a little once you have done the work and have some regular income streams in place. But in order to get to coast mode you need to...

- Be prepared to take advice from people who've already succeeded
- Be willing to help others as much as possible
- Be willing to invest in the right tools and training and learn how to use them
- Treat it like a business, not a hobby, and dedicate time and effort consistently

Look, I get it. It is easy to complain or worry about how you have no money, no time and no value to give, but PLEASE, PLEASE, PLEASE get out of this mindset because it’s not serving you.

The fact is, not enough people are willing to look in the mirror and realize that the ONE big thing stopping them is THEM. These folks need to get out of their own way.

If this blog post offends you, or you want to send me an angry response, or want to click the unsubscribe button because I said something that hurt, then you are not an entrepreneur.

You can change everything, but you need to want it so badly that you'll be prepared to step up and take serious action.

A Path Forward...

If I've motivated you with this post then good, as that was my intention.

I know it will offend some and this post will cost me some unsubscribes, but that's okay as I probably can't help people who can't help themselves.

However, if you are prepared to help yourself, and if you want to learn better ways to help more people, and get actual results you can measure in your bank account, there are plenty of paths forward for you online.

But you have to be prepared to invest some time and a little money to learn.

If it hasn't happened for you online yet, that does not mean it still can't happen.

Carving out an income from the web is challenging.

But let's face it. You're either dead serious and you'll do whatever it takes, or you're just messing around.

So which is it?

A recommendation: If I were starting from scratch online today, I'd do this...

If you truly mean business, then here is one way I know of to practically guarantee you'll make it.

It's what I would do, if I were starting from scratch online. (Or if I'd been at it a while with

little to no results.)

[Watch this free presentation, and claim the \\$100 a Day Checklist.](#)

If you are willing to do the work, this is a way forward.

But only you can decide for yourself how serious you are.

Jim Daniels

The #1 Mistake with PLR: Solved

by Jim Daniels - Friday, June 18, 2021

<https://bizweb2000.com/plr-problem/>

I love Private Label Rights products.

- I use PLR to help me create my own info-products.
- I create PLR products for other marketers to sell as their own.
- And I promote top quality PLR [like this](#) as an affiliate.

As you can see, there are lots of ways to make money with PLR.

But sadly, most people who buy PLR fail for one simple reason. (A mistake I'm often guilty of committing as well.)

Here's the mistake: I buy PLR then pigeon hole it away for later. Then I completely forget about it.

That's right, the #1 mistake most people make with PLR is NOT *EVER* USING IT!

It's far too easy to get in the habit of buying content with the best intentions, then *never* getting it online where it can help people and earn you money.

Hey, humans are busy these days. We're always multi-tasking. Finding a few hours to put a PLR product up can be challenging.

I want to solve this for you today.

I developed the following four step method to turn PLR into money instantly. I've used this technique successfully over and over, so I know it works. Here is that four step method...

Step 1: Download and Evaluate

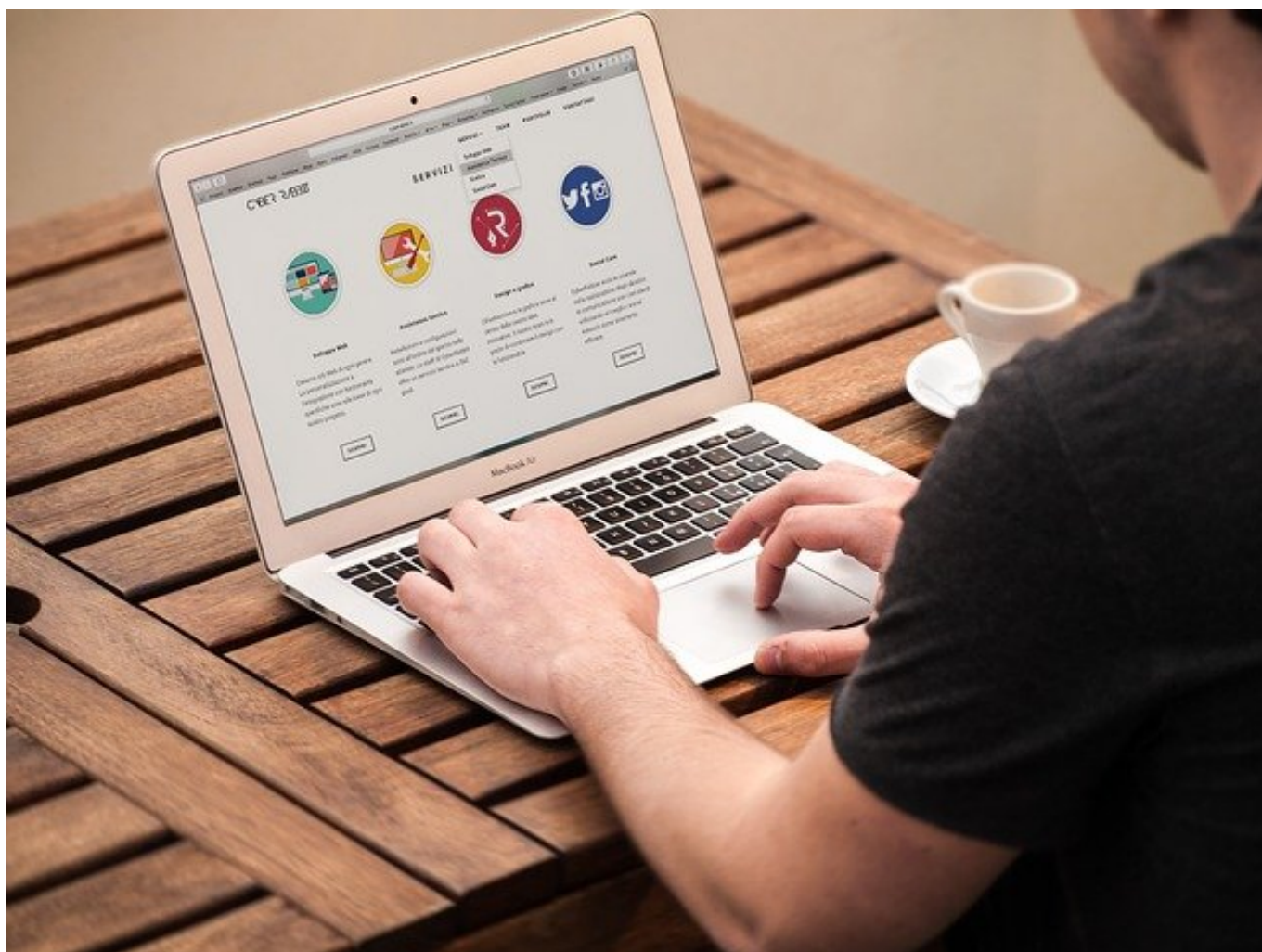


When acquiring products with private label rights, the trick is to **immediately evaluate** the package.

Download it right away. Unzip the folder. Read the rights and then move on immediately to read the text, listen to the audio, watch the videos. Basically consume the product yourself, as if you just bought it from.. you!

You want to make sure it is top quality stuff you'll be proud to sell as your own.

Step 2: Repackage and Brand



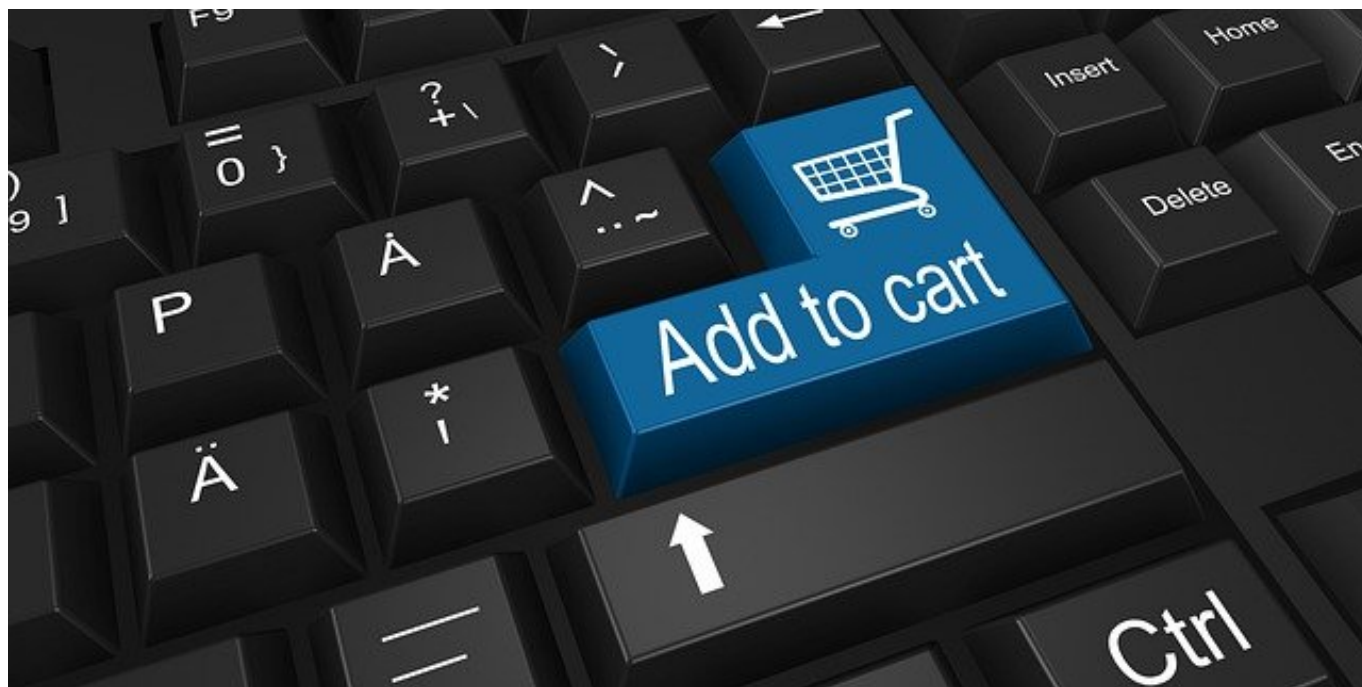
Decide which parts of the PLR product you want to use in your own package and delete the fluff. Create a new folder and drag and drop all the stuff you'll be using into that new folder.

Create a new title for the product and get a new 3D ecover made up with your new title and your name as the author. You can easily create a new ecover in a few minutes at Canva.com. Here's a Canva [training package](#) that shows you how to use Canva in case you're new to it. (In fact, that's a PLR product I bought!)

Next ta a few minutes and add your name or pen name inside the ebook title page and onto your sales page to **brand it as your own**.

Finally, make sure people can buy it from you with one click of the order button. You can do that by adding a basic paypal [buy now button](#). Just make sure you enter the URL of your download page in step 3 of the paypal order button creation process. Then paste that html code from paypal onto your sales letter.

Step 3: Upload and Test



Once your product is complete, take out the sales letter and download page parts of the product, so you are left only with a folder for your customers. Then highlight the entire product folder and compress it into a zip file for your customers.

If you are not familiar with the process, you simply right click, then chose compress or Send to" Compressed (.zip) folder. This will create a smaller zip file containing all the contents that you can upload to your web host. This .zip file is the one you link your download page to so that customers can get their product.

Next you upload your sales page and your download page, then visit them to make sure they load properly. Be sure to also download your product from your download page and unzip it. Make sure all the contents are there.

Finally, make sure your order button on your sales page works!

Note: If all of this PLR editing and uploading and testing is beyond your technical skillset, a full tutorial that shows you exactly how you can set it up step-by-step in an hour comes with [this great PLR package](#).

Step 4: Promote it!



Unfortunately, this is where a lot of people get stuck. They have a great product to sell as their own but no idea how to sell it. The thing is, in order to make sales, you need to get traffic to your sales page!

This is easy if you have an opt-in list -- you just send out a series of email solos. If you have a Facebook or Twitter following, you can get the word out there. But if you have no list or following to speak of, then you need to get traffic other ways.

Because traffic is the holy grail of Internet marketing – if you know how to get it, then you can probably find a way to succeed in Internet Marketing. The problem is, everyone wants it to just “happen” and very few marketers really work at getting traffic -- usually because they have no idea where to start..

So here's [17 free website traffic methods](#) that you can pick and choose from and combine whichever ones you want. The only thing I ask is, try to test each method at least once – just so you know what worked and what didn't with your niche needs.

And if you're looking for a top quality PLR product to get started with, [here's my best recommendation!](#)

3 Secrets To Making a Living with Affiliate Marketing

by Jim Daniels - Friday, June 04, 2021

<https://bizweb2000.com/affiliate-marketing-how-to/>

All the gurus say affiliate marketing is so easy.

If that's true, why are there literally millions of affiliate marketers earning \$0 month after month.

The thing is, affiliate marketing is NOT as easy as most gurus make it out to be.

You can't just pick a product or service at JVZoo, Clickbank, Amazon, ShareASale or Warriorplus and start advertising your affiliate link. I don't care where you advertise -- Google Adwords, Facebook, blogs or ad networks.

Do that and you will almost always burn through more cash than you earn in commissions every month. Unless you have very deep pockets you need to be a lot smarter about your affiliate marketing.

Over the years I've tried just about every affiliate marketing strategy known to man-kind. I now make a full-time income -- mostly from affiliate marketing. I mix in a few other online income strategies as well, such as product creation and advertising income, but my favorite way to earn online is from affiliate marketing.

Today I'll share some of my secrets with you.

Secret #1: Focus Tightly On ONE Market



I see far too many affiliate marketers go way too wide. For example, they'll build a site around "ebooks" and then try to sell ebooks via amazon or wherever, on all topics.

That's a big mistake. You need to stick to ONE niche that you know and like.

If your thing is woodworking then build a site around woodworking. Share your best projects. Share your worst screw-ups. Show them you're human just like them. You can write all about it, make videos about it - however you are most comfortable sharing information.

Just don't stray off the topic of woodworking and try to sell affiliate products in the Internet marketing niche. Your audience will lose interest and see right through your sales pitch. But if you're showing them how to build a chair then you tell them you downloaded the plans from x site, well, that's different.

That's how you make lots of sales over and over.

Secret #2: Know And USE What You Are Promoting



The easiest products to sell are the ones you use yourself. When I go back through all my affiliate promotions I can easily see that the top performers were the ones I really liked and used myself. Not always, but usually.

That's why it is so important to promote stuff you would buy or have bought yourself. That way you can literally show potential buyers all the good and the bad of the product. That makes your promotions REAL and GENUINE.

Here's an example from my own promotions...

Awhile back I promoted a program about domaining. Basically buying domains for a few bucks and selling them for profit. So I wrote a [blog post about domaining](#) showing the actual results I had with the program.

Secret #3: Promote With Emotion



As I mentioned, when you are doing affiliate marketing you are going to need to create some content around the products you promote. I'm talking about emails, blog posts, videos and well... ways to help potential buyers make a decision.

This is where many affiliate marketers go wrong. They take all the emotion out and go into sales pitches like a bad used car salesman.

Instead of doing that, you need to keep it real. Talk to them like you respect them, want to help them and can relate to them.

Talk about real world things. Inject a little humor. Keep it light and don't pressure them. They'll appreciate it and want more.

And yes, they might even but from your link. If not this time, maybe next time.

Here's an example of an email I sent out to my list a while back that generated a BUNCH of sales....

Subject: Am I getting too old to play the Abominable Snowman?

To [BizWeb eGazette List](#) ✕

Subject: Am I getting too old to play the Abominable Snowman?

Last week I was loading the car for our annual trip to Florida.

As I awkwardly tried to navigate my icy front steps, my feet suddenly shot forward. I literally went airborne like I just took an upper-cut from Iron Mike Tyson in his prime.

Landed right on my 50 year old back.

Lucky for me, it had snowed (again) overnight, and a thick layer of powdery snow cushioned the blow. My first instinct was to see if I could still move. (Yes, everything still worked.)

My 2nd instinct was to see if my teenage kids or wife saw my performance. (Luckily, I was spared that embarrassment.)

Finally I wondered, "Why do I still live in New England"? I mean, I love 3 of the seasons, but ol man winter? N-O! Maybe I'm just getting too old for this crap. Especially record winters like this one.

Anyway, I stumbled to my feet, now covered head to toe in powdery snow, and headed back inside. Seeing The Abominable Snowman walk in the front door was a real treat for my wife and kids.

Maybe I hit my head when I fell, but I came to the realization that we can simply move to a warmer climate. When we landed in Tampa that night, the first thing I did was grab one of those real estate magazines.

Then we had a family meeting and all agreed to move south. I'm not sure what state we're moving to yet, but this Spring we're putting the house on the market. That's the beauty of having an Internet business. We can live anywhere.

That's why I shared my embarrassing story with you -- to stress that anyone can grow a biz they can do from anywhere. A business that gives them freedom to live anywhere they want. Sure, it takes time, but it is still more possible than ever.

All it takes is following a proven process that works. Like this one...

Send



I then went on to tell them about a great program I had been testing, and shared the affiliate link.

This type of affiliate marketing is not only more fun, it is more effective. More people will pay attention to you when you are not in their face screaming louder than the next guy about why they should buy.

Try this technique and I *guarantee* you'll start getting better results with your affiliate marketing.

OK, let me wrap this up...

As you can see from today's issue, if you want to earn serious commissions with affiliate marketing, you need to put in some time and effort.

You need to be creative. And you need to take as many lessons from experience marketers as you can.

Follow the stuff they do that works. Copy them when you can.

In fact, copy ME if you want to.

I've uploaded all my "soft-sell" conversational affiliate promotions (like the one above) from the last couple years.

[You can get all of them here](#), and use them on the programs I promoted, or use them on your own stuff.

You can use them as email solos, follow-ups, blog posts and in your articles. Just use them! They generated a lot of great feedback and a ton of sales, and they can do that for you too.

If you want to start generating full-time affiliate commissions in your spare time, this is probably the easiest way to do it without doing all the work yourself.

And if you need more help getting traffic to your links, I recommend [this extreme traffic program](#).

Have a great weekend!

My 10 Favorite WordPress Plugins of 2021

by Jim Daniels - Thursday, May 13, 2021

<https://bizweb2000.com/top-plugins/>

WordPress plugins take literally seconds to install and usually just a few minutes to configure. And they can do all sorts of cool things.

There are free plugins, and there are premium plugins available for a nominal fee.

You can find literally thousands of plugins at the [WordPress Plugin Directory](#), and also within your WordPress admin area itself.

But rather than send you on a wild goose chase for the best WordPress plugins for Internet marketers, I'll share my Top 10 favorite plugins of 2021 here today.

I've personally used all of these plugins and they help me save time, make money and even give me peace of mind.

If you see one you want to try, just click the link.

OK, on with the list...

#1: [WordFence Security](#)

This peace of mind plugin is an anti-virus, firewall and malware scan plugin rolled into one. It is probably my favorite plugin of all time. It keeps my WordPress sites safe from hackers and even alerts me to whenever I need to update any other plugin.

#2: [Classic Editor](#)

Recent WordPress core updates have introduced the Gutenberg Block Editor. While more powerful than the previous way to make posts and pages, in my opinion it is far less intuitive and the learning curve is higher. The Classic Editor plugin lets you use the previous classic editor instead, and it installs in a few clicks.

#3: [WP Social Contact](#)

I've used a lot of contact form plugins to build simple "contact us" pages at my sites, including Contact Form 7. But this beginner-friendly WordPress contact plugin called [WP Social Contact](#) is my new favorite. It gives your visitors multiple ways to contact you without having to use a boring old contact form .

#4: [Viper Cache](#)

I stumbled upon this slick plugin when I started offering [100% done for you blogs](#). One of the sites was loading slowly so I needed a plugin to fix the problem. I installed Viper Cache and the site loaded in 2 seconds flat. Remember, Google loves fast sites so this plugin can help your ranking!

#5: [WP Statistics](#)

This little plugin gives you lots of traffic stats without any setup work. Just add the plugin and activate it and it starts capturing and displaying your traffic info right at your dashboard.

#6: [One-Click Video Site Builder](#)

This is another plugin I add to all [my clients' blogs](#). It creates monetized video posts with one click. It can even schedule future posts. It's my favorite way to add videos to my website, with affiliate links or ads right below every video -- all automatically.

#7: [Funnel-in-a-Plugin](#)

The plugin instantly sets up a funnel that will grow your email list and your affiliate commissions. It takes all the work out of setting up a funnel! I loved it so much I had the creator set up a special deal for my readers. :-)

#8: [Redirection](#)

This is one of my favorite plugins of all time. It finds your 404 error links and lets you set up a quick redirection. It also can be used for making quick affiliate redirect links and as a link shortener. Best of all, it's free!

#9: [Thrive Architect](#)

Build beautiful, modern sales pages, opt-in pages and more. This plugin comes with a

giant collection of pre-built templates. You just load a pre-built page with a few clicks and customize as needed. This tool was largely responsible for generating five figures in sales for one of my recent product launches. (See [this page](#) for an example of what you can build with Thrive.)

#10: [OneSignal](#)

Integrates the awesome (and free!) [OneSignal](#) platform for pushing your posts out via browser or smartphone notifications.

There you have it. My Top 10 favorite plugins of 2021... try them you'll love them!

Are You Wasting Your Time in Online Business?

by Jim Daniels - Friday, May 07, 2021

<https://bizweb2000.com/waste-of-time/>

Today I want to share one of the best lessons I've ever received in the Internet marketing world.

I don't even remember where I saw this but it had an immediate and lasting impact on my online profits.

This may sound simplistic, but here is the advice:

"Do something profitable first."

Every day when you first fire up your computer, make sure the first task you perform is something that can generate a profit.

On today's Internet it is far too easy to do unprofitable tasks one after another and waste hours upon hours. Fall into these bad habits and in a few months you'll be wondering why there's no money coming in.

However when you do something profitable FIRST every day and you will steadily grow your income.

I'll show you some examples from my own past experiences, right after today's top sponsor ad...

My Personal Invitation To You If Your Job is Getting You Down And You Wish There Was Another Way!



Here's how the "old me" operated...

Most days when I fired up the PC I started by checking my email. That was a mistake. Yes, answering email is important but it should be done AFTER a profitable task is completed.

Here's a list of unprofitable or marginally profitable tasks that you should NOT do right away:

- Check email
- Go on Facebook
- Go on Twitter, Pinterest or any other social media site
- Watch videos on youtube
- Read a sales letter or watch a sales video
- Buy a product
- Shop at Amazon or any other site
- Feel overwhelmed and watch TV instead of working

While all of those things are perfectly acceptable on a limited basis, they are not making you much, if any money.

So now you may be wondering what things you *should* do BEFORE you do any of those things. Well, here is a list of things I replaced those with, and saw an immediate impact in my earnings...

- Create a new blog post
- Contact 2-3 potential JV partners

-
- Research and review a potential [affiliate product](#)
 - Write a solo email series for a good affiliate product
 - Send a solo email to your list
 - If you don't have a list, work on growing your own [buyer's list](#)
 - Add a high-converting affiliate product to an autoresponder series
 - Brainstorm a new product of your own
 - Work on a [sales letter](#) for a new product
 - Learn a new marketing skill by reading or watching a training product, then implement it immediately
 - [Create a video](#) that will help you sell a product of your own or an affiliate product
 - Perform a traffic generating task such as post at a forum, build a link, place an ad or do a guest post
 - Outsource some profitable tasks at [fiverr.com](#)

Do you see the difference in this list compared to the list of unprofitable tasks?

The unprofitable tasks take up just as much time, and sometimes more. In fact, it is easy to waste an entire day doing the non-productive stuff. But at the end of the day you may as well have been sleeping or watching TV.

However if you do at least ONE of the items from the profitable list BEFORE you do anything else every day, you will steadily grow your profits.

Do this every day for a few weeks and it will become habit.

Then look back a month or two later and you may be pleasantly surprised to see how much this new habit helped you grow your income. I know I was!

It's funny how one small change in the way you think or the actions you take can make all the difference in the world.

Attaining The Passive Income Lifestyle

by Jim Daniels - Friday, April 30, 2021

<https://bizweb2000.com/passive/>

Today I want to share some information about the passive income lifestyle. You know, doing work once and earning from it virtually forever.

I'll show you how your passive income streams should work, then I'll share some of the passive income stream strategies I've used successfully over the years.

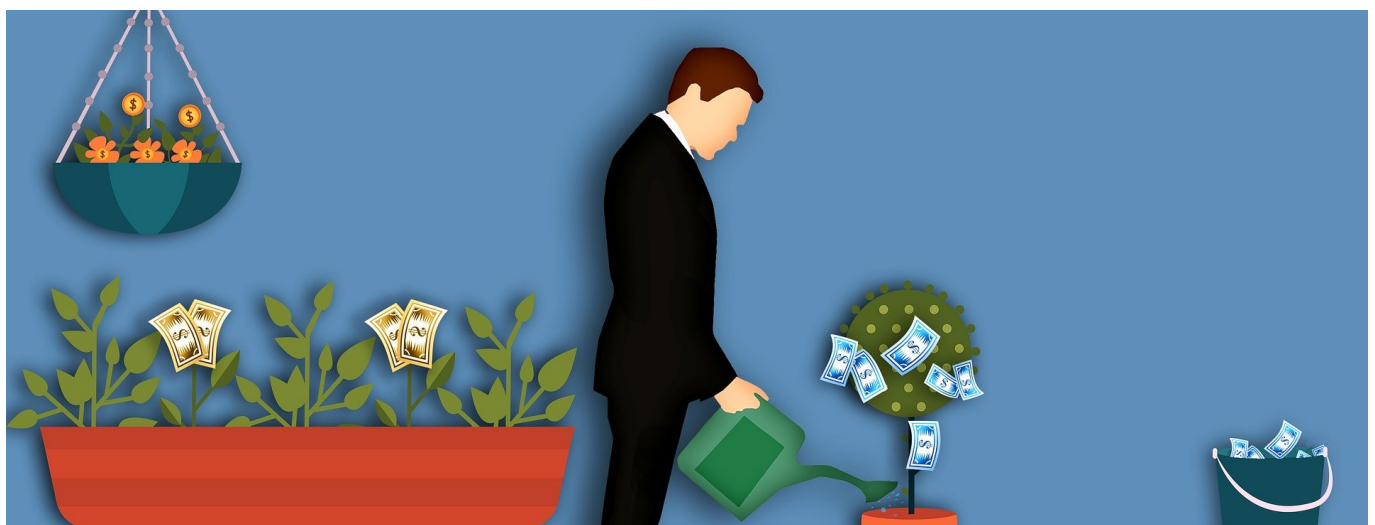
But first... can you really set something up once and benefit from it *forever*?

Well, sort of.

Though you'll need to tend to your passive income streams over time. Even the best passive income sources require some level of ongoing work and oversight.

However, if you pay attention to changing conditions and learn to adapt when needed, these income sources can go on virtually without end. It won't take nearly as much work as it did in the beginning, but some level of work is still there.

You should think of passive income streams as if they were part of a garden.



You do most of the work in the beginning. You tend to the soil, plant the seeds, and water them. They sprout and bloom and produce fruit and you're happy.

If you never tend to that garden again, the plants might still grow for a while. But they will also be overtaken by weeds and slowly wither away from lack of water and attention. They'll never be high producing and beautiful again and will eventually die out altogether.

If you take just a little bit of time to water your garden when it needs it and to weed it when it needs it, it will grow to be big and beautiful and will produce for many years to come.

It will grow while you're sleeping and while you're away for a few days. It will grow while you're goofing around and doing the things you like to do. It will grow while you're building another garden to double your reward.

But you have to come back to water it sometimes and pick its rewards so it can grow more. You have to weed it and tend to it and put loving work into it.

It's harder in the beginning, when you're setting the garden up. It's so much easier and so much more passive once it's gotten going. It's so rewarding and so amazing that it does most of its work while you're not even there.

Your passive income streams are exactly the same way.

Think of them as a garden that you work hard to set up and return to tend to when needed. If you're away for a few days, no big deal. If you're sleeping, no big deal. If you pay someone else to tend to it a bit while you're whipping around the world, traveling in style, it still grows.

The same is true for your passive income streams.

You set it up and do the hard work in the beginning. You tend to it every now and again. You make changes when conditions change. You hire people to do the work you don't like to do. You keep your eye on it and do what you can do to help it grow.

There are some passive income streams you have to tend to more in the long-term than others. There are others that are pretty much hands off that only need a tiny bit of TLC.

The work you do in the long term can be minimal. These passive income streams can help

you enjoy your life so much more.

Before I started my online business, I got income only when I was actively working.



In my "previous life" back in the 1990's, I was a telecom worker -- a trade I learned in the Air Force. While the pay was decent, the hours were long. I got paid only when I was on the job.

That's draining and I could never go back to working in a situation where if I didn't work for a particular hour, I wouldn't get paid.

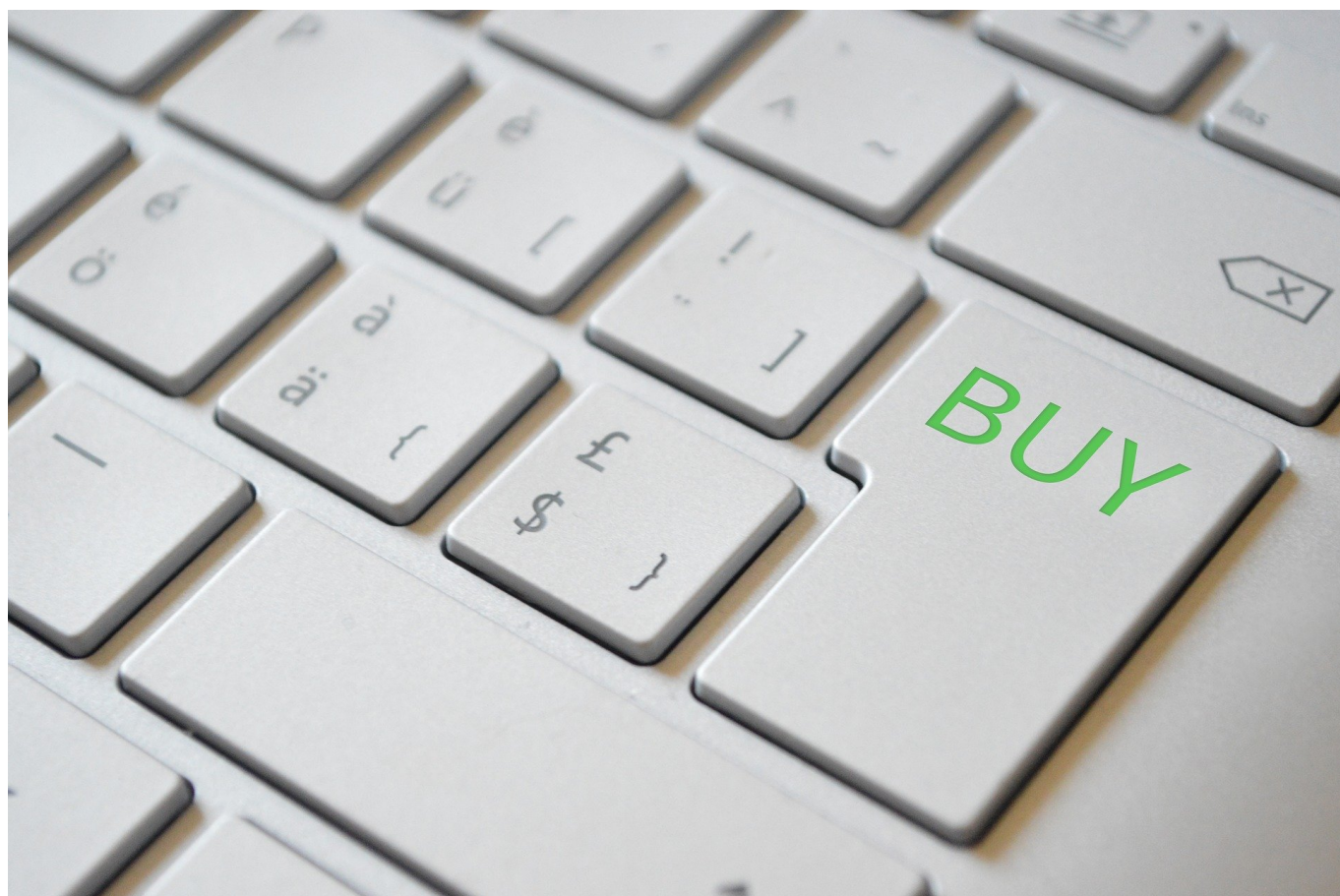
I want to "get paid" even while I'm sleeping and even while I'm on vacation. I want to be able to enjoy life at my AirBnb's wherever my wife and I feel like visiting, (paid for with my online income streams) and not have to work regular hours to get paid.

It's a fantastic life, and I'm excited that you're at the point where you're serious about living it.

Get into the mindset of what a passive income really means. It means you can take a week off or even a month off if you want... but only after the income stream is set up and steadily producing.

Setting up passive income streams means you can travel, spend time with family and friends, and live life on your own terms.

So what are the best ways to grow a passive income lifestyle?



No matter which passive income stream you choose, you'll be selling something.

You'll be setting up buy buttons on the web. You're creating ways for people to pay you. People in your niche should (eventually) run into your buy buttons all over the place, in many different ways, and for many different things. That's how you have massive, passive success.

How many buy buttons do you have up right now? If you're frustrated because you've been trying to earn money with your businesses for a while but you haven't had success yet, really think long and hard about this answer. This is a forehead smacking moment for

many people.

Do you actually have buy buttons active and ways and reasons for people to pay you online at this moment? Many, many wanna-be entrepreneurs do not – even people who’ve been trying to run online businesses for years. That’s something you have to correct.

With true passive income builders, you’ll be using the web to help you sell. I didn’t exclude offline methods because they don’t work or because you shouldn’t pay attention to them. There are an incredible number of ways to develop passive income streams offline. There are also ways to combine offline passive income streams with online passive income streams.

For the purposes of this blog post though, I’m focusing on online-only income streams because they are most accessible to the highest number of people and helping people with online income streams is my specialty.

With these passive income streams, you’re going to set up a system where your sales pages and buy buttons on the web will be selling for you 24 hours a day, seven days a week. Your buy buttons and opportunities will be active on the web, whether you are actively present to “sell” or not.

Once you get them up, these buy buttons and income earners will earn for you whether you’re on vacation or whether you’re deep into your next project.

You’re going to stack and combine successful passive income streams over time.

So where will all your buy buttons appear?

Here are five passive income generators you can start setting up right away...

1. You can start **blogging** about an evergreen topic you enjoy. You’ll steadily gain an audience and be able to recommend the best solutions for that niche at [your own blog](#). This strategy can build you passive income that will pay you for many years to come.
2. You can write books related to your niche to publish on **Kindle** -- every Kindle book you publish can earn passive income for years. Work once, get paid virtually forever.
3. You can create and sell an **info-product** on WarriorPlus and let affiliates sell it for you. Just a few JV partners can launch an entire business for you that you can

multiply over and over with subsequent launches.

4. You can build a highly profitable [buyer's list](#) via your blog and your info-products and set up a complete sales funnel for those who sign up for your list. You can fill your autoresponder account with **email marketing** messages that help your subscribers on auto-pilot, and earn you money in the process.
5. You can use your email list, your blog and your info-products for **affiliate marketing**. You'll be helping your followers and earning commissions by recommending only the best [affiliate products](#).

The combination of things you can do is endless! As you can see from the list above, each strategy builds upon the others.

Your goal should be to set up passive income streams that make it so that people can't research or read in your niche without running into your name, your products, your buy buttons, and your content!

Always be present on your own blog, on social media, and other e-book platforms, in email and in marketplaces in your niche. If you do this and get a lot of buy buttons on the web, you can grow the income of your dreams.

Start small and work your way up. But most of all -- GET STARTED RIGHT NOW!

P.S. Need great content? [Here's where I got the template](#) for today's post.

Networking 101 For Solopreneurs

by Jim Daniels - Wednesday, April 21, 2021

<https://bizweb2000.com/networking-101/>

Many people launch an online business so they can go "solopreneur" and finally work for themselves. However, even as a solopreneur, you will still need to interact and "network" with others if you want to succeed.

Today I'll show you who you should be networking with and the best ways to do it.

Networking is a task that doesn't have to take much time or effort, but it's something that you'll need to do online. Today you'll discover how to appeal to prospective buyers, other business owners both new and old, as well as potential JV partners who can send you more subscribers and sales.

First, Make Yourself Available to People Who Need Help



When you're new to online business, it is normal to feel intimidated by the thought of having to interact with your niche audience. But what you may not realize is that your followers will feel intimidated having to reach out to you as well. In fact, many people continue to stay confused or in the dark about a situation rather than have to contact someone with questions.

Part of the reason they feel uncomfortable is that they don't want to bother anyone. They feel as if you are an expert and if they take up any of your time, you may think they are asking a stupid question.

But if you want to be known as a niche leader who is there for your target audience to help them when they need it, then interacting and networking with your target audience will generate good will! It will never be as much work as you may think. Plus, in the process of looking up solutions for them, you'll be learning more yourself.

And of course, you can always recommend products and services if they are the right solution, and earn a commission in the process.

For example, if you're in the Internet marketing niche and someone reaches out to you via email, your blog or on Facebook, help them out. If they have questions about building a subscriber list, tell them about the autoresponder service you use and what you like and don't like about it.

I do this with [Aweber](#) as I've been a customer of theirs for many years. I like the service so I tell others about it via my affiliate link. And they've sent me monthly commissions for more than a decade.

These seemingly insignificant conversations that take mere seconds to carry out, help your audience get to know you – which means you're helping build trust for future purchases of products and services.

You'll want to make it a two-way street. Don't always allow the conversation to simply come to you. Engage your audience, try to remember their names or little things about them that you can discuss now and then. Social media is great for that.

Next, Make Connections with People Who Can Help Grow Your Business



Staying engaged is not just for customers. In fact, you might form even closer friendships with other small business owners in your niche or similar niches. I like doing this with my Facebook friends.

Make sure it's always a mix of business and personal life when you network. It never has to include private information you don't want to disclose – it can even be about your favorite hobbies, about their pets, etc. Just don't be all business where they never feel as if they got to know you or can trust you.

When you start working online in your own venture, you may feel at times like it's you against the world. You have to make all of the decisions, learn things on your own, and motivate yourself to take action.

But there are others in the industry who can help you grow your business. Networking with them is a good way to give your efforts a boost whenever you're feeling overwhelmed.

Try to strike up conversations with people who can help and are people who you look up to. This would be other marketers (whether they're in your niche or not) who have built and sustained an online business for a respectable amount of time.

It's a good idea to find and network with a group of people on different levels. Some may be below you in terms of success online, some may be on the same level, and others may be far ahead of you.

These people can often spot things you may be doing wrong and offer advice on corrective measures you can take to get yourself on the right track. For example, you might be pricing your products wrong or failing to launch with a funnel – and they can quickly offer their insight.

I recently had a website get hacked right in the middle of a launch. One of my Facebook friends and business colleagues reached out to me and let me know. He even offered solutions. I was able to get the site right back online with minimal downtime, all because of my networking actions of the past. You never know how a relationship can help you in business, and it can come in unexpected ways.

Finally, Recruit Others to Promote for You, But Do It Correctly



Another way that you want to network is with those who could promote your product for you, help you earn more money and grow your [buyer's list](#). That's why you should make it a top priority to network with potential affiliates and JV partners.

JV partners can be a valuable resource, so you want to communicate with them carefully and build a genuine relationship with them.

First find out who promotes products in your niche. More than likely they will already have a list or following themselves, and may be interested in promoting related products. To find these people, you can look at upcoming and past launches on muncheye.com.

You can also find top affiliate marketers by looking on leaderboards of affiliates contests at JVzoo and WarriorPlus.

Once you have a list of potential JV partners and affiliates, you'll want to spend time getting to know them. Start out by friending them on various social media platforms, such as Facebook, Twitter, Instagram and more.

You definitely want to get on their list as a subscriber to see what their style is like. This will help you determine how to network with them on a social level – are they funny or serious, short and to the point or long-winded?

Once you are on their list, you'll also be able to see what they promote from other people. This kind of data can tell you whether or not their list responds well to text based courses or video courses, as well as what topics they promote on a regular basis within the niche.

If they have a product of their own, purchase it so that you can see the type of quality they put out.

It's a good idea to engage with potential affiliates for awhile before asking them to promote your product. You'll want to take this step early on in the development of your online business so that when the time comes, you'll be able to reach out without it feeling spammy.

When you do have a product launch in the works, make sure you contact potential affiliates at least a month ahead of time. It gives them the chance to put you on their schedule in case they have very limited availability in their emails. Give them the details about the product and launch in your first communication with them about this subject. And be sure to include a link to your JV (joint venture) page.

Also make sure you send them a complementary review copy of the product. Don't make them ask for a review copy, and don't ask them if they want one. Just send it. Make it as convenient as possible for them.

Another thing you may want to consider is whether to provide additional perks for them if they come onboard for your launch. This might be an increased percentage for their commission, a bonus that you have created for them to give their list, a banner ad spot on your download page, etc.

As you can see, networking is a critical element in any online business, even for solopreneurs. Make sure you put together a plan to network with your customers, your competition and your potential JV partners. It will pay off handsomely in the future!

Do This ONE thing, Grow a Thriving Biz

by Jim Daniels - Tuesday, April 13, 2021

<https://bizweb2000.com/do-this-one-thing-grow-a-thriving-biz/>

I've built a thriving 'solobiz' on ONE simple concept, and you can too.

At the risk of oversimplifying things, here's the concept:

It's the simple strategy of.... "helping people".

Since 1996 I've made it my mission to help people in their own businesses.

I help them solve problems and overcome hurdles. Everyone who tries to grow a business of their own will run into problems.

I've helped them with email, websites, sales copy, WordPress, and more. Anything that frustrates them and slows them from reaching their goals is solvable.

And this applies in virtually any niche. I simply chose one of the biggest and best niches, small business web marketing.

It's really a simple concept. If you want to grow a thriving business, you just need to help people.

Now you may be thinking... "I can't solve business related problems!"

But you would be dead wrong in thinking that.

For example:

Here is an easy way to help small businesses even if you have ZERO skills...

<https://bizweb2000.com/new-side-hustle>

At that webpage you'll meet Tim. He helps small, local businesses that have broken websites.

He uses a free tool that finds the broken sites, emails the owner, and offers a solution.

Then he has a fiverr guy fix the site.

He makes about a grand a week with this 'hands-off' method.

And it's a great way to help small businesses!

Heck, even if the businesses he reaches out to decline his service, he helped them.

He let them know their site was broken.

When they get their site fixed, they get better ranking, and get more biz.

What's better than that!

If you hurry, you can copy his exact system and even get his "paperwork" files.

Even if you do NOT get his system, just remember this lesson...

Find a way to help others, and you're almost guaranteed to succeed!

Creating Engaging Content

by Jim Daniels - Thursday, April 08, 2021

<https://bizweb2000.com/engaging-content/>

Content creation online can be a commitment, but it can really start the cash flowing if you do it correctly. You'll constantly be creating content for your blogs, for email autoresponders, for social networking posts, info products, free reports and more.

Everyone has a different set of skills they possess in how they communicate, but regardless of which one you feel you've mastered, you should always mix things up and provide a variety of formats for your audience.

You may find that your readers love it when you stray from your normal routine, such as sending them a video when they're used to getting text from you (or vice versa). Multimedia formats don't have to be complicated, expensive endeavors – there's an easy way to use this approach for your audience.

Tips on Excelling with Text-Based Information



When you're using written content to convey your message to your target audience, it's important that you understand whether or not you have a true talent for writing. Some people simply don't have the skill to communicate well with written text.

There's no shame in that. The key is to be honest with yourself and know whether or not written information is something that you need to either outsource to another party or improve your skills with.

There are many marketers who outsource their content to freelance ghostwriters. This frees them up to handle other areas of their business. You can find freelance ghostwriters directly on their websites using a search engine, or on a site like Upwork or Fiverr.

On Upwork, ghostwriters will be bidding on your project and you can evaluate their talent in their portfolios. On Fiverr, each of the freelance writers has their own profile that outlines the details of working with them.

They will charge by the word and you can often see some of the examples of their previous writing. Before you hire someone, you can (and should) communicate with them directly and iron out the details of the work.

If you're using text-based information, you want to create a unique slant. Many marketers worry that most information itself is stale and has already been done before. As long as you are offering a new take on the same old data, even merging two ideas together, it will serve as an interesting piece to your readers.

Don't simply go to someone else's website, copy their content and then rewrite it. This is a form of plagiarism that many marketers engage in that should always be avoided. Instead, take time to educate yourself about a topic and then write everything from scratch.

Make sure you're writing in a conversational way, but not using slang that makes it even more difficult to read. You don't want to be so stuffy that it feels like the reader is having to pour over a college dissertation or scientific journal.

A good way to get a feel for the kind of writing you should be doing is to read consumer magazines. Some people worry about the length of their content, but you should only write as much as the reader needs to understand the topic.

You want to avoid using fluff and filler in your writing. This is obvious to the reader and makes your content boring. Your text-based content should be information that is well researched and you should be sharing your take on the subject matter - never be afraid to voice your opinion. Your readers WANT your opinion, so give it to them.

You also want to polish your content before releasing it to your readers. You can do this by either hiring an editor to go over your content, or using sites like Grammarly to ensure you don't have any glaring mistakes. If a customer brings it to your attention that there is a typo or error, simply thank them, correct the mistake, and upload a new file.

Adding Images to Enhance Your Message



If you're a marketer using text, then you'll also want to enlist the help of images to break up your content and keep the reader engaged. You don't have to be a graphic designer in order to utilize images in your written content.

There are many ways to add images to your text or even to be shared on social media without additional text. You'll want to add images to the posts you make on social networking sites like Facebook.

This helps them show up better in someone's stream – it stands out. You can use them within your blog posts, so that they not only break up the text, but so the image also shows up whenever someone shares your blog post on social media.

Images can also be used within the body of your emails. So if you are promoting a product to your subscribers, you can include a picture of the product within the body of your email and even hyperlink the image.

Another way to use images is to break up the bulk of the content within your info products and reports that you give or sell to your audience. Where do you find images to use in your online marketing efforts?

The first place many marketers go is to stock sites that have a wide variety of niche images. There are free stock sites like Pixabay that you can use where you don't have to give attribution to the creator of the image in most cases.

Always check the rules before using it. There are also paid stock sites that have a wider variety of better images that you can use in your online marketing efforts. Sometimes, you can find bulk sales of [image packs like these](#).

Another way to secure images to use in your marketing is to take your own photos. If photography is not your strength, you may want to have someone take them for you or use an app that can help you spiff up the images for your marketing efforts.

If you're in a niche where you're showing someone how to do something online, then you may want to take screenshots and walk them through the process. You can embed these images into your report so that as they're reading your instructions, they can see what you're talking about.

Whenever you use images, you can also use tools that will allow you to add branding to them where you showcase your URL at the bottom of the image. You can also add quotes to the image that will motivate, inspire or inform your reader. There are free and paid tools that can do this, such as Canva.

Making Videos When You're Nervous to Be on Camera



Many marketers avoid using video as part of their content approach because they don't like to be on camera. Some people (like myself) are simply introverts that don't feel comfortable on camera.

There are others who genuinely feel as if they're not pretty or handsome enough to compete with other niche marketers. Some even cite their age as the reason they won't go online and put themselves on camera.

And of course, there are valid privacy reasons for many marketers to avoid making videos. The great thing about video marketing is that there are different ways to approach it so that you don't have to worry about putting yourself on screen.

You can screen capture your computer and record something like a PowerPoint presentation as you speak. This would be perfect for someone who wants to approach their niche under a pen name and keep their real identity a secret.

You don't need any fancy equipment to create videos for your online marketing efforts. True, there are some people who have complete studios with green screens, lighting and top-of-the-line equipment.

But all you really need is nothing more than a smart phone and a clean space to record your videos. If you want to use screen capturing software, you might look at my favorite solution, [Screen-Cast-O-Matic](#). They have a desktop based solution as well as an app for smartphones.

If you do try recording videos for your online marketing, try to do it without reading from a script. While it is tempting, since you don't want to mess up your speech and have to start all over, reading from a script makes your recording seem stiff and unnatural. You want it to seem very casual like they're listening to and watching a friend. Instead of using a script to read, give yourself nothing more than a set of talking points.

These will be plenty to guide you through your thoughts and allow you to have a casual conversation with your viewer. These should be simple words or phrases to jog your memory and remind you of what you need to talk about.

Whenever you record a new video for your niche, you want to include a viable call to action at the end. Make sure that you encourage your viewers to share, like, subscribe, and comment. This type of engagement isn't automatic, but when you prompt them to do it, they will often take action.

In closing...

To be successful with content based marketing, you need to use a variety of formats and mix it up occasionally. Try to incorporate images and videos along with your text based work. You can do it in your blogs, your social media and your emails. Your audience will appreciate it and you'll be able to better monetize your efforts.

FAQ: Amazon Affiliate Marketing with Azon Profit Builder

by Jim Daniels - Monday, March 22, 2021

<https://bizweb2000.com/faq-amazon-affiliate-marketing-with-azon-profit-builder/>



In my broadcast emails the last few days, I've been telling my readers about [this really cool tool](#) for Amazon affiliate marketers.

It's a super-quick review site builder called **Azon Profit Builder**.

The launch pricing is about to end so I wanted to get a quick FAQ out and answer some common questions such as...

1. How do I get an Amazon affiliate link?
2. Do I need to buy web hosting?
3. Are you personally using this tool Jim?
4. Should I get the Pro version?
5. How do I decide which niches to go into?
6. How can I get search engine ranking?
7. How else can I get traffic?

Whether you already bought Azon Profit Builder or not, you really should read this.

Before I get started though, please take a gander at today's top sponsor advertiser's offer from my friend Roy Carter...



OK, lets dig in with today's Amazon Affiliate Marketing / Azon Profit Builder FAQ:

1. How do I get an Amazon affiliate link?

To get an affiliate ID from Amazon you go here:

<https://affiliate-program.amazon.com/>

Just click the yellow "join now for free" button at the top right. Don't be confused by the earn "advertising fees" statement, that's just what Amazon calls commissions.

Oh, and upon signup they will ask you to enter your domain name. If you do not have one yet, just grab one for your first niche affiliate site at namecheap.com and enter that domain name in the box. They won't check out your site until you start making sales anyway.

While the Azon Profit Builder lets you build sites on their domain, I suggest you get your own domain name for each niche site you build. It's as simple as grabbing a domain and entering the nameservers at your registrar so the domain points to the azon profit builder site. (They show you how inside.)

If you need ideas for a domain name, here is the free [domain ideas tool](#) I use. Just enter a keyword or two in that tool and it spits out a ton of great choices. (Try to keep it short and sweet!)

2. Do I need to buy web hosting with Azon Profit Builder?

No. The Azon Profit Builder is a web-based app. So you do NOT need to buy web hosting, as this tool comes with lifetime hosting for all the sites you build. That's a big convenience and also a nice savings.

To set up an Amazon niche site, you simply log in, click a few buttons and your entire website is built for you instantly. It already contains the required Amazon disclaimer at the bottom of all your pages.

You then put in your amazon affiliate ID as well as your secret keys (they show you how to get those from amazon too) and you are off and running. The last step is to add products to your site which you can do it a about 5 minutes with their admin area search tool. (See my demo video below.)

Oh, and inside they include a handful of brief, helpful training videos that show you exactly how to build your affiliate site. Right to the point and easy to understand.

3. Are you personally using this Amazon affiliate site building tool Jim?

Recently Amazon reopened their affiliate program to residents of my state of Rhode Island. I've been wanting to get into it for years but could not. So I figured this was the quickest and easiest way.

I had built Amazon affiliate sites for clients in the past using George K's [Associate Goliath plugin](#) which requires a self-hosted WordPress site. So I was familiar with the process, though this tool streamlines it significantly.

I have to say, this tool is like no other site builder I've seen to date, and I've used a lot of site builders!

4. Should I get the Pro version?

You do not *need* the pro version, as the regular version does a great job. But the Pro version gives to some extras as you'll see at my smartwatch site.

It adds youtube review videos to the product posts, as well as social share buttons to get you some more traction. It also lets you add amazon product reviews in frames, which is allowed by Amazon.

Plus, it lets you find products based on price. That comes in handy if you want to create a few categories like I did at my smartwatch site. You just search for products in different price ranges then add them to a category such as "affordable" or "high end".

5. How do I decide what niches to go into?

Well, there are lots of ways to do that. Most ways involve long and involved keyword research strategies.

But since these sites are so easy and quick to create (literally minutes) I'm taking another approach. I'm creating a bunch of them and seeing which ones work best.

Here's the sneaky way I found the niche for my new novelty sock shop.

Go to amazon and use the search bar auto-complete feature. Start typing words such as...

- novelty
- cool
- stylish
- trendy

Then enter the letter "a" and see what shows up. Next, replace the letter "a" with the letter "b" and see what shows up. And so on and so on, right through the alphabet.

Those are products customers search for.

For example, when I entered trendy + the letter "s" I saw trendy sunglasses appear in the search bar. Now that would be a great niche for the [Azon Profit Builder](#).

With Azon Profit Builder, it is best to choose niches with products that people like to "browse" pictures of.

That's because this web-based tool builds "instagram" style sites with a gallery of pictures. And they look awesome on computer, tablet or smartphone.

If you want to go for niches with more expensive products (bigger commissions) then instead of words like those above, use words like these...

- expensive

-
- high end
 - luxury
 - costly
 - pricey

Doing this for one minute I found a few great examples: (Steal these if you want.)

- luxury dog beds
- luxury luggage
- expensive watches

You can also use that same trick at Google. Their search bar has autocomplete too ;-)

Here's a couple niches I found there:

- costly handbags
- high end outdoor furniture

OK, I think you get the idea.

6. How can I get search engine ranking?

Google and other search engines really like original content, as well as in-depth content.

So if you want better search engine ranking you should spend some time expanding and elaborating on your best product posts.

Just go to the published post in your WordPress admin area and edit it. Then add more written content that makes the review more interesting or entertaining. Add extra details about the product or review it in more detail. Answer every possible question a buyer might have and you'll make them happy *and* Google happy.

Believe it or not, many of the top ranked pages on google are now over 2000 words. How can you write two thousand words about one product? That would be a challenge, I agree.

So here is another strategy that I am using...

For each niche site I build using Azon Profit Builder, I'm posting an in-depth buyer's guide to the niche. It will be 2,000+ words long and I will manually post it like I do at my

regular blogs. I just go to Post, add New and type.

Well, actually I'll be pasting it in. Because I am ordering the 2000+ word articles on fiverr for about \$20 each. Hey, I plan to build a network of site, I can't be doing all this writing myself! ;-)

For some niches you may not be able to go that long.

Once the buyer's guide post is up at my blog I create a category called Buyer's Guide so there is a link to it right at the top of my site.

With these sites or any site for that matter, here's the mindset you need to have....

Rather than just a niche "product" site, try to make your site into a full "authority site".

Try to answer every question your audience has about the products you are trying to sell. You can find those questions at forums in your niche, at Yahoo Answers and even in the Amazon reviews of the products in your niche!

7. How else can I get traffic?

There are lots of ways to get traffic to your amazon affiliate sites. Don't just wait for search engines to find you.

Obviously you could just start *buying* traffic but I don't recommend that. After all, Amazon commission are not 50% like you see in the Internet marketing space.

The best one is link building. Link building gets you some instant traffic *and* builds you link profile -- which improves your search engine ranking slowly and steadily. And that's what Internet business is all about. Upward trajectory.

Here's a great post detailing some of the methods I am using for link building:

<http://backlinko.com/17-untapped-backlink-sources>

I especially love the broken link method explained there. Again, if you do not want to do all that yourself, outsource it to a virtual assistant at fiverr!

I am also experimenting with some other low cost traffic strategies for getting traffic to my

Anazon affiliate sites. I'll be sharing my results here with you soon.

Additionally, I'm taking a full course on Amazon affiliate marketing and will be sharing THAT info with you soon as well.

OK, that wraps up this FAQ on how I'm using Azon Profit Builder to get into Amazon affiliate marketing. I guess it turned into more of a coaching session than a FAQ. But that's OK, I promised to coach my peeps to success and it looks like we got the ball rolling today.

I love building sites with Azon Profit Builder! I'm doing it in my spare time and having fun. Stay tuned for more tips as I uncover them. And if you still don't have access to this awesome tool, [grab it here](#) at the lowest price possible.

9 Ways To Make Money Online

by Jim Daniels - Thursday, February 18, 2021

<https://bizweb2000.com/9-money-methods/>

In today's gazette I want to show you 9 ways you can make money online.

You don't have to use them all, but when you combine even a handful of these, they can add up to a nice full time income. And there's nothing like earning full time income from a part time endeavor.

If you're starting from scratch, it will take a little time, but when you get one income stream started, it is easier to add on other income streams.

It all starts with [setting up a blog or website](#) where you share information and help people with a topic you enjoy researching and writing about.

Once you have one site getting filled with content and [generating some website traffic](#), you can start monetizing it using any one of the following 10 methods, or a combination of them...

1. Affiliate Commissions

Affiliates earn a commission from product or services they recommend. Affiliate marketing has been around for almost 20 years now and it has changed quite a bit through the years. "Review sites" were popular for a while until Google Panda knocked most of those out, especially the sites with thin content.

I earn most of my affiliate income by recommending products and services through a network of sites and blogs, including this one. I also earn by sending recommendations to subscribers of my opt-in email lists. This strategy has always worked well, though it's much harder to get emails through the myriad of spam filters nowadays than it was say, 5 years ago. But it's still worth the effort!

The real secret to affiliate marketing is growing a following of people who like and trust your work, then you can start earning money as an affiliate.

2. Residual Affiliate Income

If you're going to get into affiliate marketing, you need to always be on the lookout for opportunities to earn residual income. Residual affiliate income is money you earn over and over after making an initial sale.

For example, one program I promote is called "[TrafficSwarm](#)", which I use to get a steady flow of traffic. I also refer members to it so they can get traffic from it. In return, I earn a monthly commission from each member I refer, for as long as they stay a member.

If you plug a handful of residual affiliate programs into your websites, you'll build a nice base of commissions that will hold steady, even through slow times.

3. Your Own Product Sales

Putting together a product of your own can seem like a daunting task. But it doesn't have to be. If you can commit to writing even for just 30-45 minutes a day, you can have your own ebook in a month or so. Or you can take a shortcut and [publish red-hot printables](#) in just a day or so. The best part is that you do the work once, then sell it over and over and earn money from it for years.

Having your own products has another built-in benefit that can pay huge dividends -- you can open your own affiliate program and get others promoting for you. This strategy ballooned my business way back in the late 1990's and basically enabled me to quit my day job. With just three products I paid out more than \$250,000 to affiliates, so that's a lot of income I never would have made without them.

If setting up and running an affiliate program seems like a lot of work, you can simplify the process by using a service like WarriorPlus, Clickbank or JVzoo. They take care of the whole process including taking your orders via credit card or paypal, handling refunds and even paying the affiliate commissions.



4. PLR Product Sales

It may surprise you to learn that many of the products you've bought from gurus were simply products they bought the rights to, then tweaked as their own. Anyone can do this including you. There's nothing underhanded about it as long as you're offering solid content at a fair price. If you want to sell products of your own but you do not have the time required to create them, then this is a good option.

One of the places lots of web publishers get products to customize and sell as their own is [this plr product vault](#). In fact, it is used by many of the gurus I know. I've even used it myself with excellent results. Members get access to more than 1,000 products in all sorts of niches. New products are added weekly and the products can be used to monetize websites and blogs in different niches. You can even start your own affiliate program with many of the products.

A good strategy for selling PLR products is to offer a product for less than \$10 then when the sale is made, immediately offer an upsell for a larger product or membership. A percentage of customers will always buy the upsell and even the customers who stick with the basic product get a great value for their \$7 or whatever you decide to charge. Plus, you get to build a super-responsive "buyers list" that you can sell other products and services to.

5. Web Services

Performing services such as website design can be lucrative, although sometimes time consuming. I offer a [done for you blog building service](#) that my clients love, and pair it with web hosting and site management. If you like to do that sort of thing there are always

lots of people in need of design work.

Another popular service these days is link building for SEO. But instead of focusing online for clients, a better strategy a lot of people overlook is offering their services locally. I've done SEO work for clients locally who almost always refer new clients to me.

You can earn quite a bit of money locally and there are many other services you can offer local businesses as well, including video work, Google+ setup, directory submissions and more. Some people even sell services like that then outsource the actual work at Fiverr.com!

6. Membership Revenue

I think everyone doing business online should have at least one membership based site. Take the niche you enjoy working in most and load up as much great content as you can into a private area of your site. Include personal help or coaching for your members. You don't have to charge a lot. Even a \$20 a month membership with 100 members will net you a nice \$2,000 a month revenue stream.

Another great bonus you get with your own membership site is the ability to offer residual income to affiliates who promote for you. Give them 50% of the monthly dues for all the members they refer and you can expand your program easily.

If you're worried about the support it requires, you may be surprised at how little time it actually takes once you have everything set up. If you're using WordPress, a great plugin for member sites is called S2 Member. They offer a free version as well as premium versions. It makes setting up a member site easy, and you can collect payments via paypal. Or if you want an easier solution click the banner ad below...

7. Licensing Your Products

Licensing is a top income producing activity for many content publishers. You basically take a collection of your products and bundle them into either a membership site or a downloadable PLR package and sell it to others who need their own content. Along with the content you include the rights such as private label, resale rights, giveaway rights, master rights, etc.

If you decide to try this strategy, you should limit the availability of your licenses by selling either a set number of packages or by only opening the offer a few times a year.

This keeps competition among your clients to a minimum and adds value to your offer.

8. Ad Sales

Once you have a steady stream of traffic in place, an easy way to monetize your site is to sell ad space. I sell a variety of ad space at this site and it provides a steady stream of income. While I do it manually, there are lots of scripts you can use to automate things if you want.

9. Adsense Commissions

Adsense is Google's program that pays web publishers to show ads for their Adwords clients. This is a nice passive way to monetize a site or blog. I've used Adsense on this site in the past and seen single day profits of as much as \$80. But I found that Adsense ads get much better clickthrough rates on sites that are not in the Internet marketing niche.

I have used Adsense on blogs in other business related niches such as finance and insurance and found that there are many niches where advertisers will pay a lot of money per click.

If you're going to use Adsense to monetize a site, I suggest you use a tool such as Spyfu to do a little keyword research first. There you can type in a keyword or keyword phrase and find out how many advertisers bid on it, how many times a day it gets searched, and how much the advertisers are paying for each click.

One note about monetizing with Adsense: Google constantly changes their search algorithm and many of their updates directly affect your Adsense revenue. That can create some extra work trying to keep up with their constant updates.

I hope today's gazette helps you open an new income stream or two online.

Remember, diversification is an important aspect for every business owner. When you diversify your income sources properly, it gives you peace of mind knowing that all your eggs are not in one basket. Should one strategy fail or fall behind, another strategy picks up the slack!

Motivation Problems? Try One Of These 7 Tricks.

by Jim Daniels - Friday, February 05, 2021

<https://bizweb2000.com/motivation/>

You're doing it. For years you've wanted to work from home and you are finally doing it.

You are no longer an employee who has a "J O B"; you are now a business owner, self-employed, ruler of your own destiny AND you have inherited all the responsibilities that come with owning a business:

- * You are the manager and the project planner
- * You are the marketer
- * You are the product creator and service provider
- * You are the support department

And the list goes on.

Unfortunately, as a self-employed entrepreneur, you can not only choose when to work, but when NOT to work. And this can be a real problem.

Believe me, many days when I get out of bed I decide to head to the golf course or local fishing hole instead of opening my laptop.

That's because as an entrepreneur, there are so many things involved with running our businesses that we can easily get overwhelmed and not know what to do next.

So what does a small business owner do to stay motivated while working from home? Here are seven strategies that I use to help with my own motivation issues...

1. Remember the "why".

Take a step back to remember the reason you went into business in the first place. What was your inspiration? It helps to focus intently on how you felt when you first realized you wanted to be successfully self-employed. For me, it was the sense of freedom and

independence that I knew would come with success as an entrepreneur.

2. Give yourself a deadline.

If you're procrastinating about a project, you may be motivated by the pressure of a deadline. Try giving yourself a deadline that you won't want to back down on. Send an email announcing a new product launch. Setup a JV page and list your launch date at muncheye.com so you have to stick to it. Start accepting affiliate signups.

3. Maintain a support system.

One of the hardest parts of being a solopreneur can be the sense of isolation. When things go right (or wrong), we no longer have the "water cooler" to go to. Be sure there is someone who you can share with, someone who is available for a quick motivational chat when you need one. Even if it's just a JV partner or a mentor that you can exchange emails with, even one good contact can help.

4. Keep the goal in sight.

A simple, yet effective motivational tool is to keep your goals in sight – literally. Take a picture of your dream house and make it the background wallpaper on your computer. Save an image from [pixabay](http://pixabay.com) of your desired lifestyle, maybe a hiker in nature or a traveler. Make that your background wallpaper. One glance can be a megadose of motivation!

5. Use checklists and rewards.

When faced with a large project, unpleasant task or anything that overwhelms you, the trick is to plan a task every single day, then reward yourself.

The best way I've found to take daily steps toward a goal is to use checklists. For instance, if you want to grow a powerful social media traffic source, use [this checklist](#) every day for a month.

Then reward yourself as your tasks or chunks or tasks are completed. The reward can be as simple as a short day trip to a favorite destination, or as exciting as a professional sporting event. Just be sure to plan a reward that YOU want and will enjoy!

6. Use shortcuts to make big leaps forward.

Building a business online can be time consuming. After all, to really make a go of it you'll need a website. You'll need an autoresponder with some welcome and follow-up emails set up. You'll need to create a product or two every year, such as a digital info-product. These things take time and effort. So make sure you take advantage of shortcuts now and then.

For example, a couple times a year I buy the rights to a great training program. I take a day, set it up on my site and use it for quick profits while helping my peeps with something I know they need help with. For example, I recently added this [course on Canva](#) to my site.

Using shortcuts like that help you make leaps forward with not only your online skills, but with your sales. Nowadays you can buy complete funnels all done for your affiliate marketing efforts. For example, [here's a great package I recommend](#) for that purpose in the Personal Development niche. Try a solution like that from time to time and you may be surprised how it increases your results.

7. Take a break.

You've most likely never worked harder than when you are first starting your own business. In addition to actually "doing" all the work, you need to work on marketing, support and other "non-earning" tasks.

Don't get caught in the trap of "all work and no play". Be sure you take days off and breaks throughout the day to rejuvenate and gain some perspective. Whenever I'm stuck on a project, I grab the dog and go for a walk... by the time I return to my home office, things have usually sorted themselves out in my head.

It doesn't matter how successful your home business is or how much you love to work from home; both new and established entrepreneurs face the motivational dilemma at some point.

While some of the above motivational strategies may seem conflicting on their face – giving yourself a deadline versus taking a break for example – they all have their place in the life of a successful entrepreneur.

How To Build an Opt-In List and Profit from It

by Jim Daniels - Friday, January 15, 2021

<https://bizweb2000.com/email-marketing/>

This week I released the 2021 version of my annual [Affiliate Marketer's Master Swipe file](#).

And while chatting with a few of my customers, it reminded me just how many never take the step of actively growing an email list of their own.

But email marketing is the missing piece of the Internet marketing puzzle for countless marketers.

No matter what your plan is for making money online, email marketing needs to be a top priority.

Sure, it will take a little time to setup, but it is crucial to your long term success and survival online.

A responsive email list will create a solid foundation that your business can stand on for as long as email itself survives. You could take away all your traffic, but if you have a responsive email list, your business could still survive.

Think about that for a minute and hopefully you'll see the importance of growing your own email list.

So let's talk about setting up that important component in your online business today.

While most of the Internet marketing strategies I recommend are completely free or close to it, email marketing is the one thing you need spend a little money on. (Besides a domain name and web hosting.)

In order to do email marketing effectively, you'll need a **web-based list management tool**. Also called an autoresponder service, this tool will help you grow, manage, broadcast and get emails through to your list.

In my opinion, [Aweber](#) is the best at all of those tasks. That is the service I use and recommend.

I have used many in the past, and while Getresponse is also very good, as are a few others, Aweber is still my personal favorite. What you need to look for in an autoresponder is high delivery rates and easy to use features.

Lots of marketers say Aweber is too expensive, but it is actually now completely free for up to 500 subscribers, so there's no excuse not to set up an account. That's a bargain compared to how much income your list can bring you every month.

While the cost of an autoresponder service goes up as you get more and more subscribers, keep in mind that by the time you surpass 500 you'll likely be making plenty of money to afford it anyway.

Hopefully you understand the importance of having a list and why Aweber is the service to go with. Now let's talk about how to set it up.

I won't go into details of using Aweber itself, there are plenty of [Aweber training videos](#) at their site to teach you autoresponder setup and how to use their service. What I want to talk about are strategies for implementing it at a WordPress site.

First of all, most people miss the boat with Aweber and other related services. They create an opt-in form, put it in one place on their site and then plan to broadcast to subscribers after their list grows. This is NOT how a smart web marketer uses email marketing.

Here are the steps the top marketers take...

Step 1: Get an Aweber account.

You can get a free trial here: [Aweber Free Trial](#)

Then watch the [Aweber training videos](#) and set up your first list.

Note: If you struggle with getting opt-in forms set up, [this expert](#) can help you for \$10.

Step 2: Write a series of email messages for your follow up campaign.

This is a step that way too many people skip altogether, but I consider it the most important step of all!

Remember, email marketing means growing relationships one at a time. You do that with

email follow ups that build rapport with subscribers by offering them helpful tips, asking them to email you back if they have questions, and only very occasionally sending them to an affiliate link or other monetized link that earns you money.

Skip this step at your own peril.

Once you have your series written, plug the messages into your followup campaign so your subscribers get a message every 3-4 days for a month or so. Again, don't make them all marketing messages with affiliate links. Make sure at least half of the messages simply contain helpful info and your offer to help them as needed.

Step 3: Get Subscribers.

You do this by strategically placing your opt-in form at your web property in multiple locations.

Once your list is set up and your follow up campaign is in place, it's time to start getting subscribers. Too many people miss the boat here too. In fact, I've been quite guilty of this myself.

The fact is, one small signup form on your site will get you only a tiny number of subscribers compared to when you place your signup form at multiple locations. These locations should include...

- a. Immediately after each post
- b. On a dedicated squeeze page detailing the benefits of signing up
- c. As a check box when they comment
- d. On an entry or exit pop-up

Note: There are lots of free WordPress plugins that can help you get opt-ins, to save time and get your signup forms in all the right places.

Oh, and as far as what information to ask for in your signup forms, here's the inside scoop...

You should ask for first name and email address only. If you want to simplify things

further you can ask for email address only, which does increase signups slightly, however you lose the ability to personalize your follow-up emails, which I feel is important.

SUPER-CHARGE Your List Growth

OK, now that you know how to set things up, let's talk about how to grow that list faster.

1. Offer An Ebook or Software

You can get lots of opt-ins by offering an irresistible ebook for software such as a WordPress plugin for free. You don't even have to create the giveaway yourself. Just grab an ebook or plugin with plr rights! Here's a [PLR site](#) I use to grab products with full giveaway rights in just about any niche.

You'll also need a "virtual ecover" made with your URL and name on it so the giveaway is customized to you. You can [order an eCover](#) for \$5 and in a few days you'll have a complete giveaway ready to go to work getting you new subscribers.

2. Get a PAID product onto a marketplace and tied to your autoresponder

This one is my personal favorite.

You write a short report for your niche and sell it for say, five or ten bucks at JVZoo, WarriorPlus or Clickbank. When it is done you schedule a launch and start recruiting affiliates. If you pay affiliates 75% on the front end you'll get some people to promote it for you. (You can post your launch for free at [muncheye.com](#) and get lots of affiliates.)

When you add a product to JVZoo or to WarriorPlus, or even Clickbank, make sure you create a new aweber "customer" list and connect that list to the product so customers are automatically subscribed. (That's an option in the product setup area of each of those platforms.) Now you'll be growing a CUSTOMER list which is the best opt-in list you can have! ;-)

Your customer list should be single opt-in, and not require confirmation from the subscriber. That's because the person has just bought something from you. All you have to do is contact aweber and request single opt-in for your customer list and they will be happy to set that up for you.

Another way to get affiliates is to visit launch contest leader-boards at places like JVZoo

and WarriorPlus and ask some of the top affiliates if they'll mail for you. Heck, even if you have to offer them 100% of the profits on your front end product, do it! You can make money on upgrades or future launches to your new list. The key here is to grow your list for the future!

Making Money From Your List

Your follow-ups will grow a relationship with your opt-in subscribers. You can strengthen that relationship by sending out an email newsletter every week or two as well. When people get lots of free, useful content they will open your emails more often.

You can even sell some products and services via your follow ups and your newsletters. But your real bread and butter will be your list broadcasts.

Once your list size surpasses 50 or so subscribers, I suggest you start sending broadcast emails recommending top products and services in your niche. Just be sure you personally try the products and services before you recommend them. A few bad recommendations can hurt your credibility, so you need to be very selective about what you recommend.

And don't just send one email then move on. You should plan a multi-email promotion for every week or two. Send an early bird deal, an FAQ email, a "how to use the product" email and a deal ending email. That's 4X the chance of making sales.

Get personal in your emails and make them different than what the product vendor offers its affiliates.

If you are in the Internet marketing how-to niche, [here are all my top promotional emails](#) from the last year. You can use them as your own and simply insert your own affiliate link. ;-)

My Biggest Mistake of 2020 (and a free download)

by Jim Daniels - Friday, December 18, 2020

<https://bizweb2000.com/2020mistake/>

Today's post is an update of a post I made almost exactly a year ago.

It still applies, so I thought I'd share it again.

I like to take time at the end of each year to reflect upon things, in hopes of improving for the next year.

Although I was able improve upon last year, I feel that I still failed in one category this year...

FOCUS

Once again, in 2020 my biggest mistake was spending too much time consuming news.

Of course it was important to stay up to date on the pandemic, especially with local news. But I feel that I could have limited my consumption more than I did.

I'd tune in for updates on the dire situation, especially in the U.S., then I'd end up wasting many hours and days watching the soap opera that is American politics. Watching it on TV, reading web pages, posts, comments and, well, you get the idea. It was consuming me. And I am not alone.

Then one day I read a PDF I read about productivity. It made me see clearly that I had very little control over the outcome of almost everything I was spending my time on. Even Covid-19. All I could really do was limit exposure to others.

But when it came to the hours of news I was consuming, almost all of that time was being completely wasted.

Staying Informed is a Slippery Slope

Sure, it's important to stay informed and knowledgeable about current events, but it is easy

to get carried away. It truly is a slippery slope that can have you wasting far more time than imaginable.

When it comes right down to it, the only way for the average person to maintain sanity in this news-by-the-second environment, is to limit exposure. Particularly with political news.

When it comes to politics these days, you have to understand that changing other people's minds, especially online, is nearly impossible. Have an opinion. And vote. That's all you can do on that front.

Convert Wasted Time To Creative Time

When I reflect each year on how I spend my time, it helps me redouble my efforts. A hard look at myself and my habits lets me cut the nonsense almost completely out of my schedule, and move on from my mistakes.

That allows me to use all that recovered time more creatively. It lets me create new ebooks, increase my income, and most importantly, helped more people.

I was able to do a few new product launches, [Fast Money Methods](#) and [Passive Money Methods](#), plus a couple products I bought the rights to [Making money with Canva](#).

I also have two more launches set up for January and March of 2021. Stuff that will really help my subscribers gain more time and money freedom.

What About You?

Let me ask you this... will you take a closer look at what you're doing day in and day out? Consider not only your habits, but your mindset. It could be an eye opener, or even a life-changer as it was for me.

It's OK if you find mistakes (past or present!) that are holding you back from reaching new levels in your life. That's the idea of this -- take a step back and look at yourself objectively.

If you think it's even remotely possible there's room for improvement, here's something to help you see mistakes for what they really are...

Do You Have a "Home Base" Online?

by Jim Daniels - Friday, December 11, 2020

<https://bizweb2000.com/do-you-have-a-home-base-online/>

I know quite a few people trying to carve out an income online who are missing one key ingredient...

A home base.

They go about promoting affiliate products and services, they use social media, even buy advertising, all the while lacking a home base.

What is a home base you ask? Well, it's a place of your own where you share helpful information with your target audience. It helps you establish credibility and authority.

Somewhere you can talk to your audience about their needs and desires, and recommend related products (as an affiliate) to help them solve problems.

A home base is also a great place for you to launch your own info products from.

So what makes a great home base?

A blog like this one you're at now!



A blog is the perfect place to showcase your insight, and do all those things I mentioned above.

It's also a place where you can capture names and email addresses to build a list of loyal followers, and monetize your daily efforts.

But can't you do all that on Facebook? Instagram? Youtube?

Well, sure. But when you have a home base YOU stay in control of your destiny online.

It's important to own your own virtual real estate as opposed to using social media platforms alone, because then you're not in control of your business. Whenever you use free platforms, it gives someone else the power – on a whim – to eliminate your entire business without any input from you.

You might build an account of 1,000 popular niche YouTube videos and wake up one morning to a deleted account. Or house a business account on Facebook, Twitter or Instagram and find they don't exist because someone decided you'd done something to warrant a closure.

There's little, if any recourse for you when these things happen. They're often decided with a permanent ban and no amount of begging and pleading will reverse their decision.

What happens then?

If you didn't own your own domain, your virtual home on the 'net, then you have to start from scratch! You have to hope your audience finds you elsewhere. You have to redo all of the previous posts and media and you lose all of the interaction and engagement you had over the previous months and years.

When you own your own domain and house a blog on it, you never have to worry about your account disappearing. Your content will be safe on the web day after day. And all of the comments and shares you got from it will stay intact because nobody else is capable of shutting it down.

Now it's perfectly fine to supplement your virtual real estate with those social media accounts, because they're great for branding and free traffic – but they shouldn't be your sole business presence online.

Start by getting your own domain name.



You'll want to buy a domain name and host a WordPress blog on it so that your followers will have a reliable, stable home they can turn to with you and always feel confident it will be there.

Choosing a domain name is something some people struggle with because nothing ever feels good enough – and others do on a whim without giving enough thought to. You need to be somewhere in the middle.

There are a couple of different ways you can approach choosing a domain name. Most people agree that you should get a dot com extension because it's what most average consumers type in – not .net, .info, or the other ones.

It's also universal that you should pick the shortest name possible that makes sense. Whenever you make a name longer than it needs to be, it's not only harder for them to remember, but it gives them more chances to have a typo when entering your URL into their browser.

One way you can tackle your domain is to decide whether you want to brand your name as a major leader in the niche. So this would be similar to how Tony Robbins did it with self help and the other niches he's involved in.

He owns his name as his primary domain – TonyRobbins.com. This is fine if you plan on branding yourself as a major player within a niche topic. Many people do this in various niches, like DeniseAustin.com, who is known for weight loss and fitness through her popular walking program.

But if you don't want to take that approach, you can also use keywords to develop a profit-pulling domain name you can build your home on the 'net with. Start by brainstorming some common words and phrases in your niche such as:

- * Diet
- * Weight loss
- * Burn fat
- * Lose weight
- * Shed fat
- * Get fit...and so on.

Work with a keyword based domain tool such as leandomainsearch.com to find different variations, keeping in mind any drilled down angles you may want to target.

If we take a niche example like fasting for losing weight, you can always play around with the wording and find something that fits.

This domain was available: FastingDietTips.com – and the word tips is always helpful to put at the end of a domain URL because it tells the person they'll gain valuable insight.

Depending on your business branch, you might even be able to use a different combination of words. For example, if you were only going to promote tangible products like protein items as an affiliate, you could find a specific buyer-driven domain such as:

This domain – BuyProteinOnline.com – is available and it instantly tells the person that this is where they'll find a lot of information about a variety of protein products.

Try to steer clear from vague or cutesy domains like ProductsToHelp.com (help what?) or BeAPowerhouse.com (powerhouse what – speaker? Bodybuilder?).

Next, Install a WordPress Blog on Your Domain.



Installing WordPress is pretty simple. Most web hosts include WordPress in their plans and you can install it on your domain through cPanel. The process takes about 15 minutes

and you can find lots of how-to videos on Youtube.

Once you install WordPress, you'll want to choose a theme design that works well for your plans. If you want text-based information to be at the forefront of your blog, then choose a theme that's good for that purpose.

Or, pick one that showcases images prominently if you want the focus to be on pictures, such as someone who is in the cooking or food niche, where images may play a bigger role.

Go through and change your settings to the best options that work for you, in terms of things like what URL is displayed, whether or not people have to wait for you to approve their comment, and so on.

Set up some common pages for your terms and policies, contact form, and your about page that gives them some insight into who is running the blog. Once you've done that, install any plugins that you want to use to help you operate your blog, such as spam filters, and so on.

Strategizing the SEO Plan for Your Blog



WordPress is great for SEO. By simply adding fresh content regularly, you'll start getting organic traffic from search engines. It takes a little time and consistent content, but if you stay at it you'll get the traffic.

Many bloggers fret a lot about search engine optimization (SEO). They worry about doing things wrong and spend countless hours trying to set things up to dominate the search engines or even game the system.

Be sensible about your optimization and do it for humans, not a robot that crawls your site. It's easy to balance the two. One thing you want to do is make sure your blog settings allow search engines to index the site and don't discourage it.

After that, you want to make sure you do a few things that help your site get indexed (found) by search engines and prospective visitors. To do this, you'll want to start with consistency.

Again, web crawlers from the major search engine like it when you blog regularly. Whenever you blog infrequently, like once every 3 months when you happen to find time, it causes search engines to not bother sending their crawlers to your site very often because they also won't see you as a serious niche contender.

I'm guilty of that myself and need to get better at it. Hey, life gets busy and it's hard to sit down and write. If you find yourself getting too busy to blog regularly, get some good PLR content and use that for posts for a while. It usually gets the creative juices flowing and you'll start dedicating more time to writing.

Try to make sure your blog posts include sensible keywords and phrases for your audience, but don't go overboard and try to stuff too many in there just to appease the search engines.

It may backfire with both the crawlers and humans who find your writing difficult to understand. Instead, write organically as you would when discussing the topic with a friend, and include specifics so it's clear what you're talking about.

For example, if you're writing about a fasting diet, don't call it skipping meals or anything silly you make up like hangry rage day – just call it a fasting diet plan and make it easy on both human readers and crawlers to know what you mean.

Remember, your content needs to be topic specific, such as, 3 Ways You Can Start a

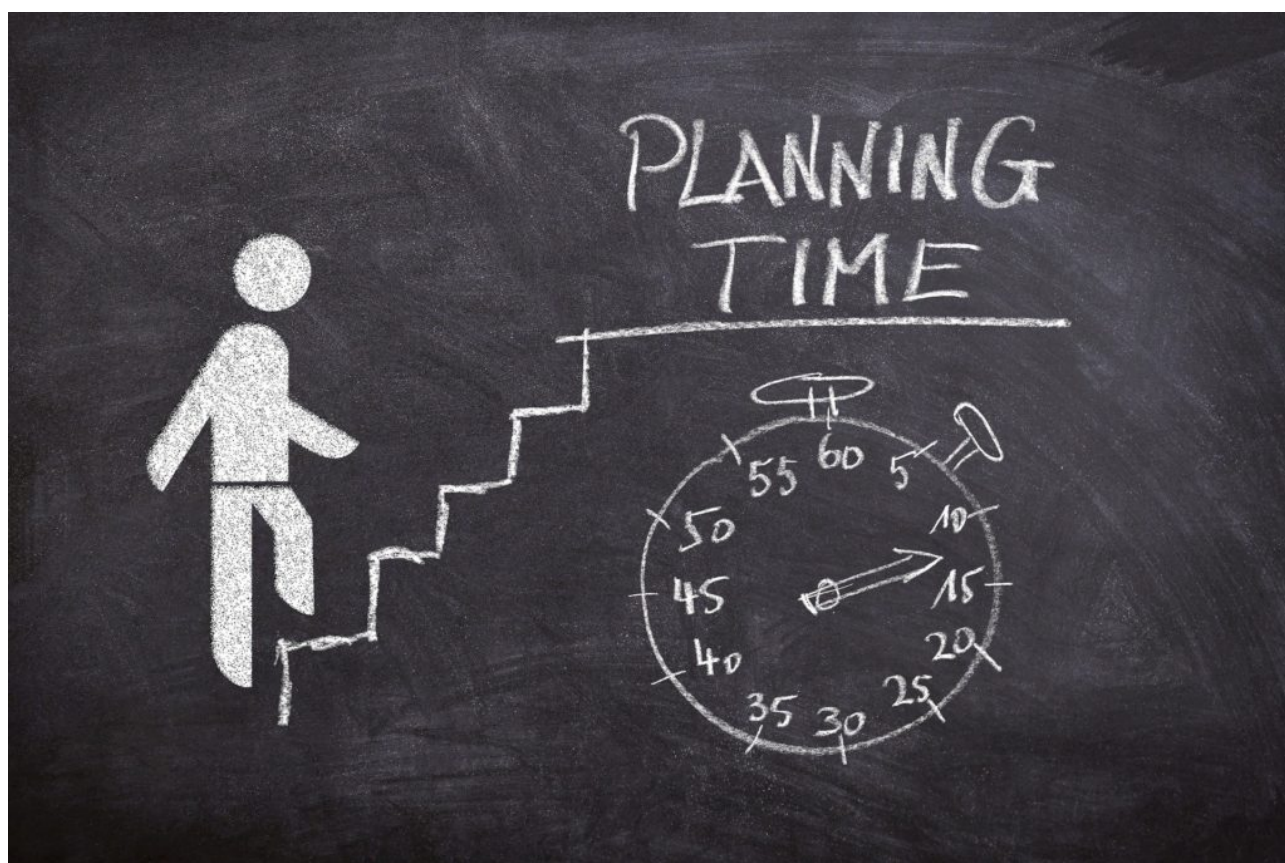
Fasting Diet Plan. That is very specific for everyone, and then you can use the same phrases and keywords within the body of the content.

When you pair keyword choices with consistency, you'll have most of the equation solved for good SEO. But there are couple more elements that can contribute to your success with being found on search engines.

Make sure the content you're writing is long enough in terms of value. Some people can write many words that others don't find value in. So it's not just length, but value as well. Don't publish daily short paragraphs and assume that's enough to get noticed, either.

The last organic strategy you want to implement for good SEO is to make your posts shareable. Having social sharing buttons helps your posts get links back to your site where other interested parties can find them.

Set a Reliable Publishing Schedule for Your Readers



When you take on the role of a niche leader, it's your job to disseminate information to your followers. They'll be waiting for each drop of data that you release to them, so it needs to be consistent and reliable – as well as fresh.

You want to choose a schedule that's doable for you. Some bloggers can only manage 1 post per week, if they're working another job for instance, while others post several times per day.

Ideally, your blog will publish 2-3 times per week if possible. This keeps people tuned in regularly and makes it appear as if you're a fulltime leader, not a part time hobbyist.

You can determine your topics months out if you want to, or fly by the seat of your pants and pick a topic in the spur of the moment. Make sure you cover everything under the main umbrella of your niche topic.

For instance, if your site is broad and called TheTopDietPlans.com, then you'll want to make sure you equally cover a variety of plans, such as low calorie, low carb, keto, vegetarian, and so on.

If your site is AllAboutFitnessPlans.com then cover a wide variety of fitness, such as CrossFit, Bodyweight Training, Aerobics, etc. Don't do 15 blog posts in a row on CrossFit training because it's your favorite and maybe address the others once in comparison.

If you see yourself doing that, it might be best to narrow your domain down and focus on the one topic you enjoy covering more prominently so that others don't feel like your site is light on information.

In closing....

Creating a home on the web for your niche is something that you work on more initially, and once everything's set up, you manage the day to day operations of publishing and build a loyal fan base who will support your business.

You'll have peace of mind knowing that you control your own destiny, and you're not at the mercy of a social media platform.

If you would like a jump start so you can get right to the blogging, we can build your blog for you. Come see a few blogs we've built for clients and details on our [DFY Blog Building Service](#).

What better way to start the new year than with your own web property!

The Tricks to Cashing in with PLR

by Jim Daniels - Tuesday, November 17, 2020

<https://bizweb2000.com/tricks/>

Have you ever bought a product with resale rights, only to let it sit on your hard drive collecting dust?

Today I want to show you how the insiders do just the opposite -- they convert it into cold, hard cash literally overnight.

While I still write most of my own content, I'm only one person. And if you're in business online like I am, you know that there's one thing you always need more of... and that's time.

There are so many tasks you have to complete in online business. Creating content is just one of them. Anywhere that you can shave off some time and retain the quality of your products is beneficial. That's why I blend in products created by others, by buying the rights to them.

And you can add too, if you do two things correctly...

- 1. You need to know how to use it properly, as I'll explain today.*
- 2. You need to use only high-quality content, unlike most of the stuff floating around the web.*

So what exactly is resale rights products and what's the best way to use it?

Simply put, it is content that is written once and sold to multiple buyers.

Those buyers then have the ability to sell the content as if they had created it themselves. If the product also comes with Private Label Rights (PLR) then it can also be changed, repackaged and more.

You can find resale rights content in virtually every niche online by searching for the niche keyword plus "resale right content."

There are many different types of content and products that you can buy. You can buy articles, blog posts, email autoresponders, eBooks, reports, videos, software and more.

Before you buy resale content, make sure you check the terms of usage. Everyone has different rules. Some will let you break up the content (like breaking up an eBook into dozens of blog posts) and some won't. Some have rules about where you can use it and some don't. Typically, the rules aren't so rigid, but you just need to check before you buy.

Fast Action Is The Secret to Success with Resale Rights Products

As I mentioned at the outset of this article, the real secret when buying resale rights products is to take action right away. Unzip the file and get to work.

It's too easy to get in the habit of buying a lot of content and never allowing it to get online where it can work to help you earn sales and commissions. That's the biggest mistake most people make -- they never use the content!!

When acquiring products with rights, the trick is to **immediately evaluate** everything thoroughly (read the text, listen to the audio, watch the videos) and then **put together a plan** for what you want to do with it.

While you can and should use some of the content for blog posts and articles, the best way to make money is to personalize it into your own product. You do that by **organizing it into a "course"** that takes your customer from the beginning through to the end of the task the material teaches.

If your new content right allow (PLR allows the most), take time to **edit the content** as needed, especially if the content is dated. (You don't want to be telling people about MySpace or other antiquated platforms.) Once the content is 100% relevant, **replace any affiliate links with your own links**.

Then personalize it to **brand it as your own**. You do that by creating a new title for the product, and putting your name on it as the author. You can also put your picture on the product for more branding.

You should do this not only inside the work on the title page, but also on the "exterior". By that, I mean getting a 3D ecover made up with your new title and your name as the author. You can do this in about two minutes if you're using [PLR like this](#).



Once you have your new product completed, you can start selling it, giving part of it away to grow your opt-in list and even getting affiliates sell for you. You can set up joint ventures with other marketers, now that you have your own product.

If your own email list is still small, you can return the favor of your JV partner's solo mailing, by buying a solo for them from a 3rd party solo email provider. Even if you break even money wise, you'll be growing your own list and customer base for future product releases.

Remember, when you're using resale rights products you can release a product every month or two!

Many people think that resale rights products are junk, but this could not be further from the truth. There is plenty of great stuff out there if you look hard enough. In fact, the article you are reading right now started as a PLR article that I personalized as my own. It saved me a few hours when writing this today's newsletter!

And that's the other great thing about resale rights products -- you can re-purpose it again and again!

You could take an eBook, for example, and turn it into several short reports, dozens of blog posts or articles, and even put them into an email autoresponder! You can hire a voiceover talent at [fiverr.com](https://www.fiverr.com) and have an audio book created. Or, you can go a step

further and have the content transformed into training videos.

If you are looking to grow a business using PLR, I highly recommend [this package](#) from my fellow Air Force veteran Steven Alvey. It allows for fast customization and the quality is above and beyond what you typically find online...



Five Web Business Models That Work

by Jim Daniels - Friday, September 04, 2020

<https://bizweb2000.com/business-models/>

With the way things are in the economy these days, lots of people are looking for ways to earn from the web.

There are dozens of business models you can consider, but most people are best off start with one of the five most common ones – affiliate marketing, info product development, service provider, self-publishing and online coaching.

Today I'll share more info about each so you can see if any of these models are a good fit for you or someone you know.

Remember, you can use more than one of these if you want. In fact, I've used all of them over the years and still use many of them today.

Starting Easy with Affiliate Earnings

Being an affiliate for someone else's products is one of the best business models for newcomers to the world of online marketing. With affiliate marketing, you don't even have to have your own site necessarily (depending on the program).

You can make money promoting to your list or on social networking sites if you don't have your own blog to review and promote products from. It also takes a lot less effort to review products than it does to create them.

With affiliate marketing, you can recommend products from a variety of platforms, depending on your niche. Be sure to check out both tangible and digital marketplaces to see what all is available to recommend to your subscribers and blog readers.

There are many places to find products such as:

- * ClickBank

- * JVZoo

-
- * Warrior Plus
 - * Amazon
 - * Share-a-Sale
 - * Commission Junction
 - * ...and direct programs, too!

One thing you can do is type in the niche or type of product that you want to promote in a search engine and add the words affiliate program to see what comes up. There are many companies who run their own programs that aren't listed on the above platforms.

So for instance, if you were in the survival niche, you could go to ClickBank to find an info product to review. Then you might go to JVZoo and Warrior Plus to find content or courses to promote.

For tangibles, you could go to Amazon and see what all they have, but what if you wanted to promote some different MREs (meals ready to eat)? You could type this phrase into search engines and find more programs: survival food affiliate program.

As an affiliate, make sure you're getting the proper commission (typically 50% of the sale) and take notice of how long the customer is cookied with your link to make sure that if they buy later, you get credit for the sale.

If you'd like a list of all the programs I've been promoting this year, [you can get that here](#) along with all the promotional copy I use to promote them.

Creating Your Own Info Products

If you want to have an army of affiliates out there working for you, sending you tons of sales and subscribers, too – then consider creating your own info product and releasing it with an affiliate program.

Some new marketers get nervous about launching or doing it with affiliates, but this is the best way to brand yourself and build a quick following. It requires you to network with others and see if they will promote your product.

Decide what topic you want to create a product about. Don't worry about competition or whether or not a subject has been covered before. Just pick something you feel people need help with in your niche.

Then figure out which method of disseminating the information would be best based on what your audience wants and what skills you possess to get the job done. Sometimes the two may not match, and that's okay.

You might have an audience who devours video, but it's not your forte – and in that case you can either outsource the videos, improve your skills, or simply use text and see if they're accepting of a different media format.

If the information is good, they usually won't care. Text and video are the two most common methods of creating courses, but a few have been done using audio podcast formats, too.

When you create your product, make sure you price it competitively. You want it to earn enough to make it worth it for the affiliate promoting and reviewing it. But you don't want to price your audience out of their opportunity to buy it, either.

Do a comparison to see what others are charging in your niche and strategize from there. Make sure you also develop a hearty affiliate program that boosts sales and helps you build a list quickly.

Create a JV (joint venture) page that details the dates and times of the launch, how the funnel is laid out and with what price points, specifics about the course, and any other elements such as prize money or swipe files that help them promote for you.

Decide which platform you want to launch from – ClickBank, JVZoo, Warrior Plus, Udemy, Teachable, or your own system like Amember, perhaps. It's up to you, but make sure that your affiliates are well taken care of and paid on time for both commissions and prize money, if you offer it.

As you build a list of buyers from your first launch, be working on the second in your line of info products. You can find out from your current buyers what else they'd like to see by polling them – or simply continue serving them what they need based on your initial research.

Using Your Skills as a Service Provider

Sometimes, you have no other resources or knowledge besides the talent you possess as a writer, graphics designer or customer service representative. If you don't have the money or desire to invest in a site to launch a product from or promote as an affiliate from, you can get started working for others who already have a business online.

Many people get these jobs through word of mouth when a friend in need of a provider connects them with a person who has the skill to fulfill their job request. It might be that they need an eBook written, an eCover created, or their inbox handled with customer service requests.

They might be searching for someone to act as an affiliate manager – recruiting potential top affiliates to come on board for future launches. If you can handle any of these tasks, then you may want to start with a service providing business model.

Word of mouth isn't the only way you can get a job offering your services, though. There are sites such as Upwork and even Fiverr where you can set up an offer or profile to accept gigs and jobs to do work for those who want to hire you for them.

You might find an ongoing job where you're working routinely for an established marketer, but it might be a series of one off gigs where you get hired by one client one day and another one the next.

It all depends on what you're offering and long they need help with the task or service. If it's for something like writing or graphics, it will often be a temporary exchange of money for the service until the job is done.

But if it's for customer service or affiliate management, then it might be an ongoing position where you're paid on a regular basis. With affiliate management, there might be a deal where you're paid a set amount or one where you get a portion of the earnings.

If it's the latter, make sure you negotiate upfront so that you're able to get a down payment on what you'll make. Don't allow a marketer to promise to pay you after the fact because some unethical marketers will take the money and run.

If you're setting up a profile on a site like UpWork, be very thorough in setting it up so that it offers a lot of information that puts the client at ease. Remember, many marketers have saved up to outsource, so they don't want to risk paying a freelancer who disappears with their money.

If you're offering a service like ghostwriting or graphics, make sure you fill your portfolio with a wide range of options for them to consider. For example, if you can write about almost anything, showcase articles on health, success and relationships so they can see your style.

You also might want to showcase different types of writing, too – like an articles, sales copy, email autoresponders and more. This gives the prospective client an idea of how well you can write for conversions versus simple conveying of facts and information.

If you're on a site like Upwork, you can go out and bid on jobs rather than waiting on someone to find your profile and reach out to you. Bid carefully and don't use canned responses to have the best success.

You're not reliant on platforms to get jobs, either. You can set up your own website where you offer services, and charge whatever rate you want, unlike how you have to be competitive in a bidding scenario on another site.

Make sure you still offer some of the same components. They'll want to know details such as how much you charge per page – and what do you consider a page? Is it single spaced, a certain sized font, a specific number of words?

You don't want the client thinking they're going to get single spaced, 12-point Arial font with at least 400 words per page if you're using 14 point font, double spacing and giving them only 250 words per page.

Set up a portfolio of examples so they can see your work. For example, one of the services I offer is a [DFY Blog Building service](#). So I show a few screenshots of client blogs so potential customers can get an idea of what the blogs look like.

If you don't have any clients yet, you can show some work you've done for friends and family. That's right, examples of your work do not have to be from real clients. In fact, most clients won't want their work put up to represent your business, because ghostwriting is usually done discreetly.

The client will also want to know a little bit about you. There are many scammers online, so while you don't have to divulge any personal details about where you live exactly, you should give them adequate details about your experience with the service you're offering.

Make sure you also have a contact form. Some people put an order form right on their site,

but you might want to be careful about doing this. It's always good to discuss a project with a client before allowing them to buy so that you know if the two of you are a good fit to work together.

Following the Self-Publishing Route

Self-publishing is another business model that you may want to adopt for your business. With this approach, you can become a bestselling author in either the non-fiction or fiction arena, depending on where your skills lie.

Amazon and other platforms have made it easy for the average man or woman to write their own manuscript, upload it and sell it to people on a global scale. You're paid 60 days after the sale of your books, and you get money even if they buy a digital version they can read on their gadgets!

Although you can do most of this on your own, regardless of whether you're pursuing fiction or non-fiction, there are two areas you may want to invest in. That includes having an editor to go over it and hiring someone to create a professional cover for your book.

Earning as an Online Coach

There are many niches where online coaching is a viable option as a business model for those who want to work for themselves at home. People hire coaches all the time to help them overcome personal obstacles and achieve success in something they're passionate about.

For instance, you might want to open shop online as a life coach who helps people get through tough times, set goals and work toward them until they see them to fruition. You can use free tools like Skype to meet with customers where you can see and chat with one another on a regular weekly basis.

To make money with this, you can have individual sessions that you sell, or you can have package deals, such as buy 4 and get the 5th one free. Take a look at others who offer this type of arrangement with clients and see how it can fit into your business on the 'net.

If you are interested in coaching, [grab my package here](#) for a crash course on earning with this business model.

In closing...

There are many niches where all of these elements can earn money for your business. For example, let's take the diet niche. You can promote weight loss tangibles and digital items as an affiliate, create your own info products, publish books on the matter, ghostwrite for others, and even coach people to succeed!

No matter which model you choose, make sure you set up a home base such as a blog, where you can offer all your services and grow your following!

How to Start Your Own Software Biz (in 5 minutes)

by Jim Daniels - Wednesday, July 01, 2020

<https://bizweb2000.com/how-to-start-your-own-software-biz-in-5-minutes/>



The ONE common thing all industry leaders, marketers, influencers, coaches have is their OWN product that generates hundreds of sales for them daily.

And when it comes to products, there's no doubt about it... software is the most lucrative market in the world. (Just ask Microsoft.)

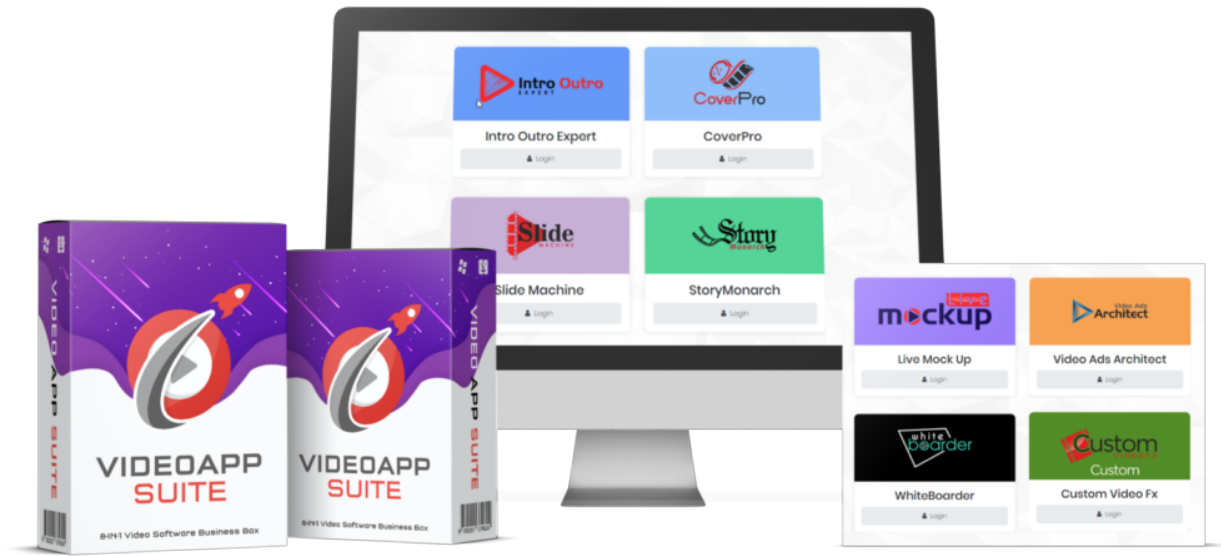
In fact, you may have seen how software vendors make thousands of sales on marketplaces like JVZOO, Warriorplus and Clickbank.

But starting a software business is an expensive and time-consuming endeavor, right?

What if I told you there was a way to start your own wildly successful software business WITHOUT any marketing skills, programmers, designers or the costs usual involved?

That's what [Video App Suite](#) brings to the table. It's lets you in into the software business

-- instantly.



This is an opportunity to sell eight world-class video apps as your own and keep 100% of all the sales you generate.

"Video App Suite" gives you access to 8 high quality video apps that you can use to create ANY type of videos in minutes for yourself or your clients and charge hefty fees for your services!

PLUS.... and this is huge... you can also "resell" the 8 high quality apps as your own and keep 100% of the sales you generate.

The BEST part is... you get the sales pages, the sales videos and the step-by-step training to drive traffic and start making sales today!

With Video App Suite You Get Access To ...

- 8 World Class Video Apps
- 8 Done-for-You Sales Pages
- 8 Mesmerizing Sales Videos- Unlimited Hosting and Maintenance of The Apps
- Unlimited Video Renders- Commercial License to sell videos you create
- Business Box to resell the apps and keep 100% of the revenues!



Here is the impressive lineup of the 8 apps you get access to with Video App Suite...

Intro Outro Expert / Cover Pro / Live Mockup / SlideMachine / StoryMonarch / Whiteboarder / Video Ads Architect and Custom Video Fx!

Nothing like this has EVER been launched before at such a LOW price!

Here's a video showing you a demo of each software app:

[Get Video App Here](#)

Here are SEVEN reasons why you should get Video App Suite NOW...

Reason #1 – Biggest Software Deal of The Year (Limited Time)

Video App Suite features 8 brand new world-class video apps worth thousands inside ONE dashboard. There is NOTHING like this in the market, it's not surprise this has become a BESTSELLER!

Reason #2 – HUGE Money Savings

Replace expensive video apps with the EIGHT powerhouse software tools included Inside Video App Suite...

Create ANY type of video you can imagine within minutes. Create professional Intros, Outros, FB Video Covers, Instagram Stories, Video Mockups, Whiteboard Videos, Slideshows, Video ads more from ONE dashboard!

Reason #3 – UNLIMITED Commercial License

There are NO LIMITS. Create professional videos for yourself or your clients. Sell the videos to clients online and offline for TOP DOLLAR!

Reason #4 – It's A Turnkey Business In A Box

For the first time ever, you can resell the 8 software apps and kickstart your own software business and keep 100% of the revenues!

You get the sales pages, sales videos and step by step training to start your own profitable software business and start selling TODAY!

Reason #5 – Step-by-Step Traffic & Sales Training...

Video App Suite comes loaded with over the shoulder training on how to drive traffic to your videos and offer. Better yet, training is also included on how you can resell the 8 software apps and start making sales!

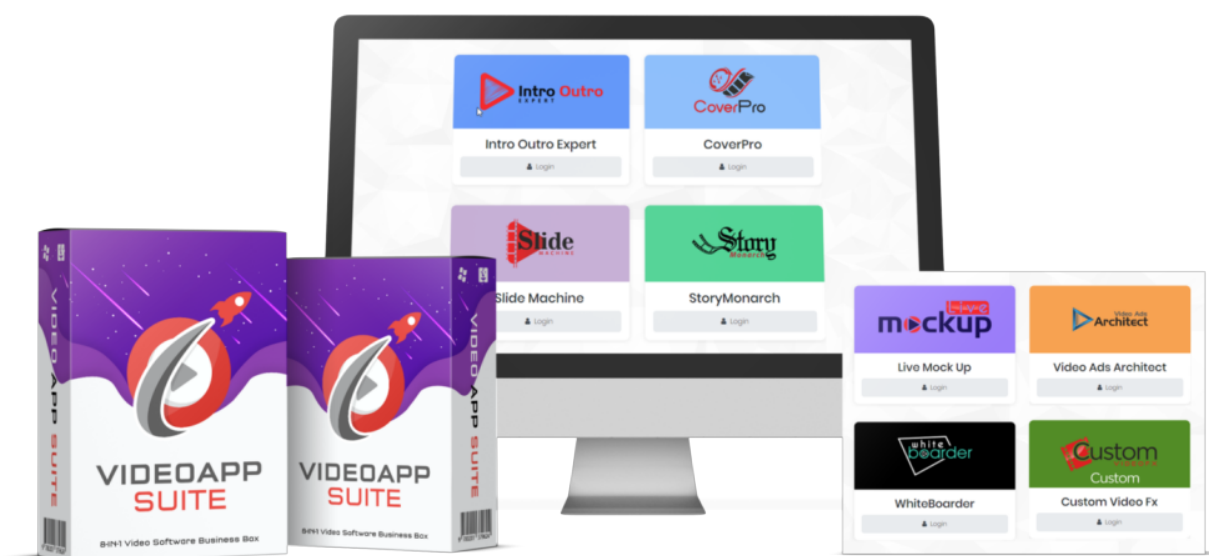
Reason #6 – TOTAL Market Domination...

Armed with the cutting-edge video technologies you can DOMINATE any niche you enter and crush your competition. Save time and money, get more results... while working less!

Reason #7 – All Video Creation Problems SOLVED!

With Video App Suite you too can get results like the gurus with the videos you create on a shoestring budget!

This will be ONE monster All-in-one software video suite you can't miss out on...



[Get Video App Suite with a HUGE Launch Discount here...](#)

Don't miss out on this unique opportunity!

Online Business Ideas for the Over 50 Crowd

by Jim Daniels - Friday, June 26, 2020

<https://bizweb2000.com/over50/>



The idea of running an online business may seem like a formidable task to the over 50 crowd who are unfamiliar with many technical aspects of the Internet.

Some baby boomers have had trouble learning the language of computers and the 'net. After all, there are so many technical terms which may be totally unfamiliar to them, but are part of most people's everyday language.

The good news is that nowadays, unlimited support is available for people over 50 who want to learn more about computers and the Internet. Plus, many tasks can be outsourced if you're not ready to tackle them.

Starting and Running a Business for Under \$30 a Month

More retirees are choosing to supplement their retirement incomes with an online business rather than enduring the astronomical costs of an offline business. The cost is low and they can set their own hours and be their own boss.

Unlike a traditional offline business, the requirements of an online business are as simple as having an idea and developing a blog and website.

All you need are a computer and an Internet connection and some knowledge of both and you're ready to go.

There are so many types of online business which utilize the skills and experiences that seniors likely have that it can be fairly easy to find a niche that will be profitable and even

fun and rewarding.

And it's cheap!

Most people in the over 50 camp simply cannot believe that you can start a business online for less than \$30 a month. Especially because starting a business before the birth of the Internet usually was a multi-thousand dollar venture.

But it's true. That's all you're going to pay to start your new online business.

- A domain name is less than \$10 per year at namecheap.com and that's less than \$1 per month!
- You can get reliable [web hosting for about \\$8 per month.](#)
- Add in a [\\$19 a month autoresponder account](#) for automated email follow-ups and you're still spending less than \$25 a month on your entire business.

The remainder of tasks for your new business can be done by you – unless you choose to outsource some of the work (such as writing content). I outsource all the time at Fiverr.com for just \$5-\$10 a pop, on everything from social media to design and more.

And hey, if you don't want to outsource, you can simply enlist the help of children and grandchildren whenever you get stuck.

But before you get started know this...

More than anything else, starting an online business requires **discipline**. If you're used to working for a boss, you may find it difficult to set your own hours and work at your own pace – but with patience and fortitude, you can make it work.

You also have to remember that there is a lot of competition in online businesses. Your consumers will be looking for quality and value and your job is to convince them that your product is what they need.

That can be accomplished with research of your niche and offering the highest quality products you can possibly provide. Put up a quality website or [blog](#). Spending some time and even money as needed to polish your website and create interesting content will drive traffic to your site and the result will be more sales and profit.

Types of Businesses You Can Launch Online

No matter what your skills or preference, there is likely an online business that will appeal to you.

If you're just out of retirement, it's especially enticing to start another career or build your own business with very little startup costs and the pleasure of being your own boss.

The types of businesses from which you can choose are many and varied.

Consider your skills and experience and check out such businesses as **affiliate marketing**, [coaching](#) or **selling content** (PLR).

If you're into **creating stuff** check out Etsy.com. It's a rapidly growing platform where people sell really interesting things they create.

In fact, if more people know about all the great stuff on Etsy, there would be a stampede there.

Right now there's only 2 Million sellers and 45M buyers. So it's the PERFECT TIME for you to build an income USING Etsy ... AND SHOWING OTHERS how to use it.

My friends Charles and Laurel create over the shoulder videos showing you how to use platforms like Etsy.

They just completed [this Etsy PLR video series for 2020](#) you may want to grab.

Maybe you prefer to **buy and sell stuff** instead. If you like to buy and sell, consider using Ebay. (I sell golf clubs all the time on Ebay and it is a breeze!)

If you have a knack for **writing**, you may want to consider writing reports for businesses or writing blog posts for online business owners. Free online tools are available and easy to implement and can be very powerful as a way to get you started. One of the top online demands for services on the Internet is include freelance writing.

As a freelance writer, you would write articles and content and possibly propose creative ideas for future work. Most large businesses and websites prefer to outsource their writing tasks on an as-need basis, so there are enough freelance writing jobs for most everyone.

There are also ways to become a **virtual assistant** to a company or person or you could begin [creating graphics for eBooks](#) and other specialties. You may want to consider

becoming a virtual assistant if you have experience in managing an office or projects.

As a virtual assistant, you would help businesses and people stay organized and help them complete administrative tasks. Keep in mind that your list of tasks may vary according to your client's needs.

The growth of the Internet has made it possible for people to have a home-based business. This is the perfect scenario for retired seniors, those with disabilities that make it difficult to commute to a job or to those who desire to create their own businesses and leave a legacy they can be proud of.

To your success online, no matter what your age!

Jim Daniels

My Money Making Canva Graphics

by Jim Daniels - Friday, May 15, 2020

<https://bizweb2000.com/my-money-making-canva-graphics/>

Today I want to show you some of the stuff I created with my free Canva account.

These handful of images helped me make a lot of money, and you can use Canva to make more money too.

When I released my [Affiliate Marketers Master Swipe File](#) earlier this year, I needed graphics.

Specifically I needed ebook cover graphics, ad banners and JV invitations.

Since I'm terrible at those complicated design software programs like Photoshop, I turned to Canva.

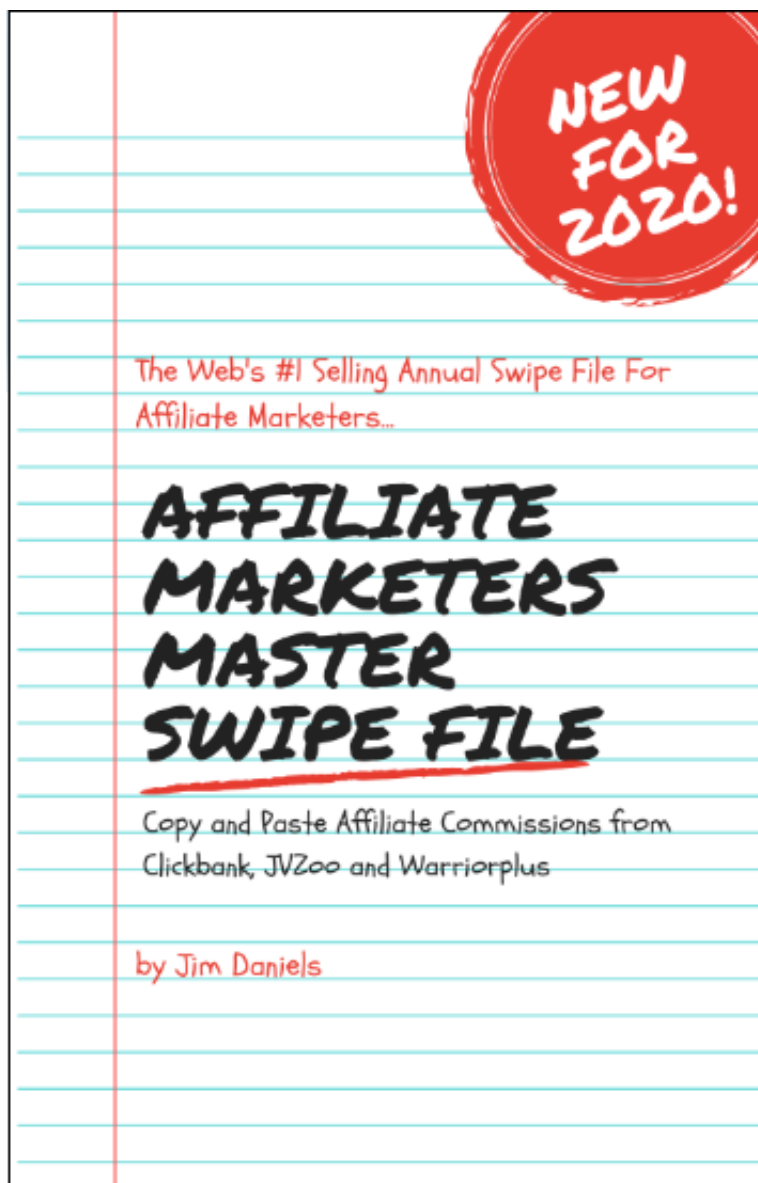
In today's BizWeb eGazette I want to show you what I made in just a few minutes....

OK, for starters, I needed an attractive ecover for my PDF.

Your ecover shows your potential buyers what your ebook is all about. It needs to be attractive and informative.

I fired up my free Canva account and found a template that would work in about five minutes.

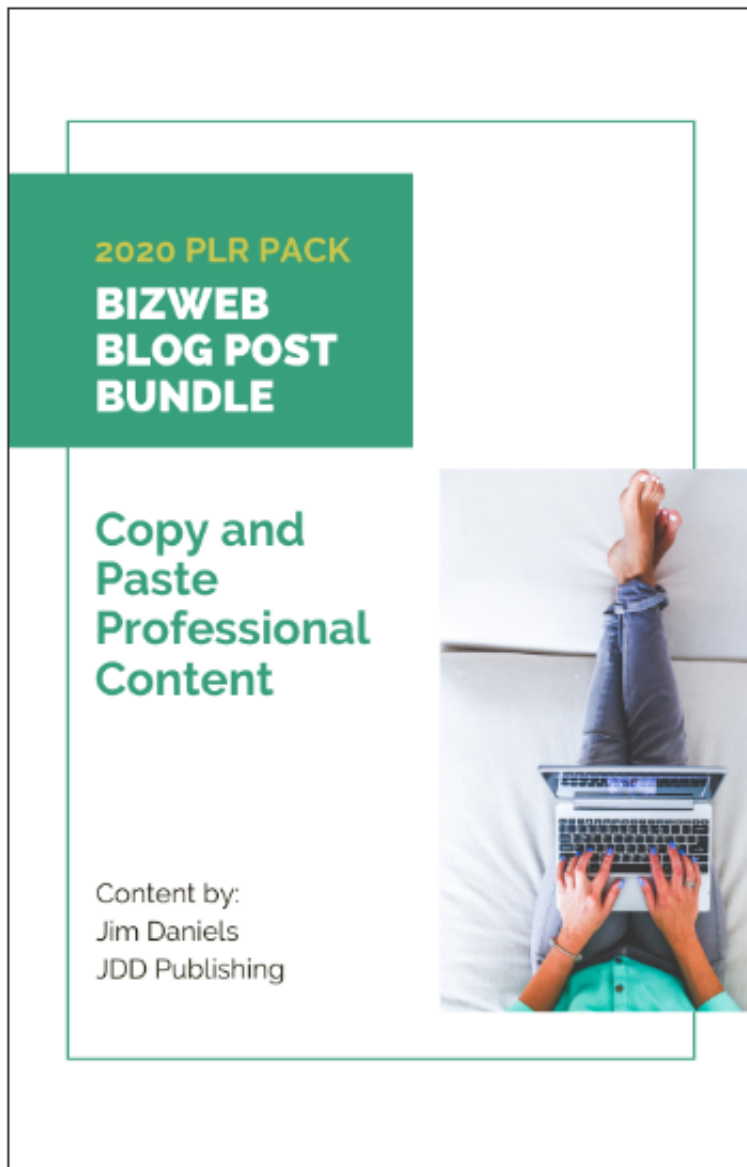
I then simply edited the text and saved it as a PNG file in about another five minutes. Here's the result:



Once I had my ecover image for my sales page, I needed an ecover image for my first upsell.

Canva to the rescue again. This time I found a template that was a little different. I changed the text to make it fit my upsell product and save the image as a PNG.

Here's what that one looks like...



Next I got to work creating my [JV Page](#), where I could invite potential JV partners and affiliates to promote my new product.

For this page I'd need some banners that my affiliates could place on their web pages and blogs.

Again, I opened up Canva in my web browser and located some pre-designed templates in the sizes I wanted.

I changed the text and here's what I had in about fifteen minutes or so...



ENJOY LIFE AGAIN

MAKE MONEY FROM HOME

Copy and Paste Your
Way To Daily Affiliate
Commissions



EZBIZCOACH

POINT AND CLICK AFFILIATE PROFITS

Copy and Paste Your Way To
Big Daily Commissions



POINT AND CLICK AFFILIATE PROFITS

Copy and Paste Your Way To
More Daily Commissions



Finally, I needed an image to post in the Facebook JV announcement groups that are frequented by super-affiliates.

Here's a list of those JV Groups in case you ever want to drum up some super affiliates for a product launch:

[JV Launch Calendar Group](#)

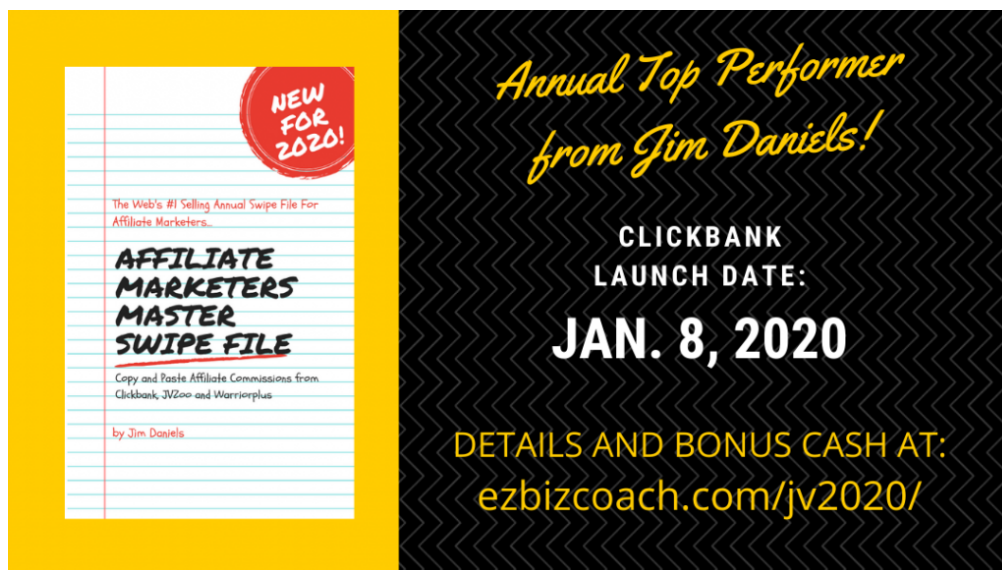
[JV Offers Group](#)

[JV Network and IM Product Launch Group](#)

[IM Product Launching Group](#)

And here are the JV Invitation images that I created using Canva in about five minutes:





With the help of these images, my launch was a big success, generating over 500 sales in a week.

In fact, right after the launch I went right back into Canva and created an award for my top affiliate, Dennis Becker. He was thrilled to have something to display at his site! Here's what that image looks like...



As you can see, Canva is a very versatile tool.

It's free to use, and you can create attractive images like these in seconds, to help grow your business.

Canva is SO easy to use, literally ANYONE (including me) can be a graphic designer.

Look, you absolutely NEED professional graphics no matter what you're doing online.

In fact, the images I shared with you today are just the tip of the iceberg.

Canva has countless, beautiful pre-designed templates you can use for:

Ebook Covers
Etsy Shop Covers
Facebook Covers and Posts
Pinterest Pins
Instagram Posts and Stories
Banners Ads
Invitations
Logos
Flyers
Infographics
PDF's
Brochures
Presentations
Posters
You name it!

If you are NOT using Canva yet, you need to get up to speed right away.

If you're new to Canva, here's a 20-video tutorial I put together so you can skip the learning curve:

<https://bizweb2000.com/canva/>

(No OTO's, No Upsells, No Downsells.)



Jim Daniels
JDD Publishing

Can you make money selling stuff you get for nothing?

by Jim Daniels - Friday, May 08, 2020

<https://bizweb2000.com/can-you-make-money-selling-stuff-you-get-for-nothing/>

I know people who make a great living selling pictures that they get for nothing.

Think about this statement for a moment...

They acquire these free pictures, they list them for sale on one or more of their favorite marketplaces, eager buyers snap them up and they make lots of money!

Fantastical nonsense?

I assure you it is complete and absolute reality.

So what's their secret?

It's called the 'public domain'.

If you haven't heard of it before this refers to creative works (articles, images, photographs and illustrations, film, books etc.) whose copyright protection has either expired or never existed in the first place.

For example, the US space agency NASA has been taking pictures of the Earth, the Moon and the other planets in our solar system since 1958.

Under US copyright law works created by the government or its agencies cannot be copyrighted - the Nasa picture are legally in the public domain!

Pictures like these...



In other words, you are free to help yourself to this amazing public domain catalog of beautiful and iconic images and use them in any way you see fit..... Including commercially!!

It's an exciting prospect isn't it?

And this is just one example - there are millions of equally exciting (and valuable) images to be found if you know where to look.

I'm talking images of virtually anything you can imagine. Images that people will buy from you.

Which brings me to the next questions you may have...

How do you turn these free images in money?

That's easy too. In fact, there are many different business models for monetizing public domain resources.

They are all simple to set up, passive income models where you do the set up work once then profit over and over.

If this money-making strategy interests you, there's a step by step course I'm recommending.

The course is ideal for people who are looking for something a little bit different than building a website, an opt-in list or creating ebooks. If those are not of interest to you, then [this course may be](#).

I own the course myself and here's the Table of Contents: (You'll see the five business models I mentioned in this table of contents.)

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Types of Prints You Can Offer for PROFIT	24
FIVE “Zero Inventory” Business Models	34
BUSINESS 1: Selling Your PD Images as DIGITAL Images	48
BUSINESS 2: Selling Images as Coloring Pages for Adults	56
BUSINESS 3: Selling Your Images as Water Decals	68
BUSINESS 4: Selling Your Images as PHYSICAL Prints	86
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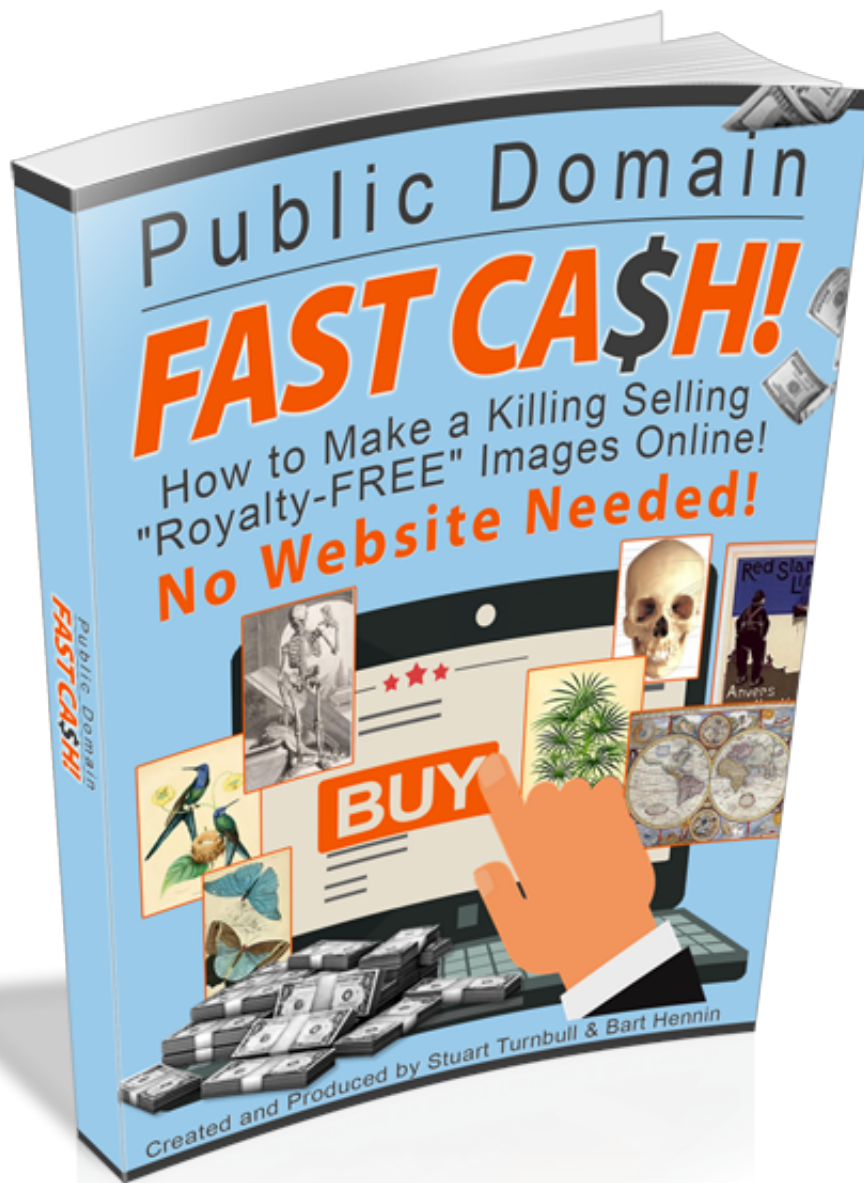
In the course, the creator shares everything he has learned using this exact system.

It is literally a step by step guide that shows you exactly how to build your own, highly profitable business using free to obtain public domain resources. It includes text, video and links to all the resources he uses.

Oh, and I twisted the arm of the creator and got him to give my readers a big discount.

The course is regularly \$97 but it's slashed in half today.

This is a REAL, PROVEN method that the course creator is using himself.



Popups: Dead or Alive? A 2020 Update on Popup Technology

by Jim Daniels - Friday, May 01, 2020

<https://bizweb2000.com/popup-update/>

Today I want to share an update on the state of popups.

You know, those sometimes annoying boxes you see on websites when you arrive or leave. They try to capture your email address or get you to click a link.

As a marketer you may have wondered if they are worth trying. Today I'll share an update on that.

I used popups on my websites quite a bit back in the 1990's. In fact, EXIT POPUPS were one of my top producers of new subscribers. I even used them to direct traffic to sales pages and affiliate offers, and they converted quite well.

But then marketers got stupid and started abusing popups. If you've been around a long time you remember when you'd leave a page and you'd get TEN popups all at once! It was insane.

So obviously the big boys had to do something. Google, Firefox and the rest of 'em leaped to the rescue. That pretty much resulted in the death of popups 1.0!

Of course, marketers adapted and created new breeds of popups that couldn't be blocked. I call these Popups 2.0. They were the second round of popups. These popups worked on timers where the popup would appear after you had been on the page X amount of time.

Or the popup would pop when your mouse entered the navigation bar at the top of the page. This is called "EXIT INTENT." The popup shows when it appears people intend to exit the page by moving their cursor or mouse to the navigation menu at the top where they can type a new web address.

For awhile page peel popups were all the rage. When you started to leave the site, it was as though a corner of the page peeled down and revealed a message. These fell out of use largely as more sophisticated or advanced popups came on the scene. I call this Popups

3.0.

You had popups that would only display if you scrolled down the page 25% or 50%. You had “layered popups” that would fly onto the page in pieces. Quite a visually stunning effect.

You had countdown timers on popups when people leave or “abandon” your shopping cart or order page. These popups offer a discount, a coupon or a free bonus, usually in exchange for opting in with an email address. They then get 4 or 5 follow up emails reminding them to “place their order.”

These abandoned cart popups with email follow up have proven to reclaim a good percentage of orders for many businesses. You see all kinds of statistics but the range of 20% is common.

But hey, it's 2020 and you would expect popups to deliver far more options than that.

And nowadays they do indeed offer more. So much more.

Popup companies have been popping up everywhere lately as this technology reemerges.

A friend of mine recently went in deep dive mode on research going to more than 100 popup providers and signing up and testing out every popup solution he could find.

Wisepops, Optinmonk, Hustle pops, Icegram, Hellobar, Popup Domination, Popup Maker, Popup Master and dozens more -- a very long list. And trust me when I tell you, you have NO IDEA about some of the new innovations in popups. While many of them are over-priced or greedy, the NEW options you have and the results you can get may surprise you.

For example, Spin To Win style popups where you can literally see the wheel spin and see what you win. For each option on the wheel, you can assign the percentage of time the wheel will land on that option. And you can determine what the offer will be for each option.

The bottom line...

In 2020, popups are working really well for many website owners. And there are lots of ways to add popups to sites, including with some simple html code or even using

WordPress plugins.

If you need traffic and optins, but do not have much money to spend on advertising, you may want to give popups a try. If so, I suggest you grab this brand new report from my friend Marlon who's letting me share all his research with you today...

It's called [Exit Bux Secrets Revealed](#) and in it he shares all his research on popup technology in 2020. It is loaded with resources for anyone who wants to try popups at no cost or low cost, and the popups he recommends get real, measurable results.

5 Mental Mistakes That Kept Me Just Over Broke

by Jim Daniels - Friday, April 24, 2020

<https://bizweb2000.com/job/>

Do you or someone you know wish you had more money?

Maybe a nice financial cushion for peace of mind, or just some extra spending money each month?

As someone who lived paycheck to paycheck for many years, I know that lifestyle can be stressful.

Maybe the information I'm about to share with you, will change things for you or someone you know who's struggling.

Once you know these five obstacles almost all self-made financial successes have had to overcome at one point or another, you'll be on your way...

I was affected by every one of those mistakes until about age 32. Until then I held lots of jobs including dishwasher, lawn mowing, cleaning, telephone repair and more. Some jobs I liked, others not so much. None of them really paid very well.

It wasn't until started experimenting with the some of my "beliefs" that I'm about to share, that I started earning six figures a year. That was about 24 years ago. I proved to myself that the right mindset can change everything.

Now don't get me wrong. I understand that it's more difficult for some people to rise up the financial ladder than others.

There are lots of factors that hold people in poverty, including illness, poor education, lack of opportunity, etc.

But understanding these common mistakes of less financially secure individuals, and simply experimenting with changing them can make a huge difference in almost anyone's ability to earn.

I know, because I was directly affected by ALL of the things you're about to read.

I changed my mindset, and went on to earn a comfortable living with my own online business.

Today I challenge you to ask yourself if any of these apply to you or someone you want to help. And if so, what are you or they willing to do to change them...

1. Not Accepting Help From People Who've Made It



You know that old saying... Birds of a feather flock together? Well it is true in financial circles as well. Many low income earners only hang out with and network with other people who are of the same or similar income as them. It's their comfort zone.

They rarely if ever actively seek out other people who are significantly wealthier than them. They even sometimes do the opposite, they avoid them and even shun them.

Most people who become high income earners do the opposite. They come out of their comfort zone, and consistently befriend and learn from others who are doing better than them financially. In the process, many are surprised to discover just how willing the people they considered "snobs" are to help them.

When I was stuck in one of my 9-5 grinds I sought out advice from a mortgage company

owner I was doing some phone system work for. He was happy to share some pearls of wisdom that changed my outlook on many of the things you're reading about in this issue.

One of them is covered in the next tip...

2. Avoidance of Hard Work



People who become top earners are usually willing to do whatever is necessary to reach their goals, including things that seem like a lot of work. The fact is, even huge tasks can be separated into small steps that can be completed one at a time.

People with true potential to become big earners recognize this and immediately start breaking down big ideas into achievable steps. This "no-fear" trait can result in positive advances at virtually every level, from minimum wage workers to self-employed individuals.

The simple fact is, if you want to make great strides in life, you need to be willing to roll up your sleeves and work long, hard hours. The time will come later when you can reap the rewards for all your hard work.

Which brings me back to my mentor at that mortgage company.

I'll never forget the 15 minute conversation we had, even though I thought it seemed insignificant at the time.

The conversation started simply enough with him asking me if I got much overtime. When I said I tried to avoid it, he looked surprised. He asked me what my goals with the company were, and I admitted I had none. It made me think about setting some.

I started that week to accept after hours service calls and late night system upgrades. Within a year I was managing the service department. That lead to learning about computers, and eventually to my own business online. Had I continued to avoid extra work, I may still be doing the same job to this day.

3. Talking About Plans Instead of Taking Action



How many people do you know who are constantly saying "I'm going to do this, and I'm going to do that". How many of those things to they actually DO.

Financially independent people are DO'ers. Instead of saying what they're going to do,

they jump in and start doing it. When their tasks are completed on a regular basis, they accomplish great things over time.

Most people who become wealthy through their own ambition recognize that time is their most important asset and a very scarce resource. They do not waste their precious time talking about what they are going to do. They take action and DO IT step by step -- while the "sayers" are sitting in front of a TV watching soap operas or endless hours of reality shows.

Don't waste your time watching others. Be your own reality show.

4. Unorganization and Procrastination



While there are some people who've become wealthy despite lack of organization they are in the minority. The fact is, most people who go on to earn the big bucks, whether with their own company or as an employee, know how to get things done.

They break big projects down to specific tasks. They keep lists and set deadlines for each task to be completed. They don't constantly put things off.

When they have a job to do they roll up their sleeves and jump right in without delay. Even if they're simply delegating the job to someone else, they give immediate, concise directions and follow up with progress regularly.

5. Not Using "Leverage"



People who get things done know how to use the power of leverage to achieve maximum results with minimum efforts. They understand how to leverage money as well as people, such as employees or affiliates.

Big achievements are not accomplished by one person, even though one person sometimes reaps the bulk of the credit or financial gain.

Think about it. Did Steve Jobs write all the code that makes an Apple computer run? Did he put ipads together himself? Of course not! Every successful person finds ways to leverage their time and money.

In online business, you can get low cost leverage from private label rights products, from your affiliates, and from specialists at places like [fiverr.com](https://www.fiverr.com). You can also use [tools such as viral eCourses](#).

In closing...

I personally was affected by every one of those negative traits until about age 32. I'm still guilty of a few of them from time to time. (I watch too many youtube videos!)

I've had lots of jobs over those years including dishwasher, lawn mowing, cleaning, telephone repair and more. Some of the jobs I liked, some I didn't. None of them paid very well.

It wasn't until started experimenting with those traits above, that I started earning six figures a year. That was about 24 years ago. The right mindset can change everything.

I hope you find a trait or two in today's post, that you can experiment with changing!

See ya in a few weeks...

Jim Daniels

P.S. If you like this blog, consider reading the **Affiliate Success Letter** too. It's published by a friend of mine who has been earning a full-time living online for as long as I have!

[Here's a free sample.](#)

Coronavirus: My Take, And What I'm Doing

by Jim Daniels - Tuesday, March 17, 2020

<https://bizweb2000.com/coronavirus-my-take-and-what-im-doing/>



My, how things can change on a dime.

In the span of a few months, much of the world has fallen from heights of prosperity to fear and economic decline.

Covid-19 is spreading across the globe at a rapid rate.

Stock markets are crashing.

Food suppliers are struggling to keep up with demand as people grow more anxious.

Health services are being overwhelmed in areas where the virus is hitting hardest.

You will remember the events that are unfolding before our eyes for the rest of your life.

The coming weeks and months will redefine our lives in many ways.

My Local Area

As I write this on St. Patrick's Day, 2020, here in America, we are in the early stages of this pandemic.

We have fallen way behind other advanced countries on testing, and the reality of the situation is still weeks away from hitting home.

In my home state of Connecticut, all schools have closed.

Restaurants and bars have been ordered to offer take-out and delivery only.

All movie theaters have been ordered closed, as have all gyms, casinos and many other businesses.

This is happening not only in my state, but in neighboring states and states all across the country.

And frankly, I'm glad they are taking these steps.

As other countries have shown, only social distancing can slow the spread of this virus.

At this point, slowing the rate of infection is all we can do.

If too many people get sick in a short period of time, it will likely overwhelm our healthcare system.

Just look at the situation in Italy to see what that looks like.

It's not pretty.

Here's My Take On The Whole Situation:

I've been reading a lot about Covid-19 the last few weeks and in my opinion, things are going to get worse before they get better.

It spreads faster than other strains of the flu, there is currently no vaccine or immunity, and the mortality rate is much higher.

However, as more testing is done, the mortality rate is very likely to come down significantly from the current 2-3% level, (6% in Italy due to their higher percentage of seniors). I agree with top experts who are saying it will settle in somewhere close to 1% or even a bit lower. Yet even if it drops to 0.7% mortality rate, that's still seven times the mortality rate of the seasonal flu, which is 0.1%.

As more and more people are tested in the US, (finally) the number of cases will likely rise sharply. Anxiety and fear will rise with it. So it's important to keep a cool head and plan for a new lifestyle, at least for a while.

Remember, the vast majority of people who contract this virus will get better without needing medical treatment.

What I'm Doing:

I'm 55 and my wife is 56. We are not in the high risk category, but we decided last week to change our lifestyles significantly.

She closed her day spa until further notice. She will reopen when the country reemerges from this crisis, and we certainly will.

In the meantime, we are spending more time together, while social distancing.

We no longer go into restaurants, markets or other places where there are more than a few people. We order what we need online.

And we have increased our physical activity. That alone helps with immunity as well as mental health.

We have been hiking in the woods every day with our Yellow Lab.

We plan to start biking and kayaking as the warmer weather is arriving, and she even wants to go fishing.

As far as work, I plan to continue working from home as usual.

Millions of people are getting laid off due to businesses closing. While most can get immediate unemployment benefits from their state, many will be looking for ways to earn from home.

So I plan to keep sharing all the best ways to do that.

What Does the Future Hold?

The near future does not look too rosy.

It's not out of the realm of possibility that local governments or even the federal government will shut most industries down almost completely, to force social distancing upon people.

Whether you (or the government) call that 'national lockdown', 'shelter in place' or even 'martial law', I know those terms sound scary. But just remember, any measures taken will be in the best interest of the general population, and they will be temporary.

This will pass. In time.

It's not all gloom and doom unless that's all you focus on.

In fact, just yesterday a brave volunteer received [the first coronavirus vaccine trial](#) in Seattle. While a vaccine may not be available to the general public for close to a year, there is hope.

The country and the world will emerge from these unsettling times.

Health and prosperity will return in time.

What Can You Do Now?

For starters, file for unemployment immediately online, if your company furloughs you.

If you are not a salaried worker, and can't do that, you may be getting help soon too. The US government is weighing sending checks to most Americans to help them through this crisis.

Next, practice social distancing. It's not so bad, really.

If you miss friends and family, just use Skype or Snapchat to place a video call.

Get a week or two ahead on your food supply by ordering online then doing it weekly.

Then you won't have to worry if things get a little crazy for a while.

Keep washing your hands (soap kills the virus) and try not to touch your face.

And above all else...

Use this time as an opportunity to make some positive changes in your life.

Find new ways to get active in the great outdoors, in uncrowded spaces.

Try hiking, camping, biking, or just going for daily walks.

Find new ways to entertain yourself inside too.

Watch an old movie. Read a new book or reread an old favorite.

Maybe spend a few hours a day building up a home-based income stream that covers your bills every month. If you need ideas, just email me!

Try not to watch the news for more than a half-hour each day. Much of what is going on is out of your control.

You can only control what goes on in your own mind. So try to stay positive and know that 99% of people will come through this just fine.

Chances are, you'll be one of them.

So use this time to come out even better on the other side!

To your health and well being,

Jim Daniels

Can You Still Make Money With Affiliate Marketing in 2020?

by Jim Daniels - Friday, February 28, 2020

<https://bizweb2000.com/affiliate-blogging/>



Is it still possible to make money with affiliate marketing in 2020?

I'm sure you've heard of affiliate marketing. You basically recommend products and services online and earn a commission from each sale that is made through your affiliate link.

Affiliate marketing is popular online because it has many advantages over many other online business models. The three main advantages are...

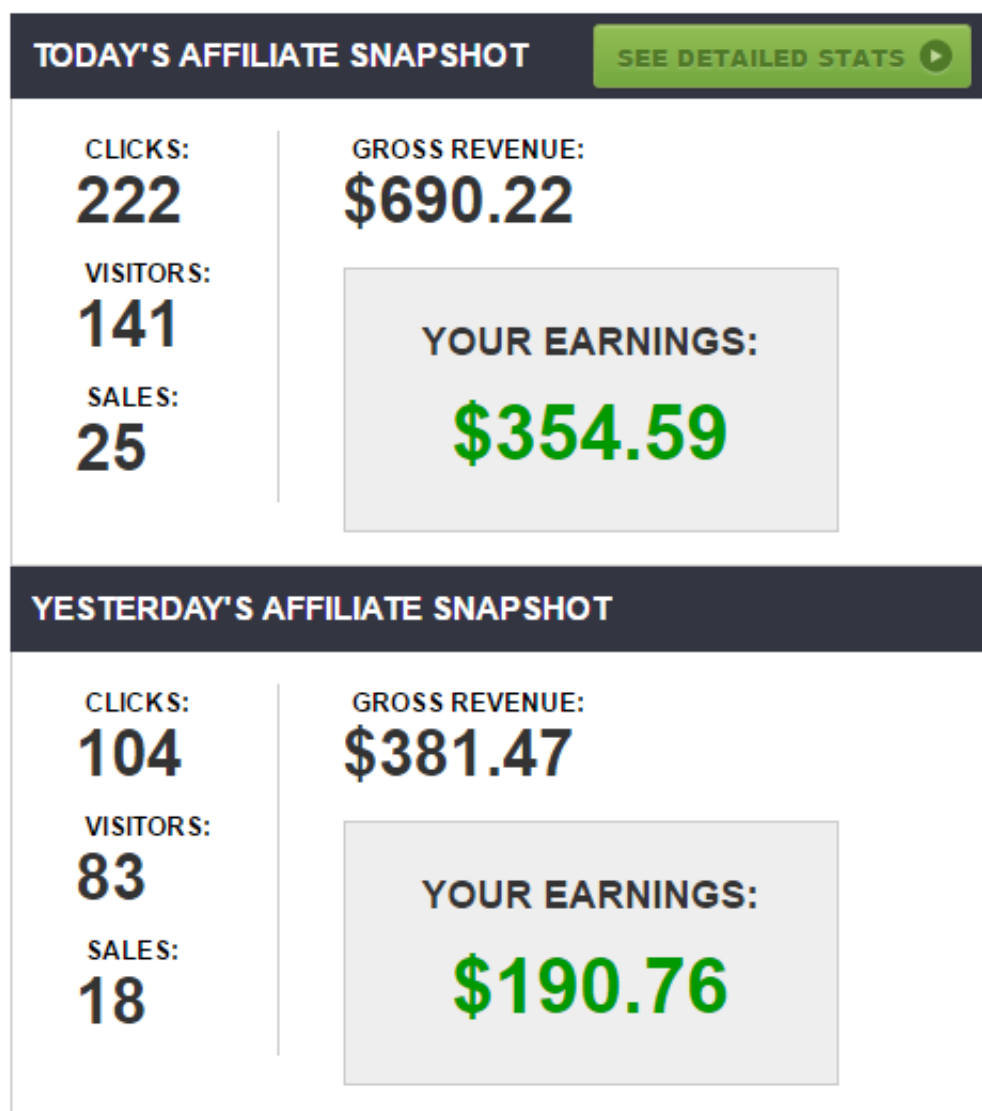
- * You don't have to create products or buy inventory.
- * Once you make a sale you're done -- the vendor supports the customer.

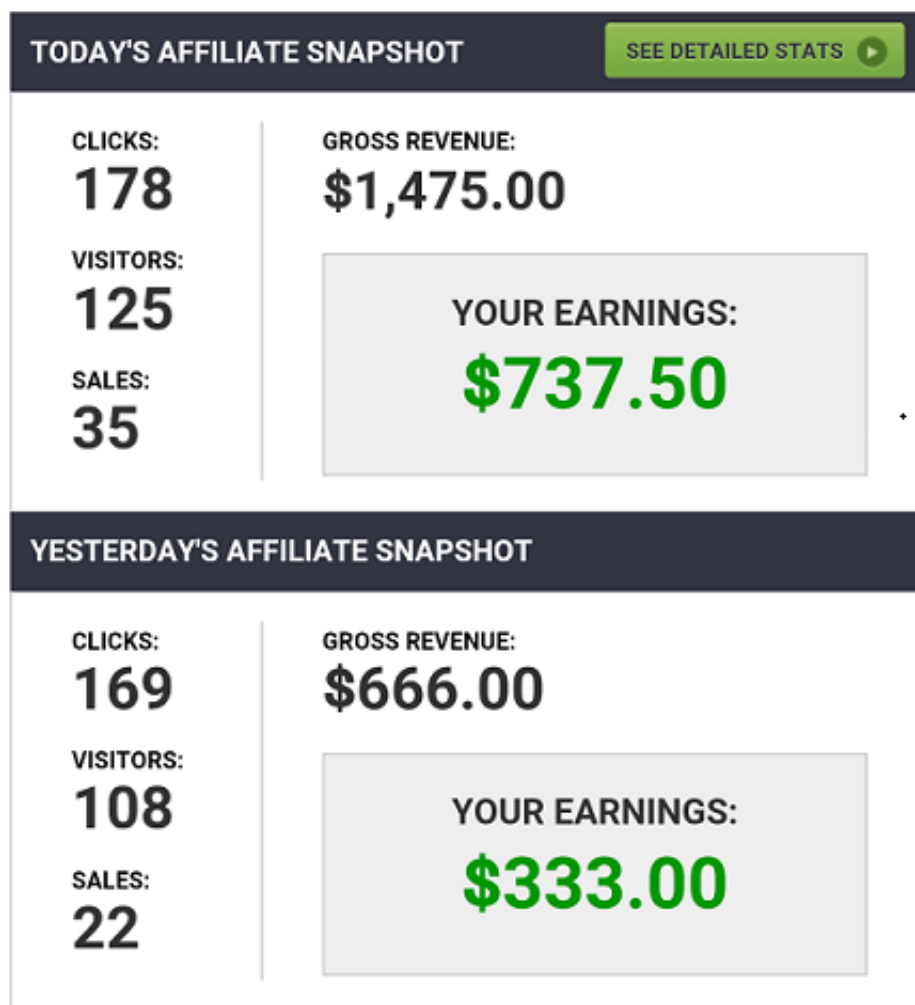
* You can offer a wide product choice in your niche by offering products from many different merchants.

And frankly, those three reason are precisely why affiliate marketing still works and is a viable business to get into, whether you are a newbie or an oldbee.

In fact, it's perfect for stay at home moms and dads and even grandparents. As a stay at home dad myself I average well over a thousand bucks a month as an affiliate, and it's really not my main focus.

Here are some screenshots that show you a few of my daily commissions at JVzoo. Granted, these are some of my better days, but this will give you an idea of what's possible with affiliate marketing online...





So how much money can *you* make with affiliate marketing?

Well, that all depends on you.

There are literally thousands of small merchants paying out thousands of dollars a month to affiliates via WarriorPlus, Clickbank, JVZoo, in-house affiliate programs and other affiliate networks.

There are countless affiliate marketers and bloggers earning a full time income from home, and there's plenty of room for more.

In my humble opinion, affiliate marketing as a business strategy is still viable and will be for many years to come.

So how does one get into affiliate marketing?

The first step is planning your affiliate business, and that involves choosing a market to work in.

This is absolutely the most crucial step. Do it right, and the sky's the limit. Fail here and you'll waste countless hours with no payoff.

For starters, you need to know focus on ONE niche and ONLY one niche.

It takes work putting a new site or blog, adding content and generating traffic, so working on just one topic is the best strategy, at least until you have the project earning money. Then you can consider expanding it or entering another niche altogether.

Here's what you'll need to get started:

You'll need a **topic**, a constant stream of helpful **content**, a site or **blog**, and a **list building strategy**. Let's talk about each one of these steps.



Choose Your Affiliate Niche Topic:

Start by choosing a niche topic that fits one of these two criteria...

1. Markets with a lot of products/services that people will be buying virtually forever. These are called "evergreen" markets and they ensure long term viability of your affiliate business. Some example include hobbies and past-times such as sports, gardening, lifestyle, how-to's, etc.
2. Markets with lots of desperate and/or impulsive buyers. These are your more personal

products that help with things such as ailments, appearance, relationships, etc. (Not my cup of tea but many affiliate do well in this "need immediate help" space.)

It is also helpful if you enter a niche that either you know something about or you are at least interested in. For example, if you do not enjoy cooking out, I would not recommend starting a BBQ blog. You won't really enjoy yourself and it will show in your content.

You also want to make sure there are good products in the niche you choose -- either info products on the topic and/or products at Amazon.

If you need ideas for a good affiliate niche, you'll find 50 top affiliate niches listed at my [Done-For-You Blog Building Service](#) page.

Write (Or Buy) Your Niche Content:

Once you have selected a niche to work in, you simply set your focus on helping people in that niche. That's right, helping people, not selling things, should be your main focus. Especially early on.

As you help more and more people you will grow a following. More and more people will come to trust your advice. Then when you DO recommend a product or service, you'll get lots of commissions!

So how do you help people?

With relevant, useful, insightful content. You know, articles, tips, videos, etc.

If you find writing a chore, you can simply hire out your writing to professional writers. I've entered niches that I was interested in but knew little about. I simply searched the web to find out what advice people want, then hired writers at [textbroker.com](#) or [fiverr.com](#) to research and write original articles for me. The articles cost me about \$10 each which it is well worth it considering I save about two hours every time!

You can even find PLR article packs for practically any niche. Just search google for your niche + PLR articles.

Build Your Blog or Website:

This is easier than ever nowadays thanks to WordPress. Putting up a site with the self-

hosted version of WordPress can be done in a day or two if you're handy with the computer.

And there are lots of themes available for affiliate marketers nowadays. You can use the theme that comes with WordPress or buy a premium theme if you want to save time and maximize revenue.

Once you have the theme installed at your WordPress site, get started filling your site with useful content that your niche audience is looking for. Remember to focus on helping people!

If you don't feel you're up to the task of building a blog yourself, click the banner below and get details on my newest blog building service...



Build An Email Opt-in List:

Once you have a blog up and running, you should focus your efforts on growing an email list of prospects.

Yes, even with affiliate marketing, you need to grow an in-house email list. That's how I managed to get those nice commissions shown at the top of this post. But emailing my opt-in subscribers.

You see, when people come to your site or blog, they may not buy the first time there. But if you manage to get them onto your list, they can see your future advice and recommendations!

For this you'll need a tool called an autoresponder. That handles the signups for you as well as your follow-up emails and broadcast emails. I use an autoresponder service called [Aweber](#). They are a leading service provider with a great reputation. Another good autoresponder option is called Getresponse.

Once you have an autoresponder you can easily add opt-in forms at your site or blog. There are many ways to do this from premium options such as the premium tool called [EZPops](#) to free plugins such as [this Opt-In Forms plugin](#).

It is also helpful to give something of value away -- a training course, or a package of downloadable goodies your site visitors can't resist. If you have no time to create something like that, then buy it!

There are tons of products in every niche imaginable that you can buy with Master Rights. That means you can brand them as your own and give them away. Just search the web for "your niche + plr" or "your niche + master rights".

In closing, affiliate marketing is here to stay....

Affiliate marketing is simply too lucrative for merchants to ever give up on it. And that means there will be affiliates earning money virtually forever. Why not be one of them!

Once you master this four step plan above, you can put it into action over and over in multiple niches if you want. You'll start growing lasting affiliate income streams for years to come.

If you need help getting started with affiliate marketing, finding a niche, finding something to give away or setting up a list growing plan, [grab the training package here](#). It will help you profit from affiliate marketing right away, and in the long-term as well.

And if you prefer to have someone else do all the affiliate business setup work for you, check out my new 100% Done for You Blog building service. You get a complete affiliate niche blog set up for you including hosting, content, affiliate program selection and links, maintenance, updates and even traffic. You can get the details on that [here](#).

No matter how you decide to do it, affiliate marketing can be fun and rewarding. And it's perfect for newbies as well as oldbees! So what are you waiting for, jump it!

Should You Automate Your Social Media Marketing?

by Jim Daniels - Monday, February 24, 2020

<https://bizweb2000.com/social-media-automation/>

You've probably heard of social media automation tools.

You know, those tools that does all the heavy lifting for you by automating your social media campaigns.

I'm talking about a hands-free tool that creates images, overlays inspirational quotes, and posts them regularly to your social media accounts for you.

In the process of testing it out, it got me thinking... is social media marketing really worth the effort? Is automating your social media marketing ethical? And most importantly, does *automated* social media marketing really work?

Today I'll answer those questions one by one...

Is social media marketing really worth the effort?

Well, it all depends on your perspective. From a business standpoint, you can't argue with these facts...

Nearly every large company has an established social media presence on Facebook, Twitter, LinkedIn and even Pinterest. That's no accident. These companies know the value of social media when it comes to online marketing.

- Social media builds their brand.
- Social media gets them website traffic.
- Social media gets them more subscribers and customers.
- Social media gets them better search engine ranking.
- I could go on and on, but I think you get the point. Social media increases business.

But what about *automating* the process? Is it ethical?

Well, let's look at how most of those big businesses handle social media.

They hire social media consultants and managers to run their campaigns. Some employ large staffs of social media workers to get their message out daily.

Many companies spend thousands of dollars a DAY building their social media presence.

That in and of itself is a form of automation, wouldn't you agree?

But as a small or home business owner, you probably cannot afford to hire social media consultants and managers. So that leaves you with a choice... You can do it all yourself, spending literally hours a day trying to compete with companies that have deep pockets.



Or you can use little to no social media marketing in your business. However, you must realize that if you have virtually no social media presence then you are missing out on a lot of potential income.

That leaves you with using technology to fill the gap.

Automation.

This week I found [this new social media automation tool](#) and I have been testing it out. It is the first social media automation tool that actually delivers traffic like the big sites get.

But is this ethical? Well, if I spam the crap out of my accounts probably not. But if I use it responsibly, how is it different than hiring a bunch of interns or social media managers?

I mean, they would be sitting at a computer creating images, finding inspiration quotes, overlaying them onto the images, then posting them to my social media accounts.

Everything that [MultiSociFit](#) is doing but without the hefty costs.

Which leads me to the final question, does social media automation work?

Well, probably not as well as hiring a team of consultants and social media managers. But it DOES work.

Just don't go overboard and be sure to manually look at post before it goes live, and weed out any that are not on target with my audience.

Hundreds of people are seeing my posts daily now, compared to a few dozen a week before.

In fact, I'll admit that before [MultiSociFit](#) I was pretty much a social media failure. My accounts pretty much sat dormant other than the weekly posts that automatically posted via my blog. I'll even go out on a limb and say that *without* social media automation I would have virtually no social media presence at all.

So yes, from my small, home business perspective, social media marketing is worth it, automation is ethical and it works. Of course, you'll have to try it yourself to see if it would work in your business or niche. But my guess would be yes. In fact, I can't think of a single niche where this wouldn't help.

Which leads you to choose from one of the following three options...

1. Handle all your social media yourself by posting to multiple accounts daily
2. Hire a social media consultant or manager to handle it
3. Use an automation tool such as [MultiSociFit](#)

Whichever road you choose, just be sure you don't skip social media marketing altogether. It's a lesson I learned along the way, as one of the slower marketers to adapt to this medium.

How (And Why) To Launch JV Funnels

by Jim Daniels - Friday, February 14, 2020

<https://bizweb2000.com/jv-funnel-strategy/>



Launching a JV Funnel is a method I use at least once per year to generate immediate income as well as passive income.

A JV Funnel requires a website, an autoresponder and at least two products, such as info products.

In a nutshell, you'll be selling an info product, and giving away at least half of the profits to JV (joint venture) partners.

You'll also be profiting from an upsell product, also called an OTO or One Time Offer.

All the while you'll be growing an email list of buyers that will generate further

passive income for you for years to come.

It may take you a week or two, to set all this up, or even a month if you're creating products from scratch, but it is worth it. If you do it correctly you can generate thousands of dollars with it over and over.

Again, the most important aspect is that when done correctly, you can grow an email list of buyers that you can profit from for years to come. (With additional product sales as well as affiliate product recommendations.)

There are many different platforms you can use to launch a JV funnel, and I'll cover my three favorite in this post.

But before I do, let me first lay out the process and a few resources you can use to get everything in place for your JV funnel.

Step 1: Create an info product.

It can be a simple 10-30 page PDF that helps people in a niche you like working in. The best niches are related to health and wealth. You'll sell this basic guide for about \$10 and give 50% - 75% to JV (joint venture partners.) I'll show you where to get them in step 6.

Step 2: Create an upsell product for the same niche that contains more info, details, resources, written or video. You will sell this for \$27 and give 50% commissions to jv partners.

Step 3: Create a sales letter for each product that tells people why they should buy each of your products. Use a proven tool such as [ScriptDio](#) so you know your products will sell. Then put the sales letters on your website as two separate web pages. If you do not have a website yet, get a domain name and web hosting. Then add the sales pages to your site.

Step 4: Upload your two digital products to your website and create a page for each with a link to the files for download. These pages will be where customers

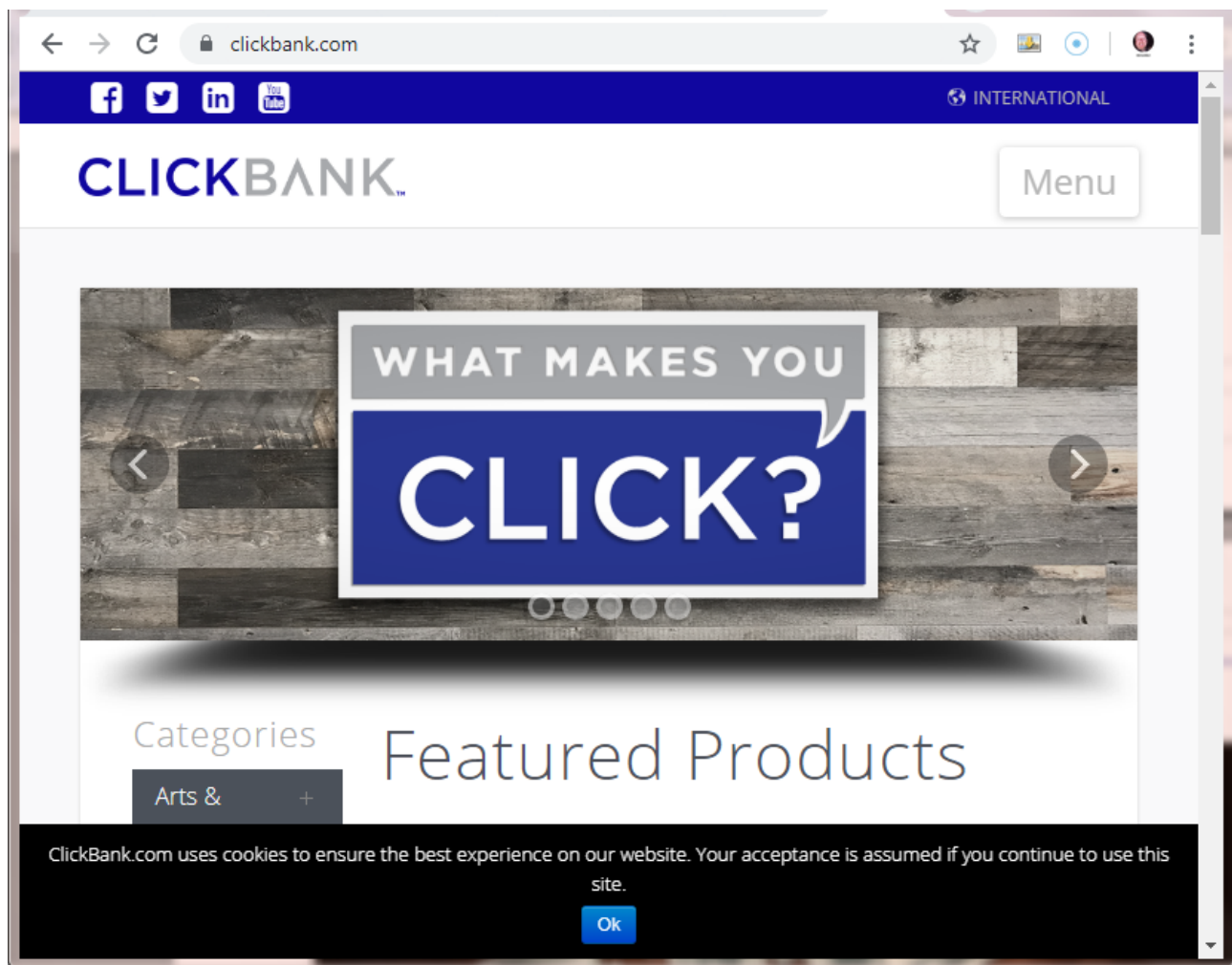
get your products after purchase.

Step 5: Set up an autoresponder account such as aweber or getresponse so you can automatically capture email addresses of buyers. This is crucial, as you want to grow your buyers list, and get the full future benefits from your efforts as well as those of your JV partners.

Step 6: Add your products to one of the sellers platforms below, then create your funnel using their integrated funnel builder. Finally, plan a launch date and list your launch on [Muncheye.com](https://muncheye.com) where most JV partners find products to launch.

That's it in a nutshell. Here are the platforms you can choose from for your launch...

Clickbank



Clickbank is one of the original platforms for doing successful Product Funnel JV's and has been around since 1998.

There are products in many different categories, with a heavy focus on products in the health and wealth niches.

I've put many product funnels on clickbank over the years and they are a proven platform. There are pros and cons to using clickbank to set up your Product Funnel JV's, and here are a few to consider...

Pros:

- They have the biggest network of affiliates, probably since they have been around the longest.
- Affiliates can promote your products without you ever having to

approve them, which streamlines the process.

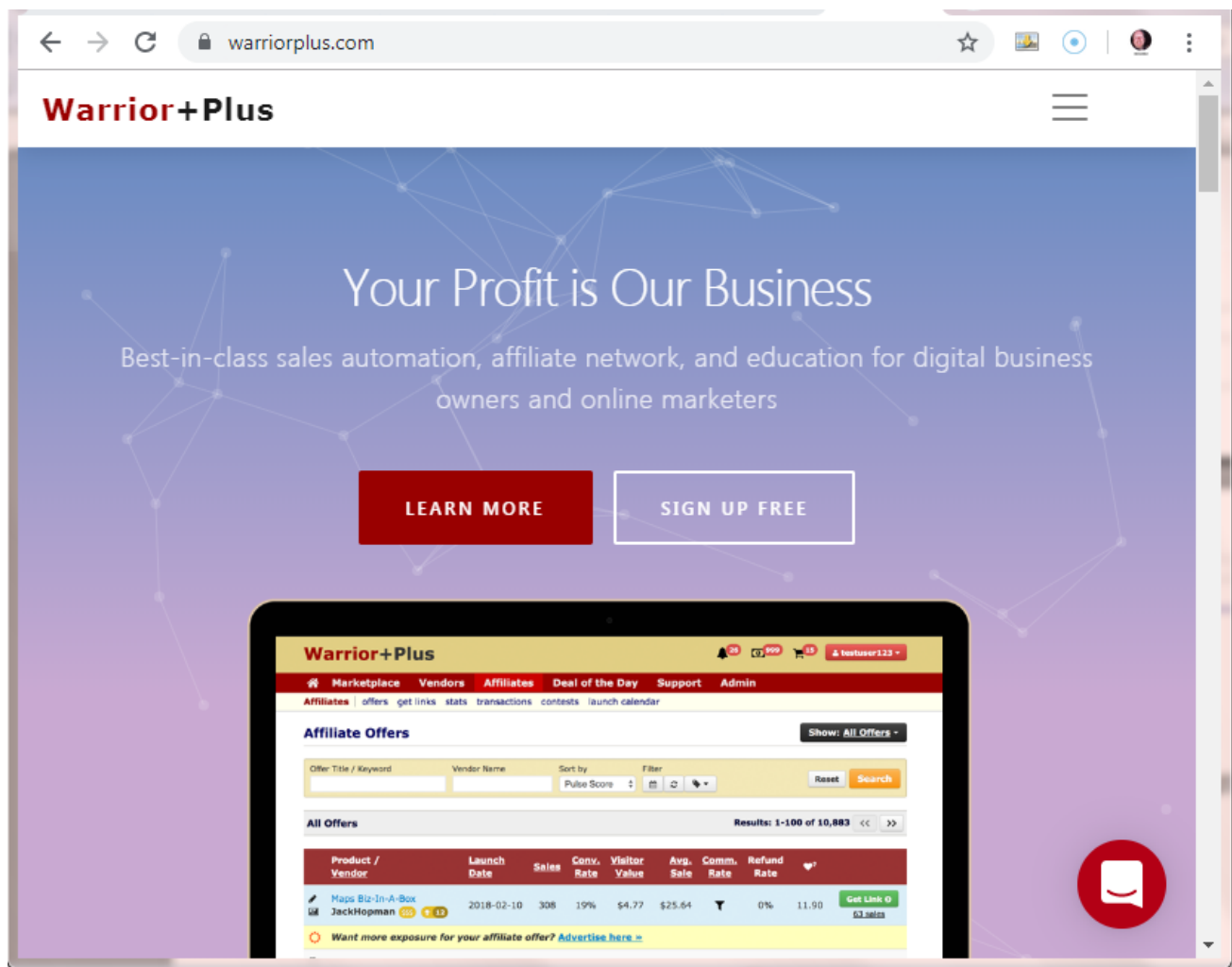
- They pay you every week via direct deposit if you wish.
- They handle refunds automatically.
- They take payment to their paypal account so you have less risk.

Cons:

- Their fees are a bit on the high side, taking 7.5% of each sales.
- You may have to get your offers approved before you can sell.
- There is a bit of lag time between sales and payment, due to their required refund period expiration and funds release schedule.
- When adding products for sale on clickbank they require you to add a “clickbank trusted source” seal to your sales pages. It's no big deal but can be a bit challenging for non-techy people to do.
- Doing subsequent launches is tricky since you are allowed one main hoplink. Most vendors get around this limitation by opening another clickbank account, which they do allow but is a bit of a hassle.

All in all, clickbank is a solid choice for Product Funnel JV's and I would not hesitate to use them again and again. [Click here](#) for more info on how to get started as a vendor on Clickbank.

WarriorPlus



Warriorplus is also a great choice for Product Funnel JV's.

They are focused primarily on Internet Marketing related products and there is a large network of affiliates available to promote your offers.

Here are the pros and cons to using WarriorPlus to set up your Product Funnel JV's...

Pros:

- WarriorPlus has a very large network of affiliates who will promote your product
- Although you have to approve affiliates before they can promote your products, you can automate that based on the affiliates' selling stats, which streamlines the process.

-
- They offer WarriorPlus Wallet which holds money from sales and makes getting your money safer and easier.
 - Their fees are the lowest of the three platforms covered in this section, at 4.9% + 10c per transaction.
 - Adding products and creating funnels is very easy using their intuitive point and click interface.
 - They offer Dime Sales which creates urgency using countdown buttons that can and do increase sales conversion.

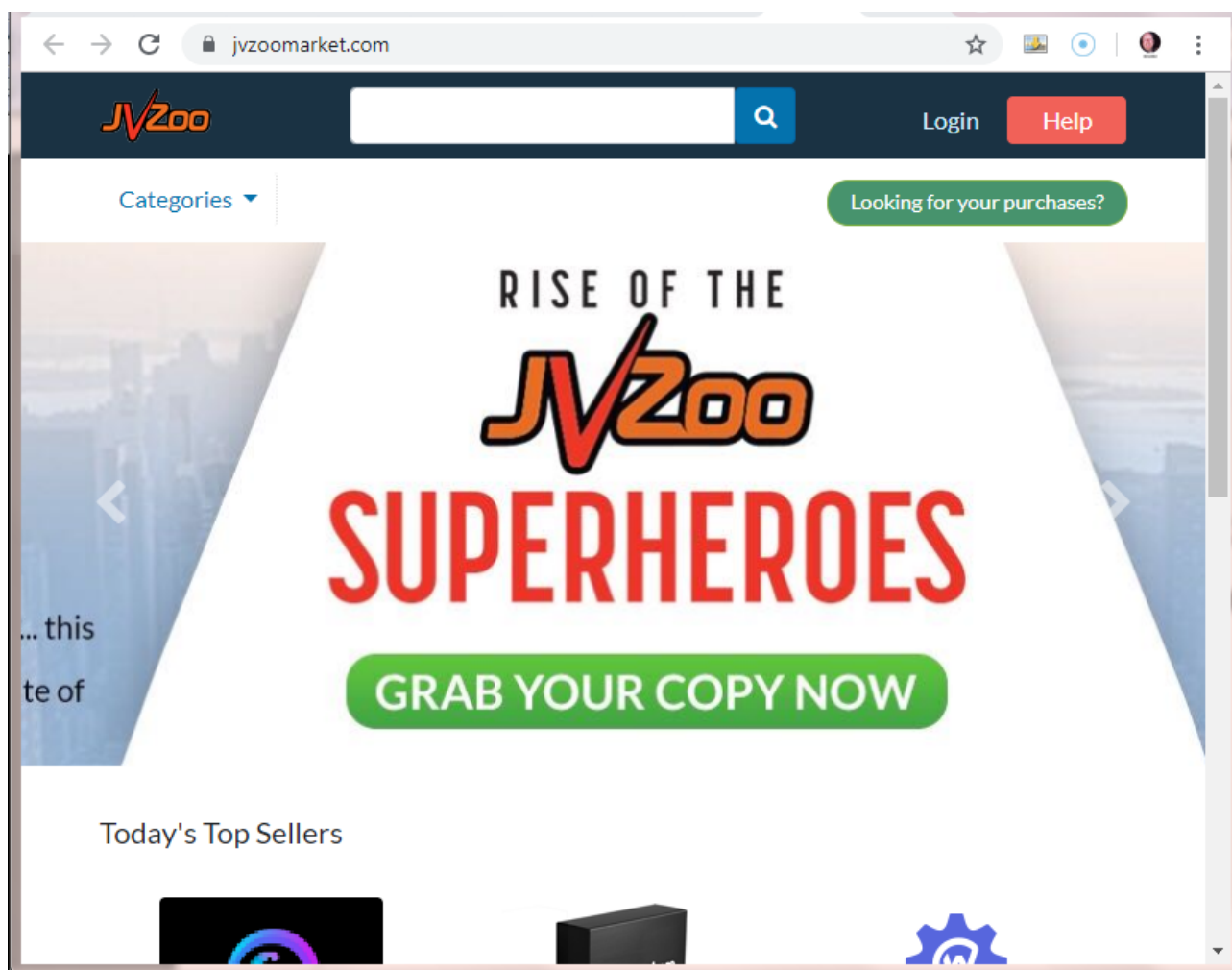
Cons:

- They are pretty much exclusively for Internet Marketing related products.

All in all, WarriorPlus is a solid choice for Product Funnel JV's and I would not hesitate to use them.

For more info on how to get started there [click here](#).

JVZOO



JVZoo is another great platform for doing successful Product Funnel JV's.

I've put many product funnels on JVZoo over the years and they are stable and proven platform.

As with the other platforms mentioned in this section, there are pros and cons to using JVZoo to set up your Product Funnel JV's, and here are a few to consider...

Pros:

- Adding products and creating funnels is very easy using their intuitive point and click interface.
- They have one of the biggest network of affiliates available to promote your products.

-
- Their fees are reasonable, taking 5% from each sale.
 - The offer Dime Sales which creates urgency using countdown buttons that can and do increase sales conversion.
 - Although you have to approve affiliates before they can promote your products, you can automate that based on their selling stats, which streamlines the process.
 - After multiple vendors experienced problems with their paypal accounts, they implemented their JVZooPay platform, which holds money from sales and makes getting your money safer and easier.

Cons:

- Many JVZoo affiliates “jumped ship” in 2019 due to the problems they had with paypal freezing accounts, but there are still plenty there to recruit. If you offer JVZooPay, many affiliates will be more comfortable promoting your offer.
- There is a bit of lag time between sales and payment when using JVZooPay, due to their required refund period expiration and funds release schedule. But it is worth the wait for the extra security.

All in all, JVZoo is a solid choice for Product Funnel JV's and I would not hesitate to use them.

To get more info on selling on JVZoo, [click here](#).

Action Plan...

OK, now you have three platforms to choose from to do a JV Funnel Launch.

Start with one of those then try the another one with your next launch.

You can even launch the same product on all three platforms if you want, just space the launches out a few months apart. That will help you attract more affiliates who use only one or two of the platforms.

If you launch a JV Funnel, keep in mind that your first launch may be slow and only generate a handful of sales, maybe 25-50. Then as you grow your buyers list automatically through your JV partners, you'll see an increase in sales in each subsequent launch.

You also will be able to generate more JV partners as they see results from your previous launches. It's truly a strategy that builds on itself and can have a snowball effect.

Many marketers online use this plan exclusively and make a full time living in their spare time doing it. There's no reason why you can't do it too!

Again, the six steps you need to take are:

Step 1: Create an info product. It can be a simple 10 page PDF that helps people in a niche you like working in. The best niches are related to health and wealth. You'll sell this basic guide for \$10 and give 50%, 75% or even 100% to JV (joint venture) partners.

Step 2: Create an upsell product for the same niche that contains more info, details, resources, written or video. You will sell this for \$27 and give 50% commissions to jv partners.

Step 3: Create two sales letters that tell people why they should get each of your products. Use a proven tool such as [ScriptDio](#) so you know your products will sell. Then put the sales letters on your website as two separate web pages. If you do not have a website yet, get a domain name and web hosting. Then add the sales letters to your site.

Step 4: Upload your two products to your website and create a page for each with a link to the files for download. These pages will be where customers get your products after purchase.

Step 5: Integrate an autoresponder account so you can automatically

capture email addresses of buyers. Each JV platform mentioned above will let you do that with a couple point and click tasks. This is crucial as you want to grow your buyers list, and get the full future benefits from your efforts as well as those of your JV partners.

Step 6: Add your product to one of the platforms above, set up your funnel using their integrated funnel builder, and list your launch date on **Muncheye.com** where most JV partners find products to launch.

Oh, and if this is a strategy you want to try but need help with it, [watch this webinar](#).

I've known John T, the creator of that webinar for many years and he keeps taking unknowns and making them, well-knowns in the Internet marketing space, by taking them through the JV Funnel Launch strategy.

(People like Shelley Penney, Steven Alvey, Omar Martin, Rob Corrigan, as well as some of my own subscribers and customers.)

In fact, he has taken many people from BROKE to six figures using his perfected strategy and resources.

Yes, it will take time. It will take effort. But if you are willing to do the work, JV Funnels are a proven way forward.

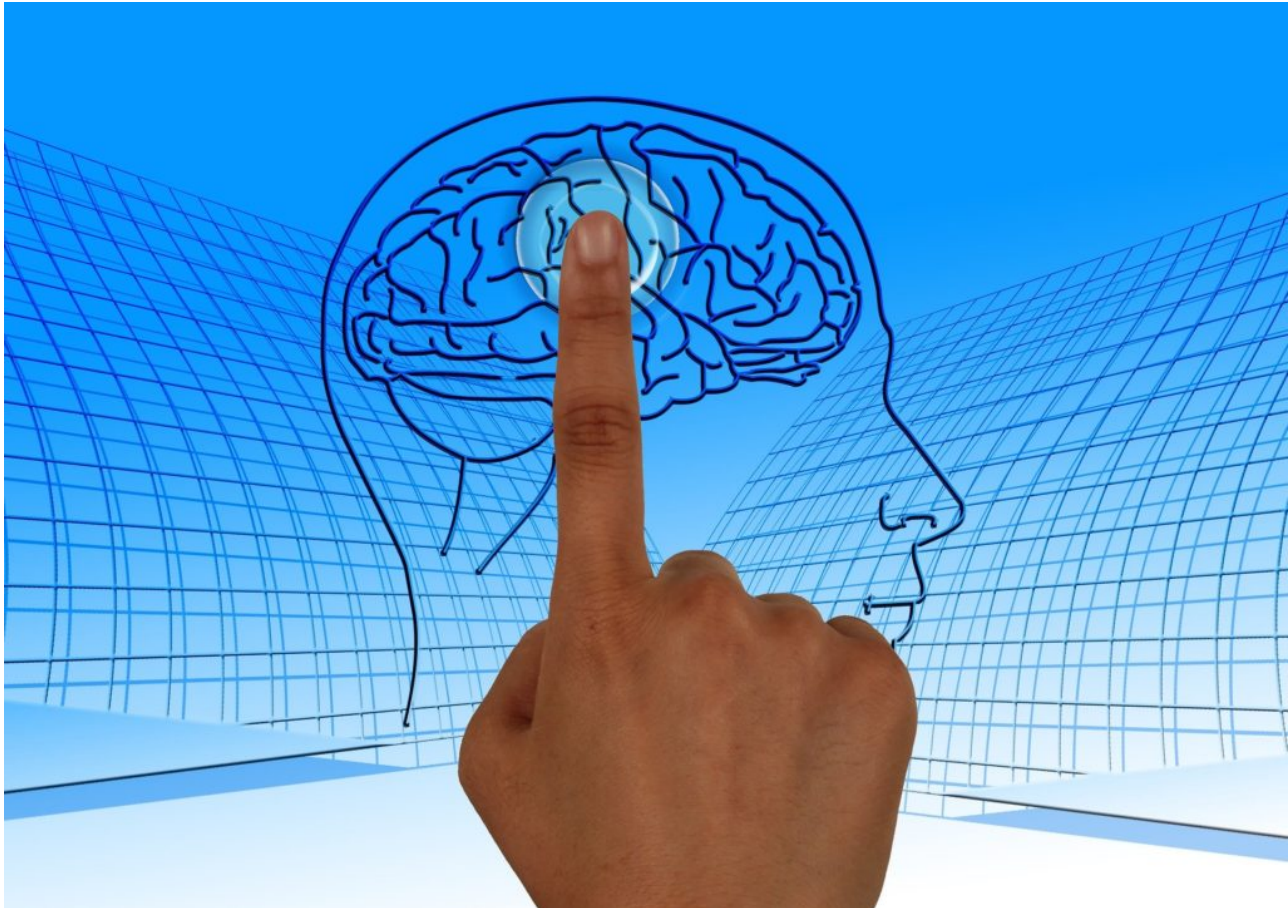
Here's to your success online and off!

P.S. If you do decide to hire John to walk you through your first JV Funnel Launch, [let me know](#). When you're ready, I will jump in and promote your launch for you too!)

Are You The Victim of a "Fixed" Mindset?

by Jim Daniels - Friday, January 17, 2020

<https://bizweb2000.com/fixed-vs-growth-mindset/>



Today I want to talk about a fixed mindset vs. a growth mindset.

When it comes to earning online, or doing ANYTHING to move your life in a positive direction, your mindset is more important than you may realize.

I've been a victim of fixed mindset many times through the years, without realizing it. In fact, I need to constantly remind myself to move away from that mindset. When I make a conscious effort to do that, things always improve in my life -- my relationships, my income and my outlook.

The importance and role of your mindset, which is a combination of your values, beliefs, and attitude, has been examined by many people over the years.

In 2006, a researcher named Carol Dweck published a groundbreaking book, *Mindset: The New Psychology of Success*, which explained how your outlook plays a significant role in your success and happiness. She determined through her research that we all have a mindset that lies somewhere between two attitudes on the learning continuum.

What is a Growth Mindset?

As Dweck defined it, the growth mindset is one that believes that the talents and strengths you have can be developed continually throughout your lifetime. Learning happens as a result of practice, explicit effort, vicarious learning, and hard work. When Dweck proposed this mindset, it was in contrast with long-held notions that talents and traits, including intelligence, were innate and remained mostly fixed from birth.

A growth-oriented outlook helps you identify your personal strengths as well as identify room for growth and the ways you need to improve yourself in order to achieve your goals.

After 30 years in the learning community, growth mindset has become firmly embraced by not only schools but also companies, organizations, life coaches, and those focused on personal fulfillment.

Having a growth mindset empowers you to **take control of your own life, realize your dreams, and improve yourself** in ways that are personally meaningful to you.

The Difference Between Fixed and Growth Attitudes

This positive, growth-oriented attitude is contrasted with a more fixed view of learning. The fixed mindset believes that you are born with all the talents, gifts, traits, and capabilities you will ever have, which means that attempting to grow and change is fruitless.

Those with a fixed way of thinking about themselves and the world often find that they must prove themselves to others or compete because they value only showing their capabilities, not improving them. When you do not believe you can grow your character, intelligence, or talents, you tend to focus on ways to demonstrate what you already know.

There are many ways to see the differences between these ways of looking at yourself and the world. Here are some examples of how the two mindsets approach life or consider problems.

-
- The **growth mindset** finds lessons and inspiration in the successes of other people, while the **fixed mindset** feels threatened by others' success.
 - The **growth mindset** learns from criticism while the **fixed mindset** ignores this feedback because they do not believe they have anything to learn from it.
 - The **growth mindset** desires to learn while the **fixed mindset** just wants to look smart to others.
 - The **growth mindset** is able to see the bigger picture when seeking solutions to problems while the **fixed mindset** blames others, feels sorry for themselves, or only focuses on the negative in a situation.
 - The **growth mindset** persists in the face of setbacks while the **fixed mindset** gives up easily.
 - The **growth mindset** takes responsibility for their own learning while the **fixed mindset** ignores opportunities and seeks out distractions.

Make no mistake....

Your way of thinking about yourself and learning can influence everything from the goals you set to the people you spend time with, to your overall happiness and success in life.

Learning to adopt a more growth-oriented way of thinking can help you embrace the power of learning and achieve your dreams in life.

What can you take from that list above to change *your* way of thinking, from fixed to growth mindset...

3 Scary Predictions (2040, 2030, 2020)

by Jim Daniels - Thursday, January 09, 2020

<https://bizweb2000.com/3-predictions/>



With the new decade upon us, today I have three Scary Predictions for the years 2040, 2030, and 2020...

Prediction #1:

In the year 2040, self-driving car technology will reach critical mass adoption.

When that happens, many states will make the act of physically operating a motor vehicle on public roads... **ILLEGAL!**



It's gonna happen, and it will be a sad day.

If your great grand kids wanna drive, they will have to go to a track.

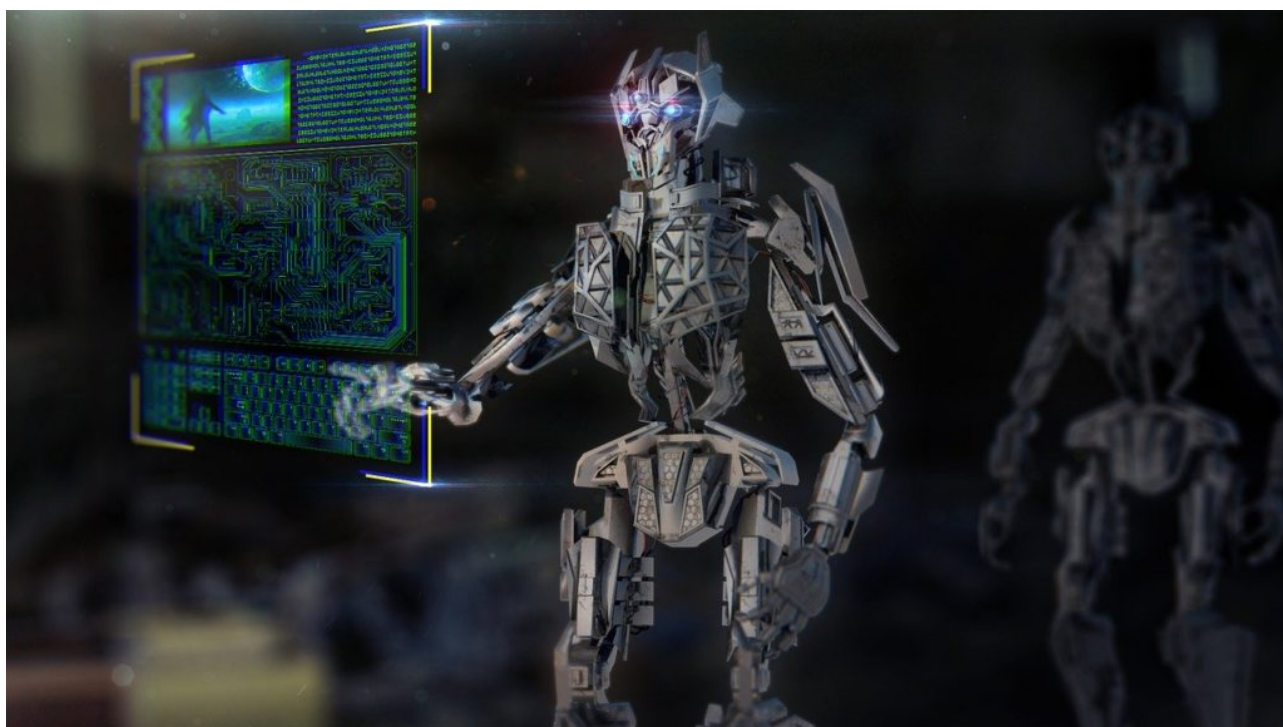
And your kids will be telling them stories of how they used to drive on public roads.
Crazy, right?

Prediction #2:

By the year 2030, AI (Artificial Intelligence) will outperform humans at nearly every task.

Not just driving, I'm talking about things like research, surgery, manufacturing, accounting, store checkout, housekeeping and more.

They will be doing all that instead of us. In fact, we will simply be assisting them, instead of the other way around!



AI is getting smarter every day, and it **WILL** get smarter than humans.

Now that's a scary thought...

Prediction #3:

(This one is actually "Scary-Good!")

2020 is the year **you** will break thru and start generating some serious monetary results online.

Rather than dream up something big and try to implement it, you're gonna start with [this simple plan](#):

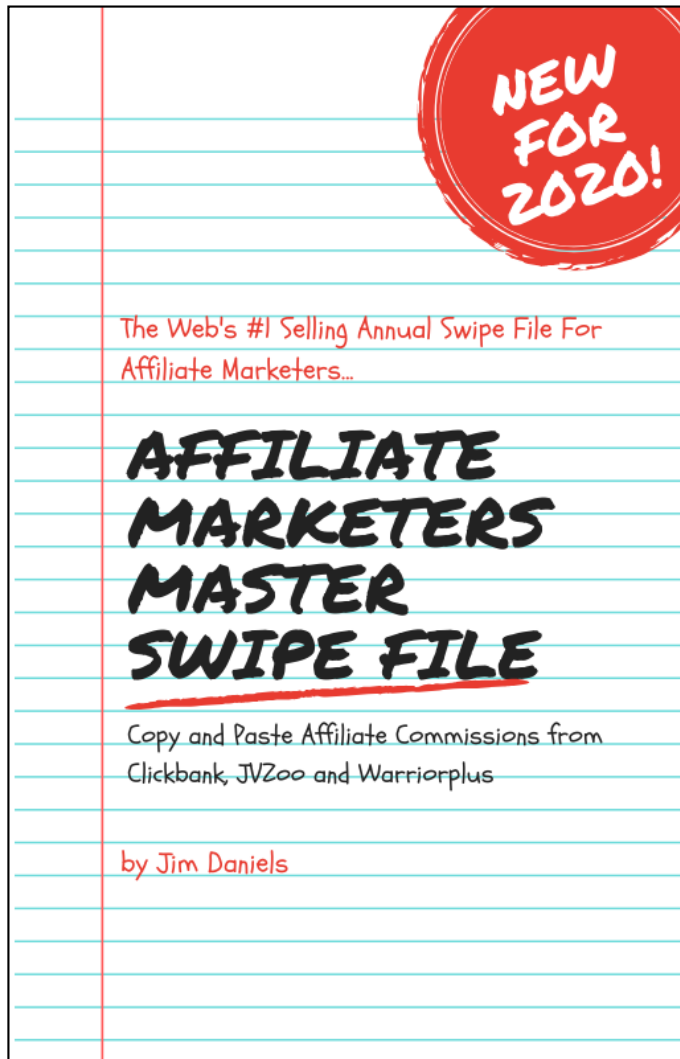
Copy me. Use the exact promos I use to get great results daily with affiliate marketing.

[\(Results like this.\)](#)

You'll use my promos on the products I promote or use them on whatever you wanna promote.

You'll share them via emails, blog posts, guest posts, social media and grow a following.

Then you'll be off and running...



Try it, you may be surprised at how well I can predict the future. ;-)

Regards, Jim Daniels

8 Reasons Why You Need to Keep Growing, No Matter Your Age

by Jim Daniels - Friday, January 03, 2020

<https://bizweb2000.com/8-reasons-why-you-need-to-keep-growing-no-matter-your-age/>



While some people would like to think that learning and changing are things only younger people need to worry about, nothing could be further from the truth.

Personal growth and developing is actually something you should worry about at all times, no matter your age.

Lifelong learning can benefit you at all stages and should be something you strive for at all points in your life. Here are eight reasons why...

Reason #8. You Will Be Better Prepared to Deal with Challenges

When you value learning and growing throughout your life, you see opportunities instead of challenges, which makes you better prepared for facing the obstacles that life will throw at you. When you are faced with unexpected outcomes, your ability to learn will help you stretch your comfort zone and find new opportunities instead of wallow in unfortunate

circumstances.

Reason #7. You Will be Better Prepared for the Changes of the World

The world is continually changing and evolving, and if you do not try to keep up, you can soon get left behind. Whether it is technology, world events, economics, or just the skills needed to survive in the world, it is vital to stay fresh and always be learning about the latest thing. The more you know, the more prepared you are for changes and can more easily keep up with life and the fast-paced world.

Reason #6. You Will Feel More Confident

When you are good at what you do, you feel confident in yourself. Lifelong learning and the ability to keep growing can help you master your capabilities and raise your self-esteem throughout your life. When you feel confident, you are more likely to succeed and to take more risks, which can bring you more significant rewards.



Reason #5. You Will Be More Employable

The days of one career in a lifetime are over, and we all need to keep learning to survive in

an ever-changing job market. If you want to stay employable as well as continue to advance in your chosen field, then continuing to learn and grow is imperative. Knowledge and skills need to grow with your industry, and at some point, you might change careers altogether, so your ability to learn will come in handy when you do. Employers today want people who can learn, not people who think they already know everything.

Reason #4. You Will Be More Socially Aware

Only when you intentionally seek out perspectives and viewpoints different from your own can you increase your empathy and social awareness. If you want to know more about the world and make a difference in your community, then you must be willing to learn about the problems that people face and to find solutions that can help.

Reason #3. You Can Value and Understand Different Perspectives

Instead of thinking you already know it all, continuous learning helps you see that you can gain a great deal from other people. Knowledge helps you understand different viewpoints, solutions, and perspectives, and the more you know, the more you value that others have different ideas from you. Only when you are open to learning can you truly change who you are and what you believe.

Reason #2. You Can Share Your Knowledge with Others

Those who value lifelong learning appreciate the opportunity to share what they know with others. They enjoy teaching as well as learning. When you help others learn, you become a leader and apply your knowledge in new and more profound ways that strengthen your understanding. Being a continuous learner means that you want others to continue learning, as well.

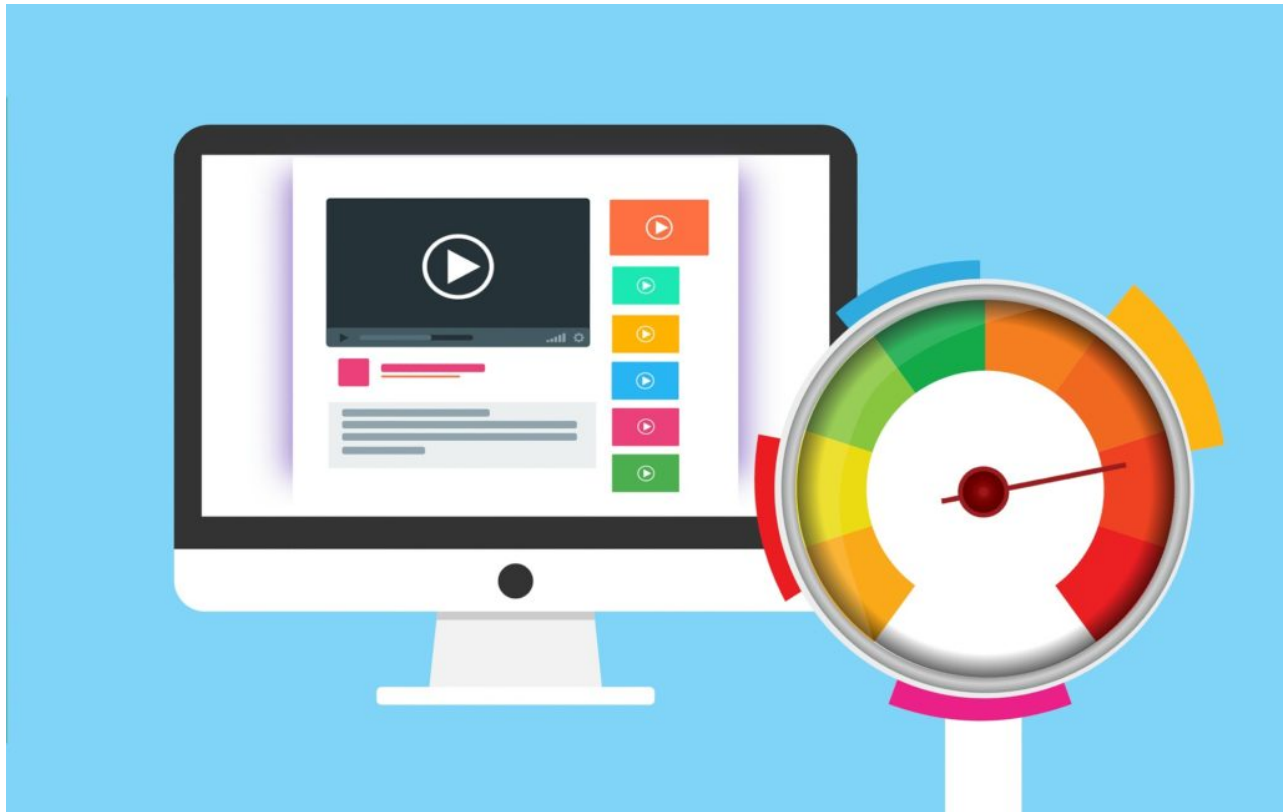
Reason #1. You Will Live Longer

Studies show that those who continue to be mentally active throughout their lives will live longer and be much more fulfilled in their later years. Learning gives you a purpose and helps you stay healthy.

Is Site Speed Really That Important?

by Jim Daniels - Saturday, December 21, 2019

<https://bizweb2000.com/is-site-speed-really-that-important/>



How long does it take for your website to load?

Let's find out today and see if we can make it faster.

Website loading speed has become increasingly important in 2019 and will be even more so heading into 2020.

Slow site speeds almost always result in a higher bounce rate, and a lower number of pages per visit.

That can have a major impact on search engine rankings on both desktop and mobile, especially with Google. Yep, it's true -- slower loading can impact quality score, and result in worse ranking overall.

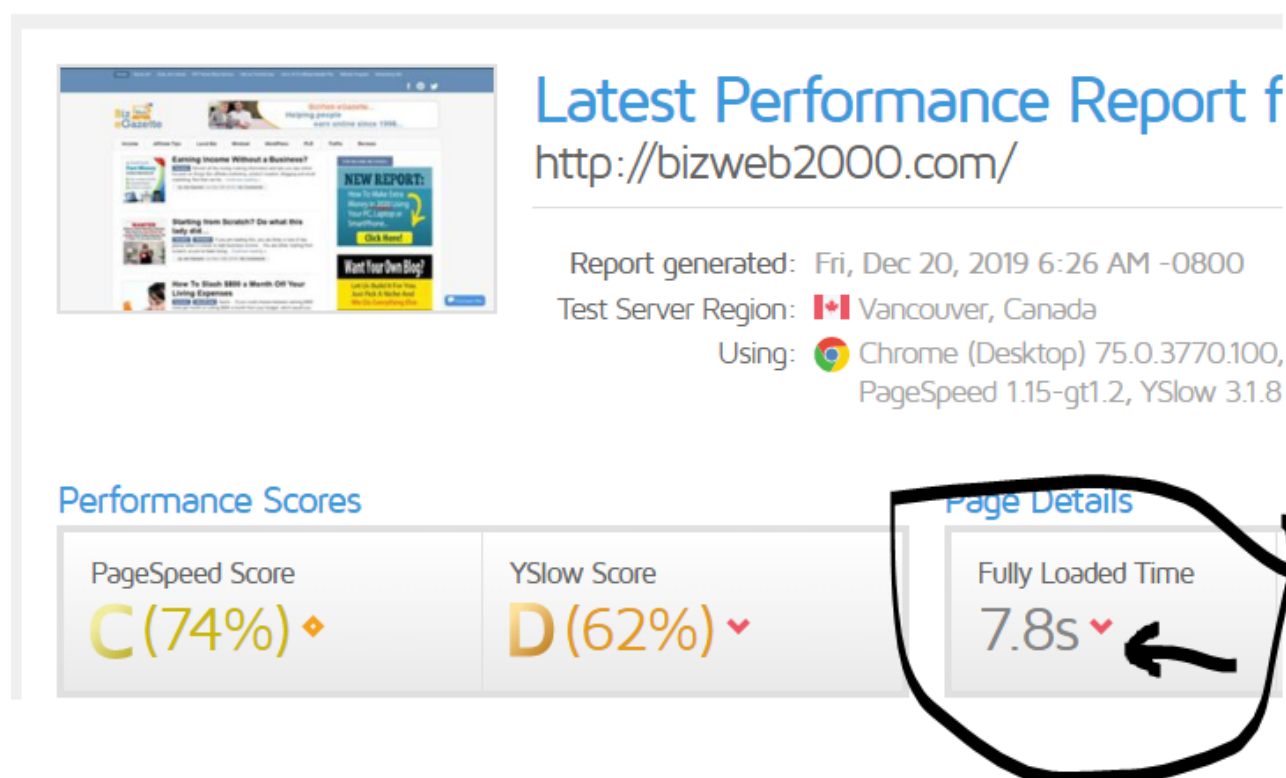
But perhaps the biggest reason to have a fast loading site is your user experience and conversion.

Slower websites get lower conversions of signups, sales and commissions. Essentially, a slow site means more people will bail out before seeing your info, simply due to a lack of patience waiting for your website to load.

I've been guilty of this myself as recently as yesterday!

An old friend of mine dropped me a line and pointed that my site was taking almost 10 seconds to load. Yikes!

I headed over to GTMetrix.com and ran a speed test and he was right, look at this screenshot I took...



I needed to fix that asap!

So how do you speed up a website?

Well, if you run a WordPress site, you should be using cache plugins to speed up your site.

Cache plugins are by far the most effective way to get a huge speed boost..

(Again, if you're not doing this you are leaving money on the table, as slower sites get lower rankings, less traffic & less sales.)

However, as I've learned in the past and from more research this week, even the best WordPress cache products can be problematic...

1. Many current cache plugins are complicated to use & often break your site
2. Most free cache plugins are frequently exploited by hackers.
3. All cache plugins clear the cache on ALL pages even if you change 1 word on 1 page... which means vital server resources are used to rebuild your site cache
4. Cache preloading features cause even more site lag especially on large sites.

So which is the best cache plugin on the market today?

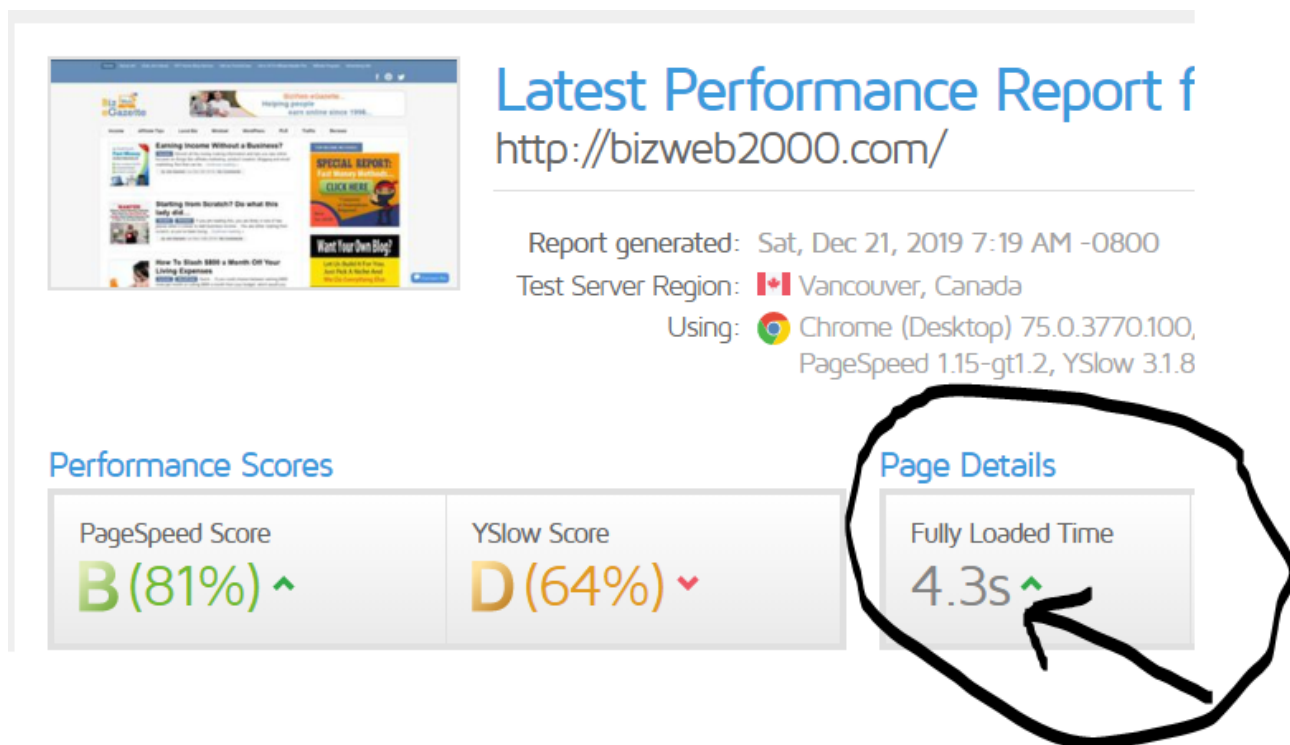
The answer may surprise you.

I had been using a free plugin called WP Fastest Cache up until a few months ago. Then I learned of some vulnerabilities so I deactivated it and went without caching. I didn't realize how much my site had slowed until today.

I decided maybe I needed a more professional solution.

My research led me to a new plugin called [ViperCache](#).

This morning I added it to this website you're at right now, and here are the results...



As you can see, it cut my load time virtually in half. And I accomplished that feat in about 2 minutes.

I simply added the plugin, activated it and switched on the caching options.

The three things I like best about [ViperCache](#) is...

- it's stupidly simple to use with much fewer settings than any other product
- It's built on a secure framework which massively reduces the potential for hacking
- it has smart cache clearing & rebuilding technology so it doesn't hog your site's server resources or slow your site down like other products

Viper Cache can even lower your bandwidth by shielding your site from hot-linking, bad bots & know site scrapers - which makes it unique on the market.

If you want more site speed without the usual hassles, get this plugin! It's on special today, and you can save 69% over the full price... well worth checking out if you want to max out your website's results.

[See more test results here.](#)

P.S. If you're one of my monthly Done-For-You [blog management](#) clients, drop me a line and I'll install the plugin for you!

Earning Income Without a Business?

by Jim Daniels - Friday, December 06, 2019

<https://bizweb2000.com/nobiz/>



Almost all the money making information and tips you see online focuses on things like affiliate marketing, product creation, blogging and email marketing.

But that can be very frustrating for many people.

I won't argue that those things work. In fact, I've made a comfortable living doing all that stuff over the last couple decades.

The problem is, they take time.

Lots of people need faster results.

They may not want to learn all about affiliate marketing.

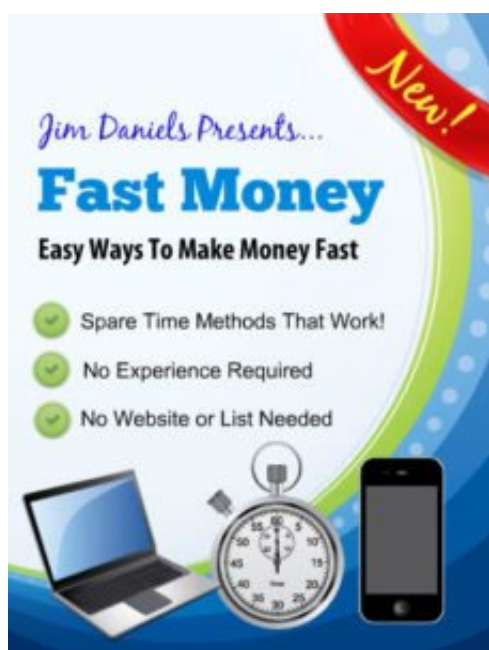
They don't want to take time to build a website or start an email list.

Heck, a lot of people don't even want to start a business and go to the trouble of registering it, getting a mailing address and all that jazz.

I get it. I hear from lots of my subscribers who are in this situation all the time.

They just need to make some money fast, without investing a lot of time or money.

That's why I wrote this new guide for 2020...



In it I share 16 ways to earn a nice side-income from home, using your computer or smart-phone.

Because sometimes you just need a way to make some extra cash.

Maybe you need to pay a bill.

Maybe you have an unforeseen expense.

Perhaps you're trying to save up an emergency fund for a little peace of mind.

Heck, maybe you just run a little short every month like most people these days!

No matter what your 'cash-crunch' circumstance is, [this will help](#).

These new 'side-income' methods work, they're all legit and above-board.

Much of it is actually fun, and you can do it whenever you have spare time.

For example, one of the methods I cover is mystery shopping.

Perhaps you've heard of that in the past. It's been around a while now, but did you know there are three very reputable websites that hire mystery shoppers and can't get enough of them. They post multiple jobs daily and you can even do some telephone and online shops for cash.

Heck, just this week on one of the sites I joined (for free) they posted a hotel critique job. It included a \$35 cash reward plus up to \$400 reimbursement just for staying at an upscale hotel and critiquing it. Now that's what I call a fun way to earn. :-)

If you like the idea of earning money like that, my new guide shows you exactly how and where to get started, along with 15 other unique ways to earn money...

- Without a website.
- Without an email list.
- Without experience.
- Without starting a business.

All you need is a computer and/or a smartphone.

I use many of these methods myself, and yes, they work. That's why 1000's of others are using them too.

Why not try one or two and see what you think.

[Get access to all 16 methods here...](#)

Starting from Scratch? Do what this lady did...

by Jim Daniels - Thursday, November 14, 2019

<https://bizweb2000.com/starting-from-scratch-do-what-this-lady-did/>



If you are reading this, you are likely in one of two places when it comes to web business income...

You are either starting from scratch, or you've been trying a while without much, if any success.

If I were in either of those situations, I'd do what this lady just did...

Meet Linda Tremer...

Linda has been on my email list for many years. She's tried different strategies and methods. Some of the things she tried got her mixed results, and other things generated no results.

She describes herself as "no spring chick" and that's one of the reasons why I want you to see her new site.

I'm so proud of her! She has broken through. She is selling her own info-product and growing a buyers list fast! After just a few days she has surpassed 75 sales and will likely go past 100 today.

I love it when my subscribers do well!

How did she do it?

Linda took my recommendation earlier this year and got some help from a friend of mine. (I'll share his name later in this post.)

Then she worked.

Hard.

And now she is enjoying the fruits of that labor.

So who is Linda Tremer?



Well, as I mentioned earlier, she is no "spring chick". (She says that, not me!)

Since technology is like a new language to her, things like making ebooks and PDF's were challenging.

But since she wanted and *needed* to subsidize her pension for retirement, she fought through the process and learned just how simple it all can be.

At [her new website](#) she shares everything she figured out, to help others do this stuff too.

She also sells her brand new info-product. It's called Easy PDF Formula.

Her Easy PDF Formula is an over the shoulder step-by-step video training that shows you not only where to start but how to start creating a PDF/eBook that sells.

You'll have your first PDF/report/eBook then you can repeat the process over and over again. And lots of resources to get all the content you need for free.

I highly recommend her product if you want to make money with a PDF of your own.

And if you REALLY mean business, then here is one way I know of to practically guarantee you'll make it.

It's the exact path Linda took. She got some personal help from my friend John.

It's what I would do, if I were starting from scratch online. (Or if I'd been at it a while with little to no results.)

It's all explained in [his free webinar](#).

I've known John for many years and he keeps taking unknowns and making them into successes online.

People like Shelley Penney, Steven Alvey, Omar Martin, Rob Corrigan. And Linda Tremer. ;-)

Many people have literally gone from BROKE to six figures using his program.

Yes, it will take time. It will take effort. But if you are willing to do the work, this is a way forward.

Linda did it and you can too!

I urge you to not only watch John's video, but more importantly [watch the testimonial videos](#) at the end of the webinar. They are all from people who've worked with John.

Then decide for yourself how serious you are.

Jim Daniels

P.S. If you sign up with John, let me know because I have a bonus for you. While I earn a commission from John, it is not the sole reason I'm telling you about this. It's because I know he's the best solution for many of my subscribers.

In fact, I wish I had time to do what he does. John takes you by the hand, helps you create something that will sell (as well as help people) and then he helps you promote it. (He literally tells his army of affiliates to send you traffic.)

So as an exclusive bonus, I'll promote your offer to me readers. Just like I'm doing right now for Linda. I know it will be a great product you make, because John will help you create it. This exclusive bonus will help you get off to a fast start when you're ready.

P.P.S. As of the day I'm writing this post, you can still get this training. Others have paid thousands for this and were happy to do it. So please make sure you [check this out right away](#) as he may come to his senses and I'd hate for you to miss out.

How To Slash \$800 a Month Off Your Living Expenses

by Jim Daniels - Thursday, October 31, 2019

<https://bizweb2000.com/8ways/>



Quick... If you could choose between earning \$800 more per month or cutting \$800 a month from your budget, which would you choose?

Most people go for the extra earnings. But that is the wrong choice by far.

Today I'll explain why, and show you how I knocked \$800 a month off my family expenses, by making a few simple changes...

This blog isn't just about making money, it's about saving money too. Today I'll show you some clever ways to slash your monthly budget without missing a beat.

Here's why slashing your monthly budget is even *better* than adding income...

For every dollar more you make, you get to keep maybe 75 cents after federal and state taxes, if you're lucky.

So if you managed to cut \$800 a month from your budget like I did, it's actually just like earning over \$1,000 a month more in gross income. That's like making \$12,000 a year more than you make now!

That's right, *not spending money* is much more effective than making more money. That's exactly why there are so many "thrifty" millionaires!

When I learned this trick I decided to see where I could save and was surprised at how easy it was.

Here are the 8 ways I slashed more than \$800 a month off of our family budget...

1. Cut your cable.

We cut our \$160 a month cable TV service and went to WiFi only for \$75 a month. We now use a Roku and it is awesome!



On the Roku we added a few streaming channels that are free and a few that are paid.

The paid ones include Netflix for \$9 a month and Amazon Prime for another \$13 a month. Now we can watch all the movies and original series we want! I also like to watch football on Sundays so I added the CBS All Access channel for \$5.99 a month. I like their news shows too.

As far as free channels, I added the Pluto Free TV channel and can watch all literally hundreds of news, movies and TV shows at no cost. :-)

Total TV savings \$57 a month and \$684 per year.

2. Replace your electric hot water heater.

This year we replaced our electric hot water heater with a new hybrid "heat pump" model. Our electric bill went from an average of \$200 a month to \$130 a month. While the new unit cost a bit more than a regular one, (\$700 minus a \$300 rebate) it has already paid for itself.

The heat pump model is ingenious technology. It pull moisture from the surrounding air and coverts it into hot water. And yes it works in warm climates as well as colder climates like New England. It even cools our basement and keeps it drier. And it uses a fraction of the KWH that our electric hot water heater used.

Total electric bill savings of \$65 a month and \$780 a year!

3. Use smartphone apps.

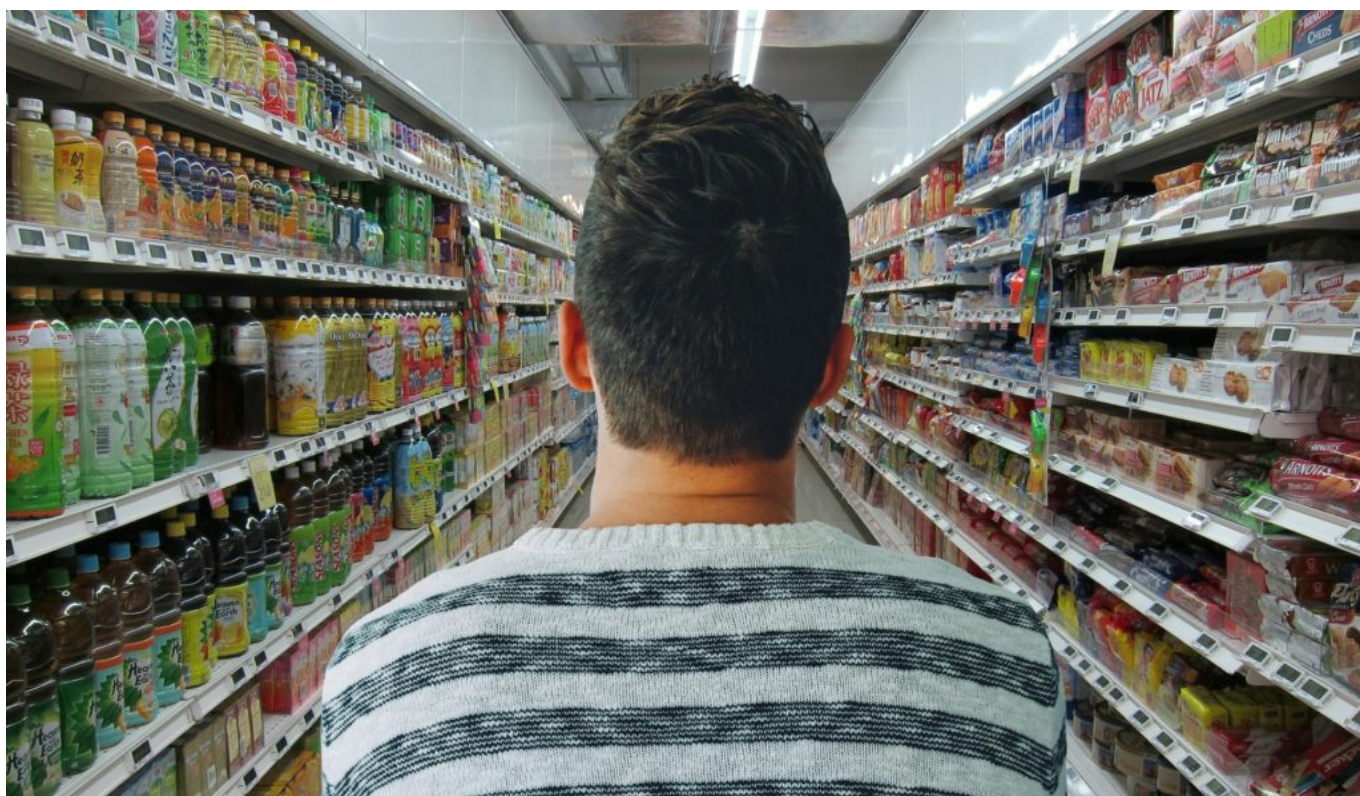


I use smartphone apps every day to save money.

My favorites are... StoCard for all my savings cards (the ones I used to attach to my keyring such as CVS, Dicks, etc.) AirBNB to find great places to stay when on vacation (cheaper than hotels and much roomier!).... GolfNow to get my golf tee-times at 50% off regular prices.

Total discounts average \$150 a month and \$1800 a year.

4. Let someone else do your grocery shopping. (For free.)



This one is a dream come true.

Just download the new Walmart Grocery app onto your smartphone, pick out everything you want and THEY do the shopping for you.

You just drive up to the side door at your local Walmart, put the groceries into your car and drive away! (This app is my new favorite as I'm not a big fan of grocery shopping.)

If you want to try it out, [here's my referral link](#) where you can [save \\$10.00](#) off your first order of more than \$50 from the Walmart Grocery Shopping App.

I've found their low pricing saves me about 20% on my weekly grocery bill.

Total grocery savings \$150 a month and \$1800 a year -- plus no more grocery shopping!

5. Dump your big name cell phone carrier.



Instead of using one of the big name cell phone carriers like Verizon or AT&T, why not try a lower cost plan.

I switched my family's 4 cellphones from AT&T to H20 Wireless and still get unlimited minutes and text (with a little less data) on the same cell towers. I pay \$27 a month for my service now. :-)

[Here's a list](#) of some more carries like H20 that offer low cost plans, some even let you take your phone with you.

Total cell phone savings \$120 a month and \$1440 a year.

6. Use Amazon and Ebay

I moved some of my shopping online. I now order my vitamins, supplements, electronics, household items, etc. at Amazon and ebay at about 25% off retail.

You may be surprised at how much money you can save. And remember, Amazon has free

2-day shipping for Prime members, so you not only get all those movies I mentioned earlier, you get free shipping as well.

Total shopping savings \$100 a month and \$1200 a year.

7. Switch Insurance Carriers



I switched my auto insurance to USAA. If you are a veteran, you can take advantage of their lower rates too. I know this may sound like a commercial or a paid endorsement, but it is not. I saved more than I expected by switching.

And if you're not a veteran, you should still shop your insurance around every few years. You may be surprised at how much you can save.

Total savings \$60 a month and \$720 a year.

8. Transfer your credit card debt to 0% interest.



If you have any credit card debt that carries over from month to month, get a free Credit Karma account. That will tell you your credit score and how to improve it. Then they'll recommend balance transfer cards if you're eligible.

I did it and saved over \$1000 a year on interest! Some companies such as Navy Federal Credit Union (sorry, veterans only) don't even charge you a balance transfer fee.

If you still have a balance left after your 0% balance transfer period expires, transfer to a new card. You can do it every year if you want to.

Total savings \$100 a month and \$1200 a year.

In closing...

I understand you probably can't use all 8 of these exact strategies. But I bet you can use 5-6 of them easily and save close to \$500 a month.

Even if you take just a few of these steps it will help your budget.

And remember, the more you save on a regular basis, the less you have to earn to pay the bills.

And that can mean less time working and more time playing!

My WP Speedy Links User Review Video and Bonuses

by Jim Daniels - Tuesday, September 17, 2019

<https://bizweb2000.com/wpsl-review-bonuses/>



In today's issue I'm doing a review of the WP Speedy Links Plugin Income Method.

WP Speedy Links is a brand plugin for WordPress. It helps you monetize any WordPress site or blog so you can start generating new income online.

I now use this plugin myself and I can personally vouch for the simplicity and effectiveness.

Most people never earn much online because they are looking to go from zero to wealthy in a few weeks. A better method is to use build income steadily and consistently.

This tool does that. As you'll see in my review video below, it works right away and also for the long haul.

==>> [Get the Cheapest Price and my Huge Bonus Bundle When You Buy Through This Link](https://bizweb2000.com/wpsl-review-bonuses/) <<==

WHAT IS THE WP SPEEDY LINKS METHOD?

The WP Speedy plugin is something that I KNOW will help a lot of my readers, so I am doing something special. Be sure to read til the end of this page so you don't miss out on my bonuses!

Here's my quick video review of this new plugin, explaining exactly it works and why...



If you've ever tried blogging or affiliate marketing but couldn't make much from it, or get anyone to click on your offers, this plugin is for you.

The plugin installs in seconds and as you can see from my video, it is very simple to use.

Yes, you do need a WordPress blog or website in order to use this plugin, but if you have that you have everything you need. And if you do not have a blog already, [I can build you one here.](#)

The Funnel and OTO's:

Front End: WP Speedy Links is the main product. It is a brand new plugin that helps you monetize any WordPress site or blog so you can start generating new income online.

OTO 1: Developer Rights let you add the plugin to as many sites as you want including sites you build for other people or clients.

OTO 2: Super Simple Resale Rights let you keep 100% off all the commissions all the way through the funnel.

OTO 3: Ad Rotator Software for running ads for yourself or your clients.

==>> [Get the Cheapest Price and my Huge Bonus Bundle When You Buy Through This Link](#) <<==

JIM'S BONUSES:

Since I now use this plugin myself, I decided to sweeten the pot on this with some great bonuses to help you drive more traffic to your blogs and sites...

1. **TEN Ways to Effectively Promote as an Affiliate**
2. **The Promotion Blueprint Video Training Course**
3. **Online Ads and Website Traffic Course**
4. **Top 51 Best Traffic Sources Video Training**
5. **Graphics MEGA Package - Volume 1**
6. **Graphics MEGA Package - Volume 2**
7. **SureFire Wealth - Silver Level Pass**

[To see more details on each of these 7 bonuses, click here.](#)

Closing Thoughts:

The method is very effective -- I use it myself and I'm adding more keyword links at my blog regularly.

The front end price is quite low and this method does work as a passive income generator going forward, plus taking advantage of any work you have already done. (Articles, posts, etc.)

Once you have purchased the plugin your bonuses will be waiting for you in the download area. If you have any trouble getting my bonuses, simply send me an email at

“Jim@bizweb2000.com” and I will send them to you.

If you have any questions or comments please leave them below and I will get back to you.

Start using WP Speedy Links Today...

==>> [Get the Cheapest Price and my Huge Bonus Bundle When You Buy Through This Link](#) <<==

Get a 100% Done-For-You Blog Of Your Own!

by Jim Daniels - Saturday, October 19, 2019

<https://bizweb2000.com/blog-sale/>



JIM DANIELS

From the desk of Jim Daniels:

I've been making a comfortable living with blogging for many years now. It's fun, it's easy and I love helping people with things that interest me.

Lately I've been hearing from a lot of my subscribers who want a blog of their own, but aren't up for the task of building it from scratch.

It's not just the site design that's a challenge -- it's dealing with domain nameservers, hosting, cpanel, WordPress, adding content, finding matching affiliate programs, putting up ad banners, generating traffic, and well, everything!

Hey, I get it. It's a lot of work.

But once it's up and running, it is *so easy* to operate.

So I'm now offering a **100% done-for-you blog building service** for anyone who wants a blog but doesn't have the time go through the learning curve.

When I say 100% done for you blog, I'm talking about building the site, hosting it, adding content, adding a monetizing strategy, maintaining it, and sending traffic! We'll even show you exactly how to use your new blog.

Now you're probably wondering how in the heck I can do all that with everything else I have going on.

No, I am *not* outsourcing the work to someone overseas.

Now that my daughter is grown and has an apartment of her own, she has been getting into WordPress and graphic design. So we're doing these sites together. (It's kinda nice to spend time with her again!)

We just built this blog for one of my subscribers and it was so much fun we've been taking on a few more clients...



What can we build for you?

If you're interested in having a niche blog of your own and would prefer to have someone do everything for you, and I do mean EVERYTHING, here's what we are offering:

- I'll help you decide on a good niche that suits your interests or experience
- Help you choose a good domain name for your niche blog and suggest 3-4 choices

-
- **Build the entire blog with images, about page, contact page, disclaimers**
 - Make it mobile friendly so it views well on computers, tablets and phones
 - **Fill it with enough content to get you started (15-20 written and video posts)**
 - Monetize it with banners linked to top clickbank affiliate products in that niche
 - **Add an optional mini product shop using your Amazon affiliate ID**
 - Add related video posts every week so the blog stays fresh
 - **Send 100+ targeted visitors every month via traffic networks I belong to**
 - Host the site on my speedy server and keep theme and plugins updated
 - **Perform monthly backups to so you never have to worry about losing data**

As you can see, we do literally everything for you.

So what exactly do YOU do when we are done?

Well, once we're all done, you get WordPress admin login so you can post your own content whenever you want. We'll even show you exactly how to do that. You can also drive more traffic and affiliate commissions via some strategies I recommend.

Here's a couple more examples of blogs we just completed for someone. Click the images to see the live sites..





OK, so how much does this done-for-you blog building service cost?

Well, you've probably seen similar offers for \$1,000 or more and that's usually without ongoing content and traffic. But I want to make this affordable for my readers.

Yes, it is a lot of work, but now that I have my daughter working with me we can get it all set up for you in less than one week. (Imagine having your own niche blog just a week from now!)

And the best news is that we can do the whole thing for a **one-time \$299 design fee plus \$29 a month** for the hosting, maintenance, backups, ongoing content and traffic.

Just pick your niche and we do the rest...

I have identified and hand-picked 75 niches with large, passionate audiences and multiple affiliate products for easy monetizing. To keep competition to a minimum, we will be building a maximum of two blogs per niche, so act quickly if this interests you.

Here are the niches we currently have available...

- Acai Berry Weight Loss
- Aviary and Bird House Plans (1 left)
- Baby Care (1 left)
- BBQ'ing Tips (Good with the grill? Share your secret recipes!)
- Bee Keeping (1 left)
- Beer Brewing from Home (1 left)
- Bitcoin Technology and Investing (1 left)
- Blogging How-To (1 left)
- Body Building (1 left)
- Botox Alternatives
- Budget Living (1 left)
- Camping Tips
- Candle Making (1 left)
- Cat Training
- Clean Eating
- Detox Diets
- Diabetes Management (1 left)
- Digital Photography for Beginners
- Dog Training (1 left)
- Drawing How-To (1 left)
- Dropshipping business how to (1 left)
- Entrepreneurial Success Tips
- Event Planner Career Tips
- **Family Self Defense (new!)**
- **Fat Loss for Men (new!)**
- **Fat Loss for Women (1 left)**
- Fishing Tips
- **Free Website Traffic Strategies (new!)**
- **Gardening (new!)**
- Golf Tips
- Green Energy
- Green Living
- Greenhouse Plans
- Home Automation
- Home Schooling
- Jewelry Making
- Knitting for Fun and Profit

-
- Landscaping Advice and Plans
 - Magic Tricks
 - Making Money Online
 - Meditation (1 left)
 - Model Train Railroading
 - Mushroom Growing (1 left)
 - **Offline Marketing (new!)**
 - Online Dating Tips and Strategies
 - Organic Food Benefits
 - Organic Gardening (1 left)
 - Outdoor Playhouse Building Tips
 - Personal Development (1 left)
 - **Pilates (new!)**
 - Primal Eating
 - Quit Smoking (1 left)
 - Raising Chickens
 - Recycling
 - **Scrapbooking (new and hot online!)**
 - Skin Care
 - Soap Making
 - Sports Betting and Daily Fantasy Sports (1 left)
 - Tattoos
 - Travel Tips or Journal
 - Vegetable Gardening
 - Website Promotion (1 left)
 - Wedding Planning (1 left)
 - Wind and Solar Power (1 left)
 - Woodworking (1 left)

How To Get Started...

If any of these niches interest you, and you'd like us to set up the entire thing for you, soup to nuts, here's how to get started.

First sign up for the \$29 monthly service using the button below. This includes hosting, security, backups, software updates, initial and ongoing content, and traffic.

Then we'll send you a welcome email, set up your hosting account and get started!

Again, we do EVERYTHING for you for a **one-time \$299 design fee plus \$29 a month** for the hosting, maintenance, updates, security, backups, ongoing content and ongoing traffic!

Oh, and if you don't see your desired niche listed above, email me at **JimsCoaching@gmail.com**. We can build a blog in practically any niche.

Jim Daniels - JDD Publishing

P.S. Veterans and seniors get \$25 off our design fee this month!



6 Home Based Businesses You Can Start in 2019

by Jim Daniels - Friday, June 21, 2019

<https://bizweb2000.com/2019-home-businesses/>



Looking to Start a Business from Home using the Internet?

Here are six businesses for 2019 that you can do online, right from the comfort of home...

1. Sell Your Creations

Do you like to create art, jewelry, hand-made soaps, fashion accessories, woodworking items or other hand made products in your spare time?

Why not turn your hobby into an income stream.

That's what thousands of people have done at [Etsy.com](https://www.etsy.com/) - a global marketplace where

people connect to buy and sell unique goods.

Hey, there's no better way to make a living than doing what you love to do. And that's what Etsy is all about -- turning your favorite hobby or pastime into cash.

Opening shop on Etsy is free then there are three basic selling fees: a listing fee, a transaction fee, and a payment processing fee.



2. Local Business Online Consultant

Of all the small and home businesses operating in your local area, chances are about 30% of them do not market online.

They still do not have a website, they do not use email marketing and they are losing business to competitors who DO promote online. Deep down they know they need to be online but they think it will cost them too much time or money.

As a local business online consultant you handle it all for them! You can [set up a website for them](#) and as their business grows, yours will too. They'll see how effective online marketing is and they'll want more of your services.

It is a fact that most businesses never even do the basics, such as claim their free '[Google My Business](#)' page.

Do that for them for a small fee or even for free, and you'll get them more local customers. That will open the door to them wanting more services from you!

You can then offer to setup an opt-in form for them, an autoresponder and do regular mailings. (All for an extra monthly charge of course! In fact, see below for even more related services you can offer.)

3. Social Media Consultant

Most small businesses cannot afford to hire a full-time employee to manage their social media.

If you enjoy spending time on sites and apps such as Facebook, Youtube, Pinterest, SnapChat and Twitter, why not get paid for it!

Most small businesses owners simply do not have enough time in the day to manage their own social media marketing.

That's where you come in. You can charge monthly for a basic plan that includes content creation and regular posting.

You can even automate the entire process using a web based tool such as [this one](#).



4. Reputation Management Consultant

It's a fact that most people read multiple reviews at independent sites before hiring a local business.

And just one or two bad reviews can really hurt the revenue of a local business.

As a reputation management consultant, you can help these businesses regain their hard earned trust and get more clients.

If helping businesses (and individuals) with their online reputation interests you, check out Reputation.com for ideas on how to implement a strategy.

They offer multiple services ranging from around \$5 a month to as much as \$10,000 a year. Reputation management is growing rapidly and can be implemented on a local scale or a global scale. You can even outsource much of the work at places like Fiverr.com.

5. Be a Niche Blogger

Niche blogging is fun and easy. You write about a specific topic that interests you and monetize your blog in multiple ways.

I've been doing this right here at this blog for a couple decades now.

The best ways to monetize your blog is with affiliate links, your own products and services, and with ads such as Google AdSense banners.

If you want to be a blogger but don't know how to get started, we can [build your niche blog for you](#) so you can simply take over and start blogging.

5. Online Coach

Do you know that coaching is now a Billion Dollar a Year Industry? That's right, I said Billion with a B!

Nowadays, people are happily paying for coaching in every niche imaginable.

If you've had success in any particular area, why not help others succeed at it.

You don't any need formal education, training or certification to be a coach, you simply have to be willing to help others in a particular niche.

There are coaches in all sorts of niches, including but not limited to..

- Starting a business
- Weight loss

-
- Becoming a better parent or spouse
 - Online dating

If online coaching interests you then here's some more info on how you can earn money from it.

<http://ezbizcoach.com>

There you have it. Six businesses that are very likely to grow in 2019 and over the coming years.

Why not jump into one and position yourself as a leader. After all, there's nothing better than earning your living from home. I've been doing it for 20 years now and the time freedom it gives you is phenomenal.

No daily commute in rush-hour traffic.

No boss to answer to.

And best of all, you can get paid for doing things you truly like to do!

13 Ways To Make Money Writing

by Jim Daniels - Friday, May 24, 2019

<https://bizweb2000.com/writing-jobs/>



When people ask me what I do for a living, frankly I don't know what to say.

I usually say, I'm self-employed. Or "I blog." Or "I'm semi-retired." And they're all true.

In fact, so are these answers, and I've probably used them all over the years...

- I own a publishing company.
- I'm an affiliate marketer.
- I sell info-products (like the one on [this page.](#))
- I'm a writer.
- I create and market ebooks.
- I build websites.
- I'm an online marketer.
- I'm a marketing consultant.

I could go on and on.

But the real truth is this... I write for a living. After all, that's what's at the core of all those answers.

The stuff I write takes on many forms, which earns me money in multiple ways.

And the funny thing is, I never took a writing course.

Heck, I never even went to college. My writing is filled with grammatical errors, yet I make a nice living doing this.

Which leads me to believe that just about anyone can do this.



If you're someone who wants to earn money writing, here are 13 top markets to explore, where you can turn your writing into cold hard cash.

(My thanks go out to my colleagues Alice Seba and Ron Douglas of [WriterHelpWanted](#) who compiled this list and allowed me to republish it here.)

Market #1: Article Writing

As an article writer, you can write for offline publications and magazines, but you'll probably find more opportunities online. There are so many publishers, small, medium and large, online that it's relatively easy to find work if you look for it.

For example. lots of people earn regular income writing for Medium.com - on any topic

imaginable. Just sign up and start submitting content. Then join their partner program and lock some of your articles.

If want some inside tips on how people are making money on Medium.com (as well as generating lots of traffic) [grab this training](#).

Market #2: Biographies and Memoir Writing

Here's a unique opportunity that allows you to help people tell their story. Many people want to publish a biography or memoir, but don't have the writing skills to put it together. In fact, many famous biographies were not written by their "authors". Instead, they are ghostwritten and that's where your services come in. In some cases, you might even get credit as a co-author.

Tip - Make passive income: Instead of doing all the hard work of putting together a memoir or biography, teach people how to write their own, so they can do it themselves. You can create an information product about the process that you can sell repeatedly. Or once you've achieved success on your own, you can teach other aspiring memoir writers to break into the market.

Market #3: Blogging

You're probably familiar with the concept of blogging. However, you might not know that many bloggers don't actually write their own content. They hire someone to write it for them. Bloggers can make a great living working for a handful of chosen blogs. Some bloggers are ghostwriters, while others are "guest bloggers."

Tip - Get ongoing work: Offer blogging services from your own website and set up a monthly subscription plan where you write a certain number of blog posts each work. Give your monthly subscribers a special retainer rate, so they are encouraged to keep their subscription active.

Market #4: Book Proposals

Writers who want their books to be published by a publishing company, need a book proposal. This proposal sells the idea of why the book should be published and includes an overview of the book, its market, and competition. A book proposal is a specialized type of writing that needs to be detailed and persuasive. Proposals can be used for fiction and nonfiction work, so there are a variety of types of clients you can work with.

Tip - Focus on results: While not all of your clients will get book deals because of your work, the success rate you do achieve will be critical in growing your opportunities. Always follow up with your clients to find out how things went and use those success stories as case studies to showcase your expertise.

Market #5: Copywriting

Copywriting is the art of writing material that helps convert readers into customers. Copywriting can encompass everything from email messages to advertisements to online sales pages. Any marketing material often entails some level of copywriting. You can do things like slogan writing, brochures, ad copy, sales letters, product descriptions and more. Copywriters are in high demand and once you have a proven track record, you'll have clients knocking on your door.

Tip - Track your results: Copywriting is a results driven business and your clients want to know you can get them more leads and customers. Keep a record of conversion rates and help your clients improve those rates as part of a value-added service.



Market #6: Creative Writing

If creative writing was one of your favorite subjects in school, you'll be glad to know there are opportunities to make money doing it. The different types of opportunities are abundant. You might ghostwrite fiction, do songwriting, write jokes and humor, poetry, greeting card messages, jingles and more. Here is a look at some types of writing you might do.

Tip - Treat your creative writing pursuits like a business: You need to build your own

audience by growing and marketing to your email list. These are fans you can contact directly about your works for sale and send other product recommendations where you earn a commission. Treat like you would any other business... just writing good content isn't enough.

Market #7: Ebooks

The ebook industry is thriving and there are many opportunities for writers. You can write for clients or for yourself. There are opportunities in fiction and non-fiction. The important thing is to find a niche for yourself.

Tip – Find a lucrative market of clients: Look for business owners who want to use a book as a marketing tool. For example, a professional coach can publish a book that they can use to build awareness for their services and establish credibility. When they are directly building your business from the content you write, they are willing to pay well to get that service done.

Market #8: Editors

With all the publishing being done these days, the opportunities for talented editors are abundant. In addition to traditional publishing, think about all the blogs, books, and newsletters people are publishing. If you've got an eye for making writing more succinct and clear, this could be an opportunity for you.

Tip - Hang out with writers: Many writers need editing services, so make sure they know who you are. Join online communities and groups. Attend local writing events to connect with them.

Market #9: Emails and Newsletters

Email is a very commercial medium that produces a high return on investment, so clients are often willing to pay well for you to write for them. According to the Direct Marketing Association, email produces a return on investment (ROI) of nearly 4300% . That means, for every dollar they spend, they get \$43.52 in return. This is your opportunity to write for clients who want to generate income from their email marketing or to make money from your own email list in a niche of your choosing.

Tip: Create retainer packages for your clients: For email marketing campaigns to be effective, they have to be consistent. That means your clients need more and more emails

written. If you can get your clients to sign up for a subscription for your services, you get ongoing work, they get more success and you don't have to constantly hunt for new clients and work.

Market #10: Ghostwriting

Ghostwriting is actually a lot more common than the average person might think. A ghostwriter is someone who writes content for their client who then publishes the content under their own name as if they wrote it. Many of the markets we've mentioned in this report can be done as a ghostwriter. Ghostwriters write anything from blog posts, to ebooks including fiction and nonfiction, screenplays, scripts, speeches, articles, stores, and more.

Tip - Listen to and Apply Feedback: Writing is such a personal thing and it's easy to get defensive about our talents, but when you're ghostwriting, you become irrelevant. Your job is to write what the client wants and conform to what they're asking for. Of course, you can provide your professional advice if you think they're moving in the wrong direction, but ultimately, it's in their hands.



Market #11: Private Label Rights (PLR) Content

Private label rights (PLR) content is pre-written content such as articles, blog posts, ebooks, reports, and any type of content, which multiple people purchase the right to use as their own work. Typically, the buyer is responsible for altering the content to make it their own, but they can put their name to it as the author. This differs from ghostwriting work where someone hires you to write on a specific subject and they pay you for exclusive rights to use that work. With PLR, you sell the same content to multiple buyers

over and over again.

Tip - PLR Customers Keep Buying: PLR is inexpensive for the individual buyer, so they keep buying more. If you keep coming up with great topics and offers, your customers will buy repeatedly. This is why memberships also do well for PLR. Set up a subscription-based program. You deliver content every month and they pay you every month.

Market #12: Revenue Sharing Sites

With revenue sharing sites, you write an article on a particular topic or niche, depending on what the site wants you to do. Once your article is published on the site and people start reading it, you will earn a share of the advertising revenue generated by the readers when they click on an advertisement. This is a useful way to break into and learn more about online writing as well as get work under your byline to help market yourself as a writer to the world.

Tip - Make passive income: The income you get from these sites can become passive if traffic continues to visit your older content. A natural progression from writing for other sites is to create your own site. Not only do you keep 100% of the revenue, you also build a valuable asset that can bring in additional money in other ways.

Market #13: Social Media Content Writer

Social media writing consists of writing blurbs to introduce memes, blog posts, contests and other content ultimately leading the customer toward the client's websites or email lists. If you have the talent to make people want to "click" and read more, you can become an effective social media content writer.

Tip: Get Ongoing Work: Set up your own website and include social media management services. Some of your clients might just want you to write their content, but many others will want you to handle the posting and interaction on their various accounts. The more hands-free you can make this for your client, the more likely they'll want to work with you on an ongoing basis.

That wraps it up for today. If you want to see 21 more markets where you can earn from your writing, I suggest you hop on over to [WriterHelpWanted](#) for the inside scoop - they'll even hook you up with a writing job!

Bigger Affiliate Commissions with a Free Screen Recorder?

by Jim Daniels - Friday, April 26, 2019

<https://bizweb2000.com/screen-recorder/>



With all the people getting into affiliate marketing the last few years, it is no wonder the competition is getting stiff. The challenge is to think of ways to outperform other affiliates.

Here's a resource and strategy I've used successfully in the past and plan to use more in the coming months and years....

[screencast-o-matic.com](https://www.screencast-o-matic.com)

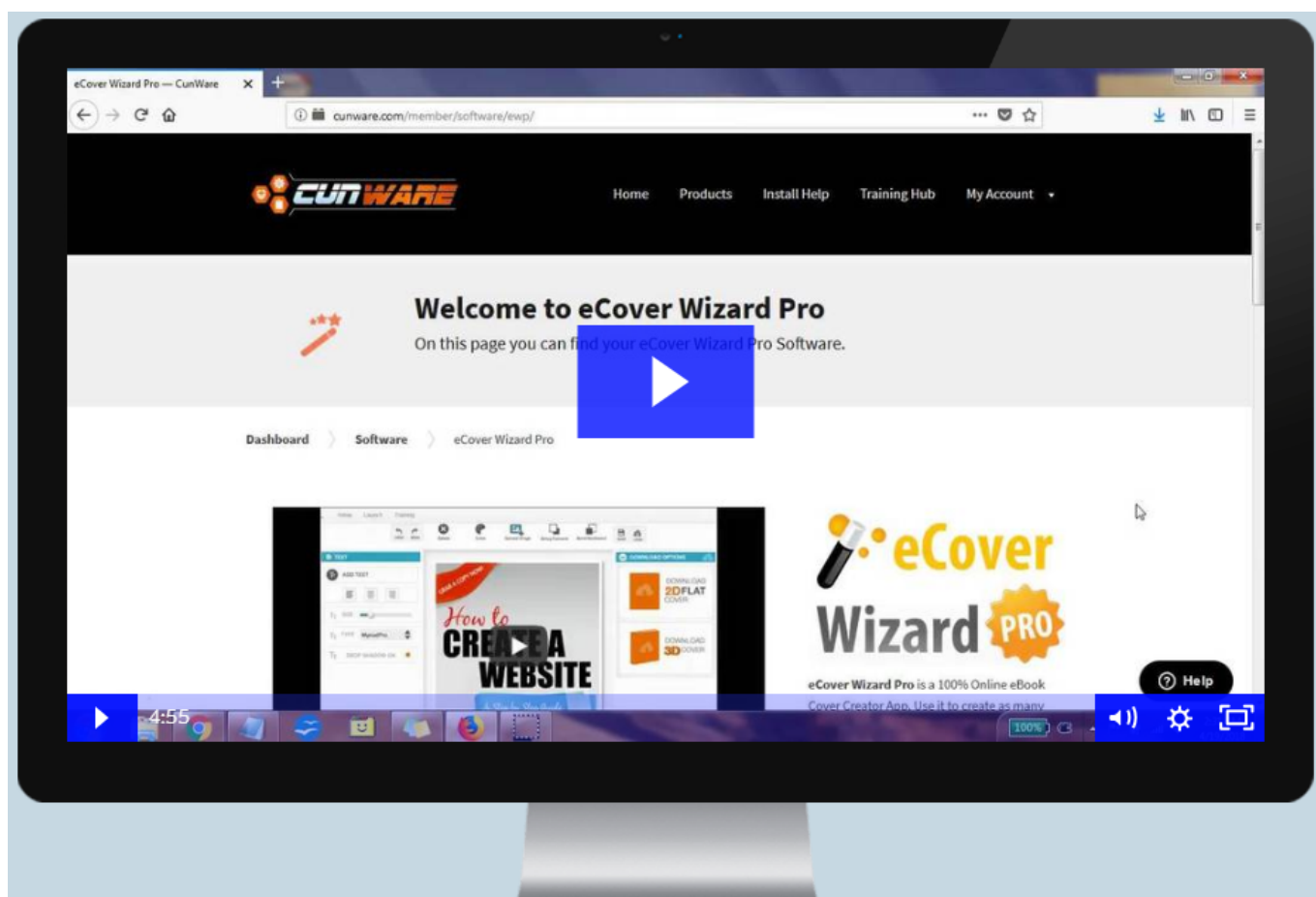
What better way to wow your prospects and customers than to record and publish top notch, full motion screen-captured videos.



It is a proven fact; giving your customers something they can actually see and hear, can explode your online sales instantly.

For example, here's a successful promo that I did using this quick demo video strategy.

It's for eCover Wizard Pro:



This is screencast-o-matic.com in action.

Many affiliates believe this is expensive, time-consuming hard work. Actually, it is free and it is quite easy. I made that video above literally in a few minutes.

You do not need any training or education to use this system for your affiliate marketing. Anyone can create effective videos, from multimedia tutorials and step-by-step presentations with it.

The end result is a video that's like having your customers seated next to you and looking

at your desktop, as you show them the things they need to see and hear.



Here's how to use screencast-o-matic.com to increase your affiliate earnings...

1. First find a product you want to promote. Either buy it or get a review copy from the vendor. Then get familiar with the product by using it for a short time.
2. Put together a short presentation either by writing something you can read as you use the product, or simply practicing it a few times.
3. Next visit screencast-o-matic.com and click record. It will record your desktop activity in a single click and when you are done it will create an MP4 video right on your computer.
4. Post your video at your site, blog or share on youtube, Facebook and Google Classroom. Announce the video to your opt-in lists if you have any.

You can also share your videos through RSS feeds, Twitter, and podcasts if you want. There's nothing like being visible in many sites and pages to advertise yourself and get your message through!

I prefer to post them on my sites using a [Thrive Landing Page Template](#), which lets me frame the videos in PC or tablet frames like the one you see above.



There are many other benefits you get when using screencast-o-matic.com with your affiliate promotions.

For example...

1. You presell products and services by reducing skepticism among hard-to-please customers.
2. You reduce refunds and other customer issues by demonstrating visually how to use a product or service properly.
3. You can show off bonuses that customers can get only from you.

While this article shows the main purpose of using screencast-o-matic.com is to boost the income that is generated from your affiliate promotions, you can also use it to create your own products if you want!

Start using this awesome, free resource today and you'll find that it can't help but start increasing your earnings in multiple ways.

Using Duplicator Pro to Backup or Move a Wordpress Site

by Jim Daniels - Friday, March 15, 2019

<https://bizweb2000.com/duplicator-pro-wp-backup-move/>



If you've ever had to move your site to a new hosting company, you know it can be a headache.

Recently, as I was about to release my [new product for affiliate marketers](#), which was my first product in over a year, I decided it was time to move on from Hostnine to new web host.

Today I'll share my site migration experience with you so you can easily backup or move any of your WordPress sites in minutes.

Having fresh backups gives you peace of mind knowing you can always recover from a crash or a hack. But even if you have backups, you need to know how to restore them quickly. That's the knowledge I was lacking, but not anymore.

First off, I have to admit, I shopped around a LOT for a new host. When I purchase something online I usually read a lot of reviews first.

After days of shopping and comparing, I ended up coming back to HostGator. Their new cloud offerings were just too good to pass up. Inexpensive, flexible and speedy - just the combination I was looking for.

But my main concern was being able to get support when I needed it. Years ago I was with them and their support was lousy. However I recently had heard that they totally revamped their support, so I decided to put it to the test.

I picked up the phone and called as if I was a client already. I got an actual human on the phone within one minute. Next I tried their chat support. Again, it was nearly immediate. That matched up with everything I was reading about their new service department, so I pulled the trigger.

I went with the Business Cloud server and after ordering I opened a migration ticket. A week later they had all my sites moved without me lifting a finger. Awesome.

I tested out all my sites in something they call their "swamp" and everything worked great.

Next I changed the nameserver settings of my domain names to my new server, waited a few days to test again, and then put in the request to cancel my old host at the end of their billing cycle.

All set, right?

Wrong! A few days later I realized I forgot to request the migration of an entire website!

Not wanting to wait for the migration team again, I decided I'd try to move the site myself. I had never done this before and I'm not too technically inclined, but figured it would be a great skill to have.




So I logged into the WordPress Admin area of that site on my old server. (I'm glad I told my old host to cancel at the *end of the billing cycle* and not immediately!)

In the admin area of WordPress I tried to use the plugin I had there called backup buddy. Lots of people love it but for some reason, I just don't get along with that plugin. Too many steps for me -- I like things REALLY SIMPLE.

So I clicked Plugins---> Add New and started searching. Within a few minutes I found a plugin called **Duplicator**.

It had over a million active downloads, a five star rating and was updated just weeks ago. (Regularly updated plugins are safest to use.)



Duplicator – WordPress Migration Plugin

WordPress migration and backups are much easier with Duplicator! Clone, backup, move and transfer an entire site from one location to another.

By Snap Creek

★★★★★ (2,057)

1+ Million Active Installations

[Install Now](#)
[More Details](#)

Last Updated: 4 weeks ago

✓ Compatible with your version of WordPress

So I clicked install, activated it and watched [a video on how to use it.](#)

I could not believe how simple it was! I literally clicked a few buttons and had a backup of the entire site, called a Package. I then uploaded the package (containing just two files) to my new host via FTP, and within minutes had the entire site migrated.

In fact, I loved it so much I got their [Duplicator Pro](#) plugin. Their Pro plugin lets you backup multiple sites on an automated schedule, and it transfers the backups to the Cloud Storage of your choice, such as Dropbox, Google Drive or Amazon S3.

Here's a video showing you how simple it is to use Duplicator Pro...

<https://youtu.be/YvVMt536WD4>

The next day I put the Duplicator Pro plugin on all my sites and clients sites, and scheduled weekly backups. Now I never have to worry about losing a site. And I know how to restore from backup in minutes, in case I ever need to.

So, in closing....

If you need a low cost, reliable web host, I urge you to check out the new cloud offerings from Hostgator.

[Here's my link for a special discount.](#)

And if you want peace of mind knowing you have regular backups of your WordPress sites AND can restore them easily, [grab Duplicator Pro from my link here.](#)

There's also a discount at that page too. (Click the text below the purchase options to save 10%.)

Now get busy backing up those sites!

Blog Posts That Make The Most Money

by Jim Daniels - Friday, March 08, 2019

<https://bizweb2000.com/money-blog-posts/>



OK, so you're getting into blogging.

Not just for the fun of it, but to make some extra money.

That means you need to know what types of blog posts have the best potential to get you monetary results. Today we'll take a look at some of the most effective blog post types.



For starters, it is important to remember that you should keep your content as tightly niched as possible.

Let's say you're running a blog about golf. You might think that creating a post about the top five new luxury watches could attract golfers. Maybe some of them would buy a watch via your affiliate link.

While that's not completely outside the realm of possibility, since golf is a somewhat expensive hobby, that article is likely to attract a lot of visitors that don't care anything about golf. That's not your target audience.

Doing this can even hurt your reputation as a golf blogger, not to mention your search engine ranking since you're so off-topic.

The thing to remember is that you want to create content that is the most likely to get you a new email subscriber, or to get someone to buy something, or take whatever other action you wish.

With that in mind, here are the best types of on-topic posts to get the job done...

Top Lists

Top lists are a very popular type of content that is perfect for a lead-in to a call-to-action.

For example, a golf blogger could post an article called, "The Top 5 Drivers That Can Lengthen Your Drives".

You could then have your call-to-action at the end of the article asking people to opt in for your lead magnet called “10 Ways to Shave Strokes Off Your Golf Game”.

It's perfectly fine to use your affiliate links to link out to the products in your list, in an effort to monetize your post.

Interviews



Interviews with industry experts and popular figures in your market will draw a lot of attention, and they help lend a little credibility to your blog.

If you've interviewed someone people recognize, not only will it draw in more traffic, it will also make people naturally feel your own information is more likely to be good.

Tips & Tricks



People love articles that provide simple tips and tricks in an easy-to-digest format.

Lists of 5-10 tips and tricks on a particular topic draw a lot of readers, and make it easy to lead in to a call-to-action.

That's why you see so many large, popular brands such as buzzfeed and other using this strategy constantly.

In-Depth Tutorials

In-depth tutorials always tend to be big draws, but they're also excellent for getting people to take action.

A good in-depth tutorial will bring in a lot of traffic, and it will also give you a lot of credibility if it is well-written and interesting.

These work so well because Google's algorithm prefers longer articles. In fact, the best blog length for SEO in 2019 is 1,700 or more Words.

Blog posts with over a 2,000 words rank better than blog posts with 1000 words or less.

So strive for 2000 words posts at least occasionally.

(I know that's a lot of writing, but you can always outsource the work for [fiverr.com](https://www.fiverr.com) or other places.)

Plus, when you give away such great information for free, you can get lots of comments on the post. That makes the page grow in content even more over time, solidifying that great ranking.



Case Studies

People love case studies. They show your readers what is really possible in your niche.

The best place to generate case studies is to survey your own list for people who have had success in your niche. Then use the interview strategy above and blend it into a real life case study.

Make sure you focus on the obstacles they overcame as well as the end result.

Case studies also work great as product reviews. Weave in your affiliate link and you'll make lots of money from this type of blog post.

Video



Video content has huge potential for getting people to take action, because you can actually ask them to take action in the video itself.

Plus, video watchers stay on your page longer, which also helps with Google ranking.

Moreover, people who are watching your video are much more likely to hear your call-to-action than someone who's just read a lot of text and now need to read a call-to-action, so video can be extremely effective.

Other Types of Content

There are other types of content you can consider, too. Remember that you don't have to stick 100% to your main conversion goals. Occasionally, you can have additional goals for your content.

For example, maybe you just want to raise brand awareness. You want to get a big boost of viral traffic, and you're not as worried about your main goals.

In that case, you could create a post that was totally out there just to get traffic and help people recognize your name within your niche.

Let's take a look at an example:

Let's say you write an article called, "The 25 Most Bizarre Money Making Methods Ever Created!"

This article is pretty generic, and it could potentially draw a lot of people who aren't even interested in making money because they just want to see the strange information—BUT, it could also draw readers who would be interested in what you are offering.

It could also increase recognition of your brand in your niche, which could benefit you down the road even if you don't get a lot of results immediately.

As you can see from today's posts, there are lots of different formats that work well when blogging. Mix it up and try them all. That's the only way you'll know which blog content types work beset with your niche!



The Fastest (FREE) Way To Grow Your Buyers List

by Jim Daniels - Friday, March 01, 2019

<https://bizweb2000.com/finding-affiliates/>



The key to a successful long-term business online, is to grow your own email list.

Not just any email list though. You need an email list full of product buyers in your niche.

It just makes sense. The more buyers you have on your email list, the more sales you'll make. You'll sell more of your own products. And you'll sell more products you promote as an affiliate.

So what's the best way to grow a buyers list?

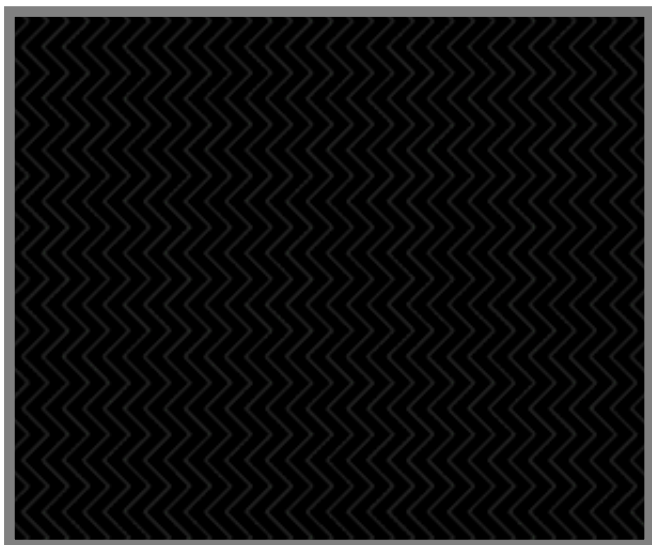
Well, if you have lots of money, you can spend a few grand a month advertising on Facebook or Google.

But I prefer to use free methods.

And the best free way to grow a buyers list, is to tap into the buyer lists of other marketers in your niche.

So how do you do that?

Well, I'll tell you exactly how after today's top sponsor ad...



OK, so what's the easiest way to tap into the buyer lists of other marketers in your niche?

It's actually quite simple...

You put together ONE product of your own, such as an ebook or special report. Then you actively seek out affiliates to promote it for you.

Whenever someone buys your product via an affiliate, your autoresponder integration should automatically add each buyer's email address to your email list.

Bingo!

But how do you find affiliates to promote for you? That's what we'll cover today.

Finding affiliates is a critical step in online marketing as it will fill your email list with real buyers.

For starters, you'll need to put up a [JV page like this](#).

A JV page is where you tell affiliates what your product is all about, how much they can earn, as well as launch contest details and dates if you're just launching the product.

(I build my JV pages and sales pages with the [Thrive WordPress Plugin](#) but there are lots of other tools you can use as well.)

Once you have a JV page up, you need to start sending potential affiliates to that page, so they can see your product and start signing up to promote it.

Here are the top 4 ways I get potential JV partners to my JV page...

1. Email your past affiliates



If you've launched products before, go back and contact any and all affiliates who promoted for you.

Send them a simple email message telling them about your new product and giving them the URL to check it out.

Oh, and be sure to ask them if they have anything new coming that you can promote. Reciprocation goes a long way.

2. Get your product listed at popular launch directories



There are a few great places that affiliates visit often, where you can list your launch.

For starters, head over to [MunchEye.com](https://muncheye.com) and submit your launch. This is the most popular place affiliates go to find products to promote. Try to get it up there a month ahead of time if you can, as many affiliates schedule promos at least 3-4 weeks out.



A couple other places where affiliates look for products to promote are JVNotifyPro.com and JVPlanet.com. Add your product to those directories and you'll definitely pick up more affiliates.

3. Post in Facebook JV Groups



Just like the web directories above, there are some great places on Facebook where you can list your upcoming product launch. A few of these groups include...

<https://www.facebook.com/groups/JVOffers/>

<https://www.facebook.com/groups/jvlaunchcalendar/>

<https://www.facebook.com/groups/jvlaunches/>

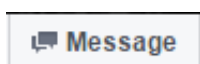
4. Use Facebook Messaging



This last tip may seem basic, but it is probably the most powerful of all.

Take an hour or so every day simply clicking through your friends list at Facebook, and find marketers who promote products and services similar to yours.

Then click the message button that looks like this...



It opens a small dialog box where you can send them a message. I send them a message like this...

Hi NAME,

Your picture in my friends list just caught my eye. What have you been up to? Any new products or services I can review for my BizWeb eGazette readers?

Jim Daniels – bizweb2000.com

Then when they reply, and they usually do, I get a review copy of their latest program to check out. If it's up to snuff and something I can recommend to my readers, I send back this message...

Thanks! It looks great. Send me an affiliate sign up link and I'll let my peeps know about it.

Also, would you like review access to my latest program? It pay 75% commission and your people would love it. Let me know...

Jim

As you can see, this is a very basic strategy to get affiliates from Facebook. But I've generated literally thousands of visitors to my sites with this method. In fact, I've made more money on Facebook using this strategy than any other I've tried, including their paid advertising.

Of course you need to grow your friends list in order to utilize this method. But that's easy enough...

Just search for some leaders and competitors in your niche right through the Facebook search bar. As you find them one by one, you can send a friend request. Most marketers accept friend requests even from people they don't know. And it's never too late to start growing your list of friends on Facebook.

I hope today's post gives you a few new ways to grow your list of JV Partners and increase your sales!

See ya in a few weeks.

Jim Daniels



"Affiliate Marketing As You Know It, **Is DEAD**"

Discover Why Now For FREE

Click Here

"I'll Pay For The Book, You Cover The Shipping!"

AFFILIATE MARKETERS PLAYBOOK

Learn \$2,000 - \$10,000
Your Home

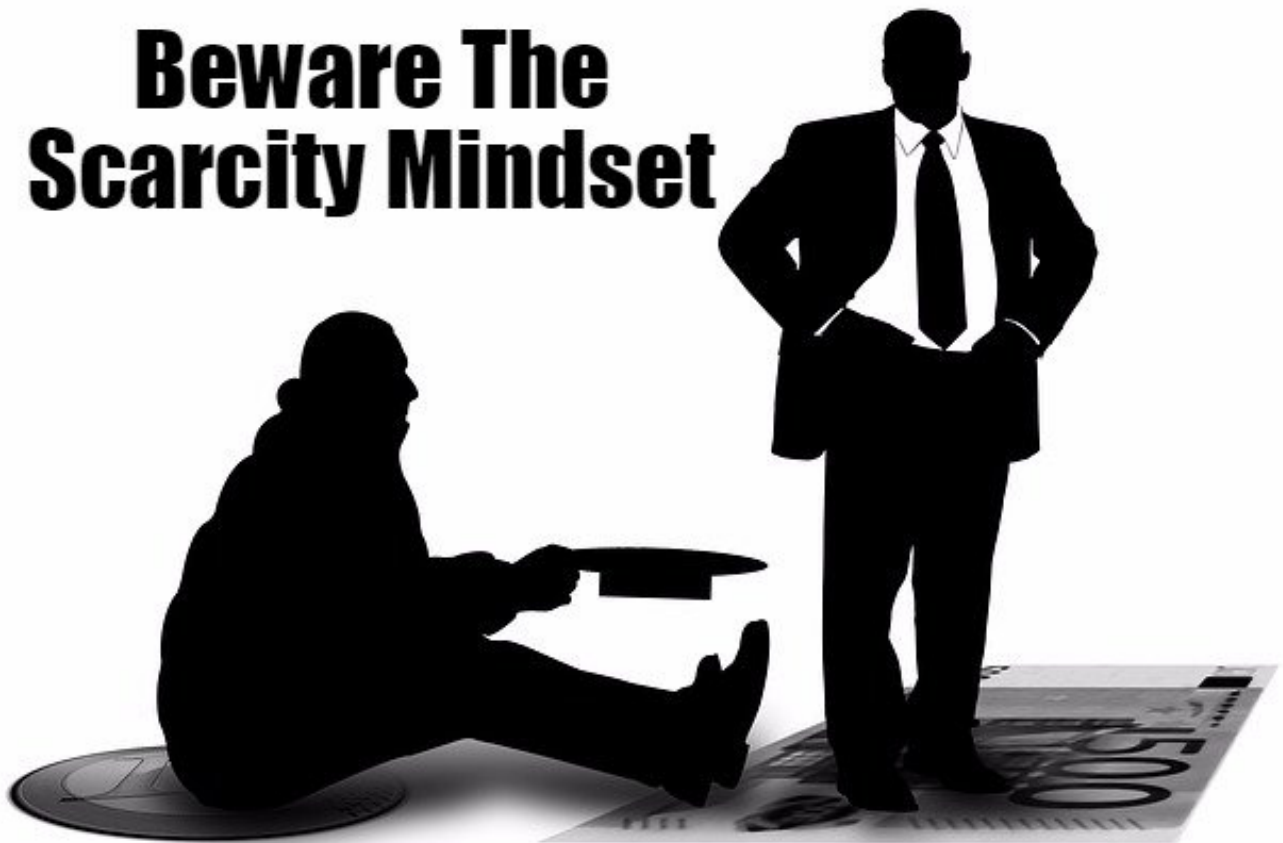
The image is a promotional banner for a book titled "Affiliate Marketing As You Know It, Is DEAD". The main text is in white and red on a black background. Below the main text, there is a yellow banner with the text "I'll Pay For The Book, You Cover The Shipping!". At the bottom, there is a blue banner with the text "Click Here". On the left side, there is a graphic of a book titled "AFFILIATE MARKETERS PLAYBOOK" with a small text "Learn \$2,000 - \$10,000 Your Home" below it.

Is The Scarcity Mindset Holding You Back?

by Jim Daniels - Friday, February 08, 2019

<https://bizweb2000.com/scarcitymindset/>

Beware The Scarcity Mindset



Today I'm doing something I almost never do.

I'm letting a fellow marketer write my newsletter for me.

You see, I subscribe to a number of Internet marketing newsletters and frequent a handful of blogs regularly.

One of my favorites is [Gain Higher Ground](#) by Rob Cornish. Rob started online in 2010 and makes his living online from North Cornwall, England.

I recently read one of his posts and it lit a fire under me. He explained that creating quick,

simple products for your market is better than working large projects.

His advice prompted me to set aside a project I had been working on for a year, and create [this simple product](#) for affiliate marketers. It quickly went on to be one of my top sellers.

Another post Rob made at his blog contained such great advice I asked him if I could republish it. So with his permission, I'm sharing it below.



Rob talks about the Scarcity Mindset, something I have been guilty of myself, many times through the years.

I hope you find this helpful to your online ventures...

The Scarcity Mindset:

One of the greatest routes to making money is to shift your thinking from the scarcity mindset (uptight, seeing everything as a difficult struggle) to an abundance "bring it on" mindset where things are possible and you aren't afraid.

Some examples:

Scarcity Mindset: It's too hard to get affiliates, they won't promote me, I'm a "new kid on the block" nobody

Abundance Mindset: There are stacks of affiliates promoting offers every single day, there's no reason why they won't promote mine too. They make a good chunk of their income doing this and are constantly looking for new products to promote. They care

about my offer and whether they can make money, not me personally. It doesn't matter if I'm brand new or how I feel.

Scarcity Mindset: The economy, politics and my government is in such bad shape, I fear my financial future

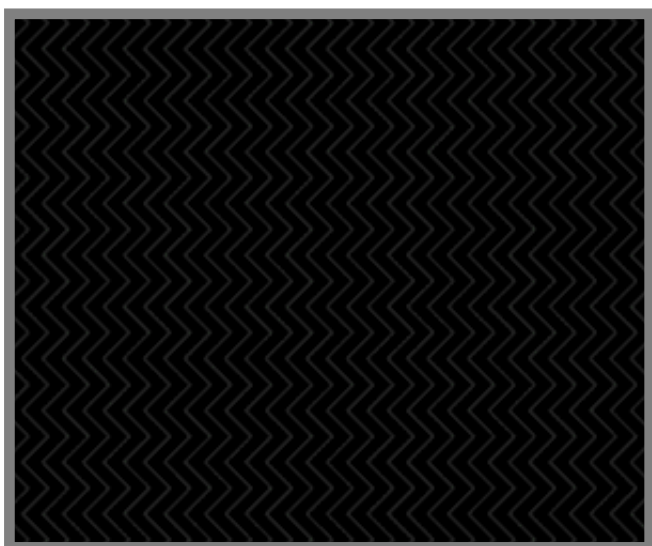
Abundance Mindset: In 2019 global GDP is [forecast](#) at \$86.3 trillion compared to \$57.6 trillion [in 2007](#) before the crash. Opportunity is abundant. I control 90% of my future, not the government. I don't need to be a financial victim, I can opt out and be self sufficient.

Scarcity Mindset: I can't get any good product ideas

Abundance Mindset: There are ideas all around. Improving/adapting/updating the concepts behind other marketers' profitable products. Ideas from newsletters I read, webinars I watch, popular posts on blogs I visit. I've got too many product ideas!

Scarcity Mindset: It's make or break with this project I'm working on, it'll be awful if it doesn't work out

Abundance: *Every* project is merely a TEST. If you have a good system/formula to follow you'll end up with far more winners than losers. And a loser is valuable information about what to avoid going forward. This is the nature of business and perfectly normal, relax!



Scarcity Mindset: I might offend my list or followers by promoting a product they don't like

Abundance: You are simply making an OFFER (the clue's in the name). Nobody is forced to buy or even to be on your list. Promote right and you won't cause offence to your most valuable subscriber core.

Scarcity Mindset: Too scared to even mail email list, they might unsubscribe

Abundance: Unsubscribes are good - they are people who have self-selected themselves to be unsuitable for your content. Better they unsubscribe and save you the hassle and cost of having them in your database.

I could think of a lot more examples but I know you'll get the gist.

The danger is being too cautious, "precious" and overly-sensitive to your own feelings, emotions, successes and failures.

Tough up, relax, mentally separate what is going on in your business with what is happening in your head.

Whatever works for you.

But basically, just push yourself to test new things, play the game and don't fight the rules (you can't change them anyway).

It's only online marketing anyway, not life and death, what's there *really* to be afraid of?



An Easy, On-Demand, High-Converting Traffic Source

by Jim Daniels - Friday, January 25, 2019

<https://bizweb2000.com/traffic/>



I investigate new website traffic sources all the time.

Yet I *almost never* recommend any of them to my readers. Because frankly, **most of them are crap.**

In fact, I passed on telling you about a "revolutionary traffic method" a few weeks ago that sold 5000+ copies on JVZoo.

I could have cleaned up with commissions on that. I knew it would sell big. But it was crummy traffic in my humble opinion.

And I was right. The refund rate for that is already 15% and rising fast.



So when I got access to another new traffic solution this week, I didn't have high hopes.

But after about 10 minutes in the member area I was pleasantly surprised.

This one is the real deal. I know because I've used something like this in the past, and nothing has ever come close to the results I got.

And I wasn't even doing it right.

So If you need traffic, I recommend you check [this new traffic source out](#).

Here's what this traffic source is and who it works best for...

This is a **Viral Traffic Platform** that can literally have hundreds of people sharing anything you want to get more eyeballs to.

It's a **cloud-based platform** that uses the age-old system of:

‘You Scratch My Back...And I Scratch Yours’ - only a more sophisticated version of that ?.

This new community allows marketers and business owners to help each grow by driving high-quality traffic to each other's offers and content.

This traffic platform works best for certain types of marketers.

Check the list below today's middle sponsorship ad banner to see if this traffic

solution is for you...



- **Affiliate Marketers** - Inside this platform you can create content, post it anywhere you like and send your affiliate link onto 10's, 100's or 1,000's of sites with a single click. It's an affiliate marketers dream come true.
- **Ecommerce Marketers** - Got an E-Commerce store? Let your fellow members of this traffic platform spread the word around. You can even put your product posts directly on their blogs or social feeds!
- **Local Marketers** - Traffic Ivy members can share your ads for any business, including local business. It's far better (and delivers better results) than distributing pamphlets that no one even reads
- **Website Owners** - A website without traffic is like a car you never drive but pay for the parking anyway. You can display banners for more traffic points, or use your points for traffic to your websites
- **Bloggers** - Using the WordPress plugin you can automate content creation and turn your blog into a viral traffic generation machine by also automating publishing of your new posts for more shares!
- **Newbie Marketers** - You don't even need to have a website to make this work and with the friendly support team, and a lovely community, you're in the right place to make your startup thrive
- **Video Marketers** - Their extensive network contains a lot of YouTube accounts, that you can upload YOUR videos directly to - and post whatever you'd like in their description!
- **SEO Freelancers** - We all know how much Google loves relevant, targeted backlinks in high value blogs... this is your ticket to as many backlinks as you choose, placing your articles on 100's of blogs!

In closing...

While running an ONLINE Business, you'll encounter many problems... but without doubt, the BIGGEST of them all is the struggle to get a constant stream of Real and high-quality traffic, from a dependable source.

This solution will put an end to that biggest worry right now.

[Check it out for yourself here...](#)

I'm sure I'll see you inside the Member's Area.

You'd be hard pressed to find better quality traffic.

OK, enough said.

Do These Sneakers Make Me Look Like a Grandpa?

by Jim Daniels - Friday, January 18, 2019

<https://bizweb2000.com/grandpa/>



OK, I think I'm officially old.

At least in my teenager's eyes.

This morning I put on my brand new pair of New Balance sneakers.

I was so proud. They were comfy as slippers and white as the driven snow.

I mean, look at those beauties...

My daughter noticed them the second she laid eyes on me.

"New sneaks Dad?"

Yeah, whattya think?

Her answer: *"Nice. You look like grandpa."*

Needless to say, I was deflated faster than a Tom Brady football.

In fact, it sort of gnawed at me all morning. I even took to Google to see if there was some sort of stigma with this particular style.

Much to my surprise I found more than one website backing up her opinion.

One site went so far as to say that this model of New Balance was strictly for "old white guys".

Yikes. I had no idea when I bought them.

Certainly I'd never star on that reality show *Queer Eye for the Straight Guy*, but I always considered myself at least somewhat style savvy.

However thinking back to my shopping experience, I was indeed elbow to elbow with a few other "old white guys". Maybe that should have tipped me off.

But wait a minute!

I did hit the big FIVE-OH fairly recently. And yes, I do cake on a heavy application of SPF 30 when I play golf.

Hey, I *am* an old white guy!

And what's wrong with that?

After all, I still *feel* young most of the time.

I'm active.

I'm pretty open-minded.

I stay up to date on technology.

And I learn new stuff all the time...

In fact, they say you can't teach an old dog new tricks, but look at all the things I learned this year...

- I learned that if you leave your battery in your lawn tractor all Winter it may not

start in the Spring.

- I learned that there are people earning six figure incomes selling tee shirts online using [hands-free strategies like this](#).
- I learned there's a new indoor golf facility near me so I can now play year-round.
- I learned that changing my golf grip gives me new blisters.

Oh yeah, and I learned that my new sneakers make me look like grandpa.

Whatevs.

(I learned that one from my teenager too.)

Note: Today's BizWeb eGazette is from a previous post, that's why the comments below are dated. I'm preparing for our first big snow storm of 2019 and didn't have time to write a fresh post. But I'll be back next week with something brand new.

Gene, Gene the 'Domaining' Machine?

by Jim Daniels - Monday, November 05, 2018

<https://bizweb2000.com/dancing/>

Can you name this TV show?

If so, you may be as old as I am. ;-)

I used to love it when Gene, Gene the Dancing Machine would come on.

Chuck Barris would get the audience whipped into a frenzy and ol' Gene would do his thing.

If you need a refresher, watch this...

<https://www.youtube.com/watch?v=xuJHKVQ2kLA>

Ah, the good ol days before reality TV ruined everything.

Fast forward 40 years or so, and now my favorite Gene is Gene Pimentel.

He's the guy who showed me how to find and flip expired domains for profit.

It's one of my favorite new income strategies, and I knew nothing about it before I saw [this web page](#).

I suggest you grab it. What you discover inside may just have you dancing around like Gene, Gene the Dancing Machine.

Oh, by the way. That link above gets you a deep discount without having to use a coupon code or promo code.

But isn't this domain "stealing?"

by Jim Daniels - Sunday, November 04, 2018

<https://bizweb2000.com/expired-domain/>



I got this question from one of my subscribers, and it's a good one.

He wrote...

"I'm thinking of getting your friend [Gene's 5 domaining course](#).

I saw the 700X profit you made with one expired domain and I might try that method.

But Jim, isn't registering expired domains and selling them for profit like stealing?

I mean, isn't this taking advantage of people who forget to renew their domain?"

- Anonymous

Great question. On the surface I can understand why some people might think that.

But once you understand how the registrars work, you may see things differently.

For starters, most domains owners who want to keep their domain put it on auto-renew.

If their domain does not auto-renew either because of an expired credit card or because they are not on auto-renew, there are safeguards in place for them.

They are contacted multiple times leading up to and after the expiry date. Then there is a lengthy redemption period where they can re-register and keep their domain name.

Only after that, is it dropped and made available to the general public.

So no, registering expired domains is NOT stealing.

Most people who let domains expire simply do not want the domain any longer.

So how in the heck is mining expired domains profitable?

Well, its simple. Let's say Joe Blow from Idaho started an RV Business 15 years back and bought the domain JoesRVs.com.



Then this year, ol' Joe retired or got out of the business for one reason or another and let the website and domain go.

Well more than likely there are other Joes in the world who sell, rent and service RV's.

But when they started their business they couldn't get that domain because it was already taken. So they settled for a longer less memorable domain.

Don't you think they'd want to know that JoesRVs.com is available? You bet they would, and they'd happily pay a premium for it.

Now, what if you were to buy an expired domain and list it for sale, then the owner contacted you and said hey, I forgot to renew it and I need it back!

Well, you could always sell it to him for a couple bucks if you wanted to be a nice guy. But the chances of that happening are slim, with all the safeguards in place.

A more likely scenario is that you'll find another Joe who wants it and is **HAPPY** to pay

you for it.

I know, because I bought a FIRSTNAMERESTAURANT.com domain for \$1.

Three days later I sold it for... get this... \$700!

If you're looking for a great way to supplement your income in your spare time, this is a great way.

To get all the info and tools you need, [grab Gene's Domaining Course](#) before while you can...

You'll learn all the tricks of the trade and get some really cool tools to speed your success.

Jim Daniels
BizWeb eGazette

How I Bought a Domain for \$1 and Sold it for \$700 in 3 Days

by Jim Daniels - Saturday, November 03, 2018

<https://bizweb2000.com/domain-case-study/>

Post Updated: November 3, 2018



So I know this guy named Gene Pimentel. He's an older fellow like me, and he also makes his living online.

But he does it a little differently than me - he uses domaining strategies.

That's right, he's been making his living buying and selling domain names for the last 15 or so years.

Being my usual skeptical self, I decided to put his methods to the test.

I talked him into giving me access to his top courses and promised I'd tell my readers about his domaining for profit [course firesale](#) if, and ONLY IF it actually worked.

I got busy right away using Gene's method called Same Day Domain Profits. I found and purchased a few expired domain names using his strategy of registering them for a buck and selling them for \$100. (I quickly learned that the secret is finding the right names.)

So did it work?

Well, I have good news and bad.

The **bad news** is that I was *not* able to sell any of my domains the same day.

I actually sold a domain **three days** after I registered it.

The *good news* is that I didn't sell it for \$100...

I sold it for \$700!

Here is a step by step account of how I did it...

Step 1: I watched his training videos on all the methods he teaches. Of all the methods, I decided I wanted to try his expired domain method. It looked like the fastest and easiest strategy since it focused on what Gene calls "Low Hanging Fruit". These are domains that look like NAME+BUSINESS.COM. For example, MikesLandscaping.com. Every day many of these domains expire for a multitude of reasons and come back on the market.

Step 2: I went to the site Gene recommended and downloaded a list of several thousand domains that were recently dropped and made available to the public. This site is free to access.

Step 3: I pasted the domains into the software Gene gives away free at his members area, and ran some filters just like he showed me. (He even gives his members a list of 7000 first names to paste into the software.)

Step 4: I identified three domain names that I thought were possible easy flips and purchased them using Godaddy coupons for \$1, \$2 and \$8 respectively. (Godaddy limits you to one domain at \$1.)

Step 5: I uploaded the "This Domain For Sale" 1-page website template Gene gives his members, on each of the three domains.

Step 6: I listed the domains for sale on eBay with a starting bid a couple hundreds dollars lower than the instant appraisal site Estibot.com showed me for the domains.

Step 7: I contacted a handful of localized businesses I found on Google that I thought might be interested in each of the domains.

Done.

All of that took me about three hours, and most of that was scouring through the potential domains.

Nothing happened for three days, until on day three I got a phone call and email from a Godaddy domain broker. He had received an offer through their Domain Buy Service on one of the domains. Sweet!

Below are some images I grabbed from Godaddy's website so you can see how the domain sale went down.

Note: I blurred out part of the domain name to protect the new owner. But as you can see, it was a FIRSTNAMERESTAURANT.com domain.

The screenshot shows the GoDaddy Domain Buy Service interface. At the top, there is a banner with a handshake icon and the text "Domain Buy Service" in large orange letters, followed by "Sell your domain with confidence - the buyer is waiting!". To the right of the banner is a box that says "Earn money for your domain" and "3 Easy Steps". Below the banner, the text reads: "It looks like [REDACTED] SRESTAURANT.COM is a valuable domain name and it may be time for you to cash in!". This is followed by a paragraph: "If you've ever thought about selling a domain name, now is the time to do it! A GoDaddy customer has made an offer to purchase [REDACTED] SRESTAURANT.COM using our secure Domain Buy Service. If you are interested in negotiating, click 'I'm willing to negotiate'. We'll show you the initial offer, and give you the opportunity to accept or counter it." Below this is another paragraph: "If you are not interested in negotiating, click 'I'm not interested' and GoDaddy will notify the buyer that [REDACTED] SRESTAURANT.COM is not for sale." In the center, there is a grey box containing the text "[REDACTED] SRESTAURANT.COM" and two red buttons: "I'M WILLING TO NEGOTIATE" and "I'M NOT INTERESTED". At the bottom, a dotted line separates the main content from a footer that says: "You have questions, we have answers! Feel free to call the GoDaddy Domain Buy Service Team at any time to find out more information about the full domain sale and transfer process. You can reach the team at (480) 505-8877. We are here to help!"

Naturally, I clicked "I'm willing to negotiate."

Next I was taken to this web page with the offer...



Domain Buy Service

Sell your domain with confidence - the buyer is waiting!

Earn money for
your domain
3 Easy
Steps

Thank you for your interest. The current offer for **SRESTAURANT.COM** is:

\$700.00

This initial offer can be accepted right away! If you feel this is an acceptable offer, click "**Accept Offer**" so we can get started with the payment and transfer process. As soon as the process is completed you'll have a little more money in the bank. It's that easy!

If this offer isn't quite what you are looking for, click "**Counter Offer**". We'll contact the buyer to see if they are willing to meet your desired price, or generate a new offer. This way you can let the buyer know exactly what you would like to receive for **SRESTAURANT.COM**.

SRESTAURANT.COM


ACCEPT OFFER

COUNTER OFFER

You have questions, we have answers! Feel free to call the GoDaddy Domain Buy Service Team at any time to find out more information about the full domain sale and transfer process. You can reach the team at **(480) 505-8877**. We are here to help!

I was pleasantly surprised to see the offer was 700x what I paid for the domain earlier this week! So, being the awesome negotiator I am, I clicked **ACCEPT OFFER**. Yes, I decided not to get greedy and ask for more. After all, I bought it for a buck!

And here's the domain in my Godaddy account marked as sold. Easy peezy.

Selling		Sold		Didn't Sell		Pending	
View: All Offer/Counter Offer Offer/Counter Offer with Buy Now Buy Now Auctions							
Domain Name: ▲		Sold At		Asking Price			
 restaurant.com		\$700		None 🌐			

So, you may be wondering if you can do this too. Well, I'll be 100% honest. You do need some computer skills.

You need to be able to copy and paste text. You really should have a basic hosting account that lets you add domains, and you need to be able to FTP the "This Domain For Sale" website files Gene gives you. (You CAN do it without the hosting and FTP if you want, but this makes it more effective.)

If you can do those basic things, and you have some patience with scouring through domain lists, you can probably do this. The only other thing you need is a little creativity to think up potential business domains like "restaurant", "autosales", "landscaping" and maybe a few dozen more.

You probably won't make \$700 per domain. You may not even sell all the domains you register. But you might make a lot more on some of them. [Just look at some of the prices Gene has gotten on some of his domain flips.](#)

And in case you're wondering, competition is a non-issue with Gene's system. He could literally teach 1000 people how to do it and there are just so many domains in so many niches, competition will virtually never be an issue.

To your domaining success,



JIM DANIELS

Break Into Serious Profits By Selling Services

by Jim Daniels - Friday, November 02, 2018

<https://bizweb2000.com/online-services/>



Establishing a profitable web business can be a challenge. If you're starting from scratch, it can take years to earn a consistent income online.

Today I want to show you how many people have cracked the code by offering services.

Selling services online is one of the best ways to make a consistent income. Unlike starting a new web business, the income is virtually guaranteed. It's also consistent, provided you continue to put the work in.

Many top marketers started out by offering services online, then watched their venture blossom into a full-blown web business.

There are basically two steps you need to start making money selling services...



MAKE MONEY ONLINE NOW

Millionaire Mentor Shows You How

FREE VIDEO PROOF

Daily Sales Snapshot

Mon	Nov	02	\$247.43
Sun	Nov	01	\$163.88
Sat	Oct	31	\$313.27
Fri	Oct	30	\$66.42
Thu	Oct	29	\$65.00
Wed	Oct	28	\$91.45
Tue	Oct	27	\$76.27

CLICK HERE

CoffeeShopMillionaire.com

Step 1: Decide what services you can offer

Of course it all starts with nailing down a few services you can offer.

That's really the easy part. Nowadays there are so many services that businesses need and so many easy ways to offer those services. A few ideas you should consider are logo design, ebook covers, ad banner or graphic design, web or blog design, video creation and more.

Here are some resources you can use to offer those services to clients:

[logo design tool](#)

[ad banner graphic design tool](#)

[ecover design tool](#)

[video creation tool](#)

Once you decide on what service you'll offer, it all comes down to finding clients.

Step 2: Find Clients

Here are the top marketplaces you can go to sell your services.

Marketplace #1: [UpWork](#)

UpWork is one of the largest freelancer marketplaces on the internet.

The way it works is pretty simple. People who're looking for freelancers post up a job description. You look at jobs that you may be interested in and place a proposal. If you get picked, the money goes into an escrow account until you deliver the work.

As far as raw traffic goes, UpWork has a lot. In fact, they now boast more than 1.5 million clients!

Upwork lets you offer hourly or per-project work as well as entry-level projects. Regardless of where you are knowledge wise, Upwork is likely to have clients for you.

Marketplace #2: [Freelancer.com](#)

Freelancer.com is the world's largest freelancing and crowdsourcing marketplace, connecting over 30 million employers and freelancers globally from over 247 countries, regions, and territories.

This marketplace puts more of an emphasis on technical projects, like web developers, video editors, software, mobile and administration. But there is pretty much something for everyone at Freelancer.com.

The best way to create a consistent flow of income here is to find your own stable base of clients who hire you for repeat projects.

Marketplace #3: [Guru.com](#)

Guru.com has a very intuitive interface and is simple to use. Their rating system is top notch, secure and easy to understand. It's no wonder they now boast more than 3 million members.

What freelancers tend to appreciate about Guru.com is its SafePay system. This system more or less guarantees that freelancers will get paid quickly once the job is done.

Marketplace #4: [Fiverr](#)

Fiverr is a marketplace where everything is sold for \$5 and up. Any service you can think of, from building backlinks to creating cartoon videos to generating eBook covers can all be sold on Fiverr.

Fiverr is a fantastic place to go if you're just getting into online freelancing and want to see some quick cash. Once you get established you can offer higher and higher priced gigs.

Many people now make a full time income from fiverr -- maybe you can too.

Marketplace #5: [Craigslist](#)

Craigslist services is another great place to sell local services. And it's not just for lawn mowing and guitar lessons. More and more marketers are offering from graphic design and related services on Craigslist.

While Craigslist tends to focus on local services, if you're offering web related services, clients are out there. Especially clients who prefer to meet their freelancers face to face in coffee shops. (You'd be surprised how much business is done this way nowadays.)

Be sure to also look in the Gigs section to see if others are looking to hire someone of your skill set.

In closing...

These are the top online marketplaces for selling your services. Offer a few good services at a few of these sites and you'll be on your way.

As you gain clients, be sure to add them to an opt-in list so you can announce future services to them.

Once you get established and start making some money with your services, take time to set up a blog as well, showcasing your services.

Many top marketers have grown a profitable web business by starting out selling services. This may be a great path for you to follow as well.

The best part is that you can be making money all along!

Sales Funnels Simplified

by Jim Daniels - Friday, October 19, 2018

<https://bizweb2000.com/funnel-talk/>



A decade or so ago, Internet marketers such as myself sold things differently than today.

When we released a new product, such as an info-product or piece of software, it was usually a single product for sale.

The price ranged from \$47 to \$97 and sometimes much higher.

Then around 2010 or so, things really started heating up in the Internet marketing space.

The competition began getting tougher and tougher and prices started dropping.

Prices for the same products that used to sell at a premium, started dropping to \$17 or less,

sometimes as low as \$7.

Since most marketers can't survive on \$7 product sales, a new strategy was born...

Marketers started adding more products onto a low cost front end product and structuring what is known now as the Sales Funnel.

Without any additional work, traffic or effort, a sales funnel can increase your revenue significantly.



Why funnels caught on so quickly...

If you can sell a low cost front end product that the market needs, your sales funnel can generate the rest of the profit you need.

While I was not a fan of sales funnels at first, I came to accept them as a necessity.

Buyers needed low cost products and sellers needed a way to survive.

So I joined the fray and started using funnels a few years ago.

Today I'd like to show you an example of a live funnel so you can implement the strategy in your own business.

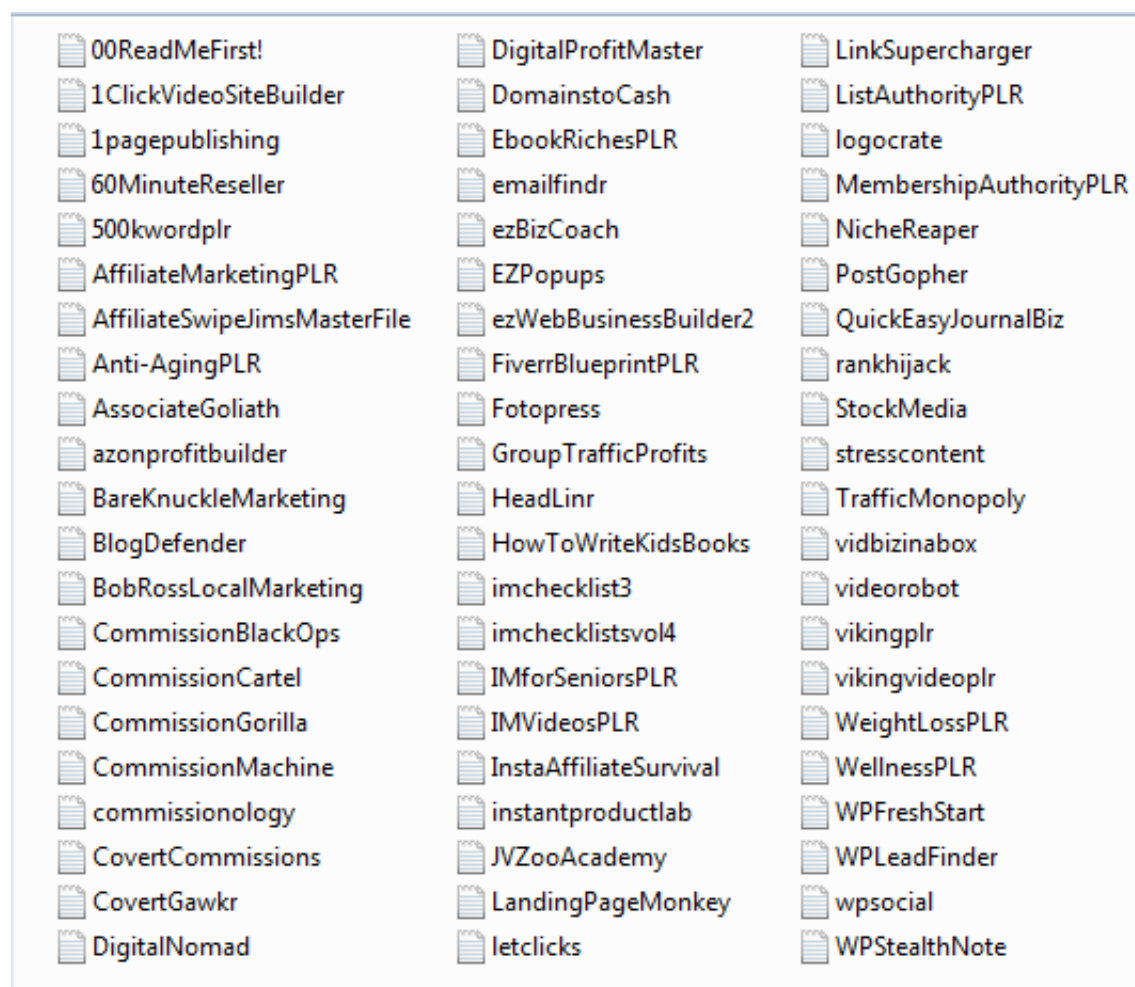
This year I launched my 2018 version of my Affiliate Master Swipe File at:

ezbizcoach.com/jims-2018-affiliate-swipe-file/

It's a giant PDF directory of My Top 100 Most Recent Affiliate Products and a folder with All My Stealth "Conversational" Promos.

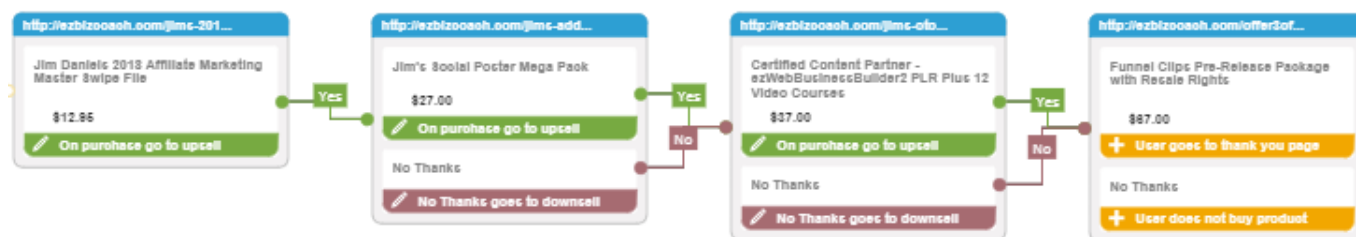
The products are mostly in the Internet Marketing niche however there are also products about a kids book writing program, an anti-aging plr package, a journal writing program, stress, weight loss and a few others as well. It's a good mix and they all covert great.

Here's an image of the folder with all my promos so you can see some of the niches involved...



I launched this product at a low price and made it my front end product.

I then built a funnel in JVZoo that looks like this:



As you can see, each product throughout a funnel costs a bit more.

Here's a breakdown of each of the products in my funnel above...

OTO #1

Social Poster Mega Pack:

A Gigantic Package of Professionally Designed Social Posters For Instant and Viral Website Traffic

ezbizcoach.com/jims-addon/

OTO #2

Flagship Web Business Course:

PLR to a Huge Web Business How-To Course I Created For My Own Clients and Sold More Than Six Figures Worth.

ezbizcoach.com/jims-oto-2/

OTO #3

Unreleased Product W/ PLR:

PLR to a Huge Video Based Product I Created For My Own Biz and Never Released To The Public.

ezbizcoach.com/offer3of3/

I invite you to visit each of those pages and see how the funnel flows.



Secrets to setting up an effective sales funnel:

#1: Pay Big Commissions

One of the secrets to a good funnel is how you structure your commissions for affiliates.

It's now common to pay as much as 60%-100% commission on the front end.

This boosts your your earnings per click and helps attract more affiliates to promote your offer.

Now perhaps you're wondering how the heck you make any money paying out such high commissions...

Well, the answer is in your funnel.

Most marketers pay 50% commissions through the rest of the funnel.

Then they also tie in a back end offer such as a higher ticket item.

#2: Capture Front-end Buyers Email Addresses

This is one of the most important things you can do with every product you launch.

Since you're going to the trouble of recruiting lots of affiliates to promote for you, and paying them big commissions, you need to grow your buyer list.

Your buyer list is your bread and butter. It is made up of people who are willing to spend money to make money.

So integrate an autoresponder when setting up your product and set it to single opt-in.

JVZoo lets you tie in an autoresponder with a couple clicks at their product setup page.

As your buyer list grows you'll sell more and more of your own products and affiliate products.

#3: Have a Contest

JVZoo also lets you have a contest and even tracks the number of sales for you.

If you can't afford big prizes, just give out bonus cash for different sales levels.

For instance, \$25 bonus for 15 sales, \$50 bonus for 30 sales, \$100 for 50 sales, etc.

This gives your affiliates incentive to promote steadily throughout your launch.

#4: Use Video On All Funnel Pages

Most marketers do not take the time to create a video for each of their OTO pages, but this is a mistake.

In fact, when I started using funnels I knew I wouldn't have time to make a video for every page I'd create for every product I'd launch. So I decided to make collection of funnel clips that would work with every OTO page I'd ever need.

I had videos made for my Opt-in Confirmation pages, my first OTO, my 2nd OTO, Downsell pages, Thank You Pages, Download Pages, Webinar Presells and more.



If you think you may want to try using a sales funnel some day, you can plug my videos into each of your funnel pages. Just download them at FunnelClips.com and stash them away for all your future funnel needs.

They helped me generate a whopping 20% conversion rate due to their friendly, no-pressure scripts.

They also come with Private Label Rights so you can sell the entire collection as your own if you want.

Or if you prefer, you can sell them as an affiliate and earn 60% on the front end and 50% through the funnel.

Here's [details on my affiliate program](#) along with a signup link. (Opens Oct 24, 2018)
Mention you're a BizWeb eGazette subscriber and I'll approve your link! :-)

I hope today's post helps you grow your profits online.

Talk soon!

Jim

Are You Thinking Out of the Box?

by Jim Daniels - Friday, September 28, 2018

<https://bizweb2000.com/out-of-the-box/>



I've witnessed many successes over my 20+ years of helping people do business online.

I've also witnessed many people try and try, but never quite make it online.

One of the main reasons most people do not make it is they fail once or twice and eventually stop trying.

Maybe they start to build a website with the best intentions but it never gets off the ground.

They come back a year or two later and try a business opportunity that looks impressive, but it also never gets them anywhere.

This happens on and off through the years and they are left with little to show for their efforts.

If this describes you or someone you know, maybe it's time to start thinking out the box.



Forget about building a large project such as an e-commerce website, or creating something that take too much time to bring to fruition. Instead, why not try some small scale projects and see if you can get some small success.

You can build on small successes and before you know it you may have something sustainable.

Lets think out the box for a minute.

Perhaps you have a favorite hobby or pastime. Whatever it is, I'm guessing there are thousands or perhaps millions of others who share this same interest.

Now I know what you're thinking. That I'm going to recommend you write an ebook or make a membership site about that topic.

While that can get you results, it may take you too much time. That means you may give up before reaching the level of success you're after.

Again, we're going out the box today.

Why not create something FAST and SIMPLE such as a journal for yourself and your fellow pastime enthusiasts?

A journal is easy to create since you don't do the writing. The journal user does it!

You just put together a cover, some "almost" blank pages and maybe some quotes. Then you upload it to Amazon!

When people buy it, Amazon takes the order, prints it and ships it out. You simply collect your share of the proceeds as the author.

Sound interesting?

[Here's a fellow who does this and will show you how step-by-step.](#)

I just got access to his program and watched all his training videos. I was amazed that the entire process of creating and uploading a journal can be done in about a half hour. And I was even more surprised that it can be done using free tools online.

Considering you need about 30 minutes to create and upload a journal for sale at Amazon, imagine how many you can create in a month or a year!

Now that's thinking out of the box.



Each journal you create is a mini-success and a building block. That means you're systematically creating a scale-able business that can grow over the coming weeks, months and years.

This works in virtually any niche, as there are thousands of eager consumers waiting for new journals in any market you can think of -- from hobbies to sports, self-help,

diet, Internet marketing, recipes and well, you name it!

What are you waiting for? Christmas? Well, a journal about Christmas would be a great idea... maybe a 10 year shopping list journal so you never buy the same gift for the same person twice!

Oh I'm sorry, I'm digressing, but this video series is so good and building a journal business would be awesome for so many of my readers.

Apart from the course cost, you won't spend a penny to run this business. That's because there's...

- No proofreading.
- No covers to outsource.
- No content to write.

[Come see if it's something you want to try...](#)

4 Online Business "Banana Peels" to Avoid

by Jim Daniels - Friday, August 03, 2018

<https://bizweb2000.com/mistakes/>



Everyone makes mistakes. Especially in online business.

If you're not making mistakes, you're not trying. What's most important is that you avoid the most *costly* mistakes.

Here are four big banana peels you need to step around when starting a business online.

Mistake #1: Quitting Your Day Job Too Soon

When I was just getting started back in 1996, I had a full time job. The Internet was really popular so I figured I'd do some research on ways to generate income.

This was way back in the AOL / Compuserve only days. There was no Google, no Facebook, heck there weren't even many websites yet. And nobody was ordering online yet, so the info and software I was selling was by mail order.

I still remember the bummed out feeling I had every day I checked my mailbox only to find it empty. With all the classified ads I was running I expected to find at least an order or two. The wait for real, self-generated income was very difficult for me.



It's a good thing I kept my day job until I figured it all out!

Eventually I figured out that finding high demand products with very well-crafted sales letters was the key to generating steady income. And six months later I was making more from my PC at night, than I was at my full-time job. So I "retired" from my regular job at age 32.

But not everyone does that.

In fact if you expect to hit pay-dirt in weeks or even months, you may be setting yourself up for disappointment.

Yes, even on today's Internet with all the competition you can earn some decent money online rather quickly. Whether you're selling your own products and services, or working as an affiliate marketer, I've witnessed it over and over in many different niches.

You just have to be prepared for the long-haul going in.

Because a real, lasting business takes time to build. Accept that fact and you'll be much

better prepared.

Mistake #2: Trying To Do Everything Yourself

This is a trap I used to fall into all the time. I'd spend two hours trying to design a decent logo or header... another two hours writing a press release... two more hours submitting articles... and on and on.

There are only so many hours in a day and you just can't do everything yourself!

Nowadays before I tackle any task, I decide what I want the end result to be like. Then I hop over to [fiverr.com](https://www.fiverr.com) and find a provider with great reviews. I pay them five or ten or twenty bucks and have the finished solution within a day or two.

A job that would have taken be two hours is done the next day in most cases, and usually for just five bucks. My time is certainly worth more than \$2.50 a hour and I'm sure yours is too. Plus, experts can almost always do a better job.

If you have not started using fiverr gigs in your business yet, you are really missing the boat. There are providers there for nearly every chore imaginable, from graphic design to voiceovers, to video, promotional tasks, even virtual assistants.

I even use fiverr for personal gigs occasionally. I had a Christopher Walken impersonator call my wife and wish her a happy birthday, and she said it was the best present she ever got.

Thank goodness she had no idea it cost me only \$5.



Mistake #3: Not Building a List

This is a real business killer.

In any business, whether it is online or offline, it is challenging to find new leads and customers. It takes time and money in most cases. So when you do find a lead or a customer, you need to do everything you can to make sure you can reach them again. Get their contact info, especially their email address.

I like to do this using an autoresponder called [Aweber](#). They store the email address, send followups emails and let me broadcast to my list when I have special offers or info to share. (Like this newsletter.)

No matter how you save your contacts, whether it be in a database or an autoresponder system, you need to make one of your main focuses to grow that list. And contact them regularly. Help them reach their goals and they will reward you with their business.

Mistake #4: Failing To Diversify

Early on in my business I refused to promote what I considered competitors products, thinking my own were enough. But when sales of my first info-product slowed I was left with little income.

Lucky for me I was able to finish a new product relatively quickly and ramp sales back up.

But I learned my lesson.

I diversified more by promoting related products and services via affiliate programs.

Then I started offering advertising at my site.

Next I went into coaching via a membership site.

Even to this day I continue to diversify. Recently I added a complete done-for-you [niche blog setup service](#) and hosting with my 20 year old daughter who's into web design.

I've heard from many of my subscribers who've been hurt by a lack of diversification as well. And many of them really suffered the consequences.

One fellow was earning thousands a week in Amazon commissions until Amazon decided to end their relationship with affiliates in his state, due to tax law changes. His income went to zero.

Another subscriber of mine was earning hundreds of dollars a day with Google AdSense until a Panda update obliterated his rankings. His income went to nearly \$0 and it happened literally overnight. (I lost an income source like that too, good thing I was diversified!)

It's stories like these that reinforce the need for multiple income sources online. You just cannot afford to rely on one big business like Google or Amazon. You also shouldn't rely on just one monetizing method, such as just advertising income, or just product sales.

Strive to diversify your income sources over time, to include at least a couple of these and you'll be in good shape...

- Your own product sales via multiple platforms (clickbank, jvzoo, etc.)
- Affiliate product sales via multiple merchants (including some residual income programs)
- Residual income from your own membership site or sites
- Web-based [coaching](#) services
- Web business services like graphic design, website and [blog design](#), link building, copywriting, etc.
- Advertising income
- Product licensing and PLR

So there you have it. Four huge mistakes to avoid online. Steer clear of these and you'll have a real shot at making money online, whether you want a full-time pay check or just want to supplement the household budget.

The 4 Big Super Affiliate Secrets

by Jim Daniels - Thursday, July 26, 2018

<https://bizweb2000.com/super-affiliate-secrets/>



In today's gazette I'll share some secrets that super affiliates use, so you can join their ranks and start earning the big bucks.

After all, affiliate marketing is one of the best ways to make money online. And here's why...

- You don't need to create or stock any products.
- You don't need to process orders or refunds.
- You don't need to do product support.
- You don't even need to write sales copy or create sales videos.

You basically send traffic to a web page, make a sale and collect a commission.

Once you figure out how to do it right, you simply rinse and repeat with other products and services in your niche.

The problem is, about 90% of affiliates struggle to earn any meaningful money.

Maybe the top affiliates know some secrets that you don't. I'll share those secrets with you right after today's top sponsor message...



1. Focus on 'Evergreen' products in evergreen niches

An evergreen niche is one that people will be buying products in virtually forever.

In case you're wondering, the IM niche (Internet marketing) is one of the best niches in the world because it is evergreen. People will always want to find ways to earn on online, and more and more people will always be coming into this niche.

(At my [DFY Blog Building offer](#) you'll find a list of 75 more niches that are evergreen.)

An example of a niche that is *not* evergreen is something that is here today, but may be gone tomorrow. (Think trendy items and fads.)

When you choose a niche where people are purchasing products every day, you can be in it for the long haul.

2. Focus on recurring products

Have you ever promoted products that have a recurring element? These let you get paid

over and over from just one purchase.

I've promoted membership products and web services and earned more than \$500 from a single customer over a multi-year period. It's not as hard as you may think. Build up enough of those customers and you have a nice recurring revenue source.

Remember, people are happy to pay a fair price for a service they need, such as [Aweber autoresponders](#), so why not help them make an educated decision and benefit long-term.

Of course not all products you promote will be recurring. But try to mix in at least a few from time to time. Even if the recurring element is sold in the funnel. There's nothing better than monthly commissions.



3. Grow your own email list

I know, you've probably heard it over and over, you need a list. And most affiliate marketers skip past this step so they can get to the commissions faster. But that's a mistake. Here's why...

When you focus on building an email opt-in list, you are building a permanent resource for future sales. Each time you promote an affiliate product you can send all your past customers to the offer. And if you've helped them through the years with solid recommendations, they will be a warm resource. Warm resources convert far better than cold traffic that has no idea who you are.

I realize growing an opt-in list can be slow and tedious. But it is worth the effort. If you need help, read this [tutorial on list building](#). It will give you some more insider secrets that

super affiliates use.

4. Don't use the vendor's promotional material

Most affiliate marketers make the mistake of using the material that the vendor creates for their affiliates. The problem with this strategy is that all the vendor's other affiliates are using the same material! This leads to everyone using the same keywords, promos and banners, which dilutes results significantly.

Super affiliates go the other direction and develop their own promotional material. They write their own promos, come up with their own keyword lists and even create their own review videos. This helps them stand apart. They get better search engine ranking for their product reviews, more exposure to their affiliate link and more commissions.

Of course not everyone has time to take this extra step. If you want to use this method but lack the time or expertise to create your own material, check this out... <http://ezbizcoach.com/speedy.html> - it's a complete super-affiliate kit for ten top selling affiliate products in 10 evergreen niches.

It comes complete with review videos, keywords and more. Plus, there are recurring elements built in to many of the products, so you can earn recurring income from your efforts.

Is Online Coaching Something You Could Do?

by Jim Daniels - Friday, July 13, 2018

<https://bizweb2000.com/delivery/>



Did you know that every month more than 200,000 people search for coaching at Google.

People need coaching in every niche imaginable, and they're looking for it online.

Maybe you could generate recurring income by helping some of these people.

Let's find out in today's BizWeb eGazette...

Fist of all, what the heck is an online coach anyway?

Online coaches are people who have had success in their life in a particular area, and feel they are qualified to help others.

You don't need formal education, training or certification to be a coach, you simply have to be willing to help others in a particular niche.



There are coaches in almost every niche imaginable, including...

- Weight loss
- Exercise (personal training)
- Healthy eating and nutrition
- Starting a business
- Becoming a better salesperson
- Becoming a better parent
- Becoming a better spouse
- Dating and relationships
- Self-improvement
- Learning a new language
- Overcoming an addiction
- Having more confidence
- Almost anything else you're good at!

Coaching clients online is not difficult. It is as simple as...

- Identifying where the client is and how far they have to go to reach their goals.
- Setting higher standards than they would have set for themselves.
- Helping them build a structure for success.
- Giving them the support that they might be lacking.
- Recommending the right tools to make changes.

Once you decide what niche you want to coach in, getting setup is as simple as deciding on a delivery platform.

There are lots of way to deliver coaching online and the best coaches offer a variety of delivery methods. Here are the top methods you can choose from...

Email: The simplest method, especially if you plan to offer one-on-one coaching.

All you need to do most of your coaching via email is a free gmail address and a good autoresponder service. The autoresponder can do a lot of your heavy lifting for you sending out automated lessons on weekly schedule. In the past I've used Aweber for this, and another good one is GetResponse.

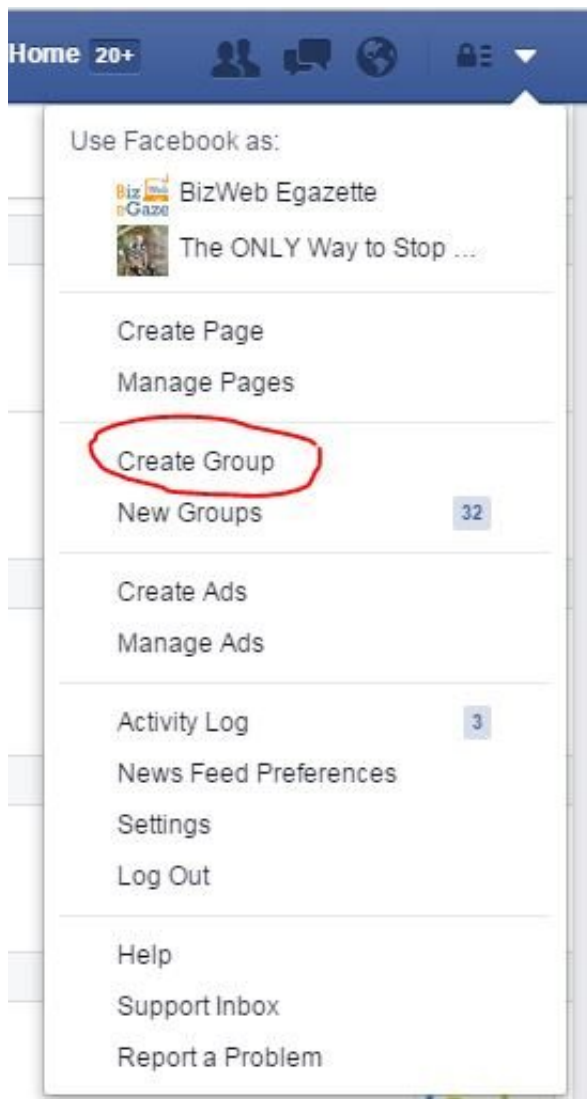
Skype: Another way of doing coaching is via Skype.

Skype is a way of making calls over the internet, you can make either voice calls or video calls, and they can be either one-on-one or group calls. You can also send short written messages as well and it's very versatile. You can contact anyone anywhere in the world that's got a Skype equipped computer or Smartphone, and you can download the software for free from Skype.com.

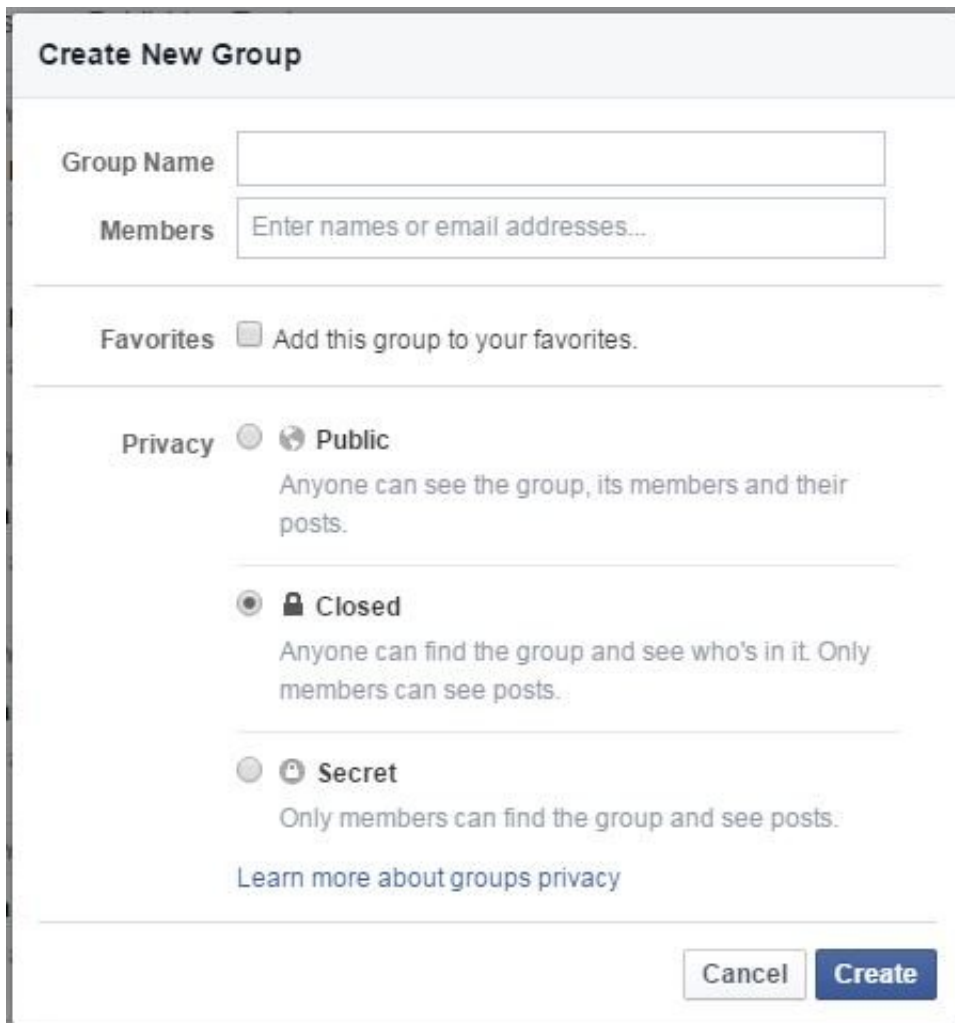


Facebook Groups: Coaching via a Facebook group is very simple, and becoming more and more mainstream for coaches.

Setup is a breeze. Just log into your Facebook account and click the drop down arrow by your account info, then click the option to "Create Group". A popup window opens with the option to Create New Group, that looks like this...



You then see another box where you can name the group, add your initial members and decide whether you want the group to be public, closed, or secret. That box looks like this...



Create New Group

Group Name

Members

Favorites ☐ Add this group to your favorites.

Privacy ☐ **Public**
Anyone can see the group, its members and their posts.

☒ **Closed**
Anyone can find the group and see who's in it. Only members can see posts.

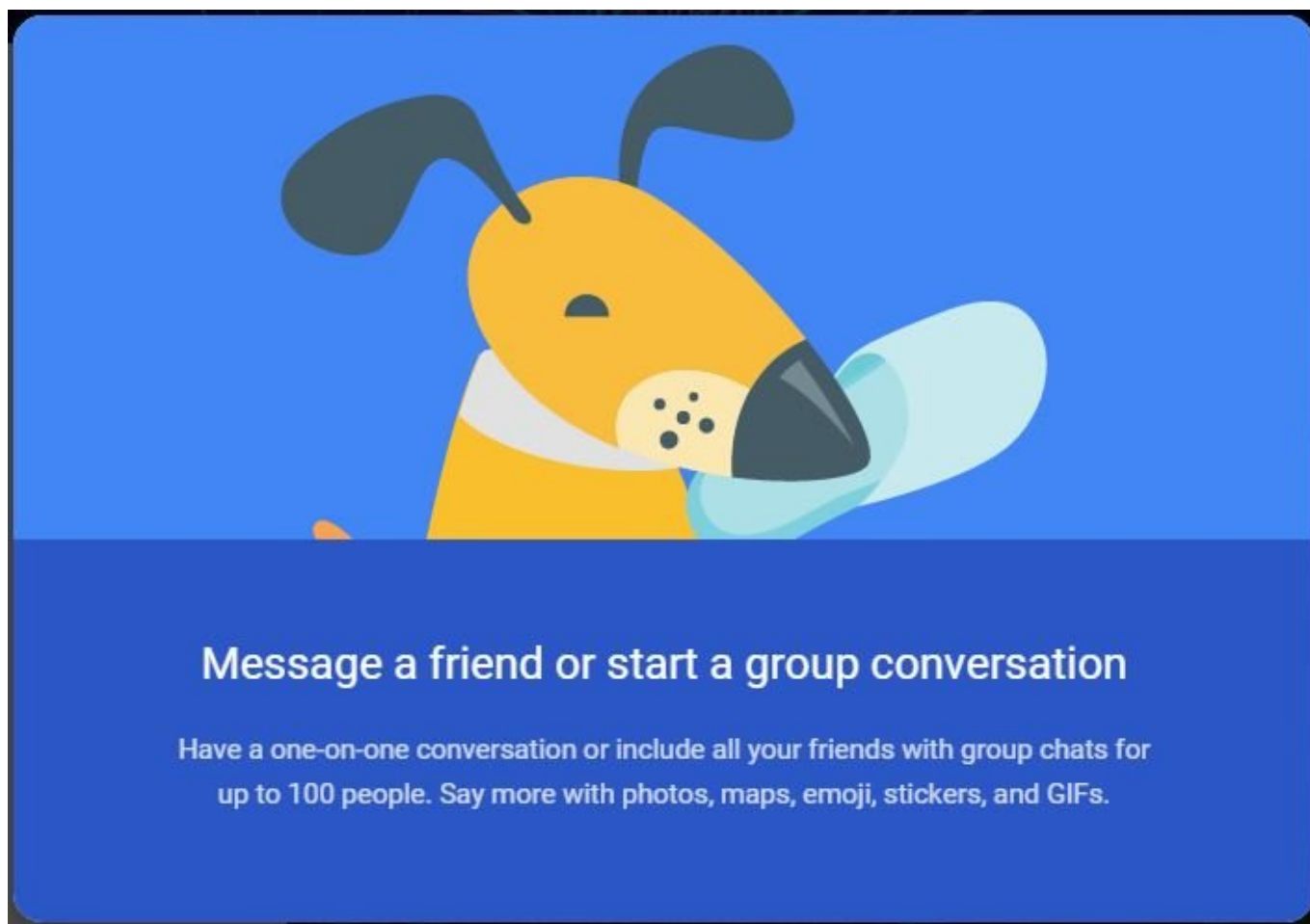
☐ **Secret**
Only members can find the group and see posts.

[Learn more about groups privacy](#)

If you're going to be charging for your coaching then obviously you'd want to keep it at secret so that only members get to see your posts and benefit from your coaching. Once you have the group set up you can then give the link to new coaching clients and manually approve them for the group.

Google Hangouts: This is another option growing in popularity among online coaches.

At Hangouts.google.com you can make video calls, phone calls, and send messages as well and get involved in chats and it's all free. Their icon pretty much says it all...



What's great about Google Hangouts is that you can reach people across multiple platforms including PC, tablet and more. It's a flexible option and you can do it at no cost!

Moodle: If you're looking to offer a more structured coaching environment.

Moodle lets you deliver courses online in a more structured manner, and it is used a lot by universities in various countries. It's a solid platform if you have a web hosting plan that includes C-Panel with Fantastico or Softalicious you may find that the software is already included as part of your hosting package.

Video Coaching: Can be done in real-time as well as with pre-recorded videos.

In fact, you can even buy the rights to videos in your niche and add your own private label intro to each video. This is a fast way to get into video coaching. Once you have your videos, delivering them is a breeze with these three options...

Member Sites: You can load up all your videos into a member site like I did at ezWebBusinessBuilder2.com and let members access the training on their own time. Here's a [newbie-friendly platform](#) for setting up a member site in just a few minutes. Lots of coaches use this platform as it is cost effective and easy to use.

YouTube: There are several ways that you can use YouTube. You can either prerecord videos and upload them to the YouTube site, or you can do live streaming via your channel. You'll find both options at the [Youtube Upload page](#).

If you're going to upload videos to a YouTube channel one thing you want to do is to set the privacy to private and that means that only people who you invite can watch the video. If you're going to charge people for your coaching, which of course you should, then you want to make sure that it doesn't show up in the public listings on YouTube.

Vimeo: Another option for video coaching is Vimeo, which is similar to YouTube, but it does offer free and paid for versions. The paid for version is worth getting because you don't have any advertisements showing and you also get a much larger allocation. You can read all about it at Vimeo.com/upgrade.

There you go, just a few methods that you can use to deliver your coaching to your clients. If you're interested in coaching or simply profiting from helping others get into coaching, check out my package at ezBizCoach.com.

Blind Copy: Good or Bad?

by Jim Daniels - Friday, May 18, 2018

<https://bizweb2000.com/blind-copy/>



I've never been a big fan of blind sales copy.

You know the type of sales page I'm referring to. It's usually loaded with promises but never tells you exactly how you'll get those results.

Blind copy sales pages are very common in the Internet marketing niche.

Today I want to explain why they still have a place in this niche and probably always will.

The example I'll be using today is [this sales page...](#)

The image is a screenshot of a website for 'Reactor'. At the top, the 'Reactor' logo is displayed. Below it, the text reads: 'Think \$100+/day is out of reach? Think again:'. The main headline is: '"React" Your Way to \$120+/day Within 24 Hours Even If You Have No List, No Product, and No Online Assets... This is Unique, PROVEN and 100% Tested:'. Below the headline is a 'Sales Dashboard' showing 'Today' earnings of '\$166.37' and 'Yesterday' earnings. A green box with an arrow points to the 'Today' amount, containing the text: 'These \$100+/days were made specifically using the Reactor method'. Below the dashboard, there are two callouts: 'WITHOUT a list' and 'WITHOUT paid traffic'. To the right of the dashboard is a list of four bullet points, each with a checkmark: 'React your way to \$120/day', 'Very Easy to Set Up', 'Run it whenever you need an instant cash influx', and 'No product or videos required. Nothing technical.'

At that site you'll see classic "bling sales copy" with lots of promises.

\$120 a day without a list, product or website is a tall order.

You would think they would show you exactly how they're doing it, right?

Well, if they did that, nobody would buy the \$12.97 course. Most people would just steal the method and start using it themselves.

I know what you're thinking next, can't they at least tell you a little bit more about the strategy? I mean is it CPA? Does it involve buying advertising? Spamming your neighbors?

Well, there's a reason why they don't tell you what's involved too.

Because as soon as you mention the tools or methods involved, there is a common knee-jerk reaction that most people experience immediately...

"Oh, I've tried that. It doesn't work."

You see, I bought the program at that page above myself.

Curiosity got the best of me. I had to see what was inside. As someone who makes a living helping others earn online, I had to see if it was something my readers could use.

And curiosity is the real secret to blind copy. It's exactly why blind copy sells so well.



Now that I am inside the member area, I can tell you that the method they developed involves affiliate marketing and free traffic from facebook.

Had they mentioned that on the sales page, I probably would not have bought it.

Why? Because I'm fairly proficient at affiliate marketing already. And frankly, I'm not a big facebook user and don't usually like Facebook related marketing stuff. (It's always over me head!)

But thanks to blind copy, I DID buy this particular program. And I'm glad I did.

In under one hour I learned a clever little strategy for generating free leads to any link I want including affiliate links.

I learned how to find the leads for those links without paying for them, how to get those leads to contact me, and I learned how to deliver the links without fail. (All something I could never do on Facebook before getting this.)

As soon as I watched the training I ran a test on my Facebook account with one simple post. Within hours I had 24 people contact me asking for the link. Instant results without paying \$5 to boost or any of that. That's something that never happens for me on Facebook.

The other reason blind copy is warranted is this...

The creator of a method or strategy that actually works, deserves to be compensated for their work. They came up with a legitimate strategy people can use to better their lives. They worked at it, tested it and tweaked it for optimum results.

Then they took the trouble to create training that shows others how to copy the strategy.

That's certainly worth a few bucks worth of compensation. And without blind copy, they would have to practically give their idea away and not be compensated for their time and effort.

I realize blind copy requires a lot of faith on the part of the buyer. After all, you're buying something based primarily on promises made in a sales letter and that requires a lot of trust.

But in most cases, such as the one above, you do have a money back guarantee on your side in case things don't work like you'd hoped.

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