
2020 BizWeb2000.com Blog Post Bundle

2020 PLR PACK

**BIZWEB
BLOG POST
BUNDLE**

**Copy and
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Professional
Content**

Content by:
Jim Daniels
JDD Publishing

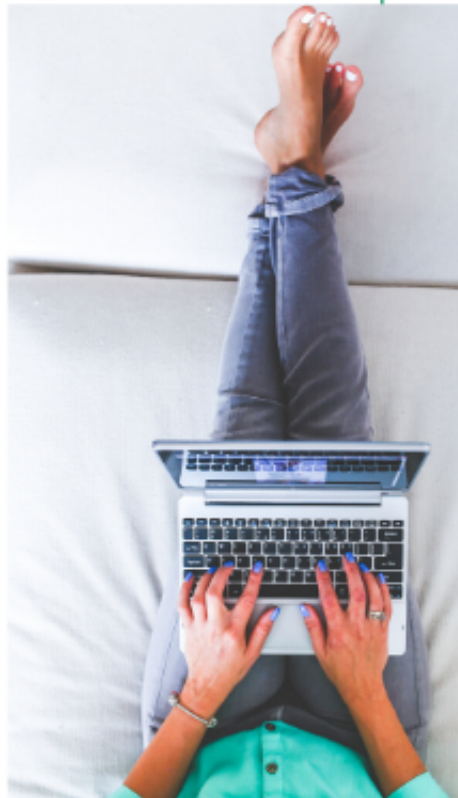


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Earning Income Without a Business?

by Jim Daniels

<https://bizweb2000.com/nobiz/>



Almost all the money making information and tips you see online focuses on things like affiliate marketing, product creation, blogging and email marketing.

But that can be very frustrating for many people.

I won't argue that those things work. In fact, I've made a comfortable living doing all that stuff over the last couple decades.

The problem is, they take time.

Lots of people need faster results.

They may not want to learn all about affiliate marketing.

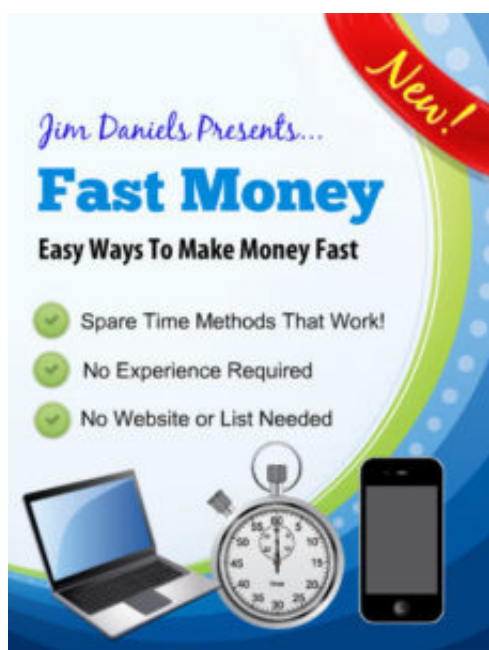
They don't want to take time to build a website or start an email list.

Heck, a lot of people don't even want to start a business and go to the trouble of registering it, getting a mailing address and all that jazz.

I get it. I hear from lots of my subscribers who are in this situation all the time.

They just need to make some money fast, without investing a lot of time or money.

That's why I wrote this new guide for 2020...



In it I share 16 ways to earn a nice side-income from home, using your computer or smart-phone.

Because sometimes you just need a way to make some extra cash.

Maybe you need to pay a bill.

Maybe you have an unforeseen expense.

Perhaps you're trying to save up an emergency fund for a little peace of mind.

Heck, maybe you just run a little short every month like most people these days!

No matter what your 'cash-crunch' circumstance is, [this will help](#).

These new 'side-income' methods work, they're all legit and above-board.

Much of it is actually fun, and you can do it whenever you have spare time.

For example, one of the methods I cover is mystery shopping.

Perhaps you've heard of that in the past. It's been around a while now, but did you know there are three very reputable websites that hire mystery shoppers and can't get enough of them. They post multiple jobs daily and you can even do some telephone and online shops for cash.

Heck, just this week on of the sites I joined (for free) they posted a hotel critique job. It included a \$35 cash reward plus up to \$400 reimbursement just for staying at an upscale hotel and critiquing it. Now that's what I call a fun way to earn. :-)

If you like the idea of earning money like that, my new guide shows you exactly how and where to get started, along with 15 other unique ways to earn money...

- Without a website.
- Without an email list.
- Without experience.
- Without starting a business.

All you need is a computer and/or a smartphone.

I use many of these methods myself, and yes, they work. That's why 1000's of others are using them too.

Why not try one or two and see what you think.

[Get access to all 16 methods here...](#)

Starting from Scratch? Do what this lady did...

by Jim Daniels

<https://bizweb2000.com/starting-from-scratch-do-what-this-lady-did/>



If you are reading this, you are likely in one of two places when it comes to web business income...

You are either starting from scratch, or you've been trying a while without much, if any success.

If I were in either of those situations, I'd do what this lady just did...

Meet Linda Tremer...

Linda has been on my email list for many years. She's tried different strategies and methods. Some of the things she tried got her mixed results, and other things generated no results.

She describes herself as "no spring chick" and that's one of the reasons why I want you to see her new site.

I'm so proud of her! She has broken through. She is selling her own info-product and growing a buyers list fast! After just a few days she has surpassed 75 sales and will likely go past 100 today.

I love it when my subscribers do well!

How did she do it?

Linda took my recommendation earlier this year and got some help from a friend of mine. (I'll share his name later in this post.)

Then she worked.

Hard.

And now she is enjoying the fruits of that labor.

So who is Linda Tremer?



Well, as I mentioned earlier, she is no "spring chick". (She says that, not me!)

Since technology is like a new language to her, things like making ebooks and PDF's were challenging.

But since she wanted and *needed* to subsidize her pension for retirement, she fought through the process and learned just how simple it all can be.

At [her new website](#) she shares everything she figured out, to help others do this stuff too.

She also sells her brand new info-product. It's called Easy PDF Formula.

Her Easy PDF Formula is an over the shoulder step-by-step video training that shows you not only where to start but how to start creating a PDF/eBook that sells.

You'll have your first PDF/report/eBook then you can repeat the process over and over again. And lots of resources to get all the content you need for free.

I highly recommend her product if you want to make money with a PDF of your own.

And if you REALLY mean business, then here is one way I know of to practically guarantee you'll make it.

It's the exact path Linda took. She got some personal help from my friend John. She tried it for a dollar then once she realized it was her path forward, she stuck with it.

It's what I would do, if I were starting from scratch online. (Or if I'd been at it a while with little to no results.)

It's all explained in this short video...



I've known John for many years and he keeps taking unknowns and making them into successes online.

People like Shelley Penney, Steven Alvey, Omar Martin, Rob Corrigan. And Linda Tremer. ;-)

Many people have literally gone from BROKE to six figures using his program.

Yes, it will take time. It will take effort. But if you are willing to do the work, this is a way forward.

Linda did it and you can too!

I urge you to not only watch John's video, but more importantly [watch the videos](#) further down his page. They are all from people who've worked with John.

Then decide for yourself how serious you are.

Jim Daniels

P.S. If you sign up with John, let me know because I have a bonus for you. While I earn a commission from John, it is not the sole reason I'm telling you about this. It's because I know he's the best solution for many of my subscribers.

In fact, I wish I had time to do what he does. John takes you by the hand, helps you create something that will sell (as well as help people) and then he helps you promote it. (He literally tells his army of affiliates to send you traffic.)


So as an exclusive bonus, I'll promote your offer to me readers. Just like I'm doing right now for Linda. I know it will be a great product you make, because John will help you create it. This exclusive bonus will help you get off to a fast start when you're ready.

P.P.S. As of the day I'm writing this post, you can still get in FOR ONLY \$1. Others have paid thousands for this and were happy to do it. So please make sure you check this out right away as he may come to his senses and I'd hate for you to miss out...

Hire John T Here...

WANTED

Ambitious, Hard Working Individuals
Who Want To **Work With Me**
Personally And Finally Discover What
it Takes To Succeed Online!

A man with glasses and a black shirt is holding a one-dollar bill in front of a brick wall. A large red play button is overlaid on the bill. To his left is a white shelf with several framed certificates and a small potted plant. To his right is a large green plant.

My 10 Favorite WordPress Plugins of 2019

by Jim Daniels

<https://bizweb2000.com/2019-plugins/>



WordPress plugins take literally seconds to install and usually just a few minutes to configure. And they can do all sorts of cool things.

There are free plugins, and there are premium plugins available for a nominal fee.

You can find literally thousands of plugins at the [WordPress Plugin Directory](#), and also within your WordPress admin area itself.

But rather than send you on a wild goose chase for the best WordPress plugins for Internet marketers, I'll share my Top 10 favorite plugins of 2019 here today.

I personally use all of these plugins and they help me save time, make money and even give me peace of mind.

If you see one you want to try, just click the link.

OK, on with the list...

#1: [WordFence Security](#)

This peace of mind plugin is an anti-virus, firewall and malware scan plugin rolled into one. It is probably my favorite plugin of all time. It keeps my WordPress sites safe from hackers and even alerts me to whenever I need to update any other plugin.

#2: [Covert Copy Traffic Pro](#)

This slick little plugin protects your blog posts from being copied. Actually, it goes one step further. It lets people copy your stuff but turns it into traffic by automatically inserting your links when people copy and paste or scrape your blog content.

#3: [WP Social Contact](#)

I've used a lot of contact form plugins to build simple "contact us" pages at my sites, including Contact Form 7. But this beginner-friendly WordPress contact plugin called [WP Social Contact](#) is my new favorite. It gives your visitors multiple ways to contact you without having to use a boring old contact form .

#4: [WP Fastest Cache](#)

I stumbled upon this slick plugin when I started offering [100% done for you blogs](#). One of the sites was loading slowly so I hired a fiverr gig to fix the problem. After she was done the site load time went from 4 seconds to about 1 second! So I went in and saw what she did. She installed WP Fastest Cache. Since then I've been adding it to all my blogs and my clients' blogs. Remember, Google loves fast sites so this plugin can help your ranking!



#5: [Slim Stat Analytics](#)

This little plugin gives you lots of traffic stats without any setup work. Just add the plugin and activate it and it starts capturing and displaying your traffic info right at your dashboard.

#6: [One-Click Video Site Builder](#)

This is another plugin I add to all [my clients' blogs](#). It creates monetized video posts with one click. It can even schedule future posts. It's my favorite way to add videos to my website, with affiliate links or ads right below every video -- all automatically.

#7: [Yoast SEO](#)

This is an all-in-one SEO solution for WordPress that includes on-page content analysis, XML sitemaps and much more. It lets me easily check each post to make sure it is optimized well for Google and other search engines, and even makes simple recommendations for me to follow.

#8: [FotoPress](#)

This is one of my favorite plugins of all time. It finds you free images online, lets you add them to posts, and is even a complete Image Editor plugin that works right inside your WordPress admin area. (I used it to quickly find and customize the image at the top of today's post.)

#9: [Thrive Architect](#)

Build beautiful, modern sales pages, opt-in pages and more. This is actually a WordPress theme and it comes with a giant collection of pre-built templates. You just load a pre-built page with a few clicks and customize as needed. This tool was largely responsible for generating five figures in sales for one of my recent product launches. (See [this page](#) for an example of what you can build with Thrive content builder.)

#10: [OneSignal](#)

Integrates the awesome (and free!) [OneSignal](#) platform for pushing your posts out via browser or smartphone notifications.

My WP Speedy Links User Review Video and Bonuses

by Jim Daniels

<https://bizweb2000.com/wpsl-review-bonuses/>



In today's issue I'm doing a review of the WP Speedy Links Plugin Income Method.

WP Speedy Links is a brand plugin for WordPress. It helps you monetize any WordPress site or blog so you can start generating new income online.

I now use this plugin myself and I can personally vouch for the simplicity and effectiveness.

Most people never earn much online because they are looking to go from zero to wealthy in a few weeks. A better method is to use build income steadily and consistently.

This tool does that. As you'll see in my review video below, it works right away and also for the long haul.

==>> [Get the Cheapest Price and my Huge Bonus Bundle When You Buy Through This Link](#) <<==

WHAT IS THE WP SPEEDY LINKS METHOD?

The WP Speedy plugin is something that I KNOW will help a lot of my readers, so I am doing something special. Be sure to read til the end of this page so you don't miss out on my bonuses!

Here's my quick video review of this new plugin, explaining exactly it works and why...



If you've ever tried blogging or affiliate marketing but couldn't make much from it, or get anyone to click on your offers, this plugin is for you.

The plugin installs in seconds and as you can see from my video, it is very simple to use.

Yes, you do need a WordPress blog or website in order to use this plugin, but if you have that you have everything you need. And if you do not have a blog already, [I can build you one here.](#)

The Funnel and OTO's:

Front End: WP Speedy Links is the main product. It is a brand new plugin that helps you monetize any WordPress site or blog so you can start generating new income online.

OTO 1: Developer Rights let you add the plugin to as many sites as you want including sites you build for other people or clients.

OTO 2: Super Simple Resale Rights let you keep 100% off all the commissions all the way through the funnel.

OTO 3: Ad Rotator Software for running ads for yourself or your clients.

==>> [Get the Cheapest Price and my Huge Bonus Bundle When You Buy Through This Link](#) <<==

JIM'S BONUSES:

Since I now use this plugin myself, I decided to sweeten the pot on this with some great bonuses to help you drive more traffic to your blogs and sites...

1. **TEN Ways to Effectively Promote as an Affiliate**
2. **The Promotion Blueprint Video Training Course**
3. **Online Ads and Website Traffic Course**
4. **Top 51 Best Traffic Sources Video Training**
5. **Graphics MEGA Package - Volume 1**
6. **Graphics MEGA Package - Volume 2**
7. **SureFire Wealth - Silver Level Pass**

[To see more details on each of these 7 bonuses, click here.](#)

Closing Thoughts:

The method is very effective -- I use it myself and I'm adding more keyword links at my blog regularly.

The front end price is quite low and this method does work as a passive income generator going forward, plus taking advantage of any work you have already done. (Articles, posts, etc.)

Once you have purchased the plugin your bonuses will be waiting for you in the download area. If you have any trouble getting my bonuses, simply send me an email at

“Jim@bizweb2000.com” and I will send them to you.

If you have any questions or comments please leave them below and I will get back to you.

Start using WP Speedy Links Today...

==>> [Get the Cheapest Price and my Huge Bonus Bundle When You Buy Through This Link](#) <<==

13 Ways To Make Money Writing

by Jim Daniels

<https://bizweb2000.com/writing-jobs/>



When people ask me what I do for a living, frankly I don't know what to say.

I usually say, I'm self-employed. Or "I blog." Or "I'm semi-retired." And they're all true.

In fact, so are these answers, and I've probably used them all over the years...

- I own a publishing company.
- I'm an affiliate marketer.
- I sell info-products (like the one on [this page.](#))
- I'm a writer.
- I create and market ebooks.
- I build websites.
- I'm an online marketer.
- I'm a marketing consultant.

I could go on and on.

But the real truth is this... I write for a living. After all, that's what's at the core of all those answers.

The stuff I write takes on many forms, which earns me money in multiple ways.

And the funny thing is, I never took a writing course.

Heck, I never even went to college. My writing is filled with grammatical errors, yet I make a nice living doing this.

Which leads me to believe that just about anyone can do this.



If you're someone who wants to earn money writing, here are 13 top markets to explore, where you can turn your writing into cold hard cash.

(My thanks go out to my colleagues Alice Seba and Ron Douglas of [WriterHelpWanted](#) who compiled this list and allowed me to republish it here.)

Market #1: Article Writing

As an article writer, you can write for offline publications and magazines, but you'll probably find more opportunities online. There are so many publishers, small, medium and large, online that it's relatively easy to find work if you look for it.

For example. lots of people earn regular income writing for Medium.com - on any topic

imaginable. Just sign up and start submitting content. Then join their partner program and lock some of your articles.

If want some inside tips on how people are making money on Medium.com (as well as generating lots of traffic) [grab this training](#).

Market #2: Biographies and Memoir Writing

Here's a unique opportunity that allows you to help people tell their story. Many people want to publish a biography or memoir, but don't have the writing skills to put it together. In fact, many famous biographies were not written by their "authors". Instead, they are ghostwritten and that's where your services come in. In some cases, you might even get credit as a co-author.

Tip - Make passive income: Instead of doing all the hard work of putting together a memoir or biography, teach people how to write their own, so they can do it themselves. You can create an information product about the process that you can sell repeatedly. Or once you've achieved success on your own, you can teach other aspiring memoir writers to break into the market.

Market #3: Blogging

You're probably familiar with the concept of blogging. However, you might not know that many bloggers don't actually write their own content. They hire someone to write it for them. Bloggers can make a great living working for a handful of chosen blogs. Some bloggers are ghostwriters, while others are "guest bloggers."

Tip - Get ongoing work: Offer blogging services from your own website and set up a monthly subscription plan where you write a certain number of blog posts each work. Give your monthly subscribers a special retainer rate, so they are encouraged to keep their subscription active.

Market #4: Book Proposals

Writers who want their books to be published by a publishing company, need a book proposal. This proposal sells the idea of why the book should be published and includes an overview of the book, its market, and competition. A book proposal is a specialized type of writing that needs to be detailed and persuasive. Proposals can be used for fiction and nonfiction work, so there are a variety of types of clients you can work with.

Tip - Focus on results: While not all of your clients will get book deals because of your work, the success rate you do achieve will be critical in growing your opportunities. Always follow up with your clients to find out how things went and use those success stories as case studies to showcase your expertise.

Market #5: Copywriting

Copywriting is the art of writing material that helps convert readers into customers. Copywriting can encompass everything from email messages to advertisements to online sales pages. Any marketing material often entails some level of copywriting. You can do things like slogan writing, brochures, ad copy, sales letters, product descriptions and more. Copywriters are in high demand and once you have a proven track record, you'll have clients knocking on your door.

Tip - Track your results: Copywriting is a results driven business and your clients want to know you can get them more leads and customers. Keep a record of conversion rates and help your clients improve those rates as part of a value-added service.



Market #6: Creative Writing

If creative writing was one of your favorite subjects in school, you'll be glad to know there are opportunities to make money doing it. The different types of opportunities are abundant. You might ghostwrite fiction, do songwriting, write jokes and humor, poetry, greeting card messages, jingles and more. Here is a look at some types of writing you might do.

Tip - Treat your creative writing pursuits like a business: You need to build your own

audience by growing and marketing to your email list. These are fans you can contact directly about your works for sale and send other product recommendations where you earn a commission. Treat like you would any other business... just writing good content isn't enough.

Market #7: Ebooks

The ebook industry is thriving and there are many opportunities for writers. You can write for clients or for yourself. There are opportunities in fiction and non-fiction. The important thing is to find a niche for yourself.

Tip – Find a lucrative market of clients: Look for business owners who want to use a book as a marketing tool. For example, a professional coach can publish a book that they can use to build awareness for their services and establish credibility. When they are directly building your business from the content you write, they are willing to pay well to get that service done.

Market #8: Editors

With all the publishing being done these days, the opportunities for talented editors are abundant. In addition to traditional publishing, think about all the blogs, books, and newsletters people are publishing. If you've got an eye for making writing more succinct and clear, this could be an opportunity for you.

Tip - Hang out with writers: Many writers need editing services, so make sure they know who you are. Join online communities and groups. Attend local writing events to connect with them.

Market #9: Emails and Newsletters

Email is a very commercial medium that produces a high return on investment, so clients are often willing to pay well for you to write for them. According to the Direct Marketing Association, email produces a return on investment (ROI) of nearly 4300% . That means, for every dollar they spend, they get \$43.52 in return. This is your opportunity to write for clients who want to generate income from their email marketing or to make money from your own email list in a niche of your choosing.

Tip: Create retainer packages for your clients: For email marketing campaigns to be effective, they have to be consistent. That means your clients need more and more emails

written. If you can get your clients to sign up for a subscription for your services, you get ongoing work, they get more success and you don't have to constantly hunt for new clients and work.

Market #10: Ghostwriting

Ghostwriting is actually a lot more common than the average person might think. A ghostwriter is someone who writes content for their client who then publishes the content under their own name as if they wrote it. Many of the markets we've mentioned in this report can be done as a ghostwriter. Ghostwriters write anything from blog posts, to ebooks including fiction and nonfiction, screenplays, scripts, speeches, articles, stores, and more.

Tip - Listen to and Apply Feedback: Writing is such a personal thing and it's easy to get defensive about our talents, but when you're ghostwriting, you become irrelevant. Your job is to write what the client wants and conform to what they're asking for. Of course, you can provide your professional advice if you think they're moving in the wrong direction, but ultimately, it's in their hands.



Market #11: Private Label Rights (PLR) Content

Private label rights (PLR) content is pre-written content such as articles, blog posts, ebooks, reports, and any type of content, which multiple people purchase the right to use as their own work. Typically, the buyer is responsible for altering the content to make it their own, but they can put their name to it as the author. This differs from ghostwriting work where someone hires you to write on a specific subject and they pay you for exclusive rights to use that work. With PLR, you sell the same content to multiple buyers

over and over again.

Tip - PLR Customers Keep Buying: PLR is inexpensive for the individual buyer, so they keep buying more. If you keep coming up with great topics and offers, your customers will buy repeatedly. This is why memberships also do well for PLR. Set up a subscription-based program. You deliver content every month and they pay you every month.

Market #12: Revenue Sharing Sites

With revenue sharing sites, you write an article on a particular topic or niche, depending on what the site wants you to do. Once your article is published on the site and people start reading it, you will earn a share of the advertising revenue generated by the readers when they click on an advertisement. This is a useful way to break into and learn more about online writing as well as get work under your byline to help market yourself as a writer to the world.

Tip - Make passive income: The income you get from these sites can become passive if traffic continues to visit your older content. A natural progression from writing for other sites is to create your own site. Not only do you keep 100% of the revenue, you also build a valuable asset that can bring in additional money in other ways.

Market #13: Social Media Content Writer

Social media writing consists of writing blurbs to introduce memes, blog posts, contests and other content ultimately leading the customer toward the client's websites or email lists. If you have the talent to make people want to "click" and read more, you can become an effective social media content writer.

Tip: Get Ongoing Work: Set up your own website and include social media management services. Some of your clients might just want you to write their content, but many others will want you to handle the posting and interaction on their various accounts. The more hands-free you can make this for your client, the more likely they'll want to work with you on an ongoing basis.

That wraps it up for today. If you want to see 21 more markets where you can earn from your writing, I suggest you hop on over to [WriterHelpWanted](#) for the inside scoop - they'll even hook you up with a writing job!

Why 95% Fail Online (Offensive Material?)

by Jim Daniels

<https://bizweb2000.com/offensive/>



WARNING!

This blog post WILL offend many people, so if you are of a sensitive nature please stop reading....

... don't say I didn't warn you.

Toady I will shed light on why 95% of Internet marketers fail online. Time and time again.

At the end I'll also tell you exactly what I would do, if I were starting from scratch online.

It's all right after today's top sponsor ad...



OK, here we go. I'll be blunt.

More blunt than my usual style. Because people need to know and understand this.

Out of the many thousands of people on my mailing lists, quite a few get in touch with me, especially since I don't hide behind a 'no reply' email address.

This is how I've come to learn this revealing information first-hand, over the past 22 years of doing business online.

It's all in the emails.

Some of the emails just want some simple advice, some want more. And while I'm always happy to lend a helping hand, some expect me to offer hours of my time for free.

Some folks have even sent me abusive email because I dared to land in their inbox recommending solutions, despite them opting in.

Others are so desperate to make money FAST they simply tell me... 'I'm desperate and will do anything, show me how!'

The thing is, while 100% of my subscribers, and EVERY Internet marketer wants to be successful, LESS THAN 5% are truly prepared to do everything it takes. Those are the people who actually carve out a regular income online.

If you agree with any of these statements then I guarantee you will struggle online.

#1. “I want to become a success online, but I don’t really want to invest much money to become a better entrepreneur.”

#2. “I want to become a success online, but I don’t have the time or patience to learn new things regularly.”

#3. “I want to become a success online, but I don’t have anything of value to teach people and I’m not willing to learn something of value to teach.”

#4. “I want to become a success online and I will do whatever it takes, unless it involves actual work.”

#5. “I want to become a success online, but everything out there is a scam.”

There's One Constant In The Internet Marketing World...

It's the one constant message I've been trying to share in my 22 years online...

If you REALLY want to make 5, 6 or 7 figures as a successful online marketer, then you have to really be willing to work at it and give all you can give.

Sure you can coast a little once you have done the work and have some regular income streams in place. But in order to get to coast mode you need to...

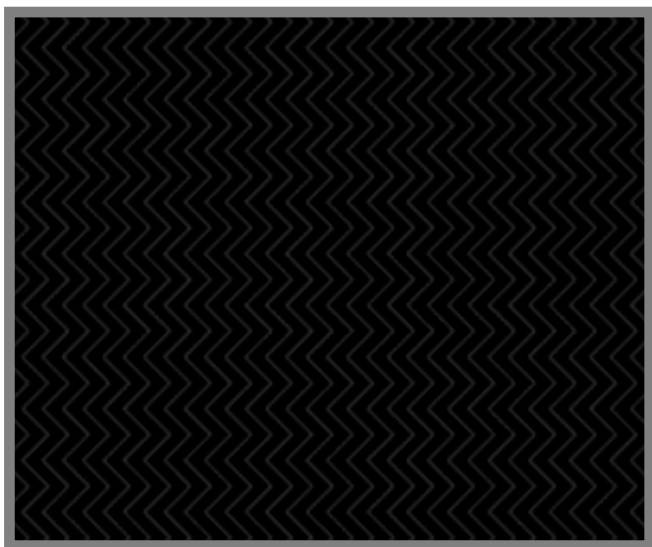
- Be prepared to work harder than most people.
- Be willing to help others as much as possible.
- Be willing to invest in the right tools and training..
- Step up and become the person you need to be to make this happen.
- Treat this like a business, not a hobby.

Look, I get it. It is easy to complain or worry about how you have no money, no time and no value to give, but PLEASE, PLEASE, PLEASE get out of this mindset because it’s not serving you.

The fact is, not enough people are willing to look in the mirror and realize that the ONE big thing stopping them is THEM. These folks need to get out of their own way.

If this blog post offends you, or you want to send me an angry response, or want to click the unsubscribe button because I said something that hurt, then you are not an entrepreneur.

You can change everything, but you need to want it so badly that you'll be prepared to step up and take serious action.



A Path Forward...

If I've motivated you with this post then good, as that was my intention.

I know it will offend some and this post will cost me some unsubscribes, but that's okay as I probably can't help people who can't help themselves.

However, if you are prepared to help yourself, and if you want to learn better ways to help more people, and get actual results you can measure in your bank account, there is a path forward.

But you have to be prepared to invest time and money to learn this step-by-step method.

If it hasn't happened for you online yet, that does not mean it still can't happen.

Carving out an income from the web is challenging.

But let's face it. You're either dead serious and you'll do whatever it takes, or you're just messing around.

So which is it?

If I were starting from scratch online, I'd do this...

If you mean business, then here is one way I know of to practically guarantee you'll make it.

It's what I would do, if I were starting from scratch online. (Or if I'd been at it a while with little to no results.)

It's all explained in this short video...



I've known John for many years and he keeps taking unknowns and making them into successes online.

People like Shelley Penney, Steven Alvey, Omar Martin, Rob Corrigan and many more.

Many people have literally gone from BROKE to six figures using his program.

Yes, it will take time. It will take effort. But if you are willing to do the work, this is a way forward.

I urge you to not only watch John's video, but more importantly [watch the videos](#) further down his page. They are all from people who've worked with John.

Then decide for yourself how serious you are.

Jim Daniels

P.S. If you sign up with John, let me know because I have a bonus for you. While I earn a commission from John, it is not the sole reason I'm telling you about this. It's because I know he's the best solution for many of my subscribers.

In fact, I wish I had time to do what he does. John takes you by the hand, helps you create something that will sell (as well as help people) and then he helps you promote it. (He literally tells his army of affiliates to send you traffic.)

So as an exclusive bonus, I'll also give you a full year of advertising on my sites. I'll promote your offer to me readers. I know it will be great because John helped you create it. This exclusive bonus will help you get off to a fast start when you're ready.

P.P.S. As of the day I'm writing this post, you can still get in FOR ONLY \$1. Others have paid thousands for this and were happy to do it. So please make sure you check this out right away as he may come to his senses and I'd hate for you to miss out...



An Easy, On-Demand, High-Converting Traffic Source

by Jim Daniels

<https://bizweb2000.com/traffic/>



I investigate new website traffic sources all the time.

Yet I *almost never* recommend any of them to my readers. Because frankly, **most of them are crap.**

In fact, I passed on telling you about a "revolutionary traffic method" a few weeks ago that sold 5000+ copies on JVZoo.

I could have cleaned up with commissions on that. I knew it would sell big. But it was crummy traffic in my humble opinion.

And I was right. The refund rate for that is already 15% and rising fast.



So when I got access to another new traffic solution this week, I didn't have high hopes.

But after about 10 minutes in the member area I was pleasantly surprised.

This one is the real deal. I know because I've used something like this in the past, and nothing has ever come close to the results I got.

And I wasn't even doing it right.

So If you need traffic, I recommend you check [this new traffic source out](#).

Here's what this traffic source is and who it works best for...

This is a **Viral Traffic Platform** that can literally have hundreds of people sharing anything you want to get more eyeballs to.

It's a **cloud-based platform** that uses the age-old system of:

‘You Scratch My Back...And I Scratch Yours’ - only a more sophisticated version of that ?.

This new community allows marketers and business owners to help each grow by driving high-quality traffic to each other's offers and content.

This traffic platform works best for certain types of marketers.

Check the list below today's middle sponsorship ad banner to see if this traffic

solution is for you...



- **Affiliate Marketers** - Inside this platform you can create content, post it anywhere you like and send your affiliate link onto 10's, 100's or 1,000's of sites with a single click. It's an affiliate marketers dream come true.
- **Ecommerce Marketers** - Got an E-Commerce store? Let your fellow members of this traffic platform spread the word around. You can even put your product posts directly on their blogs or social feeds!
- **Local Marketers** - Traffic Ivy members can share your ads for any business, including local business. It's far better (and delivers better results) than distributing pamphlets that no one even reads
- **Website Owners** - A website without traffic is like a car you never drive but pay for the parking anyway. You can display banners for more traffic points, or use your points for traffic to your websites
- **Bloggers** - Using the WordPress plugin you can automate content creation and turn your blog into a viral traffic generation machine by also automating publishing of your new posts for more shares!
- **Newbie Marketers** - You don't even need to have a website to make this work and with the friendly support team, and a lovely community, you're in the right place to make your startup thrive
- **Video Marketers** - Their extensive network contains a lot of YouTube accounts, that you can upload YOUR videos directly to - and post whatever you'd like in their description!
- **SEO Freelancers** - We all know how much Google loves relevant, targeted backlinks in high value blogs... this is your ticket to as many backlinks as you choose, placing your articles on 100's of blogs!

In closing...

While running an ONLINE Business, you'll encounter many problems... but without doubt, the BIGGEST of them all is the struggle to get a constant stream of Real and high-quality traffic, from a dependable source.

This solution will put an end to that biggest worry right now.

[Check it out for yourself here...](#)

I'm sure I'll see you inside the Member's Area.

You'd be hard pressed to find better quality traffic.

OK, enough said.

Do These Sneakers Make Me Look Like a Grandpa?

by Jim Daniels

<https://bizweb2000.com/grandpa/>



OK, I think I'm officially old.

At least in my teenager's eyes.

This morning I put on my brand new pair of New Balance sneakers.

I was so proud. They were comfy as slippers and white as the driven snow.

I mean, look at those beauties...

My daughter noticed them the second she laid eyes on me.

"New sneaks Dad?"

Yeah, whattya think?

Her answer: *"Nice. You look like grandpa."*

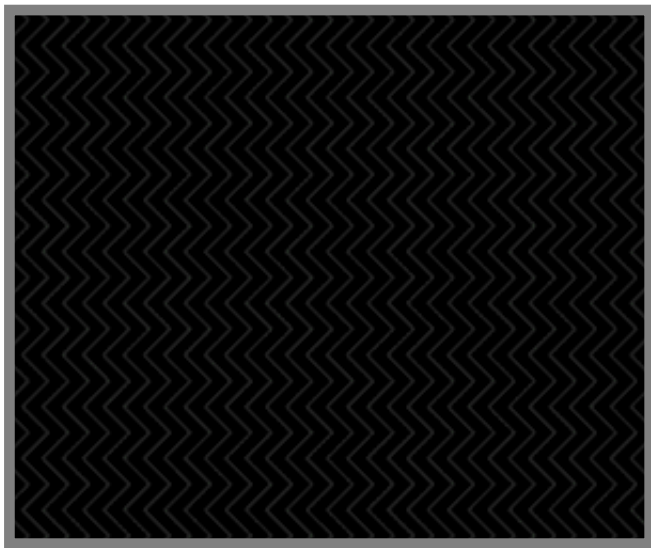
Needless to say, I was deflated faster than a Tom Brady football.

In fact, it sort of gnawed at me all morning. I even took to Google to see if there was some sort of stigma with this particular style.

Much to my surprise I found more than one website backing up her opinion.

One site went so far as to say that this model of New Balance was strictly for "old white guys".

Yikes. I had no idea when I bought them.



Certainly I'd never star on that reality show *Queer Eye for the Straight Guy*, but I always considered myself at least somewhat style savvy.

However thinking back to my shopping experience, I was indeed elbow to elbow with a few other "old white guys". Maybe that should have tipped me off.

But wait a minute!

I did hit the big FIVE-OH fairly recently. And yes, I do cake on a heavy application of SPF 30 when I play golf.

Hey, I *am* an old white guy!

And what's wrong with that?

After all, I still *feel* young most of the time.

I'm active.

I'm pretty open-minded.

I stay up to date on technology.

And I learn new stuff all the time...



In fact, they say you can't teach an old dog new tricks, but look at all the things I learned this year...

- I learned that if you leave your battery in your lawn tractor all Winter it may not start in the Spring.
- I learned that there are people earning six figure incomes selling tee shirts online using [hands-free strategies like this.](#)
- I learned there's a new indoor golf facility near me so I can now play year-round.
- I learned that changing my golf grip gives me new blisters.

Oh yeah, and I learned that my new sneakers make me look like grandpa.

Whatevs.

(I learned that one from my teenager too.)

Note: Today's BizWeb eGazette is from a previous post, that's why the comments below are dated. I'm preparing for our first big snow storm of 2019 and didn't have time to write a fresh post. But I'll be back next week with something brand new.

6 Mental Mistakes That Kept Me Just Over Broke

by Jim Daniels

<https://bizweb2000.com/job/>



Do you or someone you know wish you had more money?

Maybe a nice financial cushion for peace of mind, or just some extra spending money each month?

As someone who lived paycheck to paycheck for many years, I know that lifestyle can be stressful.

Maybe the information I'm about to share with you, will change things for you or someone you know who's struggling.

Once you know these six personality traits almost all self-made financial successes have had to overcome at one point or another, you'll be on your way...

I was affected by every one of those negative traits until about age 32. Until then I held

lots of jobs including dishwasher, lawn mowing, cleaning, telephone repair and more. Some jobs I liked, others not so much. None of them really paid very well.

It wasn't until started experimenting with the traits I'm about to share, that I started earning six figures a year. That was about 20 years ago. The right mindset can change everything.

That's what I want to share with you today. Right after today's top sponsor message...



Now don't get me wrong. I understand that it's more difficult for some people to rise up the financial ladder than others.

There are lots of factors that hold people in poverty, including illness, poor education, lack of opportunity, etc.

But understanding these common traits of less financially secure individuals, and simply experimenting with changing them can make a huge difference in almost anyone's ability to earn.

I know, because I was directly affected by ALL of the things you're about to read.

I changed my mindset, and went on to earn a comfortable living with my own online business.

Today I challenge you to ask yourself if any of these traits apply to you or someone you want to help. And if so, what are you or they willing to do to change them...

1. Limited Self-belief

People who become independently wealthy do not wallow in limited self-belief.

Instead, they truly believe that there is nothing that can stop them from achieving their goal of financial freedom. Most exhibit a high level of self-confidence that is often contagious, meaning everyone they work with "gets the bug".

These optimists maintain a positive outlook at almost all times. Their confidence is not easily shaken by external factors and day to day setbacks and challenges. Their positive beliefs and energy virtually "will" any task to completion.

2. Staying Locked In Their Social Comfort Zone

You know that old saying... Birds of a feather flock together? Well it is true in financial circles as well. Many low income earners only network with other people who are of the same or similar income as them. It's their comfort zone.

They rarely if ever actively seek out other people who are significantly wealthier than them. They even sometimes do the opposite, they avoid them and even shun them.

Most people who become high income earners do the opposite. They come out of their comfort zone, and consistently befriend and learn from others who are doing better than them financially. In the process, many are surprised to discover just how willing the people they considered "snobs" are to help them.

When I was stuck in one of my 9-5 grinds I sought out advice from a mortgage company owner I was doing some phone system work for. He was happy to share some pearls of wisdom that changed my outlook on many of the things you're reading about in this issue.

One of them is covered in the next tip...

3. Avoidance of Hard Work

People who become top earners are usually willing to do whatever is necessary to reach their goals, including things that seem like a lot of work. The fact is, even huge tasks can be separated into small steps that can be completed one at a time.

People with true potential to become big earners recognize this and immediately start

breaking down big ideas into achievable steps. This "no-fear" trait can result in positive advances at virtually every level, from minimum wage workers to self-employed individuals.

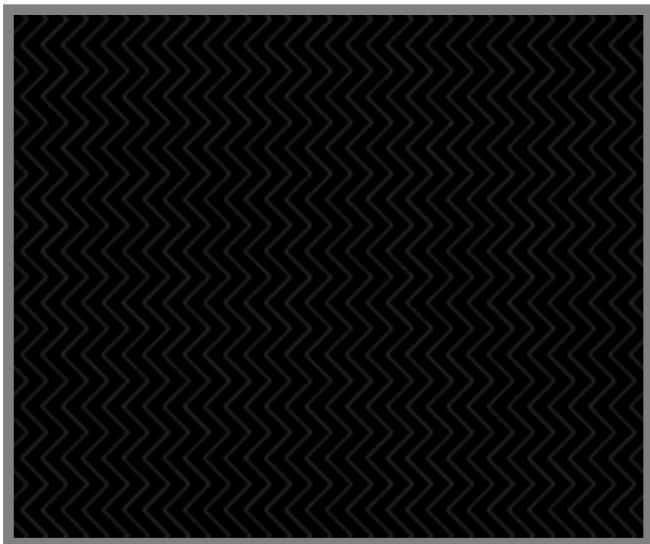
The simple fact is, if you want to make great strides in life, you need to be willing to roll up your sleeves and work long, hard hours. The time will come later when you can reap the rewards for all your hard work.

Which brings me back to my mentor at that mortgage company.

I'll never forget the 15 minute conversation we had, even though I thought it seemed insignificant at the time.

The conversation started simply enough with him asking me if I got much overtime. When I said I tried to avoid it, he looked surprised. He asked me what my goals with the company were, and I admitted I had none. It made me think about setting some.

I started that week to accept after hours service calls and late night system upgrades. Within a year I was managing the service department. That lead to learning about computers, and eventually to my own business online. Had I continued to avoid extra work, I may still be doing the same job to this day.



4. Talking About Plans Instead of Taking Action

How many people do you know who are constantly saying "I'm going to do this, and I'm going to do that". How many of those things to they actually DO.

Financially independent people are DO'ers. Instead of saying what they're going to do, they jump in and start doing it. When their tasks are completed on a regular basis, they accomplish great things over time.

Most people who become wealthy through their own ambition recognize that time is their most important asset and a very scarce resource. They do not waste their precious time talking about what they are going to do. They take action and DO IT step by step -- while the "sayers" are sitting in front of a TV watching soap operas or endless hours of reality shows.

Don't waste your time watching others. Be your own reality show.

5. Unorganization and Procrastination

While there are some people who've become wealthy despite lack of organization they are in the minority. The fact is, most people who go on to earn the big bucks, whether with their own company or as an employee, know how to get things done.

They break big projects down to specific tasks. They keep lists and set deadlines for each task to be completed. They don't constantly put things off.

When they have a job to do they roll up their sleeves and jump right in without delay. Even if they're simply delegating the job to someone else, they give immediate, concise directions and follow up with progress regularly.

6. Not Using "Leverage"

People who get things done know how to use the power of leverage to achieve maximum results with minimum efforts. They understand how to leverage money as well as people. Big achievements are not accomplished by one person, even though one person sometimes reaps the bulk of the credit or financial gain.

Think about it. Did Steve Jobs write all the code that makes an Apple computer run? Did he put ipads together himself? Of course not! Heck, even the President of the United States has people who write his speeches.

Every successful person finds ways to leverage their time and money. (In online business, you can get low cost leverage at places like fiverr.com and plr sites.)

In closing...

I personally was affected by every one of those negative traits until about age 32. I'm still guilty of a few of them from time to time. (I watch too much sports on TV!)

I've had lots of jobs over those years including dishwasher, lawn mowing, cleaning, telephone repair and more. Some of the jobs I liked, some I didn't. None of them paid very well.

It wasn't until started experimenting with those traits above, that I started earning six figures a year. That was about 20 years ago. The right mindset can change everything.

I hope you find a trait or two in today's post, that you can experiment with changing!

See ya in a few weeks...

Jim Daniels

P.S. Whether you want to completely phase out your day job like I did, or you just want to supplement your household income, you have to start somewhere.

At my ezWebBusinessBuilder2.com site I'll show you ways to help others and earn at the same time.



How I Converted a Stagnant Sales Page Into Massive Viral Traffic

by Jim Daniels

<https://bizweb2000.com/viral-traffic-idea/>



Every online marketer has a few sales pages that simply do not convert well.

Whether it's the product, the market, the price or any other reason. Some sales pages just don't convert as well as others.

Rather than spend countless hours tweaking and testing, or worse, giving up, today I'll show you a way to convert the sales page into viral traffic - with one button.

Right after today's top sponsor message...



OK, let's get started.

So how in the world is it possible to convert a lagging sales page into viral traffic by just adding a button to it?

Well, let me first show you how I did just that.

Here's one of my sales pages for a product I released a few years ago...



It did pretty well when I released it but over time the sales have declined.

While I still see occasional sales from the page, they are few and far between.

So I decided to try a little experiment.

Below my regular order button, I added a new [ZippoPay](#) button that looks like this...



[ZippoPay](#) is a new (payment?) system just released this week.

This button gives visitors a way to get the product without paying cash.

Instead, they pay with "leads".

When they click that button at my sales page, they are taken to a checkout page that explains how to get my product for free.

In order to get the product, they simply share the URL with three people (I chose 3 but you can set it to as many leads as you want) and then the product is theirs.

So does it work?

Well, you be the judge. Less than 48 hours after adding the button to the page my [ZippoPay](#) stats reported 76 button clicks and 14 checkouts.

And here's the interesting part....

Not only does each one of the checkouts becomes a subscriber -- if even half of those share the page with 3 others, that's 21 more opt-in subscribers.

Multiple that by 30 days, 365 days, etc., well, you get the picture. It's hands-free viral traffic, opt-in subscribers and sales.

All from a single sales page that was pretty much stagnant.

After this quick sponsor message I'll show you the steps to adding this button to any of your own pages. (As well as a way to use this system if you have NO sales pages.)



OK, so here's a quick rundown on how to do what I did using ZippoPay...

Step 1: Get a ZippoPay account [here](#).

This will cost you a one time payment of \$20. (That's the price as of the day I'm writing this.)

Step 2: Log into your [ZippoPay](#) account and add a product.

If you sell any digital products online that are not performing as well as you'd hoped (who isn't!) then add the product to your [ZippoPay](#) account. It takes about 5 minutes.

(And if you do NOT have a product of your own to sell, you can simply use the product included with every [ZippoPay](#) account.)

Step 3: Paste the [ZippoPay](#) code on your sales page.

That's it. You are done.

Of course you'll need some traffic to the page to get the ball rolling, but inside your [ZippoPay](#) account you'll find lots of clever ways to get traffic that converts. Take advantage of that free info!

And I almost forgot, you get a free ZippoPay Marketplace listing as well, so that's an opportunity for even more traffic.

As for me, I'll be adding a [ZippoPay](#) button to all my under-performing sales pages. Hey, anytime I find an easy to use tool that passively grows my business, I'm all over it!

How To Get Free Images For Your Blog (Legally)

by Jim Daniels

<https://bizweb2000.com/blogpics/>



OK, so taking an image from the web and using it on your site without permission probably won't land you in jail.

But many webmasters have paid hefty fines for doing just that.

So why take a chance when the solution is so simple.

I'll explain an easier (and safer) way in this post.

I'm no technophobe, but there is one online business necessity that I am just awful at...

Anything image related.

When needing a picture for my site or for a client's site, I've spent literally hours looking for something decent to buy. And they're all so expensive!

And that's just *finding an image*!

Of course I could just hop over to pixabay and grab a free image. But even if I do that, when it comes to *customizing the image* and saving it, I am totally lost.

I don't know a crop icon from a resize to a jpeg to a png. Sad, eh?

And yes, I've tried Gimp, Paint, Photoshop and even many web based image editors.

But with every program I open, all I can manage to do is stare at the screen with no idea what to do next.

After clicking around blindly for an hour or so trying to edit one single image, I'll still hate the results. I've even been known to scream obscenities at my screen.

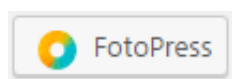
Well recently I was saved from all that aggravation.

No more hours of frustration trying to find images and edit them.

Now I use a simple, little [WordPress plugin called FotoPress](#).

This thing is so cool.

Each time you add a page or post to your WordPress site, you just click this little button in your WordPress dashboard...



You then simply type in what kind of picture you're looking for and it searches multiple sites for royalty free images you can use.

Then, and this is the best part... it lets you edit the image right in your browser with no

external tools necessary.

See the image of that cartoon lady behind bars at the top of the page?

I made it with FotoPress in 3 minutes flat.

To show you how simple this really is, and that even a photoshop failure like myself can do it, I'm going to add another image right now and add in the words BizWeb eGazette.

I'll tell you how long it took me as soon as I post the image. Here goes...



Bam! I found that image and added my text in 3 minutes flat. This is so fun I'm going to do another one...



That one took me 2 minutes.

I could go on and on about how cool it is, but instead, I think I'll just add some more pictures of some of my favorite things, for your viewing pleasure...



This is my office.



Rocky Mountains
The Coolest Place
I Ever Visited!

My other office.



OK, I think you get the picture. (Pun intended.) In case you need more, here's a quick video demo so you can see how easy it is to use the FotoPress WordPress Plugin...

[YouTube Video](#)

Thanks for reading today's post.

If you have epic struggles with images like I did, or if you just want to save time and money, [grab this plugin](#) before the creator hikes the price again. **Oh, and here is a coupon code you can use on fotopress: foto5**

If you enjoy BizWeb eGazette, be sure to like us or share this page with a friend or two.

To your online marketing success,

Jim Daniels

Gene, Gene the 'Domaining' Machine?

by Jim Daniels

<https://bizweb2000.com/dancing/>

Can you name this TV show?

If so, you may be as old as I am. ;-)

I used to love it when Gene, Gene the Dancing Machine would come on.

Chuck Barris would get the audience whipped into a frenzy and ol' Gene would do his thing.

If you need a refresher, watch this...

<https://www.youtube.com/watch?v=xuJHKVQ2kLA>

Ah, the good ol days before reality TV ruined everything.

Fast forward 40 years or so, and now my favorite Gene is Gene Pimentel.

He's the guy who showed me how to find and flip expired domains for profit.

It's one of my favorite new income strategies, and I knew nothing about it before I saw this:

<http://bizweb2000.com/recommends/gene>

I suggest you grab it. What you discover inside may just have you dancing around like Gene, Gene the Dancing Machine.

Oh, by the way. That link above gets you a deep discount without having to use a coupon code or promo code.

But isn't this domain "stealing?"

by Jim Daniels

<https://bizweb2000.com/expired-domain/>



I got this question from one of my subscribers, and it's a good one.

He wrote...

"I'm thinking of getting your friend [Gene's 5 domaining courses](#).

I saw the 700X profit you made with one expired domain and I might try that method.

But Jim, isn't registering expired domains and selling them for profit like stealing?

I mean, isn't this taking advantage of people who forget to renew their domain?"

- Anonymous

Great question. On the surface I can understand why some people might think that.

But once you understand how the registrars work, you may see things differently.

For starters, most domains owners who want to keep their domain put it on auto-renew.

If their domain does not auto-renew either because of an expired credit card or because they are not on auto-renew, there are safeguards in place for them.

They are contacted multiple times leading up to and after the expiry date. Then there is a lengthy redemption period where they can re-register and keep their domain name.

Only after that, is it dropped and made available to the general public.

So no, registering expired domains is NOT stealing.

Most people who let domains expire simply do not want the domain any longer.

So how in the heck is mining expired domains profitable?

Well, its simple. Let's say Joe Blow from Idaho started an RV Business 15 years back and bought the domain JoesRVs.com.



Then this year, ol' Joe retired or got out of the business for one reason or another and let the website and domain go.

Well more than likely there are other Joes in the world who sell, rent and service RV's.

But when they started their business they couldn't get that domain because it was already taken. So they settled for a longer less memorable domain.

Don't you think they'd want to know that JoesRVs.com is available? You bet they would, and they'd happily pay a premium for it.

Now, what if you were to buy an expired domain and list it for sale, then the owner contacted you and said hey, I forgot to renew it and I need it back!

Well, you could always sell it to him for a couple bucks if you wanted to be a nice guy. But the chances of that happening are slim, with all the safeguards in place.

A more likely scenario is that you'll find another Joe who wants it and is **HAPPY** to pay

you for it.

I know, because I bought a FIRSTNAMERESTAURANT.com domain for \$1.

Three days later I sold it for... get this... \$700!

If you're looking for a great way to supplement your income in your spare time, this is a great way.

To get all the info and tools you need, grab all 5 of Gene's Domaining Courses before while you can...



You'll learn all the tricks of the trade and get some really cool tools to speed your success.

Jim Daniels
BizWeb eGazette

How I Bought a Domain for \$1 and Sold it for \$700 in 3 Days

by Jim Daniels

<https://bizweb2000.com/domain-case-study/>

Post Updated: November 3, 2018



So I know this guy named Gene Pimentel. He's an older fellow like me, and he also makes his living online.

But he does it a little differently than me - he uses domaining strategies.

That's right, he's been making his living buying and selling domain names for the last 15 or so years.

Being my usual skeptical self, I decided to put his methods to the test.

I talked him into giving me access to his top courses and promised I'd tell my readers about his domaining for profit [course firesale](#) if, and ONLY IF it actually worked.

I got busy right away using Gene's method called Same Day Domain Profits. I found and purchased a few expired domain names using his strategy of registering them for a buck and selling them for \$100. (I quickly learned that the secret is finding the right names.)

So did it work?

Well, I have good news and bad.

The **bad news** is that I was *not* able to sell any of my domains the same day.

I actually sold a domain **three days** after I registered it.

The *good news* is that I didn't sell it for \$100...

I sold it for \$700!

Here is a step by step account of how I did it...

Step 1: I watched his training videos on all the methods he teaches. Of all the methods, I decided I wanted to try his expired domain method. It looked like the fastest and easiest strategy since it focused on what Gene calls "Low Hanging Fruit". These are domains that look like NAME+BUSINESS.COM. For example, MikesLandscaping.com. Every day many of these domains expire for a multitude of reasons and come back on the market.

Step 2: I went to the site Gene recommended and downloaded a list of several thousand domains that were recently dropped and made available to the public. This site is free to access.

Step 3: I pasted the domains into the software Gene gives away free at his members area, and ran some filters just like he showed me. (He even gives his members a list of 7000 first names to paste into the software.)

Step 4: I identified three domain names that I thought were possible easy flips and purchased them using Godaddy coupons for \$1, \$2 and \$8 respectively. (Godaddy limits you to one domain at \$1.)

Step 5: I uploaded the "This Domain For Sale" 1-page website template Gene gives his members, on each of the three domains.

Step 6: I listed the domains for sale on eBay with a starting bid a couple hundreds dollars lower than the instant appraisal site Estibot.com showed me for the domains.

Step 7: I contacted a handful of localized businesses I found on Google that I thought might be interested in each of the domains.

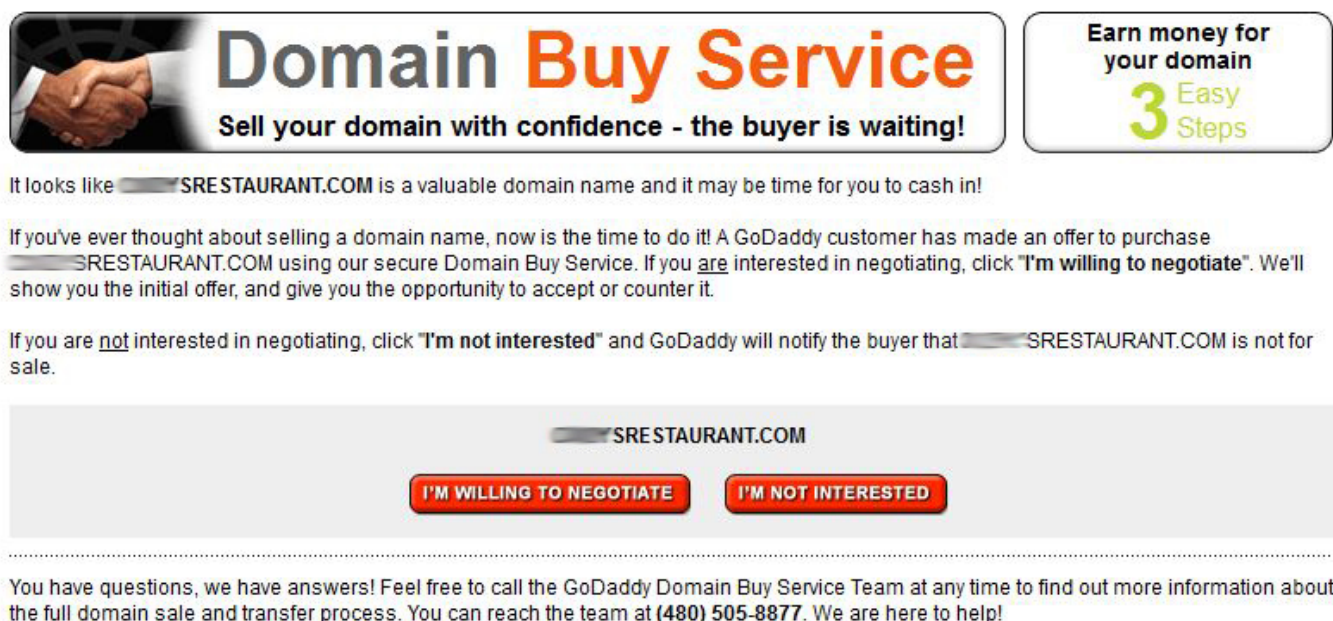
Done.

All of that took me about three hours, and most of that was scouring through the potential domains.

Nothing happened for three days, until on day three I got a phone call and email from a Godaddy domain broker. He had received an offer through their Domain Buy Service on one of the domains. Sweet!

Below are some images I grabbed from Godaddy's website so you can see how the domain sale went down.

Note: I blurred out part of the domain name to protect the new owner. But as you can see, it was a FIRSTNAMERESTAURANT.com domain.



The screenshot shows the GoDaddy Domain Buy Service interface. At the top, there is a banner with a handshake icon and the text "Domain Buy Service" in large orange letters, followed by "Sell your domain with confidence - the buyer is waiting!". To the right of the banner is a box that says "Earn money for your domain" and "3 Easy Steps". Below the banner, the text reads: "It looks like [REDACTED] SRESTAURANT.COM is a valuable domain name and it may be time for you to cash in!". This is followed by a paragraph: "If you've ever thought about selling a domain name, now is the time to do it! A GoDaddy customer has made an offer to purchase [REDACTED] SRESTAURANT.COM using our secure Domain Buy Service. If you are interested in negotiating, click 'I'm willing to negotiate'. We'll show you the initial offer, and give you the opportunity to accept or counter it." Below this is another paragraph: "If you are not interested in negotiating, click 'I'm not interested' and GoDaddy will notify the buyer that [REDACTED] SRESTAURANT.COM is not for sale." In the center, there is a grey box containing the text "[REDACTED] SRESTAURANT.COM" and two red buttons: "I'M WILLING TO NEGOTIATE" and "I'M NOT INTERESTED". At the bottom, a dotted line separates the main content from a footer that says: "You have questions, we have answers! Feel free to call the GoDaddy Domain Buy Service Team at any time to find out more information about the full domain sale and transfer process. You can reach the team at (480) 505-8877. We are here to help!"

Naturally, I clicked "I'm willing to negotiate."

Next I was taken to this web page with the offer...




Domain Buy Service

Sell your domain with confidence - the buyer is waiting!


Earn money for
your domain


3 Easy
Steps

Thank you for your interest. The current offer for  SRESTAURANT.COM is:

\$700.00

This initial offer can be accepted right away! If you feel this is an acceptable offer, click "**Accept Offer**" so we can get started with the payment and transfer process. As soon as the process is completed you'll have a little more money in the bank. It's that easy!

If this offer isn't quite what you are looking for, click "**Counter Offer**". We'll contact the buyer to see if they are willing to meet your desired price, or generate a new offer. This way you can let the buyer know exactly what you would like to receive for  SRESTAURANT.COM.

 SRESTAURANT.COM


ACCEPT OFFER

COUNTER OFFER

You have questions, we have answers! Feel free to call the GoDaddy Domain Buy Service Team at any time to find out more information about the full domain sale and transfer process. You can reach the team at (480) 505-8877. We are here to help!

I was pleasantly surprised to see the offer was 700x what I paid for the domain earlier this week! So, being the awesome negotiator I am, I clicked ACCEPT OFFER. Yes, I decided not to get greedy and ask for more. After all, I bought it for a buck!

And here's the domain in my Godaddy account marked as sold. Easy peezy.

| Selling | | Sold | | Didn't Sell | | Pending | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---------|--|--------------|--|---------|--|
| View: All Offer/Counter Offer Offer/Counter Offer with Buy Now Buy Now Auctions | | | | | | | |
| Domain Name: ▲ | | Sold At | | Asking Price | | | |
|  restaurant.com | | \$700 | | None 🌐 | | | |

So, you may be wondering if you can do this too. Well, I'll be 100% honest. You do need some computer skills.

You need to be able to copy and paste text. You really should have a basic hosting account that lets you add domains, and you need to be able to FTP the "This Domain For Sale" website files Gene gives you. (You CAN do it without the hosting and FTP if you want, but this makes it more effective.)

If you can do those basic things, and you have some patience with scouring through domain lists, you can probably do this. The only other thing you need is a little creativity to think up potential business domains like "restaurant", "autosales", "landscaping" and maybe a few dozen more.

You probably won't make \$700 per domain. You may not even sell all the domains you register. But you might make a lot more on some of them. [Just look at some of the prices Gene has gotten on some of his domain flips.](#)

And in case you're wondering, competition is a non-issue with Gene's system. He could literally teach 1000 people how to do it and there are just so many domains in so many niches, competition will virtually never be an issue.

To your domaining success,



JIM DANIELS

Break Into Serious Profits By Selling Services

by Jim Daniels

<https://bizweb2000.com/online-services/>



Establishing a profitable web business can be a challenge. If you're starting from scratch, it can take years to earn a consistent income online.

Today I want to show you how many people have cracked the code by offering services.

Selling services online is one of the best ways to make a consistent income. Unlike starting a new web business, the income is virtually guaranteed. It's also consistent, provided you continue to put the work in.

Many top marketers started out by offering services online, then watched their venture blossom into a full-blown web business.

There are basically two steps you need to start making money selling services...



MAKE MONEY ONLINE NOW

Millionaire Mentor Shows You How

FREE VIDEO PROOF

Daily Sales Snapshot

| | | | |
|-----|-----|----|----------|
| Mon | Nov | 02 | \$247.43 |
| Sun | Nov | 01 | \$163.88 |
| Sat | Oct | 31 | \$313.27 |
| Fri | Oct | 30 | \$66.42 |
| Thu | Oct | 29 | \$65.00 |
| Wed | Oct | 28 | \$91.45 |
| Tue | Oct | 27 | \$76.27 |

CLICK HERE

CoffeeShopMillionaire.com

Step 1: Decide what services you can offer

Of course it all starts with nailing down a few services you can offer.

That's really the easy part. Nowadays there are so many services that businesses need and so many easy ways to offer those services. A few ideas you should consider are logo design, ebook covers, ad banner or graphic design, web or blog design, video creation and more.

Here are some resources you can use to offer those services to clients:

[logo design tool](#)

[ad banner graphic design tool](#)

[ecover design tool](#)

[video creation tool](#)

Once you decide on what service you'll offer, it all comes down to finding clients.

Step 2: Find Clients

Here are the top marketplaces you can go to sell your services.

Marketplace #1: [UpWork](#)

UpWork is one of the largest freelancer marketplaces on the internet.

The way it works is pretty simple. People who're looking for freelancers post up a job description. You look at jobs that you may be interested in and place a proposal. If you get picked, the money goes into an escrow account until you deliver the work.

As far as raw traffic goes, UpWork has a lot. In fact, they now boast more than 1.5 million clients!

Upwork lets you offer hourly or per-project work as well as entry-level projects. Regardless of where you are knowledge wise, Upwork is likely to have clients for you.

Marketplace #2: [Freelancer.com](#)

Freelancer.com is the world's largest freelancing and crowdsourcing marketplace, connecting over 30 million employers and freelancers globally from over 247 countries, regions, and territories.

This marketplace puts more of an emphasis on technical projects, like web developers, video editors, software, mobile and administration. But there is pretty much something for everyone at Freelancer.com.

The best way to create a consistent flow of income here is to find your own stable base of clients who hire you for repeat projects.



Marketplace #3: Guru.com

Guru.com has a very intuitive interface and is simple to use. Their rating system is top notch, secure and easy to understand. It's no wonder they now boast more than 3 million members.

What freelancers tend to appreciate about Guru.com is its SafePay system. This system more or less guarantees that freelancers will get paid quickly once the job is done.

Marketplace #4: Fiverr

Fiverr is a marketplace where everything is sold for \$5 and up. Any service you can think of, from building backlinks to creating cartoon videos to generating eBook covers can all be sold on Fiverr.

Fiverr is a fantastic place to go if you're just getting into online freelancing and want to see some quick cash. Once you get established you can offer higher and higher priced gigs.

Many people now make a full time income from fiverr -- maybe you can too.

Marketplace #5: Craigslist

Craigslist services is another great place to sell local services. And it's not just for lawn mowing and guitar lessons. More and more marketers are offering from graphic design

and related services on Craigslist.

While Craigslist tends to focus on local services, if you're offering web related services, clients are out there. Especially clients who prefer to meet their freelancers face to face in coffee shops. (You'd be surprised how much business is done this way nowadays.)

Be sure to also look in the Gigs section to see if others are looking to hire someone of your skill set.

In closing...

These are the top online marketplaces for selling your services. Offer a few good services at a few of these sites and you'll be on your way.

As you gain clients, be sure to add them to an opt-in list so you can announce future services to them.

Once you get established and start making some money with your services, take time to set up a blog as well, showcasing your services.

Many top marketers have grown a profitable web business by starting out selling services. This may be a great path for you to follow as well.

The best part is that you can be making money all along!

A Top PLR Recommendation for 2019

by Jim Daniels

<https://bizweb2000.com/a-top-plr-recommendation/>



Releasing a new product occasionally is a big key to *really* doing well online.

That's why each month I scour the web for a top product that my subscribers can sell as their own.

I usually only send these PLR recommendations to my email list but I decided to share this month's recommendation here at my blog as well.

Because its one of the best high-end packages I've seen in a while.

And it's something you can use to make 2019 your best year ever. (Personally and in business.)

It's called...

["Re-Invent Yourself This New Year"](#)



The publisher, JR is probably my favorite PLR creator, as her packages are so complete.

As usual, this one comes with...

- [X] a Quality eBook,
- [X] 3 Reports
- [X] Squeeze Pages
- [X] Newsletters
- [X] High Quality Videos
- [X] Video Sales Page
- [X] Workbook
- [X] 30 Day Challenge
- [X] Cheat Sheet
- [X] Infographics
- [X] Tweets
- [X] 18 Fresh, High-Quality Articles
- [X] Tons Of Images
- [X] Great Bonuses

Yikes, how can you pass this up?

This one works in literally ANY niche.

Have a great day!

Jim Daniels

Sales Funnels Simplified

by Jim Daniels

<https://bizweb2000.com/funnel-talk/>



A decade or so ago, Internet marketers such as myself sold things differently than today.

When we released a new product, such as an info-product or piece of software, it was usually a single product for sale.

The price ranged from \$47 to \$97 and sometimes much higher.

Then around 2010 or so, things really started heating up in the Internet marketing space.

The competition began getting tougher and tougher and prices started dropping.

Prices for the same products that used to sell at a premium, started dropping to \$17 or less,

sometimes as low as \$7.

Since most marketers can't survive on \$7 product sales, a new strategy was born...

Marketers started adding more products onto a low cost front end product and structuring what is known now as the Sales Funnel.

Without any additional work, traffic or effort, a sales funnel can increase your revenue significantly.



Why funnels caught on so quickly...

If you can sell a low cost front end product that the market needs, your sales funnel can generate the rest of the profit you need.

While I was not a fan of sales funnels at first, I came to accept them as a necessity.

Buyers needed low cost products and sellers needed a way to survive.

So I joined the fray and started using funnels a few years ago.

Today I'd like to show you an example of a live funnel so you can implement the strategy in your own business.

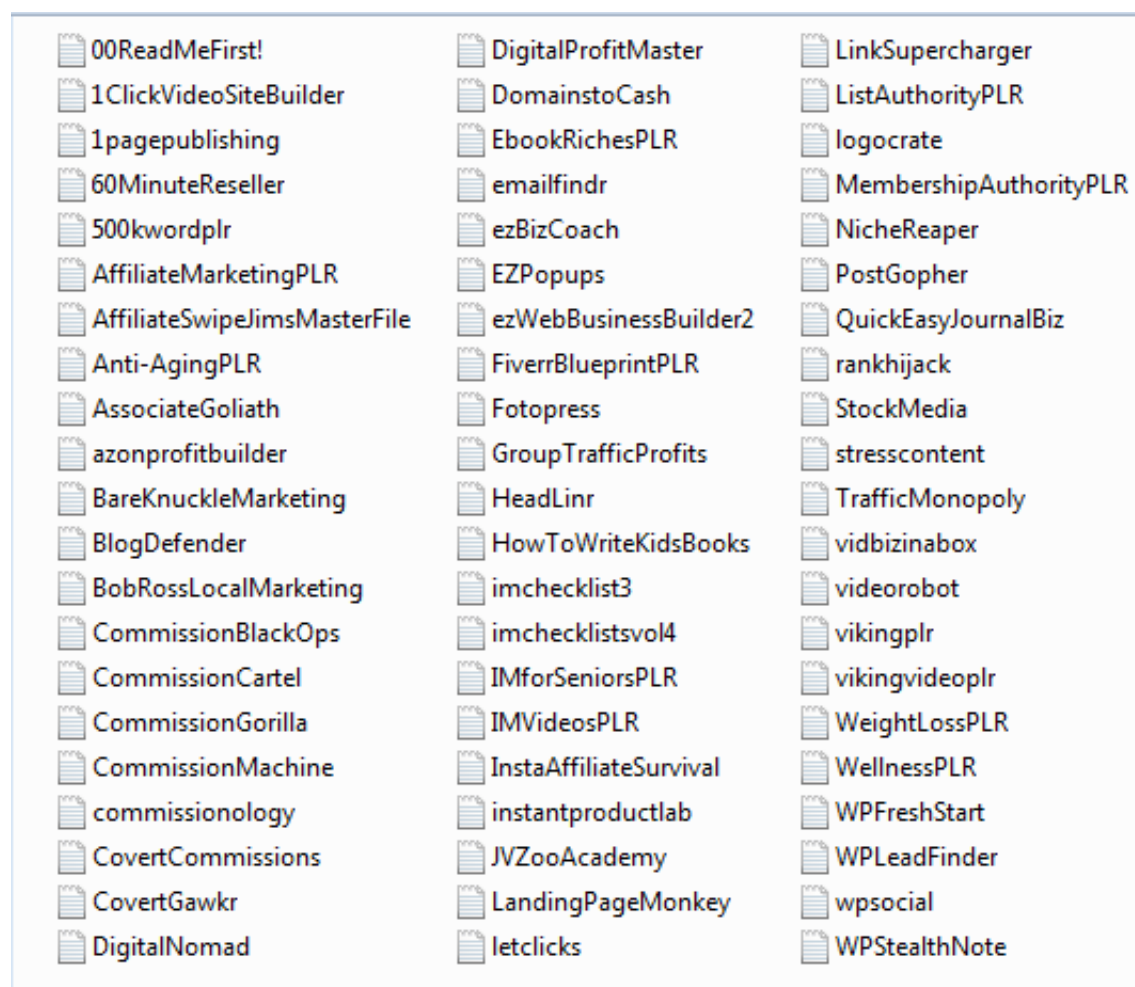
This year I launched my 2018 version of my Affiliate Master Swipe File at:

ezbizcoach.com/jims-2018-affiliate-swipe-file/

It's a giant PDF directory of My Top 100 Most Recent Affiliate Products and a folder with All My Stealth "Conversational" Promos.

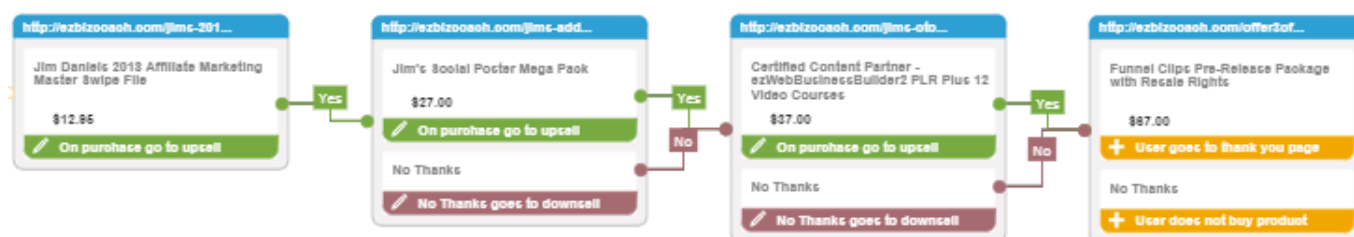
The products are mostly in the Internet Marketing niche however there are also products about a kids book writing program, an anti-aging plr package, a journal writing program, stress, weight loss and a few others as well. It's a good mix and they all covert great.

Here's an image of the folder with all my promos so you can see some of the niches involved...



I launched this product at a low price and made it my front end product.

I then built a funnel in JVZoo that looks like this:



As you can see, each product throughout a funnel costs a bit more.

Here's a breakdown of each of the products in my funnel above...

OTO #1

Social Poster Mega Pack:

A Gigantic Package of Professionally Designed Social Posters For Instant and Viral Website Traffic

ezbizcoach.com/jims-addon/

OTO #2

Flagship Web Business Course:

PLR to a Huge Web Business How-To Course I Created For My Own Clients and Sold More Than Six Figures Worth.

ezbizcoach.com/jims-oto-2/

OTO #3

Unreleased Product W/ PLR:

PLR to a Huge Video Based Product I Created For My Own Biz and Never Released To The Public.

ezbizcoach.com/offer3of3/

I invite you to visit each of those pages and see how the funnel flows.



Secrets to setting up an effective sales funnel:

#1: Pay Big Commissions

One of the secrets to a good funnel is how you structure your commissions for affiliates.

It's now common to pay as much as 60%-100% commission on the front end.

This boosts your your earnings per click and helps attract more affiliates to promote your offer.

Now perhaps you're wondering how the heck you make any money paying out such high commissions...

Well, the answer is in your funnel.

Most marketers pay 50% commissions through the rest of the funnel.

Then they also tie in a back end offer such as a higher ticket item.

#2: Capture Front-end Buyers Email Addresses

This is one of the most important things you can do with every product you launch.

Since you're going to the trouble of recruiting lots of affiliates to promote for you, and paying them big commissions, you need to grow your buyer list.

Your buyer list is your bread and butter. It is made up of people who are willing to spend money to make money.

So integrate an autoresponder when setting up your product and set it to single opt-in.

JVZoo lets you tie in an autoresponder with a couple clicks at their product setup page.

As your buyer list grows you'll sell more and more of your own products and affiliate products.

#3: Have a Contest

JVZoo also lets you have a contest and even tracks the number of sales for you.

If you can't afford big prizes, just give out bonus cash for different sales levels.

For instance, \$25 bonus for 15 sales, \$50 bonus for 30 sales, \$100 for 50 sales, etc.

This gives your affiliates incentive to promote steadily throughout your launch.

#4: Use Video On All Funnel Pages

Most marketers do not take the time to create a video for each of their OTO pages, but this is a mistake.

In fact, when I started using funnels I knew I wouldn't have time to make a video for every page I'd create for every product I'd launch. So I decided to make collection of funnel clips that would work with every OTO page I'd ever need.

I had videos made for my Opt-in Confirmation pages, my first OTO, my 2nd OTO, Downsell pages, Thank You Pages, Download Pages, Webinar Presells and more.



If you think you may want to try using a sales funnel some day, you can plug my videos into each of your funnel pages. Just download them at FunnelClips.com and stash them away for all your future funnel needs.

They helped me generate a whopping 20% conversion rate due to their friendly, no-pressure scripts.

They also come with Private Label Rights so you can sell the entire collection as your own if you want.

Or if you prefer, you can sell them as an affiliate and earn 60% on the front end and 50% through the funnel.

Here's [details on my affiliate program](#) along with a signup link. (Opens Oct 24, 2018)
Mention you're a BizWeb eGazette subscriber and I'll approve your link! :-)

I hope today's post helps you grow your profits online.

Talk soon!

Jim

My 10 Favorite WordPress Plugins of 2018

by Jim Daniels

<https://bizweb2000.com/top-10-plugins/>



WordPress plugins take literally seconds to install and usually just a few minutes to configure. And they can do all sorts of cool things.

There are free plugins, and there are premium plugins available for a nominal fee.

You can find literally thousands of plugins at the [WordPress Plugin Directory](#), and also within your WordPress admin area itself.



But rather than send you on a wild goose chase for the best WordPress plugins for Internet marketers, I'll share my Top 10 favorite plugins of 2018 here today.

I personally use all of these plugins and they help me save time, make money and even give me peace of mind.

If you see one you want to try, just click the link.

OK, on with the list...

#1: [WordFence Security](#)

This peace of mind plugin is an anti-virus, firewall and malware scan plugin rolled into one. It is probably my favorite plugin of all time. It keeps my WordPress sites safe from hackers and even alerts me to whenever I need to update any other plugin.

#2: [WP Social Contact](#)

I've used a lot of contact form plugins to build simple "contact us" pages at my sites, including Contact Form 7. But this beginner-friendly WordPress contact plugin called [WP Social Contact](#) is my new favorite. It gives your visitors multiple ways to contact you without having to use a boring old contact form .

#3: [WP Fastest Cache](#)

I stumbled upon this slick plugin when I started offering [100% done for you blogs](#). One of

the sites was loading slowly so I hired a fiverr gig to fix the problem. After she was done the site load time went from 4 seconds to about 1 second! So I went in and saw what she did. She installed WP Fastest Cache. Since then I've been adding it to all my blogs and my clients' blogs. Remember, Google loves fast sites so this plugin can help your ranking!

#4: [One-Click Video Site Builder](#)

This is another plugin I add to all [my clients' blogs](#). It creates monetized video posts with one click. It can even schedule future posts. It's my favorite way to add videos to my website, with affiliate links or ads right below every video -- all automatically.



#5: [Slim Stat Analytics](#)

This little plugin gives you lots of traffic stats without any setup work. Just add the plugin and activate it and it starts capturing and displaying your traffic info right at your dashboard.

#6: [Yoast SEO](#)

I've been using Yoast more and more lately and my search engine ranking is steadily improving. This is an all-in-one SEO solution for WordPress that includes on-page content analysis, XML sitemaps and much more. It lets me easily check each post to make sure it is optimized well for Google and other search engines, and even makes simple recommendations for me to follow.

#7: [FotoPress](#)

This is one of my favorite plugins of all time. It finds you free images online, lets you add them to posts, and is even a complete Image Editor plugin that works right inside your WordPress admin area. (I used it to quickly find and customize the image at the top of today's post.)



#8: Thrive Architect

Build beautiful, modern sales pages, opt-in pages and more. This is actually a WordPress theme and it comes with a giant collection of pre-built templates. You just load a pre-built page with a few clicks and customize as needed. This tool was largely responsible for generating five figures in sales for one of my recent product launches. (See [this page](#) for an example of what you can build with Thrive content builder.)

#9: OneSignal

Integrates the awesome (and free!) [OneSignal](#) platform for pushing your posts out via browser or smartphone notifications.

#10: Duplicator Pro

Another peace of mind plugin, this is my go-to plugin for creating backups of my blogs. They offer a free version called Duplicator but I prefer the Pro version as it lets me schedule my backups to run on auto-pilot. It also automatically transfers a copy of my WordPress files and database to my Amazon s3 account. You can also use this plugin to duplicate and move a site from one location to another quickly.

That wraps up today's post. If you have a favorite plugin that you use at your WordPress

site or blog, I'd love to hear about it. Just comment below!



Are You Thinking Out of the Box?

by Jim Daniels

<https://bizweb2000.com/out-of-the-box/>



I've witnessed many successes over my 20+ years of helping people do business online.

I've also witnessed many people try and try, but never quite make it online.

One of the main reasons most people do not make it is they fail once or twice and eventually stop trying.

Maybe they start to build a website with the best intentions but it never gets off the ground.

They come back a year or two later and try a business opportunity that looks impressive, but it also never gets them anywhere.

This happens on and off through the years and they are left with little to show for their efforts.

If this describes you or someone you know, maybe it's time to start thinking out the box.



Forget about building a large project such as an e-commerce website, or creating something that take too much time to bring to fruition. Instead, why not try some small scale projects and see if you can get some small success.

You can build on small successes and before you know it you may have something sustainable.

Lets think out the box for a minute.

Perhaps you have a favorite hobby or pastime. Whatever it is, I'm guessing there are thousands or perhaps millions of others who share this same interest.

Now I know what you're thinking. That I'm going to recommend you write an ebook or make a membership site about that topic.

While that can get you results, it may take you too much time. That means you may give up before reaching the level of success you're after.

Again, we're going out the box today.

Why not create something FAST and SIMPLE such as a journal for yourself and your fellow pastime enthusiasts?

A journal is easy to create since you don't do the writing. The journal user does it!

You just put together a cover, some "almost" blank pages and maybe some quotes. Then you upload it to Amazon!

When people buy it, Amazon takes the order, prints it and ships it out. You simply collect your share of the proceeds as the author.

Sound interesting?

[Here's a fellow who does this and will show you how step-by-step.](#)

I just got access to his program and watched all his training videos. I was amazed that the entire process of creating and uploading a journal can be done in about a half hour. And I was even more surprised that it can be done using free tools online.

Considering you need about 30 minutes to create and upload a journal for sale at Amazon, imagine how many you can create in a month or a year!

Now that's thinking out of the box.



Each journal you create is a mini-success and a building block. That means you're systematically creating a scale-able business that can grow over the coming weeks, months and years.

This works in virtually any niche, as there are thousands of eager consumers waiting for new journals in any market you can think of -- from hobbies to sports, self-help,

diet, Internet marketing, recipes and well, you name it!

What are you waiting for? Christmas? Well, a journal about Christmas would be a great idea... maybe a 10 year shopping list journal so you never buy the same gift for the same person twice!

Oh I'm sorry, I'm digressing, but this video series is so good and building a journal business would be awesome for so many of my readers.

Apart from the course cost, you won't spend a penny to run this business. That's because there's...

- No proofreading.
- No covers to outsource.
- No content to write.

[Come see if it's something you want to try...](#)

Bigger Affiliate Commissions with a Free Screen Recorder?

by Jim Daniels

<https://bizweb2000.com/screen-recorder/>



With all the people getting into affiliate marketing the last few years, it is no wonder the competition is getting stiff. The challenge is to think of ways to outperform other affiliates.

Here's a resource and strategy I've used successfully in the past and plan to use more in the coming months and years....

screencast-o-matic.com

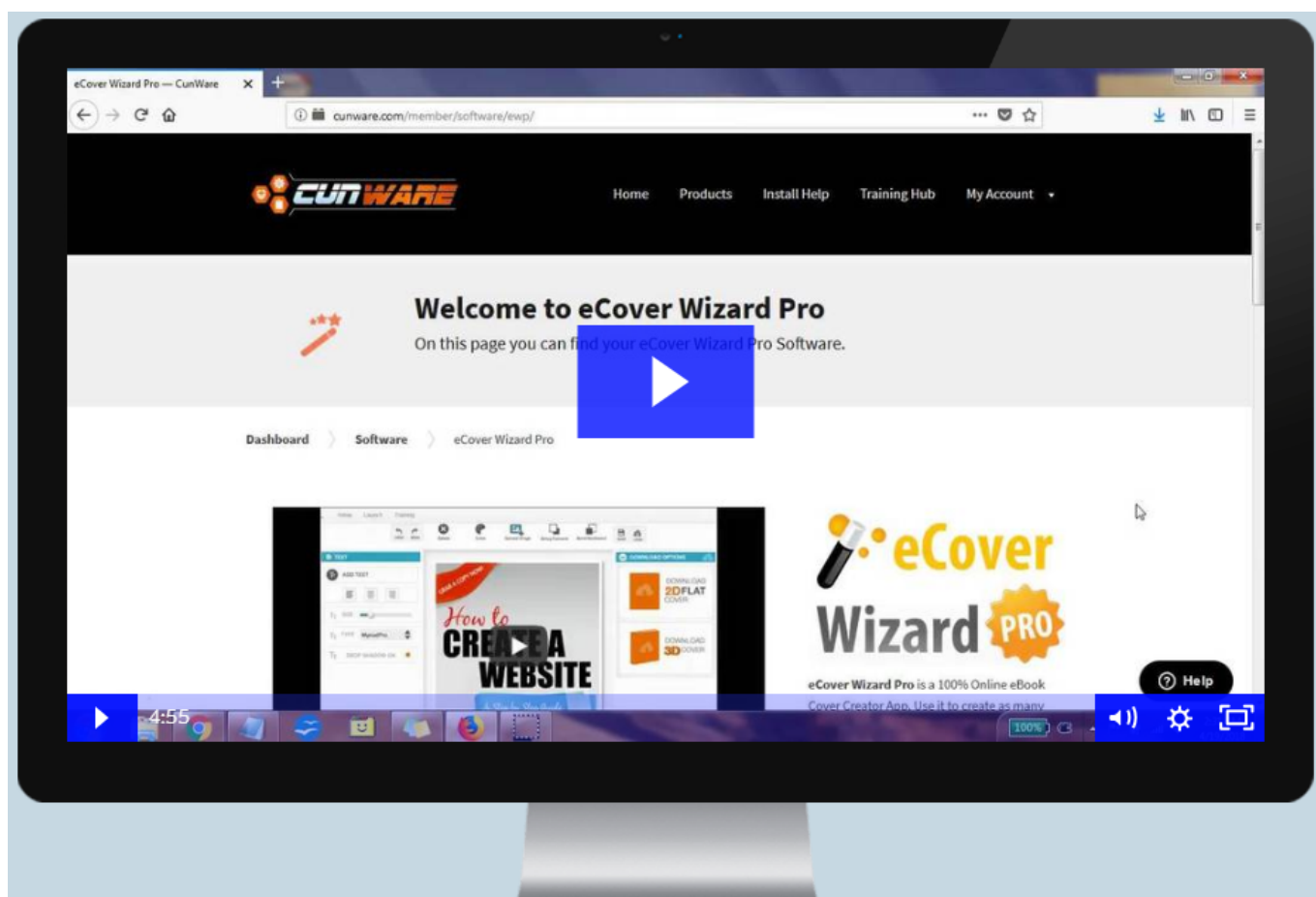
What better way to wow your prospects and customers than to record and publish top notch, full motion screen-captured videos.



It is a proven fact; giving your customers something they can actually see and hear, can explode your online sales instantly.

For example, here's a successful promo that I did using this quick demo video strategy.

It's for eCover Wizard Pro:



This is screencast-o-matic.com in action.

Many affiliates believe this is expensive, time-consuming hard work. Actually, it is free and it is quite easy. I made that video above literally in a few minutes.

You do not need any training or education to use this system for your affiliate marketing. Anyone can create effective videos, from multimedia tutorials and step-by-step presentations with it.

The end result is a video that's like having your customers seated next to you and looking

at your desktop, as you show them the things they need to see and hear.



Here's how to use screencast-o-matic.com to increase your affiliate earnings...

1. First find a product you want to promote. Either buy it or get a review copy from the vendor. Then get familiar with the product by using it for a short time.
2. Put together a short presentation either by writing something you can read as you use the product, or simply practicing it a few times.
3. Next visit screencast-o-matic.com and click record. It will record your desktop activity in a single click and when you are done it will create an MP4 video right on your computer.
4. Post your video at your site, blog or share on youtube, Facebook and Google Classroom. Announce the video to your opt-in lists if you have any.

You can also share your videos through RSS feeds, Twitter, and podcasts if you want. There's nothing like being visible in many sites and pages to advertise yourself and get your message through!

I prefer to post them on my sites using a [Thrive Landing Page Template](#), which lets me frame the videos in PC or tablet frames like the one you see above.



There are many other benefits you get when using screencast-o-matic.com with your affiliate promotions.

For example...

1. You presell products and services by reducing skepticism among hard-to-please customers.
2. You reduce refunds and other customer issues by demonstrating visually how to use a product or service properly.
3. You can show off bonuses that customers can get only from you.

While this article shows the main purpose of using screencast-o-matic.com is to boost the income that is generated from your affiliate promotions, you can also use it to create your own products if you want!

Start using this awesome, free resource today and you'll find that it can't help but start increasing your earnings in multiple ways.

Remember Saturday Morning Cartoons?

by Jim Daniels

<https://bizweb2000.com/cartoons/>



When I was a kid I loved getting up early to watch cartoons.

My favorites were Bugs Bunny and the Roadrunner.

There was something about having just three or four TV channels to choose from that made it extra special.

Man, how times have changed.

Nowadays kids spend hours watching videos on youtube and instagram. (And not just on Sat. morning.)

And average Joe's (and Jim's) make and sell their own cartoon videos right from their home computers.

For instance, check out [these short video clips](#) I put together recently...



I made them for my funnel pages and was shocked at how well they performed. So well I decided to offer them to my readers.

You can use these short video clips yourself, or you can sell them as your own.

Just do me a favor and keep the One Time Offers in your sales funnels to a minimum.

After all, who likes going through sales page after sales page when buying one simple

product. Sadly, too many marketers go overboard with 4, 5, or 6 OTO's.

That's crazy!

But here's the thing... If you are not offering at least ONE or TWO upgrades to your customers you are leaving a LOT of money on the table.

When I sell a product I like to offer just two optional upgrades. Then after purchase I may offer a back end product for big spenders.

That's it. Nothing crazy. Just enough to give everyone what they want. And I do it with a short, hypeless video clip. [These clips in fact...](#)

So if you are not using funnels yet, grab that video pack. You also get a huge PDF on how to set up funnels.

Heck, even if you NEVER plan to build a sales funnel, get my video pack and to sell it to others. Funnels are here to stay, so why not help businesses who want to do it right.

Oh, and be sure to [check out the OTO](#) as well, it's a mega pack of 40 more videos, with cartoon animation...



6 Home Based Businesses You Can Start in 2019

by Jim Daniels

<https://bizweb2000.com/2019-home-businesses/>



Looking to Start a Business from Home using the Internet?

Here are six businesses for 2019 that you can do online, right from the comfort of home...

1. Sell Your Creations

Do you like to create art, jewelry, hand-made soaps, fashion accessories, woodworking items or other hand made products in your spare time?

Why not turn your hobby into an income stream.

That's what thousands of people have done at [Etsy.com](https://www.etsy.com/) - a global marketplace where

people connect to buy and sell unique goods.

Hey, there's no better way to make a living than doing what you love to do. And that's what Etsy is all about -- turning your favorite hobby or pastime into cash.

Opening shop on Etsy is free then there are three basic selling fees: a listing fee, a transaction fee, and a payment processing fee.



2. Local Business Online Consultant

Of all the small and home businesses operating in your local area, chances are about 30% of them to do not market online.

They still do not have a website, they do not use email marketing and they are losing business to competitors who DO promote online. Deep down they know they need to be online but they think it will cost them too much time or money.

As a local business online consultant you handle it all for them! You can [set up a website for them](#) and as their business grows, yours will too. They'll see how effective online marketing is and they'll want more of your services.

It is a fact that most businesses never even do the basics, such as claim their free '[Google My Business](#)' page.

Do that for them for a small fee or even for free, and you'll get them more local customers. That will open the door to them wanting more services from you!

You can then offer to setup an opt-in form for them, an autoresponder and do regular mailings. (All for an extra monthly charge of course! In fact, see below for even more related services you can offer.)

3. Social Media Consultant

Most small businesses cannot afford to hire a full-time employee to manage their social media.

If you enjoy spending time on sites and apps such as Facebook, Youtube, Pinterest, SnapChat and Twitter, why not get paid for it!

Most small businesses owners simply do not have enough time in the day to manage their own social media marketing.

That's where you come in. You can charge monthly for a basic plan that includes content creation and regular posting.

You can even automate the entire process using a web based tool such as [this one](#).



4. Reputation Management Consultant

It's a fact that most people read multiple reviews at independent sites before hiring a local business.

And just one or two bad reviews can really hurt the revenue of a local business.

As a reputation management consultant, you can help these businesses regain their hard earned trust and get more clients.

If helping businesses (and individuals) with their online reputation interests you, check out Reputation.com for ideas on how to implement a strategy.

They offer multiple services ranging from around \$5 a month to as much as \$10,000 a year. Reputation management is growing rapidly and can be implemented on a local scale or a global scale. You can even outsource much of the work at places like Fiverr.com.

5. Be a Niche Blogger

Niche blogging is fun and easy. You write about a specific topic that interests you and monetize your blog in multiple ways.

I've been doing this right here at this blog for a couple decades now.

The best ways to monetize your blog is with affiliate links, your own products and services, and with ads such as Google AdSense banners.

If you want to be a blogger but don't know how to get started, we can [build your niche blog for you](#) so you can simply take over and start blogging.

5. Online Coach

Do you know that coaching is now a Billion Dollar a Year Industry? That's right, I said Billion with a B!

Nowadays, people are happily paying for coaching in every niche imaginable.

If you've had success in any particular area, why not help others succeed at it.

You don't any need formal education, training or certification to be a coach, you simply have to be willing to help others in a particular niche.

There are coaches in all sorts of niches, including but not limited to..

- Starting a business
- Weight loss

-
- Becoming a better parent or spouse
 - Online dating

If online coaching interests you then here's some more info on how you can earn money from it.

<http://ezbizcoach.com>

There you have it. Six businesses that are very likely to grow in 2019 and over the coming years.

Why not jump into one and position yourself as a leader. After all, there's nothing better than earning your living from home. I've been doing it for 20 years now and the time freedom it gives you is phenomenal.

No daily commute in rush-hour traffic.

No boss to answer to.

And best of all, you can get paid for doing things you truly like to do!

Motivation Problems? Try One Of These 7 Tricks.

by Jim Daniels

<https://bizweb2000.com/motivation/>



You're doing it. For years you've wanted to work from home and you are finally doing it.

You are no longer an employee who has a "J O B"; you are now a business owner, self-employed, ruler of your own destiny AND you have inherited all the responsibilities that come with owning a business:

- * You are the manager and the project planner
- * You are the marketer
- * You are the product creator and service provider

* You are the support department

And the list goes on.



Unfortunately, as a self-employed entrepreneur, you can not only choose when to work, but when NOT to work. And this can be a real problem.

Believe me, many days when I get out of bed I decide to head to the golf course or local fishing hole instead of opening my laptop.

That's because as an entrepreneur, there are so many things involved with running our businesses that we can easily get overwhelmed and not know what to do next.

So what does a small business owner do to stay motivated while working from home? Here are seven strategies that I use to help with my own motivation issues...

1. Remember the “why”.

Take a step back to remember the reason you went into business in the first place. What was your inspiration? It helps to focus intently on how you felt when you first realized you wanted to be successfully self-employed. For me, it was the sense of freedom and independence that I knew would come with success as an entrepreneur.

2. Give yourself a deadline.

If you're procrastinating about a project, you may be motivated by the pressure of a deadline. Try giving yourself a deadline that you won't want to back down on. Send an

email announcing a new product launch. Setup a JV page and list your launch date at muncheye.com so you have to stick to it. Start accepting affiliate signups.

3. Maintain a support system.

One of the hardest parts of being a solopreneur can be the sense of isolation. When things go right (or wrong), we no longer have the “water cooler” to go to. Be sure there is someone who you can share with, someone who is available for a quick motivational chat when you need one. Even if it's just a JV partner or a mentor that you can exchange emails with, even one good contact can help.

4. Keep the goal in sight.

A simple, yet effective motivational tool is to keep your goals in sight – literally. I’ve taken a picture of my dream house and made it the background wallpaper on my computer. One glance at it is a megadose of motivation for me!



5. Take a nap.

As counterintuitive as it sounds, taking a powernap is one of the best ways to rejuvenate your body AND mind. So the next time you’re feeling overwhelmed or low, slowly and intently read each of your goals and then go take a powernap. Let your subconscious work on ways to manifest those goals while you rest.

When you wake, you’ll be raring to go!

6. Use checklists and rewards.

When faced with a large project, unpleasant task or anything that overwhelms you, the trick is to plan a task every single day, then reward yourself.

The best way I've found to take daily steps toward a goal is to use checklists. For instance, if you want to grow a powerful social media traffic source, use [this checklist](#) every day for a month.

Then reward yourself as your tasks or chunks or tasks are completed. The reward can be as simple as a short day trip to a favorite destination, or as exciting as a professional sporting event. Just be sure to plan a reward that YOU want and will enjoy!

7. Take a break.

You've most likely never worked harder than when you are first starting your own business. In addition to actually "doing" all the work, you need to work on marketing, support and other "non-earning" tasks.

Don't get caught in the trap of "all work and no play". Be sure you take days off and breaks throughout the day to rejuvenate and gain some perspective. Whenever I'm stuck on a project, I grab the dog and go for a walk... by the time I return to my home office, things have usually sorted themselves out in my head.

It doesn't matter how successful your home business is or how much you love to work from home; both new and established entrepreneurs face the motivational dilemma at some point.

While some of the above motivational strategies may seem conflicting on their face – giving yourself a deadline versus taking a break for example – they all have their place in the life of a successful entrepreneur.

4 Online Business "Banana Peels" to Avoid

by Jim Daniels

<https://bizweb2000.com/mistakes/>



Everyone makes mistakes. Especially in online business.

If you're not making mistakes, you're not trying. What's most important is that you avoid the most *costly* mistakes.

Here are four big banana peels you need to step around when starting a business online.

Mistake #1: Quitting Your Day Job Too Soon

When I was just getting started back in 1996, I had a full time job. The Internet was really popular so I figured I'd do some research on ways to generate income.

This was way back in the AOL / Compuserve only days. There was no Google, no Facebook, heck there weren't even many websites yet. And nobody was ordering online yet, so the info and software I was selling was by mail order.

I still remember the bummed out feeling I had every day I checked my mailbox only to find it empty. With all the classified ads I was running I expected to find at least an order or two. The wait for real, self-generated income was very difficult for me.



It's a good thing I kept my day job until I figured it all out!

Eventually I figured out that finding high demand products with very well-crafted sales letters was the key to generating steady income. And six months later I was making more from my PC at night, than I was at my full-time job. So I "retired" from my regular job at age 32.

But not everyone does that.

In fact if you expect to hit pay-dirt in weeks or even months, you may be setting yourself up for disappointment.

Yes, even on today's Internet with all the competition you can earn some decent money online rather quickly. Whether you're selling your own products and services, or working as an affiliate marketer, I've witnessed it over and over in many different niches.

You just have to be prepared for the long-haul going in.

Because a real, lasting business takes time to build. Accept that fact and you'll be much

better prepared.

Mistake #2: Trying To Do Everything Yourself

This is a trap I used to fall into all the time. I'd spend two hours trying to design a decent logo or header... another two hours writing a press release... two more hours submitting articles... and on and on.

There are only so many hours in a day and you just can't do everything yourself!

Nowadays before I tackle any task, I decide what I want the end result to be like. Then I hop over to [fiverr.com](https://www.fiverr.com) and find a provider with great reviews. I pay them five or ten or twenty bucks and have the finished solution within a day or two.

A job that would have taken be two hours is done the next day in most cases, and usually for just five bucks. My time is certainly worth more than \$2.50 a hour and I'm sure yours is too. Plus, experts can almost always do a better job.

If you have not started using fiverr gigs in your business yet, you are really missing the boat. There are providers there for nearly every chore imaginable, from graphic design to voiceovers, to video, promotional tasks, even virtual assistants.

I even use fiverr for personal gigs occasionally. I had a Christopher Walken impersonator call my wife and wish her a happy birthday, and she said it was the best present she ever got.

Thank goodness she had no idea it cost me only \$5.



Mistake #3: Not Building a List

This is a real business killer.

In any business, whether it is online or offline, it is challenging to find new leads and customers. It takes time and money in most cases. So when you do find a lead or a customer, you need to do everything you can to make sure you can reach them again. Get their contact info, especially their email address.

I like to do this using an autoresponder called [Aweber](#). They store the email address, send followups emails and let me broadcast to my list when I have special offers or info to share. (Like this newsletter.)

No matter how you save your contacts, whether it be in a database or an autoresponder system, you need to make one of your main focuses to grow that list. And contact them regularly. Help them reach their goals and they will reward you with their business.

Mistake #4: Failing To Diversify

Early on in my business I refused to promote what I considered competitors products, thinking my own were enough. But when sales of my first info-product slowed I was left with little income.

Lucky for me I was able to finish a new product relatively quickly and ramp sales back up.

But I learned my lesson.

I diversified more by promoting related products and services via affiliate programs.

Then I started offering advertising at my site.

Next I went into coaching via a membership site.

Even to this day I continue to diversify. Recently I added a complete done-for-you [niche blog setup service](#) and hosting with my 20 year old daughter who's into web design.

I've heard from many of my subscribers who've been hurt by a lack of diversification as well. And many of them really suffered the consequences.

One fellow was earning thousands a week in Amazon commissions until Amazon decided to end their relationship with affiliates in his state, due to tax law changes. His income went to zero.

Another subscriber of mine was earning hundreds of dollars a day with Google AdSense until a Panda update obliterated his rankings. His income went to nearly \$0 and it happened literally overnight. (I lost an income source like that too, good thing I was diversified!)

It's stories like these that reinforce the need for multiple income sources online. You just cannot afford to rely on one big business like Google or Amazon. You also shouldn't rely on just one monetizing method, such as just advertising income, or just product sales.

Strive to diversify your income sources over time, to include at least a couple of these and you'll be in good shape...

- Your own product sales via multiple platforms (clickbank, jvzoo, etc.)
- Affiliate product sales via multiple merchants (including some residual income programs)
- Residual income from your own membership site or sites
- Web-based [coaching](#) services
- Web business services like graphic design, website and [blog design](#), link building, copywriting, etc.
- Advertising income
- Product licensing and PLR

So there you have it. Four huge mistakes to avoid online. Steer clear of these and you'll have a real shot at making money online, whether you want a full-time pay check or just want to supplement the household budget.

The 4 Big Super Affiliate Secrets

by Jim Daniels

<https://bizweb2000.com/super-affiliate-secrets/>



In today's gazette I'll share some secrets that super affiliates use, so you can join their ranks and start earning the big bucks.

After all, affiliate marketing is one of the best ways to make money online. And here's why...

- You don't need to create or stock any products.
- You don't need to process orders or refunds.
- You don't need to do product support.
- You don't even need to write sales copy or create sales videos.

You basically send traffic to a web page, make a sale and collect a commission.

Once you figure out how to do it right, you simply rinse and repeat with other products and services in your niche.

The problem is, about 90% of affiliates struggle to earn any meaningful money.

Maybe the top affiliates know some secrets that you don't. I'll share those secrets with you right after today's top sponsor message...



1. Focus on 'Evergreen' products in evergreen niches

An evergreen niche is one that people will be buying products in virtually forever.

In case you're wondering, the IM niche (Internet marketing) is one of the best niches in the world because it is evergreen. People will always want to find ways to earn on online, and more and more people will always be coming into this niche.

(At my [DFY Blog Building offer](#) you'll find a list of 75 more niches that are evergreen.)

An example of a niche that is *not* evergreen is something that is here today, but may be gone tomorrow. (Think trendy items and fads.)

When you choose a niche where people are purchasing products every day, you can be in it for the long haul.

2. Focus on recurring products

Have you ever promoted products that have a recurring element? These let you get paid

over and over from just one purchase.

I've promoted membership products and web services and earned more than \$500 from a single customer over a multi-year period. It's not as hard as you may think. Build up enough of those customers and you have a nice recurring revenue source.

Remember, people are happy to pay a fair price for a service they need, such as [Aweber autoresponders](#), so why not help them make an educated decision and benefit long-term.

Of course not all products you promote will be recurring. But try to mix in at least a few from time to time. Even if the recurring element is sold in the funnel. There's nothing better than monthly commissions.



3. Grow your own email list

I know, you've probably heard it over and over, you need a list. And most affiliate marketers skip past this step so they can get to the commissions faster. But that's a mistake. Here's why...

When you focus on building an email opt-in list, you are building a permanent resource for future sales. Each time you promote an affiliate product you can send all your past customers to the offer. And if you've helped them through the years with solid recommendations, they will be a warm resource. Warm resources convert far better than cold traffic that has no idea who you are.

I realize growing an opt-in list can be slow and tedious. But it is worth the effort. If you need help, read this [tutorial on list building](#). It will give you some more insider secrets that

super affiliates use.

4. Don't use the vendor's promotional material

Most affiliate marketers make the mistake of using the material that the vendor creates for their affiliates. The problem with this strategy is that all the vendor's other affiliates are using the same material! This leads to everyone using the same keywords, promos and banners, which dilutes results significantly.

Super affiliates go the other direction and develop their own promotional material. They write their own promos, come up with their own keyword lists and even create their own review videos. This helps them stand apart. They get better search engine ranking for their product reviews, more exposure to their affiliate link and more commissions.

Of course not everyone has time to take this extra step. If you want to use this method but lack the time or expertise to create your own material, check this out... <http://ezbizcoach.com/speedy.html> - it's a complete super-affiliate kit for ten top selling affiliate products in 10 evergreen niches.

It comes complete with review videos, keywords and more. Plus, there are recurring elements built in to many of the products, so you can earn recurring income from your efforts.

8 Top WordPress Plugins for Internet Marketers

by Jim Daniels

<https://bizweb2000.com/8favplugins/>



If you use WordPress, plugins are your best friend.

Most WordPress plugins take literally seconds to install and usually just a few minutes to configure. And they can do all sorts of cool things.

The problem is, there are literally 55,688 plugins at the [WordPress Plugin Directory](#) - so how in the world do you know which ones to use?

To save you from a wild goose chase for the best WordPress plugins for Internet marketers, I'll share my favorite plugins with you today. I personally use all these plugins and they help me save time, make money and even give me peace of mind.

There are free plugins, and there are premium plugins available for a small fee. If you see one you want to try, just click the link. It's all right after today's top sponsor post...



OK, on with the list...

#1: [FotoPress](#)

This is one of my favorite plugins of all time. It finds you 100% royalty-free images online, lets you add them to posts with a single click, and is even a complete Image Editor plugin that works right inside your WordPress admin area. (I used it to quickly find and customize the image at the top of today's post.)

#2: [WordFence Security and Firewall](#)

This peace of mind plugin is an anti-virus, firewall and malware scan plugin rolled into one. It is probably my favorite plugin of all time. It keeps my WordPress sites safe from hackers, it auto-updates and even alerts me to whenever I need to update any other plugin.

#3: [Slim Stat Analytics](#)

This free plugin gives you lots of traffic stats without any setup work. Just add the plugin and activate it and it starts capturing and displaying your traffic info right at your dashboard.

#4: [One-Click Video Site Builder](#)

This is a plugin I add to all [my clients' blogs](#). It creates monetized video posts with one

click. It can even schedule future posts. It's my favorite way to add videos to my website, with affiliate links or ads right below every video -- all automatically.



#5: [Facebook Auto Publish](#)

This free plugin lets you publish your posts automatically to your Facebook account. It's a great time saver and makes sure you get social with your blog.

#6: [WP Fastest Cache](#)

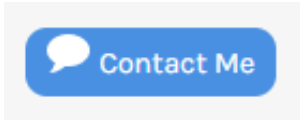
I stumbled upon this slick plugin when I started building blogs for clients. One of the sites was loading slowly so I hired a fiverr gig to fix the problem. After she was done the site load time went from 4 seconds to about 1 second! So I went in and saw what she did. She installed WP Fastest Cache. Remember, Google loves fast sites so this plugin can help your ranking!

#7: [Duplicator Pro](#)

Another peace of mind plugin, this is my go-to plugin for creating backups of my blogs. They offer a free version called Duplicator but I prefer the Pro version as it lets me schedule my backups to run on auto-pilot. It also automatically transfers a copy of my WordPress files and database to my Amazon s3 account. You can also use this plugin to duplicate and move a site from one location to another quickly.

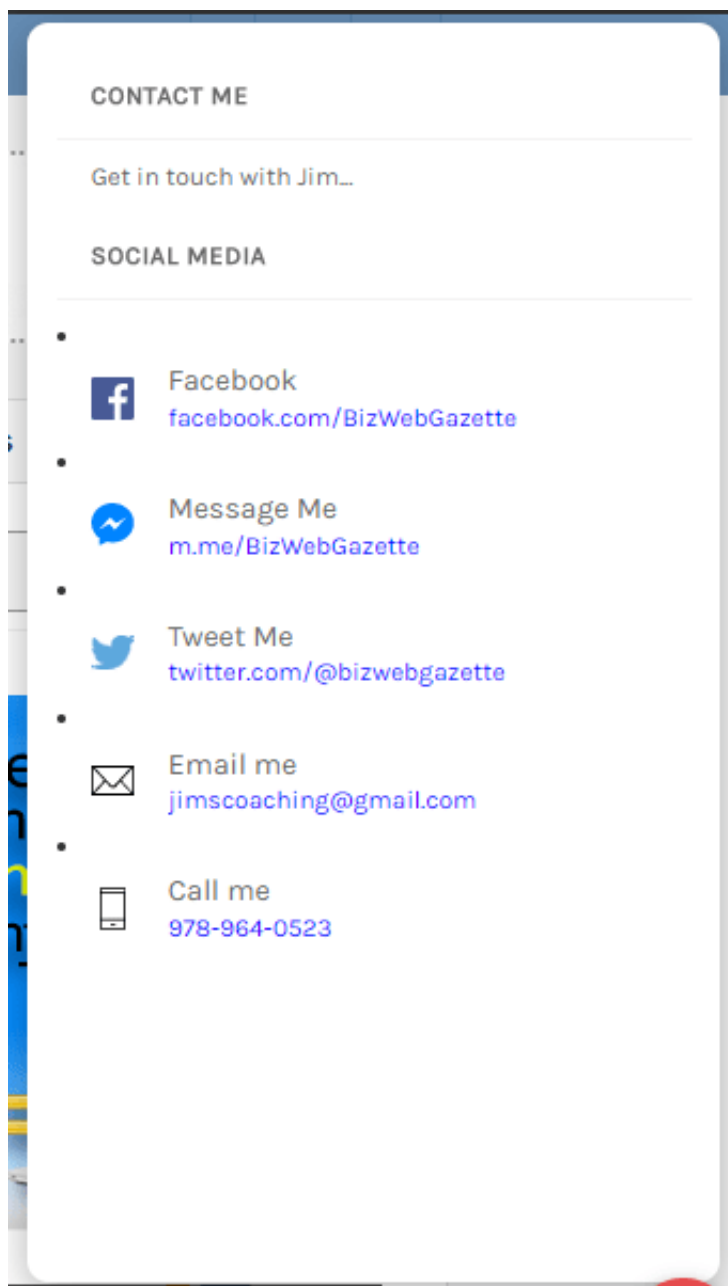
#8: [WP Contact](#)

This plugin replaces clumsy contact forms with this friendly little contact button all over your site...



The button appears in any corner of your site that you choose, and it rides along with the page as you scroll. (And it appears on mobile devices too.)

So no matter where your visitor is, they can simply click the button and get in touch. More importantly, *they* choose the method they want to use. When they click the button it expands to this window showing all the options you want to offer...



Some people prefer email, others want to use social media like facebook or twitter. So why not give them the option and make it super-easy for them to get in touch! You can even offer skype, Instagram, and about a dozen others.

That wraps up today's post.

If you don't see a plugin for the task you're looking to accomplish, just search inside your own WordPress admin area. (Just click Plugins-->Add New. Then you can use the search bar at the top of the plugins page.)

And if you have a favorite plugin that you use at your WordPress site or blog, I'd love to

hear about it.

Just comment below!



Is Online Coaching Something You Could Do?

by Jim Daniels

<https://bizweb2000.com/delivery/>



Did you know that every month more than 200,000 people search for coaching at Google.

People need coaching in every niche imaginable, and they're looking for it online.

Maybe you could generate recurring income by helping some of these people.

Let's find out in today's BizWeb eGazette...

Fist of all, what the heck is an online coach anyway?

Online coaches are people who have had success in their life in a particular area, and feel they are qualified to help others.

You don't need formal education, training or certification to be a coach, you simply have to be willing to help others in a particular niche.



There are coaches in almost every niche imaginable, including...

- Weight loss
- Exercise (personal training)
- Healthy eating and nutrition
- Starting a business
- Becoming a better salesperson
- Becoming a better parent
- Becoming a better spouse
- Dating and relationships
- Self-improvement
- Learning a new language
- Overcoming an addiction
- Having more confidence
- Almost anything else you're good at!

Coaching clients online is not difficult. It is as simple as...

- Identifying where the client is and how far they have to go to reach their goals.
- Setting higher standards than they would have set for themselves.
- Helping them build a structure for success.
- Giving them the support that they might be lacking.
- Recommending the right tools to make changes.

Once you decide what niche you want to coach in, getting setup is as simple as deciding on a delivery platform.

There are lots of way to deliver coaching online and the best coaches offer a variety of delivery methods. Here are the top methods you can choose from...

Email: The simplest method, especially if you plan to offer one-on-one coaching.

All you need to do most of your coaching via email is a free gmail address and a good autoresponder service. The autoresponder can do a lot of your heavy lifting for you sending out automated lessons on weekly schedule. In the past I've used Aweber for this, and another good one is GetResponse.

Skype: Another way of doing coaching is via Skype.

Skype is a way of making calls over the internet, you can make either voice calls or video calls, and they can be either one-on-one or group calls. You can also send short written messages as well and it's very versatile. You can contact anyone anywhere in the world that's got a Skype equipped computer or Smartphone, and you can download the software for free from Skype.com.

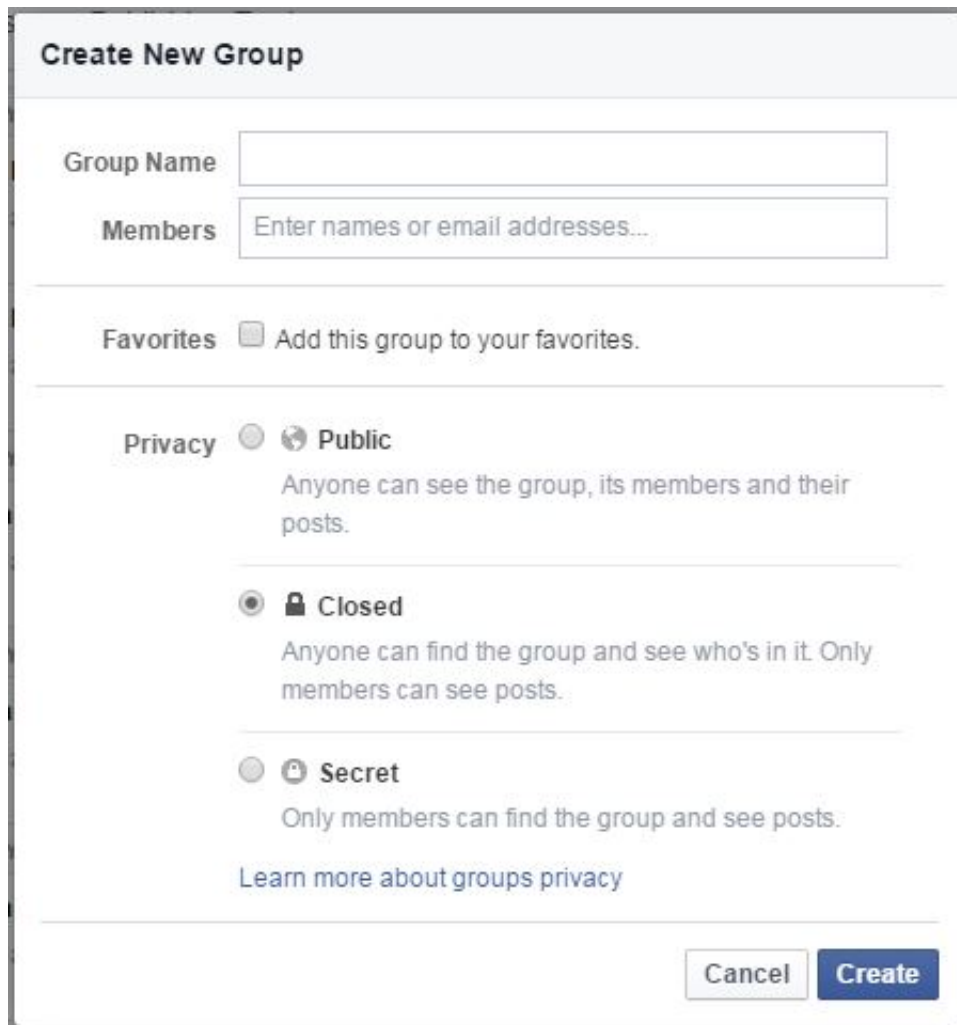


Facebook Groups: Coaching via a Facebook group is very simple, and becoming more and more mainstream for coaches.

Setup is a breeze. Just log into your Facebook account and click the drop down arrow by your account info, then click the option to "Create Group". A popup window opens with the option to Create New Group, that looks like this...



You then see another box where you can name the group, add your initial members and decide whether you want the group to be public, closed, or secret. That box looks like this...



Create New Group

Group Name

Members

Favorites ☐ Add this group to your favorites.

Privacy ☐ **Public**
Anyone can see the group, its members and their posts.

☒ **Closed**
Anyone can find the group and see who's in it. Only members can see posts.

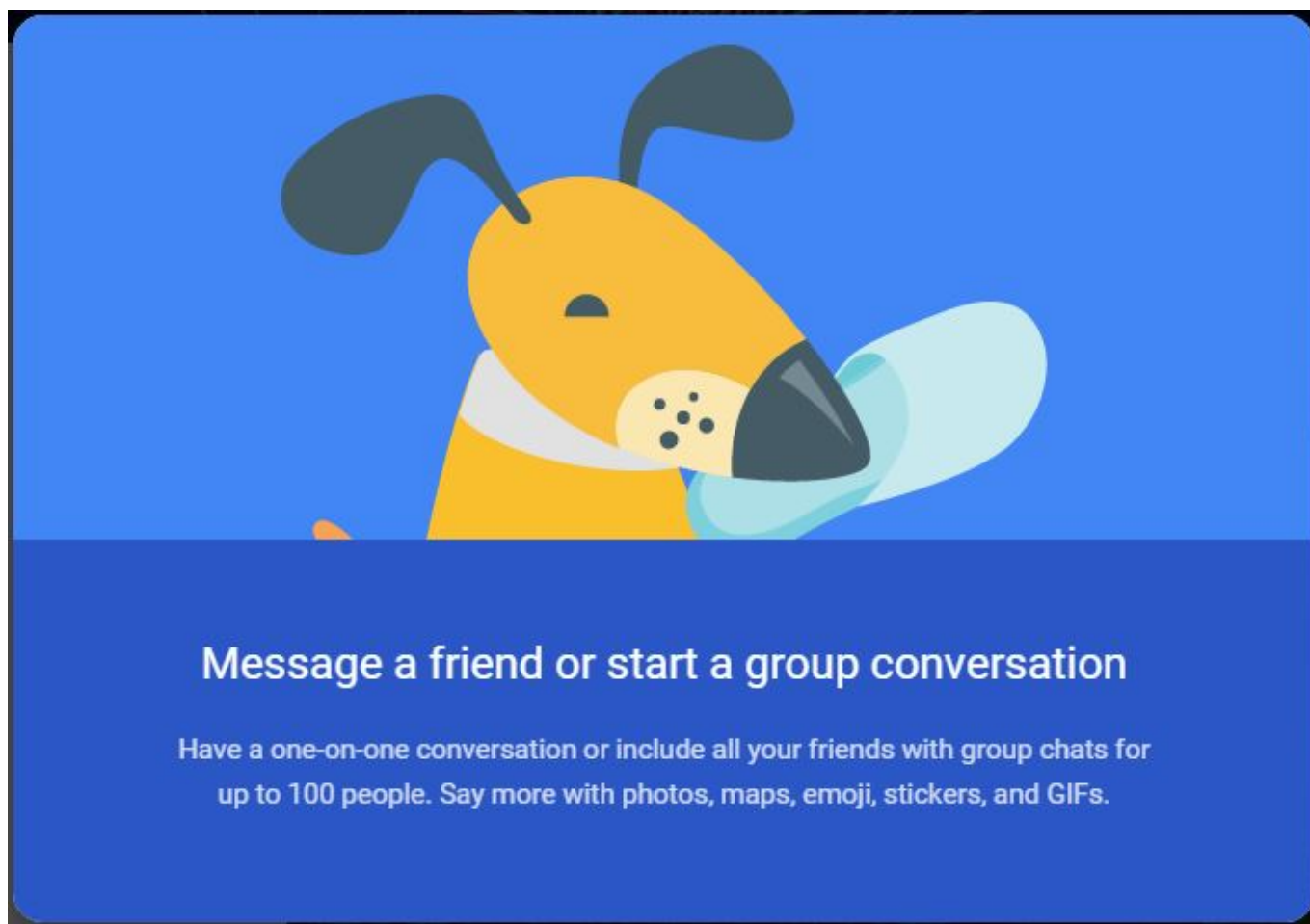
☐ **Secret**
Only members can find the group and see posts.

[Learn more about groups privacy](#)

If you're going to be charging for your coaching then obviously you'd want to keep it at secret so that only members get to see your posts and benefit from your coaching. Once you have the group set up you can then give the link to new coaching clients and manually approve them for the group.

Google Hangouts: This is another option growing in popularity among online coaches.

At Hangouts.google.com you can make video calls, phone calls, and send messages as well and get involved in chats and it's all free. Their icon pretty much says it all...



What's great about Google Hangouts is that you can reach people across multiple platforms including PC, tablet and more. It's a flexible option and you can do it at no cost!

Moodle: If you're looking to offer a more structured coaching environment.

Moodle lets you deliver courses online in a more structured manner, and it is used a lot by universities in various countries. It's a solid platform if you have a web hosting plan that includes C-Panel with Fantastico or Softalicious you may find that the software is already included as part of your hosting package.

Video Coaching: Can be done in real-time as well as with pre-recorded videos.

In fact, you can even buy the rights to videos in your niche and add your own private label intro to each video. This is a fast way to get into video coaching. Once you have your videos, delivering them is a breeze with these three options...

Member Sites: You can load up all your videos into a member site like I did at ezWebBusinessBuilder2.com and let members access the training on their own time. Here's a [newbie-friendly platform](#) for setting up a member site in just a few minutes. Lots of coaches use this platform as it is cost effective and easy to use.

YouTube: There are several ways that you can use YouTube. You can either prerecord videos and upload them to the YouTube site, or you can do live streaming via your channel. You'll find both options at the [Youtube Upload page](#).

If you're going to upload videos to a YouTube channel one thing you want to do is to set the privacy to private and that means that only people who you invite can watch the video. If you're going to charge people for your coaching, which of course you should, then you want to make sure that it doesn't show up in the public listings on YouTube.

Vimeo: Another option for video coaching is Vimeo, which is similar to YouTube, but it does offer free and paid for versions. The paid for version is worth getting because you don't have any advertisements showing and you also get a much larger allocation. You can read all about it at Vimeo.com/upgrade.

There you go, just a few methods that you can use to deliver your coaching to your clients. If you're interested in coaching or simply profiting from helping others get into coaching, check out my package at ezBizCoach.com.

The Tricks to Cashing in with PLR

by Jim Daniels

<https://bizweb2000.com/tricks/>



Have you ever bought a product with resale rights, only to let it sit on your hard drive collecting dust?

Today I want to show you how the insiders do just the opposite -- they covert it into cold, hard cash literally overnight.



While I still write most of my own content, I'm only one person. And if you're in business online like I am, you know that there's one thing you always need more of... and that's time.

There are so many tasks you have to complete in online business. Creating content is just one of them. Anywhere that you can shave off some time and retain the quality of your products is beneficial. That's why I blend in products created by others, by buying the rights to them.

And you can add too, if you do two things correctly...

- 1. You need to know how to use it properly, as I'll explain today.*
- 2. You need to use only high-quality content, unlike most of the stuff floating around the web.*

So what exactly is resale rights products and what's the best way to use it?

Simply put, it is content that is written once and sold to multiple buyers.

Those buyers then have the ability to sell the content as if they had created it themselves. If the product also comes with Private Label Rights (PLR) then it can also be changed, repackaged and more.

You can find resale rights content in virtually every niche online by searching for the niche keyword plus "resale right content."

There are many different types of content and products that you can buy. You can buy articles, blog posts, email autoresponders, eBooks, reports, videos, software and more.

Before you buy resale content, make sure you check the terms of usage. Everyone has different rules. Some will let you break up the content (like breaking up an eBook into dozens of blog posts) and some won't. Some have rules about where you can use it and some don't. Typically, the rules aren't so rigid, but you just need to check before you buy.

If you can find quality products with unrestricted rights, this has the added benefit of letting you sell the rights to other marketers. As you can imagine, being a rights provider in addition to a buyer can multiply your profits even more quickly.



Fast Action Is The Secret to Success with Resale Rights Products

As I mentioned at the outset of this article, the real secret when buying resale rights products is to take action right away. Unzip the file and get to work.

It's too easy to get in the habit of buying a lot of content and never allowing it to get online where it can work to help you earn sales and commissions. That's the biggest mistake most people make -- they never use the content!!

When acquiring products with rights, the trick is to **immediately evaluate** everything thoroughly (read the text, listen to the audio, watch the videos) and then **put together a plan** for what you want to do with it.

While you can and should use some of the content for blog posts and articles, the best way to make money is to personalize it into your own product. You do that by **organizing it**

into a "course" that takes your customer from the beginning through to the end of the task the material teaches.

If your new content right allow (PLR allows the most), take time to **edit the content and update it** so that it is 100% relevant, and **replace any affiliate links with your own links**. The more content you edit, the better it will be because it will have your own voice on it.

Once you have the content updated, personalized and organized into a product, it is time to **brand it as your own**. You do that by creating a new title for the product, and putting your name on it as the author.

Not only inside the work on the title page, but also on the "exterior". By that, I mean getting a 3D ecover made up with your new title and your name as the author. You can do this in about 15 minutes using [this eCover Wizard](#) that I use.

Once you have your new product completed, you can start selling it, giving part of it away to grow your opt-in list and even getting affiliates sell for you. You can set up joint ventures with other marketers, now that you have your own product.

If your own list is still small, you can return the favor of your JV partner's solo mailing, by buying a solo for them from a 3rd party solo email provider. Even if you break even money wise, you'll be growing your own list and customer base for future product releases.

Remember, when you're using resale rights products you can release a product every month or two!

Many people think that resale rights products are junk, but this could not be further from the truth. There is plenty of great stuff out there if you look hard enough. In fact, the article you are reading right now started as a PLR article that I personalized as my own. It saved me a few hours when writing this week's newsletter!

And that's the other great thing about resale rights products -- you can repurpose it again and again!

You could take an eBook, for example, and turn it into several short reports, dozens of blog posts or articles, and even put them into an email autoresponder! You can hire a voiceover talent at [fiverr.com](#) and have an audio book created. Or, you can go a step further and have the content transformed into training videos.

How To Build an Opt-In List and Profit from it

by Jim Daniels

<https://bizweb2000.com/email-marketing/>



Email marketing is the missing piece of the Internet marketing puzzle for countless marketers.

No matter what your plan is for monetizing your blog or website, email marketing needs to be a top priority.

Sure, it will take a little time to setup, but it is crucial to your long term success and survival online.

A responsive email list will create a solid foundation that your business can stand on for as long as email itself survives. You could take away all your traffic, but if you have a responsive email list, your business could still survive.

Think about that for a minute and hopefully you'll see the importance of growing your own email list.

So let's talk about setting up that important component in your online business today.



While most of the Internet marketing strategies I recommend are completely free or close to it, email marketing is the one thing you need spend a little money on. (Besides a domain name and web hosting.)

In order to do email marketing effectively, you'll need a **web-based list management tool**. Also called an autoresponder service, this tool will help you grow, manage, broadcast and get emails through to your list.

In my opinion, [Aweber](#) is the best at all of those tasks. That is the service I use and recommend.

I have used many in the past, and while Getresponse is also very good, as are a few others, Aweber is still my personal favorite. What you need to look for in an autoresponder is high delivery rates and unlimited broadcasting without extra charges, and that is what Aweber delivers.

Lots of marketers say Aweber is too expensive, but it only costs \$19 a month for up to 500 subscribers, \$29 a month for up to 2500 subscribers, \$49 a month for up to 5000 subscribers, \$69 for up to 10,000 subscribers and \$149 a month for up to 25,000 subscribers. That's a bargain compared to how much income your list can bring you every month.

As you can see, the cost of an autoresponder service goes up as you get more and more subscribers, but keep in mind that by the time you surpass 500 you'll likely be making plenty of money to afford it anyway.

Hopefully you understand the importance of having a list and why Aweber is the service to go with. Now let's talk about how to set it up.

I won't go into details of using Aweber itself, there are plenty of [Aweber training videos](#) at their site to teach you autoresponder setup and how to use their service. What I want to talk about are strategies for implementing it at your WordPress site.

First of all, most people miss the boat with Aweber and other related services. They create an opt-in form, put it in one place on their site and then plan to broadcast to subscribers after their list grows. This is NOT how a smart web marketer uses email marketing.

Here are the steps the top marketers take...

Step 1: Get an Aweber account.

You can get a free trial here: [Aweber Free Trial](#)

Then watch the [Aweber training videos](#) and set up your first list.

Note: If you struggle with getting opt-in forms set up, [this expert](#) can help you for \$5.

Step 2: Write a series of email messages for your follow up campaign.

This is a step that way too many people skip altogether, but I consider it the most important step of all!

Remember, email marketing means growing relationships one at a time. You do that with email follow ups that build rapport with subscribers by offering them helpful tips, asking them to email you back if they have questions, and only very occasionally sending them to an affiliate link or other monetized link that earns you money.

Skip this step at your own peril.

Once you have your series written, plug the messages into your followup campaign so your subscribers get a message every 3-4 days for a month or so. Again, don't make them all marketing messages with affiliate links. Make sure at least half of the messages simply contain helpful info and your offer to help them as needed.

Step 3: Get Subscribers.

You do this by strategically placing your opt-in form at your web property in multiple locations.

Once your list is set up and your follow up campaign is in place, it's time to start getting subscribers. Too many people miss the boat here too. In fact, I've been quite guilty of this myself.

The fact is, one small signup form on your site will get you only a tiny number of subscribers compared to when you place your signup form at multiple locations. These locations should include...

- a. The top of your sidebar at all your pages
- b. Immediately after each post
- c. On a dedicated squeeze page detailing the benefits of signing up
- d. As a check box when they comment
- e. On an entry or exit pop-up
- f. In an above the fold feature box if your theme offers that option

Note: There are lots of free WordPress plugins that can help you get opt-ins, but to save time and get your signup forms in all the right places, consider using a premium plugin like [EZPops](#). The plugin will undoubtedly increase your list growth.

Oh, and as far as what information to ask for in your signup forms, here's the inside scoop...

You should ask for first name and email address only. If you want to simplify things further you can ask for email address only, which does increase signups slightly, however you lose the ability to personalize your follow-up emails, which I feel is important.



3 Ways To Grow Your Opt-in List Faster

OK, now that you know how to set things up, let's talk about how to grow that list faster.

1. Offer An Ebook or Software

You can get lots of opt-ins by offering an irresistible ebook or software such as a WordPress plugin for free. You don't even have to create the giveaway yourself. Just grab an ebook or plugin with plr rights! Here's a [PLR site](#) I use to grab products with full giveaway rights in just about any niche.

You'll also need a "virtual ecover" made with your URL and name on it so the giveaway is customized to you. You can [order an eCover](#) for \$5 and in a few days you'll have a complete giveaway ready to go to work getting you new subscribers.

2. Offer PDF Versions of Your Posts

If your blog is full of great content, you can display a "download this post as PDF" button on all your best posts using [this clever plugin](#). It takes just a few minutes to set up and it will grow your list on auto-pilot.

3. Get a PAID product up and tied to your autoresponder

Once you've been blogging for a few months you really should create your own info-product or service. In fact, you can simply use the blog posts you've be writing as content

in your info-product.

Then get it into JVZoo when it is done and start recruiting affiliates. If you pay them 75% on the front end you'll get some people to promote it for you. (You'll find more details on this strategy in my recent post on [how to get traffic to your blog](#).)

When you [add a product to JVZoo](#) make sure you create a new aweber "customer" list and connect that list to the product so customers are automatically subscribed. (That's an option in the JVZoo product setup area.) Now you'll be growing a CUSTOMER list which is the best opt-in list you can have! ;-)

Your customer list should be single opt-in, and not require confirmation from the subscriber. That's because the person has just bought something from you. All you have to do is contact aweber and request single opt-in for your customer list and they will be happy to set that up for you.

Making Money From Your List

Your follow-ups will grow a relationship with your opt-in subscribers. You can strengthen that relationship by sending out an email newsletter every week or two as well. When people get lots of free, useful content they will open your emails more often.

You can even sell some products and services via your follow ups and your newsletters. But your real bread and butter will be your list broadcasts.

Once your list size surpasses 50 or so subscribers, I suggest you start sending broadcast emails recommending top products and services in your niche. Just be sure you personally try the products and services before you recommend them. A few bad recommendations can hurt your credibility, so you need to be very selective about what you recommend.

And don't just send one email then move on. You should plan a multi-email promotion for every week or two. Send an early bird deal, an FAQ email, a "how to use the product" email and a deal ending email. That's 4X the chance of making sales.

Get personal in your emails and make them different than what the product vendor offers its affiliates.

If you are in the Internet marketing how-to niche, [here are all my top promotional emails](#) from the last year. You can use them as your own and simply insert your own affiliate

link. ;-)

Can Newbies (And Oldbees) Still Make Money With Affiliate Marketing?

by Jim Daniels

<https://bizweb2000.com/affiliate-blogging/>



Is it still possible for a newbie to make money with affiliate marketing?

What about an "oldbee", someone who's been online a long time but never had much success?

I'll answer that question here today. Right after today's top sponsor ad...



I'm sure you've heard of affiliate marketing. You basically recommend products and services online and earn a commission from each sale that is made through your affiliate link.

Affiliate marketing is popular online because has many advantages over many other online business models. The three main advantages are...

- * You don't have to create products or buy inventory.
- * Once you make a sale you're done -- the vendor supports the customer.
- * You can offer a wide product choice in your niche by offering products from many different merchants.

And frankly, those three reason are precisely why affiliate marketing still works and is a viable business to get into, whether you are a newbie or an oldbee.

In fact, it's perfect for stay at home moms and dads and even grandparents. As a stay at home dad myself I average well over a thousand bucks a month as an affiliate, and it's really not my main focus.

Here are some screenshots that show you a few of my daily commissions at JVzoo. Granted, these are some of my better days, but this will give you an idea of what's possible with affiliate marketing online...

TODAY'S AFFILIATE SNAPSHOT

[SEE DETAILED STATS](#)

CLICKS:

222

VISITORS:

141

SALES:

25

GROSS REVENUE:

\$690.22

YOUR EARNINGS:

\$354.59

YESTERDAY'S AFFILIATE SNAPSHOT

CLICKS:

104

VISITORS:

83

SALES:

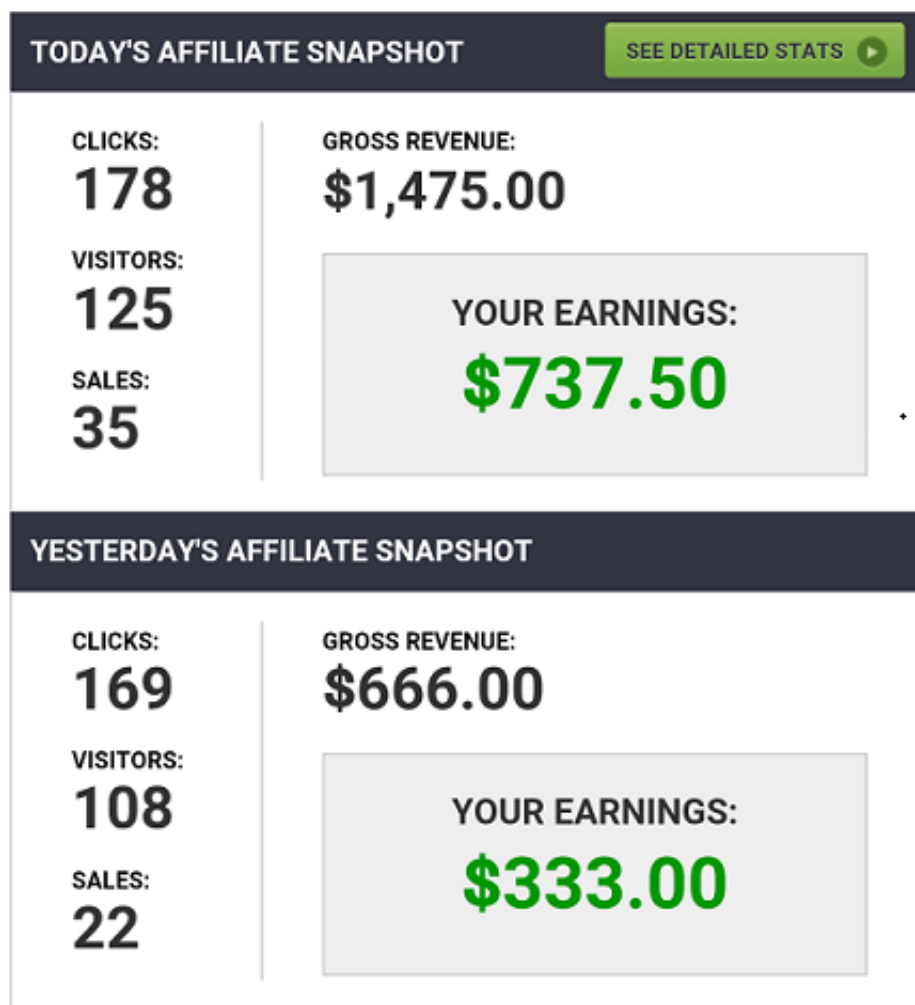
18

GROSS REVENUE:

\$381.47

YOUR EARNINGS:

\$190.76



So how much money can *you* make with affiliate marketing?

Well, that all depends on you.

There are literally thousands of small merchants paying out thousands of dollars a month to affiliates via clickbank, JVZoo, in-house affiliate programs and other affiliate networks.

There are countless affiliate marketers and bloggers earning a full time income from home, and there's plenty of room for more.

In my humble opinion, affiliate marketing as a business strategy is still viable and will be for many years to come.

So how does one get into affiliate marketing?

The first step is planning your affiliate business, and that involves choosing a market to

work in.

This is absolutely the most crucial step. Do it right, and the sky's the limit. Fail here and you'll waste countless hours with no payoff.

For starters, you need to know focus on ONE niche and ONLY one niche.

It takes work putting a new site or blog, adding content and generating traffic, so working on just one topic is the best strategy, at least until you have the project earning money. Then you can consider expanding it or entering another niche altogether.

Here's what you'll need to get started:

You'll need a **topic**, a constant stream of helpful **content**, a site or **blog**, and a **list building strategy**. Let's talk about each one of these steps.



Choose Your Affiliate Niche Topic:

Start by choosing a niche topic that fits one of these two criteria...

1. Markets with a lot of products/services that people will be buying virtually forever. These are called "evergreen" markets and they ensure long term viability of your affiliate business. Some example include hobbies and past-times such as sports, gardening, lifestyle, how-to's, etc.
2. Markets with lots of desperate and/or impulsive buyers. These are your more personal products that help with things such as ailments, appearance, relationships, etc. (Not my

cup of tea but many affiliate do well in this "need immediate help" space.)

It is also helpful if you enter a niche that either you know something about or you are at least interested in. For example, if you do not enjoy cooking out, I would not recommend starting a BBQ blog. You won't really enjoy yourself and it will show in your content.

You also want to make sure there are good products in the niche you choose -- either info products on the topic and/or products at Amazon.

If you need ideas for a good affiliate niche, you'll find 50 top affiliate niches listed at my [Done-For-You Blog Building Service](#) page.

Write (Or Buy) Your Niche Content:

Once you have selected a niche to work in, you simply set your focus on helping people in that niche. That's right, helping people, not selling things, should be your main focus. Especially early on.

As you help more and more people you will grow a following. More and more people will come to trust your advice. Then when you DO recommend a product or service, you'll get lots of commissions!

So how do you help people?

With relevant, useful, insightful content. You know, articles, tips, videos, etc.

If you find writing a chore, you can simply hire out your writing to professional writers. I've entered niches that I was interested in but knew little about. I simply searched the web to find out what advice people want, then hired writers at [textbroker.com](#) or [fiverr.com](#) to research and write original articles for me. The articles cost me about \$10 each which it is well worth it considering I save about two hours every time!

You can even find PLR article packs for practically any niche. Just search google for your niche + PLR articles.

Build Your Blog or Website:

This is easier than ever nowadays thanks to WordPress. Putting up a site with the self-hosted version of WordPress can be done in a day or two if you're handy with the

computer.

And there are lots of themes available for affiliate marketers nowadays. You can use the theme that comes with WordPress or buy a premium theme if you want to save time and maximize revenue.

Once you have the theme installed at your WordPress site, get started filling your site with useful content that your niche audience is looking for. Remember to focus on helping people!

If you don't feel you're up to the task of building a blog yourself, click the banner below and get details on my newest blog building service...



Build An Email Opt-in List:

Once you have a blog up and running, you should focus your efforts on growing an email list of prospects.

Yes, even with affiliate marketing, you need to grow an in-house email list. That's how I managed to get those nice commissions shown at the top of this post. But emailing my opt-in subscribers.

You see, when people come to your site or blog, they may not buy the first time there. But if you manage to get them onto your list, they can see your future advice and recommendations!

For this you'll need a tool called an autoresponder. That handles the signups for you as

well as your follow-up emails and broadcast emails. I use an autoresponder service called [Aweber](#). They are a leading service provider with a great reputation. Another good autoresponder option is called Getresponse.

Once you have an autoresponder you can easily add opt-in forms at your site or blog. There are many ways to do this from premium options such as the premium tool called [EZPops](#) to free plugins such as [this Opt-In Forms plugin](#).

It is also helpful to give something of value away -- a training course, or a package of downloadable goodies your site visitors can't resist. If you have no time to create something like that, then buy it!

There are tons of products in every niche imaginable that you can buy with Master Rights. That means you can brand them as your own and give them away. Just search the web for "your niche + plr" or "your niche + master rights".

In closing, affiliate marketing is here to stay....

Affiliate marketing is simply too lucrative for merchants to ever give up on it. And that means there will be affiliates earning money virtually forever. Why not be one of them!

Once you master this four step plan above, you can put it into action over and over in multiple niches if you want. You'll start growing lasting affiliate income streams for years to come.

If you need help getting started with affiliate marketing, finding a niche, finding something to give away or setting up a list growing plan, [grab my training package here](#). It will help you profit from multiple channels online, including affiliate programs. In fact, it shows you every strategy I use to make my living online.

And if you prefer to have someone else do all the affiliate business setup work for you, check out my new 100% Done for You Blog building service. You get a complete affiliate niche blog set up for you including hosting, content, affiliate program selection and links, maintenance, updates and even traffic. You can get the details on that [here](#).

No matter how you decide to do it, affiliate marketing can be fun and rewarding. And it's perfect for newbies as well as oldbees! So what are you waiting for, jump it!

Blind Copy: Good or Bad?

by Jim Daniels

<https://bizweb2000.com/blind-copy/>



I've never been a big fan of blind sales copy.

You know the type of sales page I'm referring to. It's usually loaded with promises but never tells you exactly how you'll get those results.



Blind copy sales pages are very common in the Internet marketing niche.

Today I want to explain why they still have a place in this niche and probably always will.

The example I'll be using today is [this sales page...](#)

An advertisement for 'Reactor'. At the top is the 'Reactor' logo. Below it, the text says 'Think \$100+/day is out of reach? Think again:'. The main headline is '"React" Your Way to \$120+/day Within 24 Hours Even If You Have No List, No Product, and No Online Assets... This is Unique, PROVEN and 100% Tested:'. Below the headline is a 'Sales Dashboard' showing 'Today \$166.37' and 'Yesterday' with a note 'WITHOUT a list WITHOUT paid traffic'. A green box points to the 'Today' amount with the text 'These \$100+/days were made specifically using the Reactor method'. To the right of the dashboard is a list of benefits: 'React' your way to \$120/day, Very Easy to Set Up, Run it whenever you need an instant cash influx, and No product or videos required. Nothing technical.

At that site you'll see classic "bling sales copy" with lots of promises.

\$120 a day without a list, product or website is a tall order.

You would think they would show you exactly how they're doing it, right?

Well, if they did that, nobody would buy the \$12.97 course. Most people would just steal the method and start using it themselves.

I know what you're thinking next, can't they at least tell you a little bit more about the strategy? I mean is it CPA? Does it involve buying advertising? Spamming your neighbors?

Well, there's a reason why they don't tell you what's involved too.

Because as soon as you mention the tools or methods involved, there is a common knee-jerk reaction that most people experience immediately...

"Oh, I've tried that. It doesn't work."

You see, I bought the program at that page above myself.

Curiosity got the best of me. I had to see what was inside. As someone who makes a living helping others earn online, I had to see if it was something my readers could use.

And curiosity is the real secret to blind copy. It's exactly why blind copy sells so well.



Now that I am inside the member area, I can tell you that the method they developed involves affiliate marketing and free traffic from facebook.

Had they mentioned that on the sales page, I probably would not have bought it.

Why? Because I'm fairly proficient at affiliate marketing already. And frankly, I'm not a big facebook user and don't usually like Facebook related marketing stuff. (It's always over me head!)

But thanks to blind copy, I DID buy this particular program. And I'm glad I did.

In under one hour I learned a clever little strategy for generating free leads to any link I want including affiliate links.

I learned how to find the leads for those links without paying for them, how to get those leads to contact me, and I learned how to deliver the links without fail. (All something I could never do on Facebook before getting this.)

As soon as I watched the training I ran a test on my Facebook account with one simple post. Within hours I had 24 people contact me asking for the link. Instant results without paying \$5 to boost or any of that. That's something that never happens for me on Facebook.

The other reason blind copy is warranted is this...

The creator of a method or strategy that actually works, deserves to be compensated for their work. They came up with a legitimate strategy people can use to better their lives. They worked at it, tested it and tweaked it for optimum results.

Then they took the trouble to create training that shows others how to copy the strategy.

That's certainly worth a few bucks worth of compensation. And without blind copy, they would have to practically give their idea away and not be compensated for their time and effort.

I realize blind copy requires a lot of faith on the part of the buyer. After all, you're buying something based primarily on promises made in a sales letter and that requires a lot of trust.

But in most cases, such as the one above, you do have a money back guarantee on your side in case things don't work like you'd hoped.

The Fastest (FREE) Way To Grow Your Buyers List

by Jim Daniels

<https://bizweb2000.com/finding-affiliates/>



The key to a successful long-term business online, is to grow your own email list.

Not just any email list though. You need an email list full of product buyers in your niche.

It just makes sense. The more buyers you have on your email list, the more sales you'll make. You'll sell more of your own products. And you'll sell more products you promote as an affiliate.

So what's the best way to grow a buyers list?

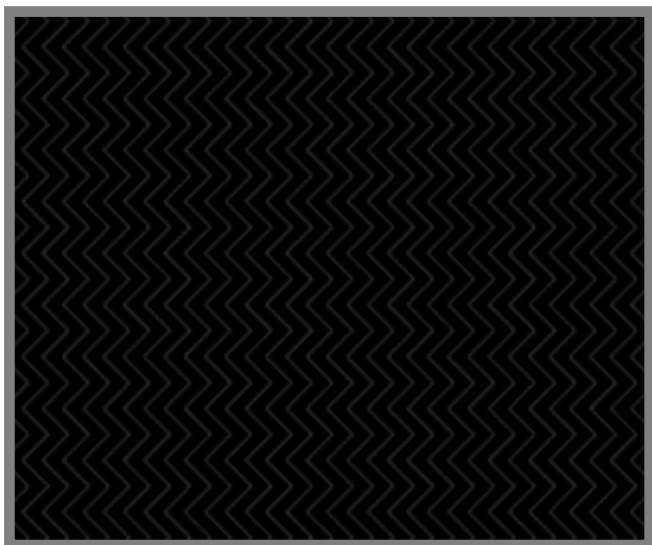
Well, if you have lots of money, you can spend a few grand a month advertising on Facebook or Google.

But I prefer to use free methods.

And the best free way to grow a buyers list, is to tap into the buyer lists of other marketers in your niche.

So how do you do that?

Well, I'll tell you exactly how after today's top sponsor ad...



OK, so what's the easiest way to tap into the buyer lists of other marketers in your niche?

It's actually quite simple...

You put together ONE product of your own, such as an ebook or special report. Then you actively seek out affiliates to promote it for you.

Whenever someone buys your product via an affiliate, your autoresponder integration should automatically add each buyer's email address to your email list.

Bingo!

But how do you find affiliates to promote for you? That's what we'll cover today.

Finding affiliates is a critical step in online marketing as it will fill your email list with real buyers.

For starters, you'll need to put up a [JV page like this](#).

A JV page is where you tell affiliates what your product is all about, how much they can earn, as well as launch contest details and dates if you're just launching the product.

(I build my JV pages and sales pages with the [Thrive WordPress Plugin](#) but there are lots of other tools you can use as well.)

Once you have a JV page up, you need to start sending potential affiliates to that page, so they can see your product and start signing up to promote it.

Here are the top 4 ways I get potential JV partners to my JV page...

1. Email your past affiliates



If you've launched products before, go back and contact any and all affiliates who promoted for you.

Send them a simple email message telling them about your new product and giving them the URL to check it out.

Oh, and be sure to ask them if they have anything new coming that you can promote. Reciprocation goes a long way.

2. Get your product listed at popular launch directories



There are a few great places that affiliates visit often, where you can list your launch.

For starters, head over to [MunchEye.com](https://muncheye.com) and submit your launch. This is the most popular place affiliates go to find products to promote. Try to get it up there a month ahead of time if you can, as many affiliates schedule promos at least 3-4 weeks out.



A couple other places where affiliates look for products to promote are [JVNotifyPro.com](https://www.jvnotifypro.com) and [JVPlanet.com](https://www.jvplanet.com). Add your product to those directories and you'll definitely pick up more affiliates.

3. Post in Facebook JV Groups



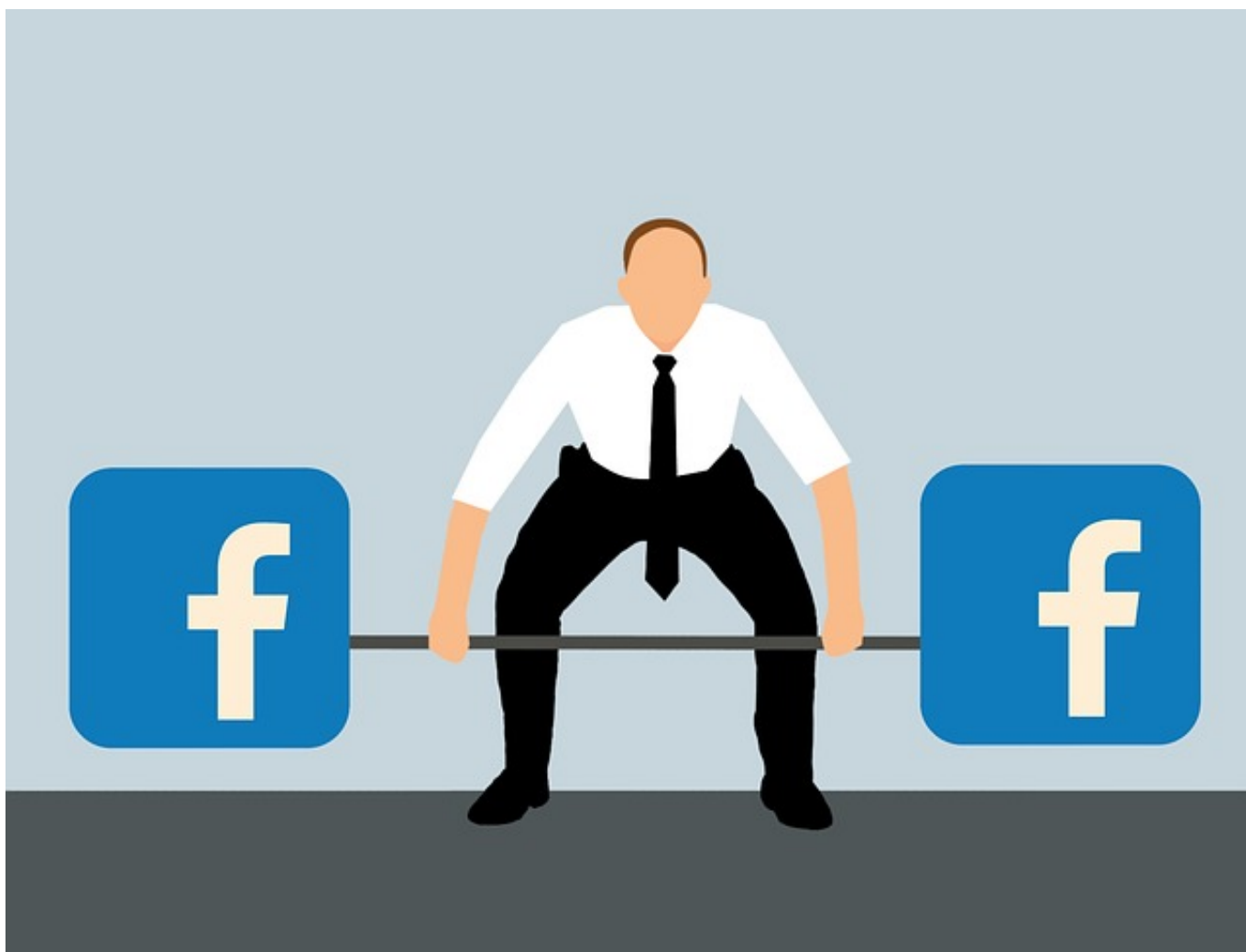
Just like the web directories above, there are some great places on Facebook where you can list your upcoming product launch. A few of these groups include...

<https://www.facebook.com/groups/JVOffers/>

<https://www.facebook.com/groups/jvlaunchcalendar/>

<https://www.facebook.com/groups/jvlaunches/>

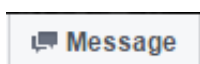
4. Use Facebook Messaging



This last tip may seem basic, but it is probably the most powerful of all.

Take an hour or so every day simply clicking through your friends list at Facebook, and find marketers who promote products and services similar to yours.

Then click the message button that looks like this...



It opens a small dialog box where you can send them a message. I send them a message like this...

Hi NAME,

Your picture in my friends list just caught my eye. What have you been up to? Any new products or services I can review for my BizWeb eGazette readers?

Jim Daniels – bizweb2000.com

Then when they reply, and they usually do, I get a review copy of their latest program to check out. If it's up to snuff and something I can recommend to my readers, I send back this message...

Thanks! It looks great. Send me an affiliate sign up link and I'll let my peeps know about it.

Also, would you like review access to my latest program? It pay 75% commission and your people would love it. Let me know...

Jim

As you can see, this is a very basic strategy to get affiliates from Facebook. But I've generated literally thousands of visitors to my sites with this method. In fact, I've made more money on Facebook using this strategy than any other I've tried, including their paid advertising.

Of course you need to grow your friends list in order to utilize this method. But that's easy enough...

Just search for some leaders and competitors in your niche right through the Facebook search bar. As you find them one by one, you can send a friend request. Most marketers accept friend requests even from people they don't know. And it's never too late to start growing your list of friends on Facebook.

I hope today's post gives you a few new ways to grow your list of JV Partners and increase your sales!

See ya in a few weeks.

Jim Daniels



"Affiliate Marketing As You Know It, **Is DEAD**"

Discover Why Now For FREE

Click Here

"I'll Pay For The Book, You Cover The Shipping!"

AFFILIATE MARKETERS PLAYBOOK

Learn \$2,000 - \$10,000
From Home

The image is a promotional banner for a book titled "Affiliate Marketers Playbook". The main headline reads "Affiliate Marketing As You Know It, Is DEAD" in white and red text on a black background. Below this, it says "Discover Why Now For FREE" in white text. A yellow banner at the bottom of the main image area contains the text "I'll Pay For The Book, You Cover The Shipping!". At the very bottom, a blue banner with white text says "Click Here". On the left side, there is a graphic of a book with the title "AFFILIATE MARKETERS PLAYBOOK" and a subtitle "Learn \$2,000 - \$10,000 From Home".

9 Ways To Make Money Online

by Jim Daniels

<https://bizweb2000.com/9-money-methods/>



In today's gazette I want to show you 9 ways you can make money online.

You don't have to use them all, but when you combine even a handful of these, they can add up to a nice full time income. And there's nothing like earning full time income from a part time endeavor.

If you're starting from scratch, it will take a little time, but when you get one income stream started, it is easier to add on other income streams.



It all starts with [setting up a blog or website](#) where you share information and help people with a topic you enjoy researching and writing about.

Once you have one site getting filled with content and [generating some website traffic](#), you can start monetizing it using any one of the following 10 methods, or a combination of them...

1. Affiliate Commissions

Affiliates earn a commission from product or services they recommend. Affiliate marketing has been around for almost 20 years now and it has changed quite a bit through the years. "Review sites" were popular for a while until Google Panda knocked most of those out, especially the sites with thin content.

I earn most of my affiliate income by recommending products and services through a network of sites and blogs, including this one. I also earn by sending recommendations to subscribers of my opt-in email lists. This strategy has always worked well, though it's much harder to get emails though the myriad of spam filters nowadays than it was say, 5 years ago. But it's still worth the effort!

The real secret to affiliate marketing is growing a following of people who like and trust your work, then you can start earning money as an affiliate.

2. Residual Affiliate Income

If you're going to get into affiliate marketing, you need to always be on the lookout for opportunities to earn residual income. Residual affiliate income is money you earn over

and over after making an initial sale. For instance, many of my own affiliates have earned hundreds of dollars from single sales they've made. That's because [my affiliate program](#) pays recurring commissions when members upgrade to VIP status.

In addition to paying my affiliates residual income, I also promote products and services for other marketers who pay me residual income. For example, one program I promote is called "[TrafficSwarm](#)", which I use to get a steady flow of traffic. I also refer members to it so they can get traffic from it. In return, I earn a monthly commission from each member I refer, for as long as they stay a member.

If you plug a handful of residual affiliate programs into your websites, you'll build a nice base of commissions that will hold steady, even through slow times.

3. Your Own Product Sales

Putting together a product of your own can seem like a daunting task. But it doesn't have to be. If you can commit to writing even for just 30-45 minutes a day, you can have your own ebook in a month or so. The best part is that you do the work once, then sell it over and over and earn money from it for years.

Having your own products has another built-in benefit that can pay huge dividends -- you can open your own affiliate program and get others promoting for you. This strategy ballooned my business way back in the late 1990's and basically enabled me to quit my day job. With just three products I paid out more than \$250,000 to affiliates, so that's a lot of income I never would have made without them.

If setting up and running an affiliate program seems like a lot of work, you can simplify the process by using a service like clickbank or JVzoo. They take care of the whole process including taking your orders via credit card or paypal, handling refunds and even paying the affiliate commissions.



4. PLR Product Sales

It may surprise you to learn that many of the products you've bought from gurus were simply products they bought the rights to, then tweaked as their own. Anyone can do this including you. There's nothing underhanded about it as long as you're offering solid content at a fair price. If you want to sell products of your own but you do not have the time required to create them, then this is a good option.

One of the places lots of web publishers get products to customize and sell as their own is [this plr product vault](#). In fact, it is used by many of the gurus I know. I've even used it myself with excellent results. Members get access to more than 1,000 products in all sorts of niches. New products are added weekly and the products can be used to monetize websites and blogs in different niches. You can even start your own affiliate program with many of the products.

A good strategy for selling PLR products is to offer a product for less than \$10 then when the sale is made, immediately offer an upsell for a larger product or membership. A percentage of customers will always buy the upsell and even the customers who stick with the basic product get a great value for their \$7 or whatever you decide to charge. Plus, you get to build a super-responsive "buyers list" that you can sell other products and services to.

5. Web Services

Performing services such as website design can be lucrative, although sometimes time consuming. I offer a [done for you blog building service](#) that my clients love, and pair it with web hosting and site management. If you like to do that sort of thing there are always

lots of people in need of design work.

Another popular service these days is link building for SEO. But instead of focusing online for clients, a better strategy a lot of people overlook is offering their services locally. I've done SEO work for clients locally who almost always refer new clients to me.

You can earn quite a bit of money locally and there are many other services you can offer local businesses as well, including video work, Google+ setup, directory submissions and more. Some people even sell services like that then outsource the actual work at Fiverr.com!

6. Membership Revenue

I think everyone doing business online should have at least one membership based site. Take the niche you enjoy working in most and load up as much great content as you can into a private area of your site. Include personal help or coaching for your members. You don't have to charge a lot. Even a \$20 a month membership with 100 members will net you a nice \$2,000 a month revenue stream.

Another great bonus you get with your own membership site is the ability to offer residual income to affiliates who promote for you. Give them 50% of the monthly dues for all the members they refer and you can expand your program easily.

If you're worried about the support it requires, you may be surprised at how little time it actually takes once you have everything set up. If you're using WordPress, a great plugin for member sites is called S2 Member. They offer a free version as well as premium versions. It makes setting up a member site easy, and you can collect payments via paypal. Or if you want an easier solution click the banner ad below...

7. Licensing Your Products

Licensing is a top income producing activity for many content publishers. You basically take a collection of your products and bundle them into either a membership site or a downloadable PLR package and sell it to others who need their own content. Along with the content you include the rights such as private label, resale rights, giveaway rights, master rights, etc.

If you decide to try this strategy, you should limit the availability of your licenses by selling either a set number of packages or by only opening the offer a few times a year.

This keeps competition among your clients to a minimum and adds value to your offer.

8. Ad Sales

Once you have a steady stream of traffic in place, an easy way to monetize your site is to sell ad space. I sell a variety of ad space at this site and it provides a steady stream of income. While I do it manually, there are lots of scripts you can use to automate things if you want.

9. Adsense Commissions

Adsense is Google's program that pays web publishers to show ads for their Adwords clients. This is a nice passive way to monetize a site or blog. I've used Adsense on this site in the past and seen single day profits of as much as \$80. But I found that Adsense ads get much better clickthrough rates on sites that are not in the Internet marketing niche.

I have used Adsense on blogs in other business related niches such as finance and insurance and found that there are many niches where advertisers will pay a lot of money per click.

If you're going to use Adsense to monetize a site, I suggest you use a tool such as Spyfu to do a little keyword research first. There you can type in a keyword or keyword phrase and find out how many advertisers bid on it, how many times a day it gets searched, and how much the advertisers are paying for each click.

One note about monetizing with Adsense: Google constantly changes their search algorithm and many of their updates directly affect your Adsense revenue. That can create some extra work trying to keep up with their constant updates.

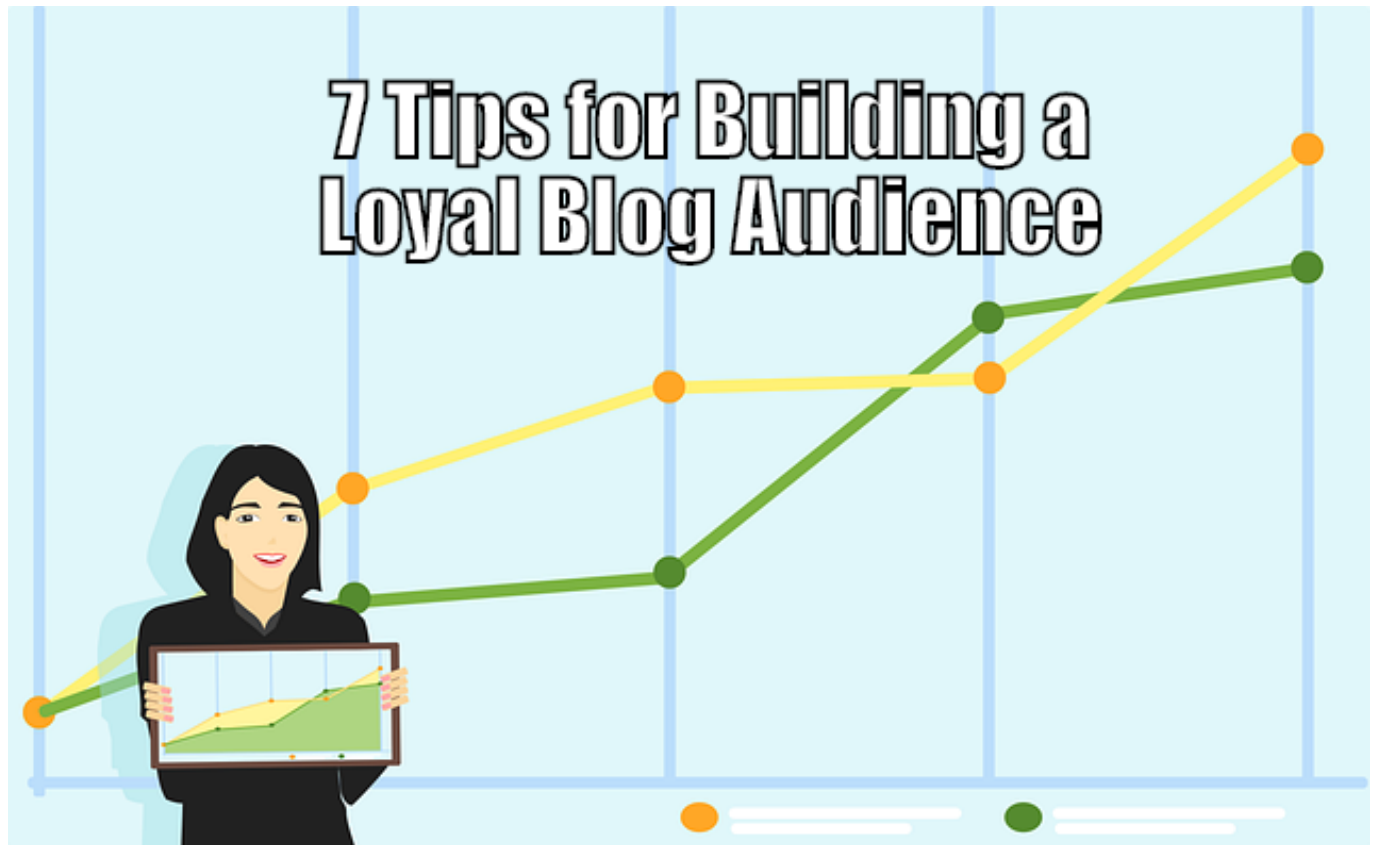
I hope today's gazette helps you open an new income stream or two online.

Remember, diversification is an important aspect for every business owner. When you diversify your income sources properly, it gives you peace of mind knowing that all your eggs are not in one basket. Should one strategy fail or fall behind, another strategy picks up the slack!

7 Tips for Building a Loyal Blog Audience

by Jim Daniels

<https://bizweb2000.com/7-blog-tips/>



OK, so you have a new blog. Now what?

Well, you need a plan for publishing content.

After all, [getting traffic to a blog](#) is challenging enough. So the first thing you need is a plan to make sure that when you do get visitors coming to read your blog, they'll want to stick around.

Here are seven vital ingredients for building a loyal following.



1. Stay on Topic

This is a mistake I see a lot of bloggers make. They stray far off the topic of their blog.

You need to remember why people came to your blog in the first place -- for specific information about a topic that interests them.

So when posting at your blog, try your best to stick to your niche. If your blog doesn't have a niche, give it one. If you have no main topic and just post about anything, then readers are less likely to start following your blog.

2. Get Personal (Sometimes)

While you should stick to your niche when posting, it's also a good idea to let your readers get to know you over time. You do that by sharing personal details of your life occasionally.

Some of my most popular posts have been personal in nature. For instance, [this recent post about bucket list destinations](#) generated more than 30 comments. People love to get to know the bloggers they follow. Which leads me to the next tip...

3. Interact With Your Readers

Think of your blog like a conversation. You post. Readers comment. Be active and be positive as you interact and converse with your readers. It's OK to ask readers to comment. People love to share their experiences and their knowledge with others.

4. Use Intriguing Titles in Posts

I'm sure you've heard of the term click bait. Basically, it's the act of using shocking or controversial headlines and subjects to get people to click. I'm not suggesting you go this far, but you DO need to use intriguing titles in your posts.

After all, which one of these two headlines would you click on...

"How to get more website traffic"

"17 uncommon ways to get free website traffic"

Probably number two, right?

It not only announces clearly what the post is about, but it will pique their curiosity, and that is an important strategy to use when blogging. There is just so much information online you need to find ways to stand out, and this is one proven strategy.



5. Link to other popular posts within your posts

If you help people find the key pages within your blog, their visit will be a much more enjoyable experience. Plus, linking your posts together is a great way to increase the search engine ranking of your posts.

6. Encourage readers to sign up for updates by email

The best way to get people back to your blog is to email them whenever you add a new

post. So it's important that you have opt-in forms at your blog where readers can sign up.

You can use a free plugin to start getting new signups. It only takes a few minutes to setup. See the bottom of this post for an example of what a signup form from a free plugin called [Optin Forms by Fancy Themes](#) looks like.

It is also a good idea to offer an instant follow button using a free web push service such as [Onesignal](#).

7. Publish Regularly

As your readers become familiar with your blog, they'll come to expect regular content. If your readers know that you post fresh content every day, they will probably come every day to read it. If they know you post on Mondays, Wednesdays and Fridays, that's when they will come. At a minimum, you should post once a week.

Conversely, if someone visits your blog and discovers that the last post was three months ago, they will probably be disappointed. They may lose quickly if you fall out of your regular schedule and stop posting for long periods of time.

There you have it. Seven little tips that will make a big difference to your blog's readership. It's not rocket science. It's just using some common sense when posting and interacting with your readers.

How To Profit from Product Reviews

by Jim Daniels

<https://bizweb2000.com/review-commissions/>



There are lots of ways to do affiliate marketing online. One of my favorites is by doing product reviews. If you create product reviews properly, it can be very lucrative and a great way to make affiliate commissions.

The problem is that most people do not write product reviews properly and give up on the whole idea because they are not making the level of affiliate commissions that they desire.

If you search on Google for a popular Clickbank or JVZoo product, you will find many similar reviews. It is a sure bet that most of the authors of these reviews did not purchase the product themselves and have never even used it.

How can they write a convincing review if this is the case? They can't – they just rewrite what others have written.

And that presents a great opportunity for you to differentiate yourself from the pack!



Instead of using the same approach as this and leaving your visitors unimpressed and not buying from your link, you have an opportunity to gain a follower AND a commission - by doing a REAL review.

After all, there is no such thing as the perfect product. Everybody knows that (including those that are looking to purchase) but the same old 100% positive reviews keep being written. You need to obtain the product (some vendors will supply it to you for free if you tell them that you are writing a review), use it and then record your honest experiences about it.

When you write a review, the first thing that you must do is to build trust with your visitors. Do this with honesty. Then you will want to bridge features and benefits with real-life examples that you can tell your story about.

One thing that will make your review stand out from the rest is to include a summary of the product at the beginning. You can use stars to rate the performance of the product but don't overdo it. In this summary, give a short critique on issues such as:

- Does the product work as promised in the sales letter?
- Is the price of the product low enough to give good value?
- How easy the product is to use?
- How good is the training and support?

These are the issues that people are interested in. Don't give every section 5 stars; this just looks false. Be honest and tell it warts and all. If the support was slow in responding, then

say that. If the product is expensive, then say that too.

Then do a “pros and cons” summary. Tell your readers what you liked and what you didn’t like. You can make these one-liners that tell the story well. Then add a summary and a link to the product. Add the price at the bottom of the summary.

A good summary will convert really well. Many people do not have the time or the patience to read a full 2000 word review. There will be others that want to know all of the details, so the rest of your review needs to provide this.

In fact, the longer you can make the review, the better. Google loves 1000+ word reviews and you'll have a better chance of getting search traffic with longer reviews.



Another important step too many product reviews skip is showing empathy with your readers. Tell them whether the product will solve their problem or not. Anyone can put a list of features and benefits together, and this is unnecessary as these are on the sales page.

Use a friendly voice throughout your review and share your reasons for buying the product. Emphasize pain points such as “do you spend too much time setting up WordPress” (or whatever your product does). Speak in the first person and refer to the reader as “you”.

Next, clarify if the product really is for the reader. Just because the product was a good fit for you does not mean that it will be for them. Find something in the product that determines this. If the product is for advanced marketers, then say this.

Now presell the solution. Tell your readers what the product is about and the results that

they can expect to achieve from it. You want to answer all of the potential purchaser's questions in this section.

Tell the reader about the results that **you** achieved by using the product. If you can add some screenshots or a video at this point, then do it and you can almost certainly count on increased commissions.

Next, you want to explain how features turn into benefits by using real-life experiences. You want to demonstrate that the product really works in real life. When you do this effectively, the reader will be more compelled to make a purchase and use your affiliate link to do it.

Are there alternatives to the product that you are reviewing? There usually are so tell your readers about these and explain why you still favor the product you are reviewing over those other products.

For a real-life example of how to do this, see [my review of Thrive Landing Page Builder](#). When you do this, you will be giving your readers more choices, and they may buy one of the alternatives instead (whether it's through your affiliate link or not, you'll be building more trust!)

Reviewing products and services online is fun. If you focus on posting comprehensive, original, honest reviews that really help people make an informed decision, you can't help but grow a following and earn regular commissions.

And remember, all those products and services you test can be helping your own business grow too!

To your success,

Jim Daniels

Note: I created today's article in 5 minutes flat, starting with content from [this PLR pack](#). If you need great Internet marketing related content, I recommend you [get this package](#).

High Quality PLR
Articles & Reports



**CONTENT MARKETING
DOMINATION**

What's more important: a mailing list or a product?

by Jim Daniels

<https://bizweb2000.com/list-or-product/>



If you would ask this question, “Which one is more important – the mailing list or the product?” any savvy marketer would answer you, “The mailing list”.

Any wise business person puts the importance of a hungry list of potential buyers in front of the product. In other words, there is no product if there is no demand! And a mailing list represents the demand for your business if you would like to call it.

But there is a way for people without a list, to reverse the process. And I'll show you that right after today;s top sponsor ad...



If you frequent the Joint Venture forums and membership sites of any kind, you will find that product and service owners need mailing list owners more than the other way round. This is because the mailing list owners have the prospects that the other type of partner is looking for to sell to.

And if you are a mailing list owner, you do not have to necessarily make money from selling your own product. You can sell advertising space or craft a Joint Venture with product owners in return for commissions, recurring or not.

Most of the successful web businesses on the Internet today often establish the mailing list (or subscribers) first before the product.

Which leaves many would be entrepreneurs on the outside looking in.

After all, if you have no opt-in list, you're stuck right?

Well, not necessarily.

You see, there is one way to flip this whole thing on its head so to speak.

It's a tricky way many newcomer businesses establish a list of their own - by creating a product FIRST.

That's right, I'm reversing course on you and saying that if you have no list, or a very small list, the right product can generate a list almost overnight. By using what I call the PRODUCT FIRST strategy.

First let me explain something about opt-in lists online...

There are two types of opt-in lists you can have -- **leads lists and buyer lists.**

A BUYER list is 100X better than a regular optin leads based opt-in list.

To use the PRODUCT FIRST strategy all you need is at least one product that you can sell inexpensively, say in the \$9.95 range. Then you put together a great sales page using tools such as [Thrive](#) Landing Page Builder and [Scriptengage](#) Sale page writer.

Next you add the product to JVZoo and add an affiliate page where you let potential affiliates know you'll be giving them 75% commissions (or 100% if you want!) on the front end. Of course you'll have a upsell or two that you pay 50% on. (That way you can make a little money in addition to growing your buyer list.)

Then to get some other JV partners you would announce the upcoming launch on JVNotify.com and Muncheye.com.



I know what you're thinking... I can't make a product! But you really do no need to. If you do not want to make a product, you could use an unrestricted rights PLR bundle and repackage it into your own bundle.

It's not difficult. You simply save the parts you like best, rename it and then make a new bundle cover for it using [Easy Cover Builder](#) - or outsource the bundle ecover design at fiverr.

Finally, you put the product on JVZoo and set the list integration with Getresponse,

Aweber, Sendlane or another compatible autoresponder, so you get immediate optins with each customer.

This WILL Grow you a real buyer's list. Then you rinse and repeat. 2-4 times per year.

I know it sounds like work but it REALLY works. I even have videos you can use for your funnel pages. Just drop me a line and let me know you need my Funnel Videos.

So... are you in? You will need a web host and autoresponder if you do not have that already. Other than that the investments are MINOR. Just a domain, [Thrive landing pages](#) or another like clickfunnels, and a good sales page writer like [Scriptengage](#).

In closing, if you want LONG term success online, you need an opt-in list AND a product. And you really can build either one first. ;-)

Income Screenshots: Hype or Proof?

by Jim Daniels

<https://bizweb2000.com/hype-or-proof/>



"I had just cashed one of my biggest affiliate commission checks and was left with a moral dilemma..."

About 15 years ago I promoted a membership site some friends of mine put together. I think it was called the Internet Marketing Center or something like that.

It was a pretty in-depth site with a ton of info that I was proud to promote. It was about \$200 to get in and I sent out a few solo emails to my list.

A few weeks later I was staring at a check for more than \$20,000.

And I got this idea... I should take a picture of the check and put it on my website as proof that affiliate marketing really works.

But the more I thought about it, it just didn't feel right. It felt kinda like a tacky thing to do.

So I refrained.

It's kinda funny now, because nowadays all you see is income screenshots. They are all over practically every Internet marketing related sales page.

And the reason is simple. People need proof. Proof that a product or service works. Without solid proof most people won't take a leap of faith and buy. It's human nature really.

But to be honest, it gets kinda sickening. I wish there were a better way to get the message across.

But the fact is, Internet marketers can't usually afford famous actors like you see in most big brand TV commercials. Heck, most of them can't even afford the commercials

themselves.

So they are left flashing income screenshots in your face, showing you just how much money their product or service has earned them.

And I'll be honest. I now use income screenshots in my own marketing material when it gets the point across better than *not* using them. For instance, at my [Swipe File for Affiliate Marketers](#) sales page I share my own JVZoo stats, and it works very well.

But I'm not writing this to prove it works, that is obvious. I'm writing this to help you decide whether you should trust the income screenshots you see every day. And here's my take on that...

As a *consumer* of Internet marketing products and services, you need to be aware of one thing...

As enticing as almost every income screenshot looks, you probably won't get the same results.

That's because the marketer showing off their income probably has more resources at their disposal than you do. To generate those big income numbers, they probably used a combination of a decent sized email list, an army of affiliates, and often times a launch frenzy.

So what's a smart buyer to do?

Should you simply pass on buying any product or service that shows off income screenshots?

No, that is not the answer in my opinion. Because *any marketer* in *any niche* can attain a decent sized email list. Any marketer can recruit an army of affiliates (or at least a militia!). And yes, anyone can use launch strategies.

What I'm saying is that success online is within reach of practically anyone, and you need the right tools and information to make it happen.

But you need to take those income screenshots with a grain of salt.

Realize their results are far from typical. And most of all, realize that with time and a steady effort you can indeed get some serious results online. Maybe even results rivaling or surpassing the income screenshots you see.

Buying products and service in the Internet Marketing space should be done for two reasons only.

1. To take advantage of a new tool that automates or elevates a task that grows your business, either by saving you time or making you more money.
2. To learn a new strategy that helps you grow your business, saves you time or makes you more money.

If a product or service passes that litmus test then you should consider adding it to your arsenal. Here's an example...

Recently I recommended [Commission Black Ops](#) by Michael Cheney.

The video on the sales page is filled with income screenshots showing off how he's making \$39k a month with his strategy.

OK, so let's see... Hype or Proof?

Will you make that kind of scratch if you invest a few bucks into his field manual?

Doubtful.

But could the strategies you learn increase your current income to the next level... and is that worth a few bucks to you?

As the consumer, that's for you to decide.

Need Leads? Here's How To Get Them.

by Jim Daniels

<https://bizweb2000.com/how-to-get-leads/>



Getting leads is important for any type of business.

Whether you're selling digital or physical products, if you're mainly an affiliate for other people's products, or even if you have an offline business to promote, you need leads. Leads bring income!

There are many ways to acquire leads, build your email list, and then turn your leads into qualified buyers.

Don't have anything to sell? You can sell affiliate products to those leads or even just send them back to your site over and over to increase traffic for selling ads on your site.

In this post you'll learn how to get leads for free using social media. First let's get your lead magnet setup...



Your Lead Magnet

The first thing you need to do is set up a lead magnet. No matter what business you're in, there's some kind of information you can offer in exchange for your visitor's contact information.

For example, let's say you have an offline business selling golf lessons. You could offer a free report or video with some basic tips for improving one's golf swing. Then, inside your lead magnet, you can advertise your service and let people know how to get contact you to set up a lesson.

While your lead magnet doesn't necessarily have to be your very best content, and probably shouldn't, since people should pay for that, it does need to be valuable. The more valuable your lead magnet, the more people will be impressed by what you know and the more likely they will be to want to buy from you.

Don't just grab some random PLR report and throw it up, hoping for the best. This content needs to be as unique as possible and really let people know what you're about.

Your Squeeze Page

Once you have a lead magnet, it's time to set up a squeeze page for it. There are many styles of squeeze pages you can use. Two of the most common are the standard squeeze

page and the video squeeze page.

A standard squeeze page is basically a short form of a sales page like you'd see for the average product at Clickbank. It has a headline, some bullet points, a few graphics, and an opt-in box.

A video squeeze page is similar, but includes a video to entice people to subscribe to your list to get your lead magnet. The video will describe what is contained in the lead magnet and why it will benefit the user. Then it will instruct the user to enter their details to receive their free copy.

It's a good idea to test multiple squeeze pages until you find the best one.

Just because one squeeze page works like gangbusters for one person or in one niche doesn't mean it will work for every possible situation. Test several and track results.

Need help creating your squeeze page? Landing Page Monkey is an online app system that will allow you to create great lead capture pages quickly and easily:

[Landing Page Monkey Review](#)

At that page you'll see how quick, easy and affordable squeeze pages can be!

It's fully integrated with all of the popular email services, so you can easily add your opt-in code to any squeeze page you create with it.



Getting Leads from Social Media

Using social media is perfect for generating leads, because you can generally have people amped up to get whatever you're offering before they even reach your site.

The good thing about social media is that it is very well targeted. If you're in the internet marketing arena, you can seek out specific internet marketing related Facebook pages to post to, for example. You can build your own following on social media that is targeted to your niche.

You'll want to tailor your social media lead acquisition strategy to your niche. For example, LinkedIn is much better for acquiring business and marketing related leads, while Pinterest is better for acquiring leads for businesses related to home, food, family, relationships, beauty and fashion.

There are four basic things you must do for social marketing:

- Listening – You must monitor your social pages well
- Influencing – Establishing yourself as an authority in your market
- Networking – Following and associating with other influential people in your market
- Selling – Linking directly to your squeeze pages and lead pages

You **MUST** do all four of these in order to be as successful as possible in social media. You cannot just sell, sell, sell. You need to communicate with your followers. You need to interact with other important people in your market. You need to share great content, including content that isn't yours. **THEN** you can do a little selling.

Let's take a look at some strategies you can use with the various major social media platforms.

Facebook

Facebook is great for lead acquisition. First, you can start your own fan page or group in your market in order to build your own source of free traffic that you can access whenever you want.

Not only that, you can leverage the power of other people's pages and groups by posting there frequently and adding to the discussion.

Twitter

Twitter is a bit trickier than Facebook, because there are no actual collections of individuals in a specific market like groups. You'll need to search for people using hash tags.

If you don't know what a hash tag is, it's a keyword (no spaces) with a # symbol in front. It looks like this:

- #marketing
- #internetmarketing
- #blogging
- #webtraffic

When you search Twitter for hash tags, you'll find people talking about certain topics. You can follow those people, and many of them may follow you back. Again, having a username that is easily identifiable as being in your market is helpful. More people are likely to follow you back.

If you want to set up a Twitter lead campaign but don't have all the time it takes, consider automating the process with a [tool like this](#).

Pinterest

Pinterest is a good place to get traffic to a squeeze page in nearly any market, but some markets perform better than others there.

Because Pinterest's market has a higher percentage of females, topics that appeal to women tend to fare better than those that tend to apply more commonly to men. That's not to say you can't market to men there. In fact, there are still millions of male users on the site. It just happens that the female market is larger on the site.

Topics that tend to do well on Pinterest include:

- Family and parenting
- Dating and relationships
- Weight loss and fitness

-
- Health and wellness
 - Beauty
 - Fashion
 - Food and cooking
 - Home décor
 - Home remodeling
 - Crafts

But you'll find just about everything on the site.

In order to get good traffic from Pinterest, you need good images. This means you'll need to find images related to your market to pin, and also create them.

It's important to have clear, legible text on images that lets people know what the image is about.

Let's say your squeeze page is a free guide to 15 foods that burn more calories during digestion than they contain.

Here's an example image that would probably be effective:

You could also use photos in your image to grab even more attention. You can take a look at some of the most popular pins to get an idea for what is currently getting a lot of views and re-pins.

To get more followers, be sure to search for keywords related to your market and follow those pinners. Many will follow you back, and other people who view their list of followers will find you as well.

General Social Media Tips

The most important thing you should remember when marketing on any social media website is the word SOCIAL. Social media does not mean spam city. It means connecting, networking, engaging. If you're failing to engage your followers and reach them on a one-on-one basis, you are never going to be as successful as you could be.

Also, it's a good idea to share **OPC (other people's content)** on a regular basis, and not just your own. This is beneficial in several ways:

-
- It helps establish you as an authority in your market
 - It shows you aren't just there to sell
 - It builds goodwill in the community
 - It gives you extra content to build your own following
 - It increases engagement
 - The people whose content you share may later reciprocate

Let's say you're running a fan page on Facebook. You want to build your followers, but you don't have a massive amount of your own content you can share yet.

So share OPC!

Other people's content, as long as it is proven to appeal to a lot of people, will help increase engagement on your page. It will also help build YOUR fans, because when your fans share it, their friends may see it and follow your page! It's win-win.

The Top 7 Affiliate Marketing Mistakes

by Jim Daniels

<https://bizweb2000.com/affiliate-marketing-mistakes/>



Affiliate marketing is a great way to make money, but it's not necessarily as easy as it sounds. Too many affiliate marketers are actually making HUGE mistakes that cost them time, money, and may even hurt their reputations permanently.

If you've been wondering why your affiliate marketing campaigns aren't as effective as you'd hoped, you might be making one or more of these big mistakes that could be seriously hampering your efforts.

In this post, you'll learn about the most common mistakes made by affiliate marketers (even some highly experienced marketers make these mistakes!)

You'll also learn how to keep from making these mistakes yourself, and how to keep from

repeating the same mistakes over and over again as so many people seem to do.

So let's get started right after today's top sponsorship message...



Mistake #1 – Focusing On Selling

I understand that the main goal of affiliate marketing, at least for the marketers themselves, is to make sales. That much is obvious. But you should never *focus* on “selling”.

Instead, your main focus should be on helping people. No matter what your market, you should be focused on helping your market in some way, because this is how you add value to your affiliate offers and how you get the audience in that market to trust you and want to buy from you.

It doesn't matter what your market is, your main goal is helping people. Period.

Weight loss? You're helping people get in shape and get healthy.

Internet marketing? You're helping people make money and achieve financial freedom.

Soap making? You're helping people learn how to make their own soap at home for personal use or resale.

Always focus on helping your target customers. This will help you build a rapport with the people you'd like to sell to, making your job easier and giving you a reason to feel good

about yourself at the same time!

Mistake #2 – Sticking With MMO Products

MMO, or Make Money Online, is one of the most financially lucrative markets there is, but it's a mistake to concentrate solely on that one market. Did you know that even the biggest internet marketing (I.M.) gurus have diversified into other markets?

That's because any niche, no matter how lucrative, has a maximum income cap that you can reach. Eventually, you see prices in that niche drop drastically as competition gets out of control, and your income will suffer.

Sure, this is an extreme example. The fact is, no market has an absolute cap, because new customers are being born and growing up all the time. But think about it. Once you've hit a plateau, your income stagnates.

But if you diversify, if you branch out into other markets, you'll always have fresh products to promote. You'll always have new value to add. You'll always be able to make money because you're not pigeonholed into one specific market.

I know it may be tempting to start with the MMO niche because it can be extremely lucrative and you're learning a lot about it yourself, but unless you really love writing about and teaching Internet marketing, you're better off trying a niche where you have more to add from personal experience.

Mistake #3 – Spreading Yourself Too Thin

The temptation is great, especially for new affiliate marketers, to spread themselves too thin by branching out into too many markets. Maybe they buy 50 domains all at once, or they set up blogs in 13 different niches in one week. But this is a mistake.

You should focus on one or two key niches at a time, and diversify once you've made some real headway into those niches. Unless you can hire someone to manage multiple blogs, multiple products, multiple email lists, multiple social media pages and accounts... you're doing yourself a huge disservice if you diversify too widely in the beginning.

Choose one, two or three markets maximum, initially. Once you have some decent traffic, a small mailing list that's growing, some social media presence that's making a

difference... then you can think about trying out new niches.

Don't make the mistake of spreading out too far too fast. You'll find that you can never make a real difference in any one niche, because you aren't putting enough effort into one to make any headway.

Mistake #4 – Joining Too Many Affiliate Programs

Another major temptation for affiliate marketers is to join too many affiliate programs because they aren't sure which one will be the most profitable for them. Well, let me let you in on a little secret.

They can ALL be profitable for you!

Trust me, as long as you're sticking to the legitimate affiliate programs with well-known companies, you can see some nice results. There's a reason why their affiliate programs are so popular!

Choose your two or three starter niches, and then find 2-3 affiliate programs for each one. Make sure you can find at least one really hot product at each affiliate program that looks like it will convert well in your niche, and then stick to promoting that product for a while before you try something new.

If you join too many affiliate programs at once, you'll find that you take a very long time to reach the minimum payouts required for each affiliate program, because you'll be making \$2 here, \$8 there, \$22 somewhere else... it's madness!

It's much better to sell three different products via one single affiliate program than it is to sell fifty products from thirty-five different affiliate programs.

Not only that, but if you're a member of too many programs, you'll be more apt to forget the rules of each affiliate network and end up getting banned, because there's just too many to keep track of.

Some of the best and most popular affiliate networks include:

>> <http://www.clickbank.net>

>> <http://affiliate-program.amazon.com>

>> <http://www.jvzoo.com>

>> <http://www.cj.com>

>> <http://www.shareasale.com>

Check these to see which ones have products that fit with your market, and then stick with those for a while. You may find you never need to move past these few programs.

Mistake #5 – Giving Up Too Quickly

If I had a dollar for every person I've seen give up trying to make money online, I'd be VERY wealthy right now. The internet is littered with blogs that have only one or two posts, and affiliate accounts that never send the first referral.

What are some common reasons for giving up?

- Not making money quickly
- Not getting traffic quickly
- Not getting accepted to many affiliate networks
- Feeling like it's too much work
- Thinking affiliate marketing is a "scam"

The one thing most of these things have in common is expecting things to happen overnight. Affiliate marketing isn't a "scam" just because you didn't make \$10,000 or even \$1,000 your first month. You can't expect to take a brand new domain with no backlinks to 100,000 pageviews a month right away. These things take time.

If you give up too quickly, you'll never know what could have been. You never know, you could be the next internet millionaire, but you'll never know if you give up before it happens!

Mistake #6 – Competition Fear

A lot of people try to stick to the "low hanging fruit", because they've been told that's what they should do as newbies. Or they do it because they're terrified that they'll never

be able to compete against the millions of other websites out there.

HOGWASH!

You can compete in ANY niche! I've known complete newbies who managed to crack super tough niches like MMO and weight loss right off the bat. Is this likely? Of course not. Is it possible? Definitely.

I don't advise new affiliate marketers to tackle these extremely tough niches immediately, but you don't have to choose tiny, obscure niches that aren't likely to make you much money, either. If there's not much competition, it's because there's not much money there. Trust me, there ARE no "undiscovered" or "untapped" niches anymore. There may have been a few years ago, but that ship has sailed. If it'll make money, it's already making someone money. Probably a lot of people.

Don't fear competition, just be wary of it. You WANT competition, trust me. Too much competition is a difficult thing to overcome, but choose niches that have a decent amount of competition, because that's where the money is.



Mistake #7 – Ignoring Competition

While it's important not to **fear** competition, it's also important to be sensible. Expecting to make a fortune overnight in a super-competitive niche like forex trading is a sure recipe for disappointment. I'm not saying don't enter that niche, but be prepared to take some time to build your income up.

What you need to do in the beginning is target niches that:

1. Have a healthy amount of competition
2. Don't have so much competition that it's difficult to get traffic
3. You have some interest or knowledge in

If you have absolutely no interest or knowledge in a niche, it will be harder to create content, harder to identify with your target market, harder to sell products you know little to nothing about, and harder to get traffic.

Do you need to be an expert to conquer a market? Absolutely not! In fact, you could probably do well in a niche that you know NOTHING about, just learning as you go.

But if you have absolutely no interest in the subject, it's going to make it much, much easier to give up. You'll simply get bored, because your work day becomes such a grind that you'll throw your hands up in frustration and flip on the television or head out to the lake.

So how do you choose your first few niches?

Make a list of some topics you have an interest in. I'd say 10-20 topics would be enough to get started.

Now check to make sure there are:

- Affiliate products to promote
- A decent amount of competition
- Resources available for you to learn from
- Traffic sources you can take advantage of

Don't fear competition, but be reasonable about it!

Conclusion

Affiliate marketing isn't for the faint of heart, or for people who find that they tend to give up too easily or jump around from one shiny new thing to another without thinking.

It's actually a lot of hard work, and it takes time to build resources like blog traffic and email lists. There are no shortcuts unless you have the cash to spend for content creation,

buying existing websites with traffic, or paying for email subscribers or social network followers.

Always keep these potential mistakes in mind as you navigate your way through the precarious world of affiliate marketing. Be sure you're not making these mistakes, and don't become lax once you start making money. No one is immune to these mistakes!

As long as you work hard, keep at it, and avoid these mistakes, you're certain to start making money.

But if you give up, I can guarantee you'll fail!

Good luck!

Blog Posts That Make The Most Money

by Jim Daniels

<https://bizweb2000.com/money-blog-posts/>



OK, so you're getting into blogging.

Not just for the fun of it, but to make some extra money.

That means you need to know what types of blog posts have the best potential to get you monetary results. Today we'll take a look at some of the most effective blog post types.



For starters, it is important to remember that you should keep your content as tightly niched as possible.

Let's say you're running a blog about golf. You might think that creating a post about the top five new luxury watches could attract golfers. Maybe some of them would buy a watch via your affiliate link.

While that's not completely outside the realm of possibility, since golf is a somewhat expensive hobby, that article is likely to attract a lot of visitors that don't care anything about golf. That's not your target audience.

Doing this can even hurt your reputation as a golf blogger, not to mention your search engine ranking since you're so off-topic.

The thing to remember is that you want to create content that is the most likely to get you a new email subscriber, or to get someone to buy something, or take whatever other action you wish.

With that in mind, here are the best types of on-topic posts to get the job done...

Top Lists

Top lists are a very popular type of content that is perfect for a lead-in to a call-to-action.

For example, a golf blogger could post an article called, "The Top 5 Drivers That Can Lengthen Your Drives".

You could then have your call-to-action at the end of the article asking people to opt in for your lead magnet called “10 Ways to Shave Strokes Off Your Golf Game”.

It's perfectly fine to use your affiliate links to link out to the products in your list, in an effort to monetize your post.

Interviews



Interviews with industry experts and popular figures in your market will draw a lot of attention, and they help lend a little credibility to your blog.

If you've interviewed someone people recognize, not only will it draw in more traffic, it will also make people naturally feel your own information is more likely to be good.

Tips & Tricks



People love articles that provide simple tips and tricks in an easy-to-digest format.

Lists of 5-10 tips and tricks on a particular topic draw a lot of readers, and make it easy to lead in to a call-to-action.

That's why you see so many large, popular brands such as buzzfeed and other using this strategy constantly.

In-Depth Tutorials

In-depth tutorials always tend to be big draws, but they're also excellent for getting people to take action.

A good in-depth tutorial will bring in a lot of traffic, and it will also give you a lot of credibility if it is well-written and interesting.

These work so well because Google's algorithm prefers longer articles. In fact, the best blog length for SEO in 2019 is 1,700 or more Words.

Blog posts with over a 2,000 words rank better than blog posts with 1000 words or less.

So strive for 2000 words posts at least occasionally.

(I know that's a lot of writing, but you can always outsource the work for [fiverr.com](https://www.fiverr.com) or other places.)

Plus, when you give away such great information for free, you can get lots of comments on the post. That makes the page grow in content even more over time, solidifying that great ranking.



Case Studies

People love case studies. They show your readers what is really possible in your niche.

The best place to generate case studies is to survey your own list for people who have had success in your niche. Then use the interview strategy above and blend it into a real life case study.

Make sure you focus on the obstacles they overcame as well as the end result.

Case studies also work great as product reviews. Weave in your affiliate link and you'll make lots of money from this type of blog post.

Video



Video content has huge potential for getting people to take action, because you can actually ask them to take action in the video itself.

Plus, video watchers stay on your page longer, which also helps with Google ranking.

Moreover, people who are watching your video are much more likely to hear your call-to-action than someone who's just read a lot of text and now need to read a call-to-action, so video can be extremely effective.

Other Types of Content

There are other types of content you can consider, too. Remember that you don't have to stick 100% to your main conversion goals. Occasionally, you can have additional goals for your content.

For example, maybe you just want to raise brand awareness. You want to get a big boost of viral traffic, and you're not as worried about your main goals.

In that case, you could create a post that was totally out there just to get traffic and help people recognize your name within your niche.

Let's take a look at an example:

Let's say you write an article called, "The 25 Most Bizarre Money Making Methods Ever Created!"

This article is pretty generic, and it could potentially draw a lot of people who aren't even interested in making money because they just want to see the strange information—BUT, it could also draw readers who would be interested in what you are offering.

It could also increase recognition of your brand in your niche, which could benefit you down the road even if you don't get a lot of results immediately.

As you can see from today's posts, there are lots of different formats that work well when blogging. Mix it up and try them all. That's the only way you'll know which blog content types work beset with your niche!



Eight Online Home Businesses for 2017 and Beyond

by Jim Daniels

<https://bizweb2000.com/online-home-businesses-2017/>



Wanna Start a Business from Home using the Internet?

Here are eight businesses you can do online, right from the comfort of home...

1. Sell Your Creations

Do you like to create art, jewelry, hand-made soaps, fashion accessories, woodworking items or other hand made products in your spare time?

Why not turn your hobby into an income stream.

That's what thousands of people have done at [Etsy.com](https://www.etsy.com/) - a global marketplace where

people connect to buy and sell unique goods.

Hey, there's no better way to make a living than doing what you love to do. And that's what Etsy is all about -- turning your favorite hobby or pastime into cash.

Opening shop on Etsy is free then there are three basic selling fees: a listing fee, a transaction fee, and a payment processing fee.



2. Local Business Online Marketing Manager

Of all the small and home businesses operating in your local area, chances are about 30% of them to do not market online.

They still do not have a website, they do not use email marketing and they are losing business to competitors who DO promote online. Deep down they know they need to be online but they think it will cost them too much time or money.

As a local business online marketing manager you handle it all for them! You can [set up a website for them](#) and as their business grows, yours will too. They'll see how effective online marketing is and they'll want more of your services.

You can then offer to setup an opt-in form for them, an autoresponder and do regular mailings. (All for an extra monthly charge of course! In fact, see below for even more related services you can offer.)

3. Social Media Consultant

Most small businesses cannot afford to hire a full-time employee to manage their social media.

If you enjoy spending time on sites and apps such as Facebook, Youtube, Pinterest, SnapChat and Twitter, why not get paid for it!

Most small businesses owners simply do not have enough time in the day to manage their own social media marketing.

That's where you come in. You can charge monthly for a basic plan that includes content creation and regular posting.



4. Reputation Management Consultant

It's a fact that most people read multiple reviews at independent sites before hiring a local business.

And just one or two bad reviews can really hurt the revenue of a local business.

As a reputation management consultant, you can help these businesses regain their hard earned trust and get more clients.

If helping businesses (and individuals) with their online reputation interests you, check out Reputation.com for ideas on how to implement a strategy.

They offer multiple services ranging from around \$5 a month to as much as \$10,000 a year. Reputation management is growing rapidly and can be implemented on a local scale

or a global scale. You can even outsource much of the work at places like Fiverr.com.

5. Local SEO Consultant

It is a fact that most businesses never even do the basics, such as claim their free '[Google My Business](#)' page.

Do that for them for a small fee or even for free, and you'll get them more local customers. That will open the door to them wanting more services from you!

For a free guide to local SEO read this.

<http://searchengineland.com/local-seo-rank-local-business-218906>

6. Niche eCommerce Retailer

Maybe you want to get involved in e-commerce. Then why not open a web store that specializes in a particular niche that interests you?

It's 2017 and there are all sorts of easy ways to get low cost inventory in any niche imaginable.

There have never been as many tools available that simplify setting up and running an e-commerce store online.

All you need is a domain name that matches your niche, a low cost web host and an e-commerce software solution.

Or you can simplify things even further and use a solution like Shopify to set up your e-commerce store. (Here's a Shopify [blueprint](#) you can use to speed your success.)

If you don't want to deal with inventory then choose an e-commerce tool such as [iiStores](#), which lets you operate your e-commerce business as an affiliate.

7. Niche Affiliate Marketing

An even simpler way to have a niche e-commerce store is to set up an affiliate site in your favorite niche.

Setting up an affiliate niche site is easy using WordPress and some PLR content. And there are even plugins available for WordPress that help you streamline the setup.

[This WordPress plugin](#) creates video based product reviews in any niche you want, and links all reviews to your Amazon associates links.

If you have an area of expertise in any particular niche or simply have a desire to learn more about a niche, then an affiliate site is a great side business!

If you're technically challenged or just want eliminate most of the work involved with setting up a business like this, check out my [Done-For-Your affiliate niche blog building service](#).

8. Online Coaching

Do you know that coaching is now a Billion Dollar a Year Industry? That's right, I said Billion with a B!

Nowadays, people are happily paying for coaching in every niche imaginable.

If you've had success in any particular area, why not help others succeed at it.

You don't any need formal education, training or certification to be a coach, you simply have to be willing to help others in a particular niche.

There are coaches in all sorts of niches, including but not limited to..

- Starting a business
- Weight loss
- Becoming a better parent or spouse
- Online dating

If online coaching interests you then here's some more info on how you can earn money from it.

<http://ezbizcoach.com>

There you have it. Eight businesses that are very likely to grow over the coming years. Why not jump into one and position yourself as a leader. After all, there's nothing better

than earning your living from home. I've been doing it for 20 years now and the time freedom it gives you is phenomenal.

No daily commute in rush-hour traffic.

No boss to answer to.

And best of all, you can get paid for doing things you truly like to do!

Should You Build a Membership Site? (Value Addon Member Site Solution Review)

by **Jim Daniels**

<https://bizweb2000.com/member101/>

Post updated on May 26, 2017:

My daughter and I have been building niche blogs for lots of clients lately. Most of them are monetized with affiliate links to clickbank and amazon products.

But one recent client wanted a membership site, so we set that up for him.

Today I'll show you his new site along with the reasons you may want a member site too. Then I'll show you the really simple member site solution we used for him.

It's all right after this quick sponsor message...



Do you have a plan to generate passive income online?

Income that comes in whether you are working or not?

Every small and home business owner needs at least one passive income source. One of the best ways to do that online is with a membership site.

There are countless customers in just about every niche online, who are willing to pay anywhere from \$10-\$40 a month or more, for real help with something they are passionate about.

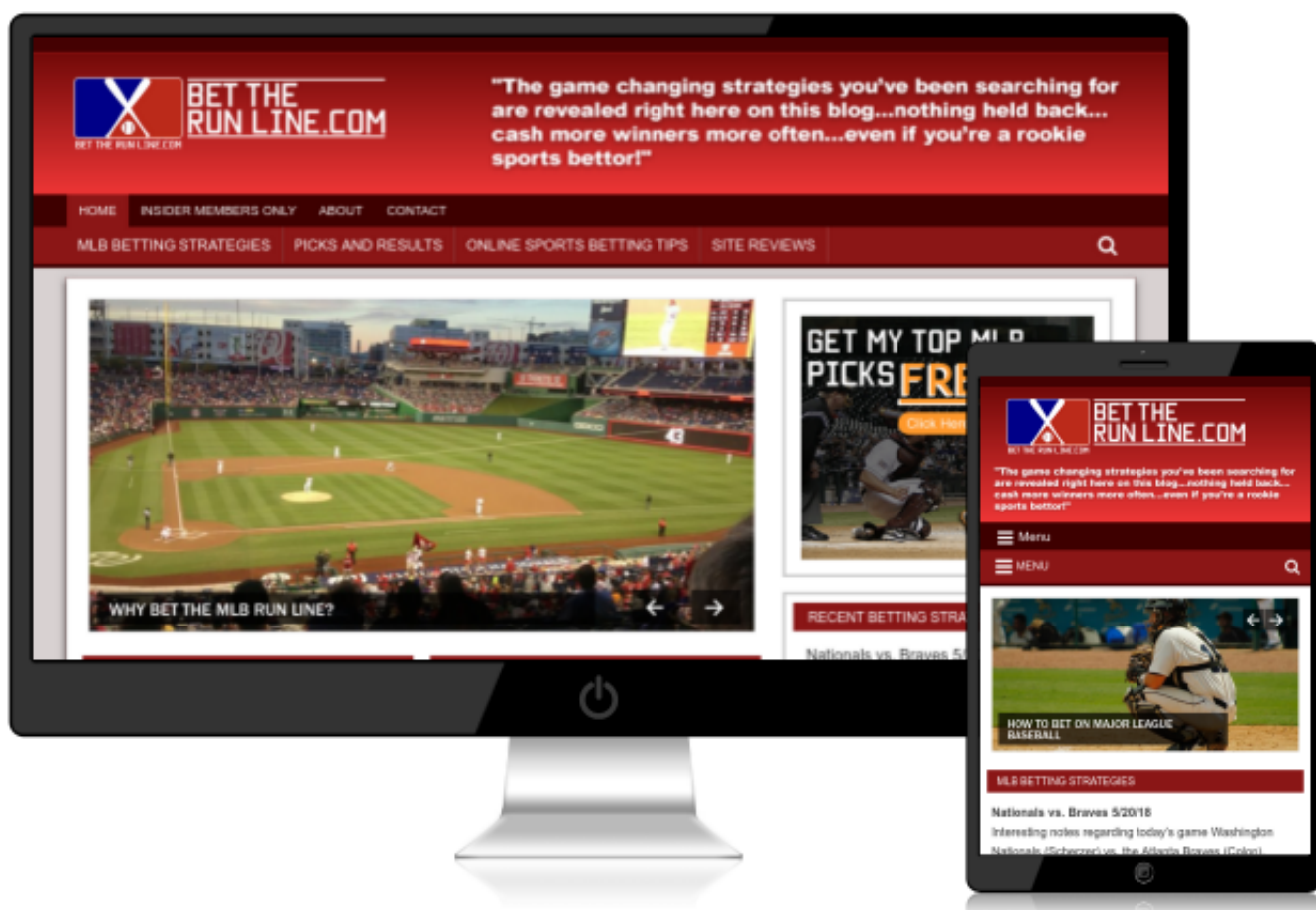
Customers are happy to pay a fair price for solid training, advice and insight, product rights, and much more.

Here's a great example:

Pat Martin, one of my long time opt-in subscribers loves baseball betting. He supplements his income with his unique set of skills and decided it was time he started sharing his knowledge and strategies.

So he took advantage of [my DFY blog building service](#) and for a small extra fee he added on a membership site. Now he can start growing a recurring income doing what he loves - handicapping baseball games and sharing his picks.

Have a look at [his new blog](#) and see how he's doing it...



Pat gives away free daily picks to his opt-in subscribers then offers his premium membership once they've seen how powerful his strategies are.

And here's another example from my own personal experiences...

The very first year I opened a membership based site it easily earned more than six figures all by itself. Since then I've gone on to open other subscription-based web properties that earned six figures all by themselves.

The numbers just make so much more sense than selling products for a one-time fee.

For example, let's say you offer a product for \$27 and make just one sale a day. We'll call it 30 sales a month and 360 sales over the course of a year. You'll earn \$9,720.

However if you expand a little on the product, maybe convert some of it to video and offer personal help along with the content, you can easily package it into a membership site instead.

You can then sell access to the membership site for \$27 a month.

Sure, less people may buy it because of the monthly fees, but I've found that the number is not significantly lower. Let's say that instead of 30 info-product sales a month you get 20 new monthly members.

That's \$540 the first month and then \$540 a month additional for the whole year. By the end of the year your earnings would look like this...

| Month | New Revenue W/ 20 Sales per mo. | Total Monthly Revenue |
|-------|---------------------------------|-----------------------|
| 1 | \$540.00 | \$540.00 |
| 2 | \$540.00 | \$1,080.00 |
| 3 | \$540.00 | \$1,620.00 |
| 4 | \$540.00 | \$2,160.00 |
| 5 | \$540.00 | \$2,700.00 |
| 6 | \$540.00 | \$3,240.00 |
| | | |

| | | |
|----|----------|------------|
| 7 | \$540.00 | \$3,780.00 |
| 8 | \$540.00 | \$4,320.00 |
| 9 | \$540.00 | \$4,860.00 |
| 10 | \$540.00 | \$5,400.00 |
| 11 | \$540.00 | \$5,940.00 |
| 12 | \$540.00 | \$6,480.00 |

When you total up the year's earnings, you'll see it adds up to a whopping \$42,120. That's more than 4X what you would have making one-time sales.

Of course you need to factor in churn rate and attrition. And that will cut those income estimates. The fact is, people will drop out no matter how good your membership value is.

Member sites with below average value for the cost can see dropout rates of close to 50% within the first three months each member joins. However member sites with very good value get less than 20% drop outs. And some members stay on-board with you for years and years.

I won't go into all the attrition and churn rate math, but assuming your site loses 25% of members by their third month of membership, at the end of the year you would still have roughly 100 members paying \$27 a month.

That's a nice little recurring income stream, especially when you have a handful of web properties doing that. When you compare it to selling products for a one-time fee, you would still easily be earning 3x to 4x what you would with the non-membership model.

Of course these are small numbers compared to what many web properties experience. I've had new member sites get more than 200 members the first month alone. That was before I opened an affiliate program and ramped up sales even faster!

That's right, another great bonus you get with your own membership site is the ability to offer residual income to affiliates who promote for you. Give them 50% of the monthly dues for all the members they refer and you can expand your program easily.



So this all leads us to the logical question...

"How do you get your own membership site?"

Well, there are about 50 different ways to do it. Of course, you're going to need content, but that is usually the easy part. Find something you're passionate about and start shooting videos. Or just BUY content with private label rights.

Next, you'll need to deal with the membership site technical details.

You can buy a member site script and have programmers install it. Or you can buy a WordPress membership site plugin and do it yourself. Or, there are now web based solutions available to simplify things further.

I've done all three. And I can tell you from experience, that unless you are tech savvy, you want the simplest solution possible. Because it's the technical hurdles that keep most people from achieving their goal of a profitable member site.

That's why I recommend you have a look at [this easy platform](#) -- it is called ValueAddon and in my opinion, it is the simplest member system there is.



[Click here to watch it in action.](#)

There's nothing to download or install. No site to build. Heck, you don't even need web hosting!

You simply log in and complete 3 steps. When you're done, you'll have a beautiful membership site.

Step 1: Upload your content (audios, videos, pdfs, images ... etc) – They host everything for you and even pay your Amazon S3 bill for you.

Step 2: Set your price using the built in shopping cart. (IE: How much do you want sell access to your content for?)

Step 3: Configure your sales page using the SWEET built-in sales page creator that an 8 year old can complete.

“YES, It’s literally that easy”.

Here's a screenshot of the member site I set up for Pat's baseball advice service, using Value Addon...



Not too shabby, eh?

And here's what some people using the ValueAddon platform are saying about it...

<https://www.youtube.com/watch?v=zwOIkguDRBU>

<https://www.youtube.com/watch?v=3ueLKnyFjvE>

<https://www.youtube.com/watch?v=ZU3eVg6J5wk>

You can have a complete membership website set-up literally today.

No messy plugins to install, no custom code to write, no web hosting to configure.

No matter what membership site solution you choose, here's hoping you get lots of members!

[Click here to watch it in action.](#)

To your Success,
Jim Daniels

How To Slash \$800 a Month Off Your Living Expenses

by Jim Daniels

<https://bizweb2000.com/8ways/>



Quick... If you could choose between earning \$800 more per month or cutting \$800 a month from your budget, which would you choose?

Most people go for the extra earnings. But that is the wrong choice by far.

Today I'll explain why, and show you how I knocked \$800 a month off my family expenses, by making a few simple changes...

This blog isn't just about making money, it's about saving money too. Today I'll show you some clever ways to slash your monthly budget without missing a beat.

Here's why slashing your monthly budget is even *better* than adding income...

For every dollar more you make, you get to keep maybe 75 cents after federal and state taxes, if you're lucky.

So if you managed to cut \$800 a month from your budget like I did, it's actually just like earning over \$1,000 a month more in gross income. That's like making \$12,000 a year more than you make now!

That's right, *not spending money* is much more effective than making more money. That's exactly why there are so many "thrifty" millionaires!

When I learned this trick I decided to see where I could save and was surprised at how easy it was.

Here are the 8 ways I slashed more than \$800 a month off of our family budget...

1. Cut your cable.

We cut our \$160 a month cable TV service and went to WiFi only for \$75 a month. We now use a Roku and it is awesome!



On the Roku we added a few streaming channels that are free and a few that are paid.

The paid ones include Netflix for \$9 a month and Amazon Prime for another \$13 a month. Now we can watch all the movies and original series we want! I also like to watch football on Sundays so I added the CBS All Access channel for \$5.99 a month. I like their news shows too.

As far as free channels, I added the Pluto Free TV channel and can watch all literally hundreds of news, movies and TV shows at no cost. :-)

Total TV savings \$57 a month and \$684 per year.

2. Replace your electric hot water heater.

This year we replaced our electric hot water heater with a new hybrid "heat pump" model. Our electric bill went from an average of \$200 a month to \$130 a month. While the new unit cost a bit more than a regular one, (\$700 minus a \$300 rebate) it has already paid for itself.

The heat pump model is ingenious technology. It pull moisture from the surrounding air and coverts it into hot water. And yes it works in warm climates as well as colder climates like New England. It even cools our basement and keeps it drier. And it uses a fraction of the KWH that our electric hot water heater used.

Total electric bill savings of \$65 a month and \$780 a year!

3. Use smartphone apps.

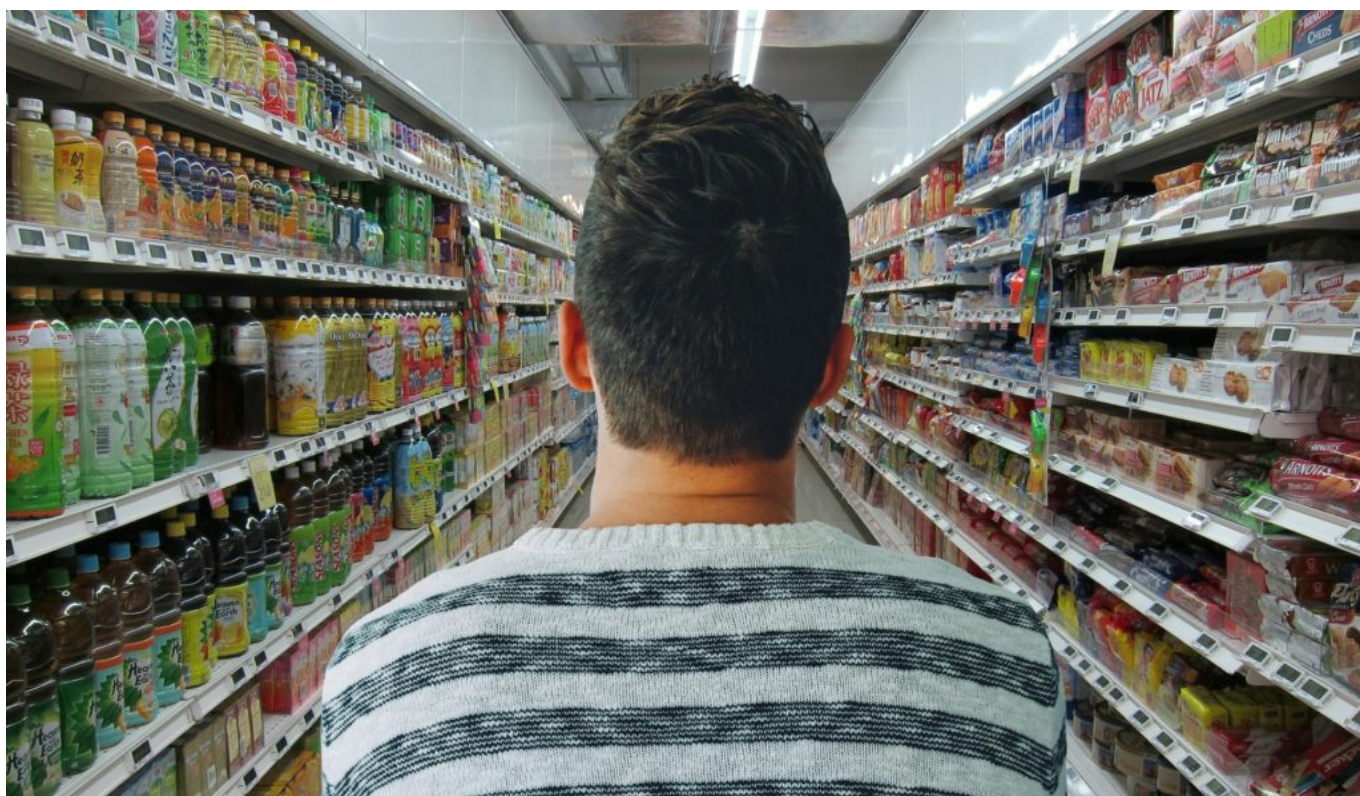


I use smartphone apps every day to save money.

My favorites are... StoCard for all my savings cards (the ones I used to attach to my keyring such as CVS, Dicks, etc.) AirBNB to find great places to stay when on vacation (cheaper than hotels and much roomier!).... GolfNow to get my golf tee-times at 50% off regular prices.

Total discounts average \$150 a month and \$1800 a year.

4. Let someone else do your grocery shopping. (For free.)



This one is a dream come true.

Just download the new Walmart Grocery app onto your smartphone, pick out everything you want and THEY do the shopping for you.

You just drive up to the side door at your local Walmart, put the groceries into your car and drive away! (This app is my new favorite as I'm not a big fan of grocery shopping.)

If you want to try it out, [here's my referral link](#) where you can [save \\$10.00](#) off your first order of more than \$50 from the Walmart Grocery Shopping App.

I've found their low pricing saves me about 20% on my weekly grocery bill.

Total grocery savings \$150 a month and \$1800 a year -- plus no more grocery shopping!

5. Dump your big name cell phone carrier.



Instead of using one of the big name cell phone carriers like Verizon or AT&T, why not try a lower cost plan.

I switched my family's 4 cellphones from AT&T to H2O Wireless and still get unlimited minutes and text (with a little less data) on the same cell towers. I pay \$27 a month for my service now. :-)

[Here's a list](#) of some more carries like H2O that offer low cost plans, some even let you take your phone with you.

Total cell phone savings \$120 a month and \$1440 a year.

6. Use Amazon and Ebay

I moved some of my shopping online. I now order my vitamins, supplements, electronics, household items, etc. at Amazon and ebay at about 25% off retail.

You may be surprised at how much money you can save. And remember, Amazon has free

2-day shipping for Prime members, so you not only get all those movies I mentioned earlier, you get free shipping as well.

Total shopping savings \$100 a month and \$1200 a year.

7. Switch Insurance Carriers



I switched my auto insurance to USAA. If you are a veteran, you can take advantage of their lower rates too. I know this may sound like a commercial or a paid endorsement, but it is not. I saved more than I expected by switching.

And if you're not a veteran, you should still shop your insurance around every few years. You may be surprised at how much you can save.

Total savings \$60 a month and \$720 a year.

8. Transfer your credit card debt to 0% interest.



If you have any credit card debt that carries over from month to month, get a free Credit Karma account. That will tell you your credit score and how to improve it. Then they'll recommend balance transfer cards if you're eligible.

I did it and saved over \$1000 a year on interest! Some companies such as Navy Federal Credit Union (sorry, veterans only) don't even charge you a balance transfer fee.

If you still have a balance left after your 0% balance transfer period expires, transfer to a new card. You can do it every year if you want to.

Total savings \$100 a month and \$1200 a year.

In closing...

I understand you probably can't use all 8 of these exact strategies. But I bet you can use 5-6 of them easily and save close to \$500 a month.

Even if you take just a few of these steps it will help your budget.

And remember, the more you save on a regular basis, the less you have to earn to pay the bills.

And that can mean less time working and more time playing!

17 Free Ways To Increase Traffic to Your Blog or Website

by Jim Daniels

<https://bizweb2000.com/17-free-traffic-methods/>

Increase website traffic and you'll make more money. It's a simple solution.

Traffic is the engine that drives every online business. Without traffic, even the best website is destined to fail.



Many small businesses solve their traffic problems by throwing money at it. And if you have deep pockets, you can certainly buy all the website traffic you need via Google Adwords, Facebook ads and more.

But chances are, since you found your way here today, you are more like me. You don't want to spend money on advertising, especially when there are so many great ways to get free website traffic online.

So today I'll cover all my favorite ways. These strategies really work, you just have to implement them and stick to them. I urge you to try at least ten of these 17 strategies and keep at it.

You may be surprised at how powerful these traffic methods are. I'll share them all right after today's top sponsor message...



1. Blog Frequently

You need to keep adding content to your blog regularly. At a bare minimum, once a week. If you can do it 2-3 times a week that is even better. If you can do it daily, that is even better still.

Google and other search engines love fresh content and they will time their visits to your site based on how often you post.

For example, they might start off coming around every couple weeks. But when they see that you're posting weekly, they will come weekly to index your new pages. If you post daily, they'll come daily.

Indexing, by the way, means your page is now findable in the search engine. So if you're posting a lot, your pages will have an easier time finding their way to the SERPs in a shorter timer period.

And by the way, I'm not talking about posting a few paragraphs. Google and other search engines love LOOOONG content. While you can get away with 500 words or so, you're better off sitting down and writing for an hour or two.

That way you'll be posting content that is at least 1,000 words long, or more than 2,000 words long if you have time. Heck, this post you are reading right now is over 3,000 words long. That's what they love, so give it to them and you'll be rewarded.

2. On-Site Search Engine Optimization



On-site SEO is a great way to get free traffic. Basically, you make sure all your web pages and posts are set up optimally for search engines. I do this using a free WordPress plugin called Yoast.

Yoast analyzes my post for me before I publish it and tells me where I can improve SEO factors such as title, meta tag, description and body content.

It takes about a half hour to set up Yoast on a WordPress site, but you only have to do it once. Then once you have it set up it only adds a few minutes of work to each blog post you publish.

Those extra couple minutes of work will maximize your on-site seo for every piece of content you publish. Time well spent if you want to maximize your search engine

visibility.

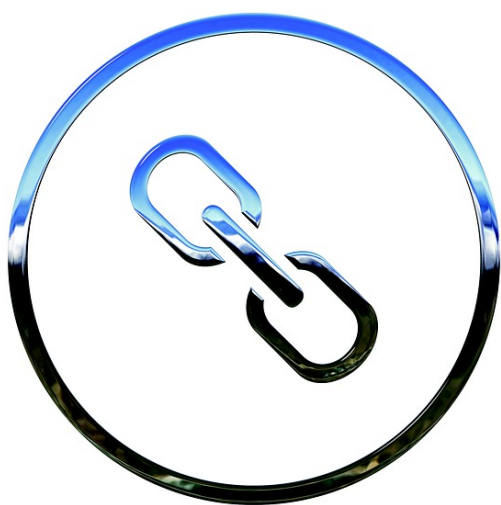
Another popular plugin for this is called All in one SEO. Both this plugin and Yoast are available for free via your WordPress Admin area under Plugins, or at <https://wordpress.org/plugins/>.

3. Off-site SEO (Link building)

This type of SEO is a little more time consuming than on-site SEO, but it can get you lots of traffic, especially in the long run. Basically, it involves growing the number of inbound links to your site.

There are lots of ways to do that including guest blogging and forum posting, and I'll cover many of them in this post. If you want even more strategies for link building, I suggest you read [this post](#) from a fellow blogger.

4. Link Out To Other Authority Sites and Blogs



Google seems to like it when you occasionally link out to other authority sites in your niche. See how I did that in the above tip? It can help your own page rank better, plus you can build rapport with fellow bloggers which can lead to lucrative JV's and other forms of partnerships.

5. Link to Other Posts and Pages at Your Own Site

When creating and publishing new content at your blog, always be on the lookout for

opportunities to link to other blog posts you've already written.

These internal links can really help you with SEO, plus they have the added benefit of creating a more useful experience for every visitor to your site. That's important to Google which means it can significantly increase your traffic over time.

6. Guest Blog Post

You already know that blogging frequently can bring lots of traffic to your sites. But you can also take advantage of other bloggers' traffic to increase traffic to your own blog.

Many bloggers have a hard time keeping up with a busy blogging schedule, especially when they have so many other tasks to complete in their online business. So when an expert in their own niche comes along and asks if they can take over blogging duties for a day, it's a welcomed relief!

Start by finding blogs in your niche. Go to Google.com and type in your niche keyword + blogs.

When you find one you like, go to similarweb.com and paste the blog's URL into the tool and click start. Next the results pop up and you'll be able to see an approximate traffic profile for the site.

Whenever you find sites you like that have a decent amount of traffic, go ahead and create a blog post that you feel would fit nicely on the site. For instance, if it's a golf instruction blog, then come up with a blog post about a driving, chipping or putting tip. (If you can't post it there you can always post it somewhere else.)

Make sure you include a bio blurb for the blog owner. This is something that comes before or after the blog post that tells a little about who the author is – with a link back to your domain. It shouldn't be too long – maybe 2 or 3 sentences, max. Some blog owners also let you add a link within the body of the post which can help even more with your off-site SEO efforts.

After you've submitted your post, go back to the SimilarWeb results page and click on Similar Sites. That will help you find more blog owners to contact.

7. Post on Facebook



Facebook has a variety of traffic options for you to take advantage of. It's against the terms of service to have more than one profile page. But that shouldn't stop you from having a facebook page for each site or blog you own.

Create a facebook page (used to be called fan pages) for people to "like" and that way they can follow you. A facebook page lets you post links, videos and pictures just like you would on a blog.

In fact, if you want to automate the process of having your blog posts added to your facebook page, there are plugins available for that. One is called [Facebook Auto Publish](#) and it's a free plugin that works seamlessly in the background.

Once you have your Facebook page and auto publishing plugin in place, you can move onto the other big social media platform...

8. Post at Twitter



Some people (like me) mistakenly ignore Twitter because they worry about how much marketing they could do in just 140 characters. But the reality is – a lot of traffic can come your way through Twitter!

Not only can you post messages (including links) to your Twitter stream, but those messages can get Retweeted to more people if your followers hit the Retweet button for you.

Make sure you treat your Twitter followers the same way you would followers on other social networks. Watch the feed and interact with them on their posts. Retweet some of their posts, too.

Don't just market to them. Have a good mix of personality in your Twitter stream to create a stronger brand loyalty. Let them get to know the person behind the account.

Personally, I don't have time to tweet daily so I automated the process using [this strategy](#).

9. Use Push Notifications

You may have heard of web push but you're not sure how it works. It's fairly recent technology that can sound confusing on the surface, but really isn't. And it can really increase traffic to your blog.

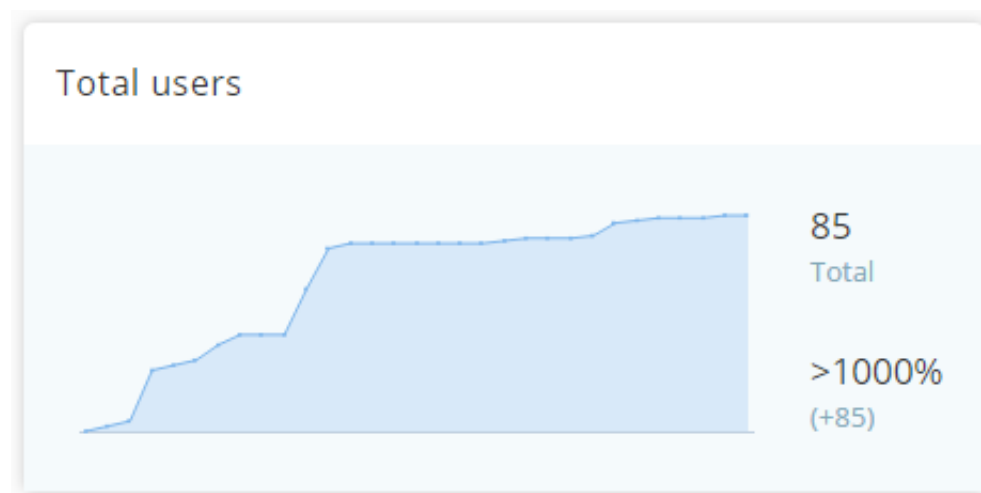
In a nutshell, web push brings visitors back to your site by offering a free notification of new posts, via a small button. In fact, I added a little web push button on this site you're at right now.

To set it up, I used a free service from [OneSignal.com](https://onesignal.com) - while there are a handful of services that offer push notifications, such as PushCrew, and many server based solutions, I chose OneSignal because it was 100% free with unlimited subscribers and pushes.

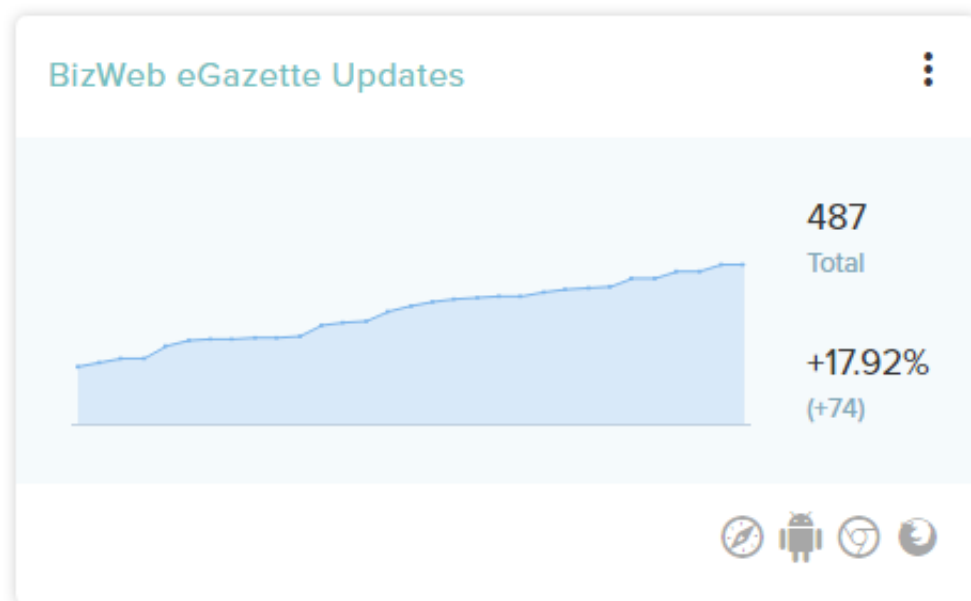
And frankly, it was the simplest one I could find. Adding the plugin and button took me about 30 minutes in total.

So is it working?

Well, at the 30 day mark I was pleasantly surprised to see 85 new subscribers in my OneSignal account. While that may not sound like a lot to you, it's over 1000 new subscribers per year, all 100% on auto-pilot, and all 100% free.



As I write this today, some six months after setting up my Onesignal account, here is an updated screenshot of my stats. Keep in mind that this is a 100% set it and forget it traffic system and it is growing all the time...



At this rate I expect to easily surpass the 1000 mark later this year. Not too shabby for a completely free traffic source.

OneSignal makes it very simple to add web push notifications using its Web Push API, which lets users choose to receive personalized push notifications from your web sites on their PCs, tablets, or smartphones.

Their site contains simple videos walking you through the setup procedure and it really is a breeze. After I set it up I tested it out by visiting my site from my smartphone and clicking OK when it asked me if I wanted a notification when new posts were added.

Now I am reminded how well it works every time I add a new post -- I get that nice little notification sound on my Android phone along with a visual notification and link to my site. Cool! And people who accept notifications in their browser see my post alerts the next time they open their browser.

The last few months I've been getting a 5% click-thru rate via these push notifications, which definitely makes it worth the effort.

If you're not using OneSignal or another web push solution on your blog you're missing out on adding more subscribers. Remember, some people may not want to opt-in via email, and some email subscribers may miss your emails in their sea of daily spam.

The bottom line is, OneSignal is definitely worth the one-time setup effort and remember, it's completely free!

10. Build An Email List and Use It



This one gets overlooked by too many businesses simply because it "seems" like a lot of work to set up. I assure you, it is not. Email marketing is the number one reason I've been in business online for more than 20 years. Quite simply, it works better than any other traffic strategy I know.

While you will need to invest in an autoresponder service such as Aweber (that's the one I use) the cost is minimal. And the strategy itself is 100% free.

I could write for hours about how to set up your email marketing and how to contact your subscribers, but I'll refer you to [this post](#) if you want more info.

11. Post at Niche Forums

Participating in forums for your niche where real people hang out, is a great way to increase traffic and also grow your inbound links. Many forums allow you to add a signature file that automatically shows up below any post you make on the site. So if you reply to someone else's thread, it shows your message, with a sig file beneath it.

Most forums have rules for sig files though, and some don't allow them at all. You might be able to use a mix of images and text, or one or the other.

Remember, the very best way to make use of your sig file is to provide good value to the forum. If people read a thread started by you and are amazed at its great value, they will often click on your sig file to see what else you have to offer!

12. Use Article Marketing

I'm sure you've seen a LOT of information about article marketing. Yeah, it can be time consuming and tedious, but it still works to get you traffic and backlinks.

Basically, you write articles and submit them to websites along with your bio and link.

Here are some tips that can help you maximize your article marketing efforts:

- Most article directories are free. Others have perks for those who pay a monthly price – like faster article approval. Decide if premium services are worth it to you, in most cases it's not worth the cash in my opinion.
- Work on developing your call to action. This is the small area at the end of your article that gets people to click through to your link. Don't be boring and simply say something like, "for more information, click here," because that's not interesting enough to warrant a click. You need to pique curiosity!!
- Spread your backlinking efforts among many sites – not just one. Most marketers use EzineArticles.com for their article marketing – but there are many others, like ArticlesBase.com and ArticleCity.com – that you can use, too.

-
- Don't put all of your content on directories – save a good deal of it for your own blog.

If you want to cut down on the work involved, you can outsource content writing to a ghostwriter and upload it under your name on the directories. Just make sure it's unique so that it gets approved. You can even outsource the submission to directories if you want to make it completely hands-free.



13. Use Teaser Headlines

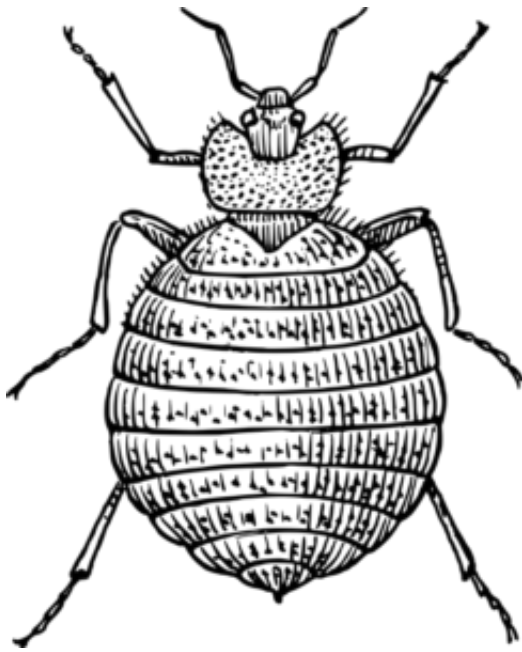
Teaser headlines get more clicks. You know the headlines I'm talking about. Some examples are "7 Myths About...", "Why you Need to Stop Doing This Today", "Is This The Easiest Way Ever To..."

Basically, you pique the interest of anyone reading the headline so they almost HAVE to click to find out more. All the most popular blogs and websites use this strategy and you should use it too.

The best places to use teaser headlines are in your email subject lines, and in your blog post titles. Master this skill and you'll find it generates more clicks and more revenue almost overnight.

If you're not a creative thinker (I'm not either) you can use the tool I use whenever I need a good teaser headline. It's called [Headlinr](#) and it automates the process, delivering awesome headlines in seconds.

14. Use the Parasite SEO Method



The parasite SEO method can get you a LOT Of traffic from Google.

The term “parasite” when referring to SEO simply means getting one or more pages of your content placed on an authority domain which you don’t own yourself.

You can then monetize that traffic multiple ways, including with affiliate links and links to your web pages, to help boost your own site’s search engine ranking.

Here’s a little more info on how parasite SEO works:

The main authority domain such as LinkedIn, Wiki How-To, Quora, Yahoo Answers and dozens of other authority sites are considered the ‘host’. These hosts already have high authority and top ranking web pages.

That’s where you come along and act as the parasite.

You do that by posting content on a user-generated page, placed on their domain. Your page then draws on the authority of the host site to rank fast.

It’s a fairly simple concept and the process is relatively simple. And it works so well because Google views authority sites like those as trustworthy.

That means you can get pages to rank far more easily than your own self-hosted pages (especially if you have a new website.)

Instead of taking six months or longer, plus working to get a ton of quality backlinks (which means lots of time and money invested) to rank pages on your website, the parasite SEO strategy can shortcut you directly to the process of generating leads and earning income.

If you want to try Parasite SEO, [Rank Hijack](#) is a great tool to help to find parasite opportunities.

15. Speed Up Your Site



Slow websites and blogs are a traffic killer. Google hates slow sites and you will get outranked by faster sites in your niche almost every time.

For the amount of effort it takes to speed up your site, it's a no brainer. I use a plugin called WP Fastest Cache which takes about five minutes to install. I put it on all my sites and all my clients' sites using WordPress. It speeds up the site every time. You'll find a link to it along with a 17 other WordPress plugins I use [here](#).

16. Ask For Comments

Blog comments are a critical component for every blogger. Not only do they show that you have an active community, they add lots and lots of relevant LSI keywords to your website.

LSI keywords (Latent Semantic Indexing) are basically keywords that are semantically related to your primary keyword. These are the terms other people use when searching for content like yours. Search terms you probably don't have in your content already. This WILL help you get better search engine ranking.

Yet most bloggers drop the ball when it comes to getting comments at their blog. That's because they don't ask! Asking for comments is the easiest way to get them. Another strategy I use is to give away a free gift or a chance to win something, to every person who comments.

Oh, and speaking of comments, when you get them take time to respond. That builds your community and lets people know you actually care about them. Plus, when you respond to every comment you automatically double the number of comments you get! ;-)

17. Do Joint Ventures

Joint ventures are one of my favorite free traffic strategies of all time. You can do them in any niche and they can bring an immediate rush of new subscribers and sales.

I find most of my joint venture partners via my email contacts, on facebook, on contest leaderboards and simply by searching the web for other blogs in my niche.

When approaching a potential JV partner, don't make the mistake of telling them about your new product or service. Instead, start by asking them if they have any new products or services you can promote for *them*. This method almost always gets them to open up and reply to you.

Then after a few emails or facebook messages back and forth, *after* you've had a look at their product or service, tell them about yours. Since you're committed to promoting for them, they almost have to say yes to you!

Wrap up...

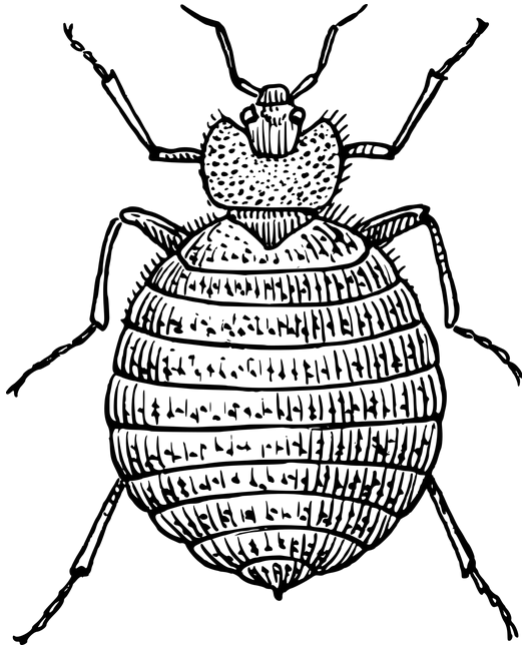
OK, so there you have it. 17 free ways to increase traffic to any site or blog.

Remember, these are not theories, they are real traffic methods that work. I know because I use them all. And I make my living online in my spare time. If that's something you want to do too, grab my [150 page PDF](#) where I explain step by step how I did it.

Parasite SEO: Can It Get You Page One Ranking?

by Jim Daniels

<https://bizweb2000.com/parasite-seo/>



Ever heard of Parasite SEO?

Me either, until this week. And I had no idea what I was missing out on. But parasite SEO is a real search engine ranking strategy that actually works.

When it comes to search engine ranking, a lot of people spout theories without testing anything for themselves.

One of the theories going around is that Google has gotten so smart that search engine optimization (SEO) is dead. Don't even bother trying to get web pages ranked anymore, it's impossible they say.

But they are wrong. While SEO is certainly more challenging than it used to be years ago, anyone who says SEO is dead, just doesn't really know what they're talking about.

You can still get all the free Google traffic you can handle if you know what you are doing.

In fact, there are countless SEO experts and insiders doing it every single day.

And a large number of them are doing it by using a strategy called "Parasite SEO."

The term “parasite” when referring to SEO simply means getting one or more pages of your content placed on an authority domain which you don’t own yourself.

Why would you want to do that? I'll explain it all right after today's top sponsor ad...



Parasite SEO can get you a LOT Of traffic from Google.

You can then monetize that traffic multiple ways, including with affiliate links and links to your web pages, to help boost your own site's search engine ranking.

Here's a little more info on how parasite SEO works:

The main authority domain such as [LinkedIn](#), Wiki How-To, [Quora](#), Yahoo Answers and dozens of other authority sites are considered the 'host'. These hosts already have high authority and top ranking web pages.

That's where you come along and act as the parasite.

You do that by posting content on a user-generated page, placed on their domain. Your page then draws on the authority of the host site to rank fast.

It's a fairly simple concept and the process is relatively simple. And it works so well because Google views authority sites like those as trustworthy.

That means you can get pages to rank far more easily than your own self-hosted pages (especially if you have a new website.)

Instead of taking six months or longer, plus working to get a ton of quality backlinks (which means lots of time and money invested) to rank pages on your website, the parasite SEO strategy can shortcut you directly to the process of generating leads and earning income.

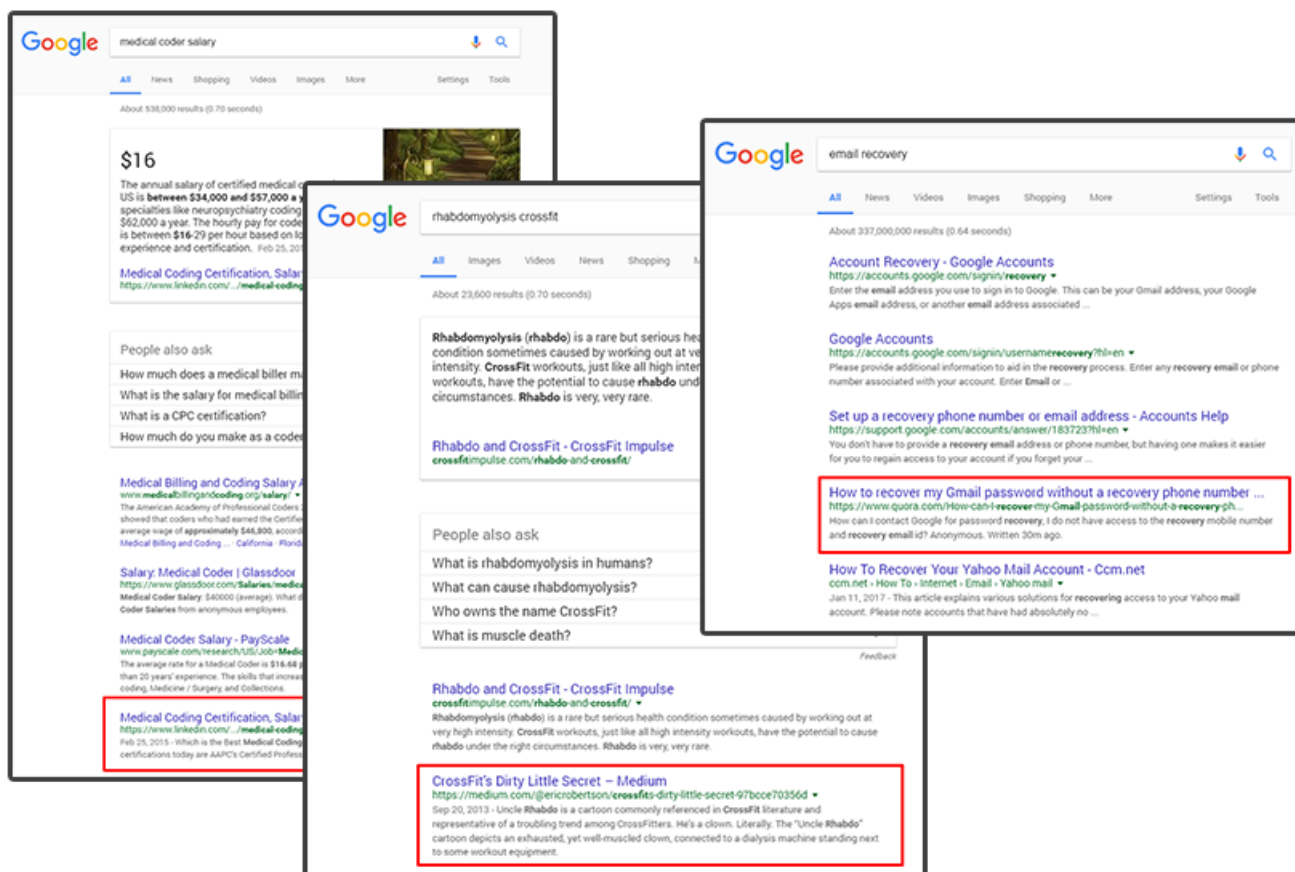


How To Get Your Parasite SEO Content Page One Ranking

A big benefit of using parasites is that you can throw backlinks at them at a high velocity without risking the dreaded Google Penguin penalty.

This is the main reason why you can rank parasites much faster than your self-hosted pages. There are lots of places where you can get a ton of backlinks for \$5-\$10. Unfortunately, these backlinks don't help most sites. In fact, many of them can even hurt a website. But high authority sites can handle all the backlinks you can throw at them.

Here's some examples of a parasite pages that enjoy page one ranking...



The secret to parasite SEO:

OK, now that you know what Parasite SEO is, how do you find profitable parasite opportunities?

That's where it gets a little tricky.

The best "hosts" for your parasite content must have the perfect combination of:

- lucrative niches & keywords
- high search volume
- low competition

Finding those gems manually is a tedious process and it can take literally days just to find a single host.

That's why SEO insiders use automation tools.

For example, [Rank Hijack](#) is a web based tool that automates the entire process of finding these ranking opportunities.

It finds the highest ranking authority pages for every niche imaginable, then shows you how to outrank the existing content by uploading your own to that same host.

Here's a [video](#) that shows you exactly how this clever tool works:

<https://youtu.be/D-3sSIykBnE>

If you want to try Parasite SEO, [Rank Hijack](#) is a great way to get started.

In summary:

No traffic converts better than traffic coming from organic searches. That's because people using search are actively looking for solutions - solutions they'll gladly pay for!

Hey, nobody logs onto Facebook purposely to buy products. But when you rank at the top of the SERPs for keywords with commercial intent, you almost CAN'T fail to make money.

And with Rank Hijack, you'll know ahead of time which keywords can be easily ranked for... and also know exactly how many links you'll need to build to overtake your competitors' parasite pages.

You can also use Rank Hijack to get important social links from authority sites like Facebook, Reddit, Rebelmouse and more, to your own site's pages. This gives you the important social signals which help your own pages rank.

If you've never had much success with SEO, then Parasite SEO may be the approach you've been missing.

How To Build Your Own Blog Using WordPress

by Jim Daniels

<https://bizweb2000.com/wordpress101/>



Want to build a blog with WordPress? It's free and easy and I'll show you how today.

Every new site I build nowadays, I build with WordPress. I use WordPress for many reasons. Mainly because it is 100% free and it is the easiest platform for anyone to learn.

What's more, WordPress is as “plug and play” as you get and with literally thousands of themes and plugins available, you can update the look and even your monetizing strategy literally overnight.

Plus, Google loves WordPress because of the way it organizes content. And you'll love it for how simple it makes everything from adding content to making changes.

It should be noted that when I mention WordPress, I'm not talking about WordPress.com where you get a username and host a blog there. I'm talking about the hosted version of a

WordPress site.

The main difference is that you'll take a few extra extra steps like getting a domain name, a web host and then installing WordPress at your site.

The installation process literally takes minutes as you'll see in this post.

After I show you how to install it, I'll help you find your way around inside your WordPress dashboard. You'll see how to get things like a theme and permalinks set up properly as well as how to start adding plugins, posts and pages.



WordPress Installation

To start the website setup process, sign up with a low cost, reliable web host that offers the cPanel interface. I use [HostGator](#) for most of my WordPress sites including this one.

After you have a web host, find the email that your new host sent you, which includes your cPanel login username and password. Then log into your web hosting cPanel interface and install WordPress by clicking either QuickInstall, Fantastico or Softalicious, depending on your host.

Here's a video from HostGator that walks you through how to do it on their site.

<https://www.youtube.com/watch?v=6OgJnoKF61o>

Once you've completed the steps in that video, you have a site.

Admittedly, there's not much at your new site yet, but it *is* a real website and you can go visit it.

Type your URL into your browser (e.g. <http://www.yourdomain.com>) and you'll see a simple site with a small entry titled "Hello World!"

This is the standard (default) WordPress theme. You can easily replace this with one of thousands of free WordPress themes or even a paid premium theme. A new theme can completely transform the look and feel of your website and we'll see how to do this in a minute.

First, however, we'll just log in and get familiar with the WordPress interface itself.

After you install your WordPress site you'll need to log in to the admin area. The address where you log in will be: www.yourdomain.com/wp-admin or yourdomain.com/wp-login.php – either should work.

Whenever you want to edit your website you will need to log into the admin area with the login username and password you chose during installation.

Now, before you go too much further I recommend you take a little time to PLAY with your new software. Click around and get familiar with your "dashboard", which is the main page you see when logging into the admin area.

There are so many things you can do I won't talk about them all right now as I don't want to overwhelm you.

But – I also don't want to underwhelm you! I want you to understand how powerful and fantastic the program you just installed really is! To help you along, let's do a quick overview of the different sections of WordPress:

On the left side of every page inside your WordPress dashboard you'll see quick links to navigate to different area of the admin area. If you click on any of those options you'll get a drop-down menu with more options.

Let's go over what each link does.

Dashboard – Click this to go to the main page of your WordPress admin area. At the main page you will see various items relating to your WordPress site. It will give you a summary of your posts and pages, comments, etc. You will also see recent comments, incoming links, etc. You can customize this page as I'll show you in the next video below.

Posts – If you're going to set up a blog on your site this is where you create, view and edit your posts.

Media – You can use the media section to upload images, videos and documents.

Links – If you want to use the links 'widget' so you can link out to other people this is where you would fill in the links.

Pages – This is where you create, view and edit your pages.

Comments – Here you can view all the comments you've received, check your spam comments, edit or delete comments.

Appearance – This is where you upload a new theme, you customize your widgets and you can also set up a custom menu. You can also work in the css and php files if you have some advanced coding knowledge.

Plugins – We've yet to talk plugins but here is where you can upload and activate them.

Users – Lets you set users and other administrators to your site or update current users.

Tools – Import or export WordPress files.

Settings – You can set options about how people read your blog, how many posts they see, how the permalinks are set, etc. Any plugins you install will often show up here too.

Choosing and Installing Your Theme...

A theme is what sets the layout of your website. WordPress comes with a default theme pre-installed but there are literally thousands of themes to choose from right here if you want:

<http://WordPress.org/extend/themes/>

But before you take ANY time looking for a theme, here's what I suggest you do:

First, decide what you need the theme for...

Get a good idea in your mind what you want from a theme and your search will be much, much easier! You need to have an idea of what you *want and need* from a theme.

Will your site be primarily a blog?

Or do you want a more traditional website layout?

Perhaps you want both?

Maybe your site's main focus will be a sales letter?

A membership site?



The most important question to answer at this point, is how do you plan to *monetize* the site?

Once you decide how you want to monetize your web property, it's easier to pick a theme. Here are a few examples:

Now let's say you plan to recommend some affiliate links. Then a free theme would work just fine. You could then use a plugin to manage the affiliate product links you recommend. If you were primarily going to promote Amazon products, you could use [a theme like this one](#).

If you plan to eventually add a product of your own. You'll need a sales letter page and a squeeze page to direct affiliate and JV partner traffic. For these tasks, I feel that a paid theme like one of these [Thrive Themes](#) is best. It's not free, but it gives you a fast and easy way to have a professional site including polished sales presentations, squeeze pages, download pages and more.

Anyway, once you have an idea of what you want to do at your site, you're ready to go

searching for your theme.

Free Themes:

WordPress - You can search a huge database of free themes here:

<http://WordPress.org/extend/themes/>

Paid Themes:

WordPress - You can search a huge database of commercial themes here:

<http://wordpress.org/extend/themes/commercial/>

[Thrive Themes](#) for polished sales presentations, squeeze pages, download pages and more.

[StudioPress](#) - Brian Gardner is well known for his great themes. Beginner to Advanced

[1-Click Affiliate Site Builder](#) – Actually a plugin that works with any theme - a great choice if you want affiliate marketing to be your primary income source.

[Associate Goliath](#) – THE theme for selling Amazon products as an associate.

[Heatmap](#) – A great theme if you plan to monetize your site with AdSense.

OK, that will get you started. Just make sure you don't take weeks choosing a theme! You can always switch later, the main thing for now is to get moving.

Once you've chosen your theme you'll need to install it. To do this you click the 'Appearance' tab on the left sidebar of your WordPress admin area. Then click 'Themes' and 'Add New.'

From there you can choose to search the WordPress.org database for free themes or you can upload your chosen theme (in zip format) from your computer and install it...

Finally, you'll click on "Install Now" then click "activate" to make the theme live. The theme installation process takes seconds.

There you have it! That's all you need to do to install WordPress and add a new theme.

I can't tell you what a simple process this is compared to the 'olden days' of website design. I built my first website with Microsoft FrontPage and I can tell you it was a tedious process to get the simplest of websites going. These days you can have a super-powerful robust website platform set up in a matter of minutes.

If you run into a snag or a problem, and it happens, the first thing to do is see if your web host can help, most times they can. The next thing to do is search Google and see if anyone else has had the same problem. That will usually do the trick.

Once you have your theme installed your site should start taking shape. The next thing to do is install and activate a few **Plugins** and set your **permalinks**.

The first plugin I suggest you install is called WordFence. It protects your blog from hackers and can email you whenever you have a plugin that needs to be updated.

Log into your WordPress blog's admin area, click Plugins then Add New.

You'll then see a page with lots of plugins to choose from, as well as a search bar to find new plugins.

You simply enter the name of a plugin, in this case WordFence then click install and activate it.

(To see how to best *utilize* any plugin, just click to the included documentation or search youtube for the plugin name + tips.)

Next you should set your Permalinks...

Changing your permalink structure only takes a few minutes, and is crucial for good search engine results. Please make sure you do this step every time you set up a new website or blog!

What it does is change your website page and post links from a bit of meaningless code to actual WORDS. If this doesn't make sense right now just follow the steps anyway, you'll thank me for this tip later!

This video shows you how to set permalinks for best SEO practices...

<https://www.youtube.com/watch?v=94QGZtuzHO8>

Now that you know how to install WordPress, add a Theme, add plugins and set PermaLinks, you can start adding content to your blog.

I'll close today's WordPress 101 course with a video showing you how to start adding pages, posts, categories and menus...

<https://www.youtube.com/watch?v=Z2YwFDyjc50>

And remember, if all this is a little too much for you, don't let it stop you from having your own income generating blog.

Check out my [Done For You blog building service](#) that comes with hosting, content, management and even traffic!

FAQ: Amazon Affiliate Marketing with Azon Profit Builder

by Jim Daniels

<https://bizweb2000.com/faq-amazon-affiliate-marketing-with-azon-profit-builder/>



In my broadcast emails the last few days, I've been telling my readers about [this really cool tool](#) for Amazon affiliate marketers.

It's a super-quick review site builder called **Azon Profit Builder**.

The launch pricing is about to end so I wanted to get a quick FAQ out and answer some common questions such as...

1. How do I get an Amazon affiliate link?
2. Do I need a to buy web hosting?
3. Are you personally using this tool Jim?
4. Should I get the Pro version?
5. How do I decide which niches to go into?
6. How can I get search engine ranking?
7. How else can I get traffic?

Whether you already bought Azon Profit Builder or not, you really should read this.

Before I get started though, please take a gander at today's top sponsor advertiser's offer from my friend Roy Carter...



OK, lets dig in with today's Amazon Affiliate Marketing / Azon Profit Builder FAQ:

1. How do I get an Amazon affiliate link?

To get an affiliate ID from Amazon you go here:

<https://affiliate-program.amazon.com/>

Just click the yellow "join now for free" button at the top right. Don't be confused by the earn "advertising fees" statement, that's just what Amazon calls commissions.

Oh, and upon signup they will ask you to enter your domain name. If you do not have one yet, just grab one for your first niche affiliate site at namecheap.com and enter that domain name in the box. They won't check out your site until you start making sales anyway.

While the Azon Profit Builder lets you build sites on their domain, I suggest you get your own domain name for each niche site you build. It's as simple as grabbing a domain and entering the nameservers at your registrar so the domain points to the azon profit builder site. (They show you how inside.)

If you need ideas for a domain name, here is the free [domain ideas tool](#) I use. Just enter a keyword or two in that tool and it spits out a ton of great choices. (Try to keep it short and sweet!)

2. Do I need to buy web hosting with Azon Profit Builder?

No. The Azon Profit Builder is a web-based app. So you do NOT need to buy web hosting, as this tool comes with lifetime hosting for all the sites you build. That's a big convenience and also a nice savings.

To set up an Amazon niche site, you simply log in, click a few buttons and your entire website is built for you instantly. It already contains the required Amazon disclaimer at the bottom of all your pages.

You then put in your amazon affiliate ID as well as your secret keys (they show you how to get those from amazon too) and you are off and running. The last step is to add products to your site which you can do it a about 5 minutes with their admin area search tool. (See my demo video below.)

Oh, and inside they include a handful of brief, helpful training videos that show you exactly how to build your affiliate site. Right to the point and easy to understand.

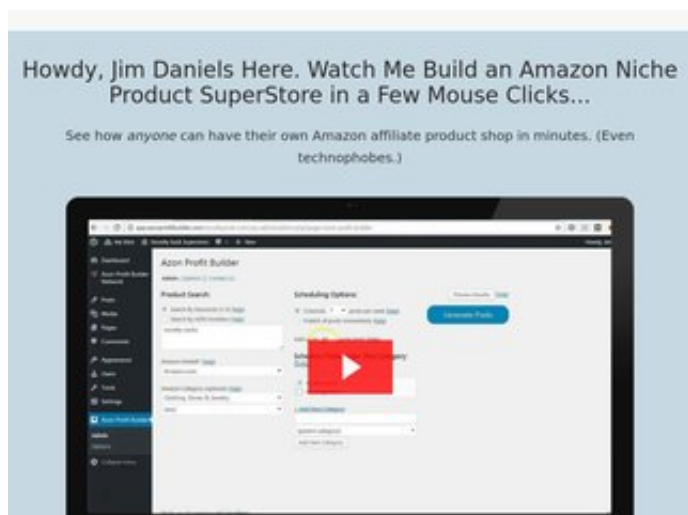
3. Are you personally using this Amazon affiliate site building tool Jim?

Yes. This month Amazon just reopened their affiliate program to residents of my state of Rhode Island. I've been wanting to get into it for years but could not. So I figured this was the quickest and easiest way.

I had built Amazon affiliate sites for clients in the past using George K's [Associate Goliath plugin](#) which requires a self-hosted WordPress site. So I was familiar with the process, though this tool streamlines it significantly.

As a test of the tool, I built a novelty sock store at [NoveltySock.com](#) and loved the process.

So you can see how simple it is to build a site, I made a [demo video](#) while building that sock site and posted it here:



I have to say, this tool is like no other site builder I've seen to date, and I've used a lot of site builders!

In yesterday's email I promised to show you another site I built with this tool, so here it is: <http://smartluxurywatches.com>

Pretty cool, eh?

For that site I used the Pro version. See the next question for why.

4. Should I get the Pro version?

You do not *need* the pro version, as the regular version does a great job. But the Pro version gives to some extras as you'll see at my smartwatch site.

It adds youtube review videos to the product posts, as well as social share buttons to get you some more traction. It also lets you add amazon product reviews in frames, which is allowed by Amazon.

Plus, it lets you find products based on price. That comes in handy if you want to create a few categories like I did at my smartwatch site. You just search for products in different price ranges then add them to a category such as "affordable" or "high end". Notice how I did that at LuxurySmartWatches.com.

5. How do I decide what niches to go into?

Well, there are lots of ways to do that. Most ways involve long and involved keyword

research strategies.

But since these sites are so easy and quick to create (literally minutes) I'm taking another approach. I'm creating a bunch of them and seeing which ones work best.

Here's the sneaky way I found the niche for my new novelty sock shop.

Go to amazon and use the search bar auto-complete feature. Start typing words such as...

- novelty
- cool
- stylish
- trendy

Then enter the letter "a" and see what shows up. Next, replace the letter "a" with the letter "b" and see what shows up. And so on and so on, right through the alphabet.

Those are products customers search for.

For example, when I entered trendy + the letter "s" I saw trendy sunglasses appear in the search bar. Now that would be a great niche for the Azon Profit Builder.

With Azon Profit Builder, it is best to choose niches with products that people like to "browse" pictures of.

That's because this web-based tool builds "instagram" style sites with a gallery of pictures. And they look awesome on computer, tablet or smartphone.

If you want to go for niches with more expensive products (bigger commissions) then instead of words like those above, use words like these...

- expensive
- high end
- luxury
- costly
- pricey

Doing this for one minute I found a few great examples: (Steal these if you want.)

-
- luxury dog beds
 - luxury luggage
 - expensive watches

You can also use that same trick at Google. Their search bar has autocomplete too ;-)

Here's a couple niches I found there:

- costly handbags
- high end outdoor furniture

OK, I think you get the idea.

6. How can I get search engine ranking?

Google and other search engines really like original content, as well as in-depth content.

So if you want better search engine ranking you should spend some time expanding and elaborating on your best product posts.

Just go to the published post in your WordPress admin area and edit it. Then add more written content that makes the review more interesting or entertaining. Add extra details about the product or review it in more detail. Answer every possible question a buyer might have and you'll make them happy *and* Google happy.

Believe it or not, many of the top ranked pages on google are now over 2000 words. How can you write two thousand words about one product? That would be a challenge, I agree.

So here is another strategy that I am using...

For each niche site I build using Azon Profit Builder, I'm posting an in-depth buyer's guide to the niche. It will be 2,000+ words long and I will manually post it like I do at my regular blogs. I just go to Post, add New and type.

Well, actually I'll be pasting it in. Because I am ordering the 2000+ word articles on fiverr for about \$20 each. Hey, I plan to build a network of site, I can't be doing all this writing myself! ;-)

For some niches you may not be able to go that long. For instance, how many words can

you really write about novelty socks? (I found out first hand it was about 557 words, when I wrote this cheeky [novelty sock buyer's guide](#) for my site.)

Once the buyer's guide post is up at my blog I create a category called Buyer's Guide so there is a link to it right at the top of my site.

With these sites or any site for that matter, here's the mindset you need to have....

Rather than just a niche "product" site, try to make your site into a full "authority site".

Try to answer every question your audience has about the products you are trying to sell. You can find those questions at forums in your niche, at Yahoo Answers and even in the Amazon reviews of the products in your niche!

7. How else can I get traffic?

There are lots of ways to get traffic to your amazon affiliate sites. Don't just wait for search engines to find you.

Obviously you could just start *buying* traffic but I don't recommend that. After all, Amazon commission are not 50% like you see in the Internet marketing space.

My smartwatch site is in the electronics category which pays just 4%. So I plan to build traffic with free and almost free methods.

The best one is link building. Link building gets you some instant traffic *and* builds you link profile -- which improves your search engine ranking slowly and steadily. And that's what Internet business is all about. Upward trajectory.

Here's a great post detailing some of the methods I am using for link building:

<http://backlinko.com/17-untapped-backlink-sources>

I especially love the broken link method explained there. Again, if you do not want to do all that yourself, outsource it to a virtual assistant at fiverr!

I am also experimenting with some other low cost traffic strategies for getting traffic to my Amazon affiliate sites. I'll be sharing my results here with you soon.

Additionally, I'm taking a full course on Amazon affiliate marketing and will be sharing THAT info with you soon as well.

OK, that wraps up this FAQ on how I'm using Azon Profit Builder to get into Amazon affiliate marketing. I guess it turned into more of a coaching session than a FAQ. But that's OK, I promised to coach my peeps to success and it looks like we got the ball rolling today.

I'm still brand new at this as Amazon just reopened their program to residents of my state (Rhode Island) this month. And in case you are wondering, no, I have not even made my first sale yet. This is about slow and steady, not overnight success.

But I love building sites with Azon Profit Builder! I'm doing it in my spare time and having fun. Stay tuned for more tips as I uncover them. And if you still don't have access to this awesome tool, [grab it here](#) at the lowest price possible.

Are You Wasting Your Time in Online Business?

by Jim Daniels

<https://bizweb2000.com/waste-of-time/>



Today I want to share one of the best lessons I've ever received in the Internet marketing world.

I don't even remember where I saw this but it had an immediate and lasting impact on my online profits.

This may sound simplistic, but here is the advice:

"Do something profitable first."

Every day when you first fire up your computer, make sure the first task you perform is something that can generate a profit.

On today's Internet it is far too easy to do unprofitable tasks one after another and waste hours upon hours. Fall into these bad habits and in a few months you'll be wondering why there's no money coming in.

However when you do something profitable FIRST every day and you will steadily grow your income.

I'll show you some examples from my own past experiences, right after today's top sponsor ad...



Here's how the "old me" operated...

Most days when I fired up the PC I started by checking my email. That was a mistake. Yes, answering email is important but it should be done AFTER a profitable task is completed.

Here's a list of unprofitable or marginally profitable tasks that you should NOT do right away:

- Check email
- Go on Facebook
- Go on Twitter, Pinterest or any other social media site
- Watch videos on youtube
- Read a sales letter or watch a sales video
- Buy a product
- Shop at Amazon or any other site
- Feel overwhelmed and watch TV instead of working

While all of those things are perfectly acceptable on a limited basis, they are not making you much, if any money.

So now you may be wondering what things you *should* do BEFORE you do any of those things. Well, here is a list of things I replaced those with, and saw an immediate impact in my earnings...

- Create a new blog post
- Contact 2-3 potential JV partners
- Research and review a potential [affiliate product](#)
- Write a solo email series for a good affiliate product
- Send a solo email to your list or a [solo vendor](#)
- Add a high-converting affiliate product to an autoresponder series
- Brainstorm a [new product of your own](#)
- Work on a sales letter for a new product
- Learn a new marketing skill by reading or watching a training product, then implement it immediately
- Perform a traffic generating task such as post at a forum, build a link, place an ad or do a guest post
- Outsource some profitable tasks at [fiverr.com](#)



Do you see the difference in this list compared to the list of unprofitable tasks?

The unprofitable tasks take up just as much time, and sometimes more. In fact, it is easy to waste an entire day doing the non-productive stuff. But at the end of the day you may as well have been sleeping or watching TV.

However if you do at least ONE of the items from the profitable list BEFORE you do anything else every day, you will steadily grow your profits.

Do this every day for a few weeks and it will become habit.

Then look back a month or two later and you may be pleasantly surprised to see how much this new habit helped you grow your income. I know I was!

It's funny how one small change in the way you think or the actions you take can make all the difference in the world.

The 2 Steps To Successful Affiliate Marketing

by Jim Daniels

<https://bizweb2000.com/affiliate-marketing/>



Today I'll show you a simple two-step process you can use to cash in with affiliate marketing.

Who knows, maybe you can eventually quit your day job like I did 20 years ago.

But first, check out today's top sponsor...



If you're a retiree, stay at home mom, unemployed or just want to make money online part time, you really need to try affiliate marketing.

With affiliate marketing there is no product creation, no support, no direct selling, and no hassles.

Here's how to get started...

Step 1: Find Your Niche

When most start out in affiliate marketing, they put the cart before the horse and start looking for products to promote. That's a mistake.

Rather than focusing on the product, step back and focus on a niche audience to promote to instead.

The secret is to find a niche that you *want to work in* and a niche that will be *profitable*.

Why does it make sense to focus on an audience for your niche, instead of a product?

Here are a couple of reasons why:

a. Products will always come and go, but a niche audience is virtually permanent. That's

why a popular product only lasts so long, and then people start to anticipate the next big thing. It's the audience you should be focusing on, not the product.

b. When you take the time to really understand the deep-seated needs of a certain audience, you'll make the transition from trying to find ideas for products to immediately knowing what kinds of products you should promote to your audience. That's a game changer.

Once you understand these basic principles of affiliate marketing, there's no stopping you. Know your audience and give them what they need. Period.

Niche Brainstorming Tips:

- Pick an audience that you are drawn to; people who you can relate to
- Consider a niche you would categorize yourself in. For example: solo entrepreneur, or senior male or female golfer
- Pick an audience by first choosing a niche topic you're interested in or somewhat passionate about. This could be anything from "cure golf putting yips" to "how to get more dates"
- Recognize the problems of the people in this niche -- research their pain, desires, problems, and aspirations. There are endless places you can discover this information online including blogs, niche forums and even at Amazon.com
- Focus on the *profitable* problems. Not every problem is created equally. Your audience will be more than willing to pay to have some of their problems solved, while others not so much. It's your job to understand the difference. You can use these filters to help you figure it out:

How many monthly searches are there for the problem? ([Here's a shortcut for that.](#))

How many searches suggest a desire to solve the problem?

How much quality information is on the Internet relative to the problem? (The more the better!)

- Learn to speak the language of your audience on their terms to effectively communicate with them.

I realize this might sound like a lot of work, but once you choose your niche audience, understand their needs and problems, learn about them intensely, and then offer them a product that will solve that problem, you can be on the road to quitting your day job.

Incidentally, I realize this is a lot of work. If you prefer a shortcut to those steps above, and want to jump into an affiliate marketing niche with all the research and promo tools in hand, [here's a shortcut](#) for that.

Right after this quick sponsor message, I'll show you how to find the best products to sell in virtually any niche.



Step 2: Find Your Products and Start (Pre)Selling

OK, now that you know how to pick a profitable topic for your affiliate marketing efforts, you need to find products to promote, and a way to promote them.

The two main places where I find products to promote as an affiliate are...

Clickbank.com

JVZoo.com

Signing up at either of these sites to promote products is free.

Both sites offer a search function where you can enter a niche-specific term and find related products.

Clickbank offers a "Marketplace" where you can research products and find top sellers in your niche.

JVZoo offers a search tool at their "Affiliate Dashboard" where you can select your niche category.

The key with both sites is to find stuff that is selling well.

Clickbank shows you a gravity score for each product that indicates the affiliate activity.

JVZoo goes into more detail showing you the number of sales each product has made, along with EPC and more.

Don't just stop at one product. In order to create a substantial amount of money and really bank some cash, you'll need to promote a steady stream of products.

Once you have some initial products picked out, the final step is to build an audience...

You can start building an audience via Facebook or [with a blog](#) like the one you're reading right now. I also recommend you add in a dash of [email marketing](#) by starting an email list.

I know what you're thinking, this whole thing is starting to sound like a lot of work!

Well, anything great takes work. It doesn't happen overnight, but if you stay active and use all the shortcuts at your disposal, the clicks and sales can really start to add up.

Remember, there's much more to affiliate marketing than simply writing content, inserting a link, and waiting for the profits to roll in. As I mentioned earlier, you must understand who you are marketing to based on their needs and desires. Then offer solutions to their problem.

"Pre-selling" products is the best strategy online. You write about the problems and the solutions. You infuse your audience with enthusiasm and anticipation before they even land on the sales page. This significantly increases your chances of making a sale.

But the most important aspect about affiliate marketing is to successfully build a solid relationship with your audience based on trust and ethics. Once they know they can trust

you, your sales will increase exponentially as long as you are solving real problems for them.

That's why you need to be choosy about which products you pick so you'll be viewed as a trusted authority in the eyes of your buyers. Test products and use them before recommending them.

Recommended training & software....



Once you learn how to pick a money making niche and build an audience in that niche, your money-making opportunities online are endless.

If you would like to skip ahead of the masses and get to the earning part quickly, I suggest you grab this new system called [Review Wizard](#) from my friends Mike and Brett.

Review Wizard is a 2-part business system that shows you EXACTLY how they make \$30,000+ per month every single month with affiliate marketing. It takes you by the hand and even comes with the software they use in their own business.

Is The Scarcity Mindset Holding You Back?

by Jim Daniels

<https://bizweb2000.com/scarcitymindset/>

Beware The Scarcity Mindset



Today I'm doing something I almost never do.

I'm letting a fellow marketer write my newsletter for me.

You see, I subscribe to a number of Internet marketing newsletters and frequent a handful of blogs regularly.

One of my favorites is [Gain Higher Ground](#) by Rob Cornish. Rob started online in 2010 and makes his living online from North Cornwall, England.

I recently read one of his posts and it lit a fire under me. He explained that creating quick,

simple products for your market is better than working large projects.

His advice prompted me to set aside a project I had been working on for a year, and create [this simple product](#) for affiliate marketers. It quickly went on to be one of my top sellers.

Another post Rob made at his blog contained such great advice I asked him if I could republish it. So with his permission, I'm sharing it below.



Rob talks about the Scarcity Mindset, something I have been guilty of myself, many times through the years.

I hope you find this helpful to your online ventures...

The Scarcity Mindset:

One of the greatest routes to making money is to shift your thinking from the scarcity mindset (uptight, seeing everything as a difficult struggle) to an abundance "bring it on" mindset where things are possible and you aren't afraid.

Some examples:

Scarcity Mindset: It's too hard to get affiliates, they won't promote me, I'm a "new kid on the block" nobody

Abundance Mindset: There are stacks of affiliates promoting offers every single day, there's no reason why they won't promote mine too. They make a good chunk of their income doing this and are constantly looking for new products to promote. They care

about my offer and whether they can make money, not me personally. It doesn't matter if I'm brand new or how I feel.

Scarcity Mindset: The economy, politics and my government is in such bad shape, I fear my financial future

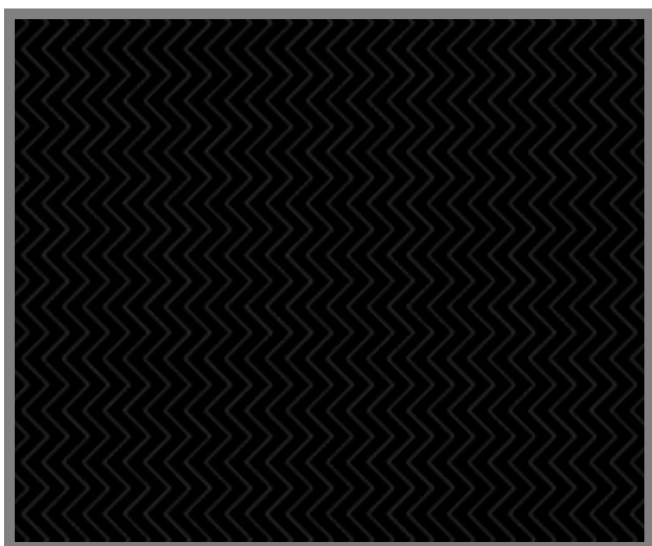
Abundance Mindset: In 2019 global GDP is [forecast](#) at \$86.3 trillion compared to \$57.6 trillion [in 2007](#) before the crash. Opportunity is abundant. I control 90% of my future, not the government. I don't need to be a financial victim, I can opt out and be self sufficient.

Scarcity Mindset: I can't get any good product ideas

Abundance Mindset: There are ideas all around. Improving/adapting/updating the concepts behind other marketers' profitable products. Ideas from newsletters I read, webinars I watch, popular posts on blogs I visit. I've got too many product ideas!

Scarcity Mindset: It's make or break with this project I'm working on, it'll be awful if it doesn't work out

Abundance: *Every* project is merely a TEST. If you have a good system/formula to follow you'll end up with far more winners than losers. And a loser is valuable information about what to avoid going forward. This is the nature of business and perfectly normal, relax!



Scarcity Mindset: I might offend my list or followers by promoting a product they don't like

Abundance: You are simply making an OFFER (the clue's in the name). Nobody is forced to buy or even to be on your list. Promote right and you won't cause offence to your most valuable subscriber core.

Scarcity Mindset: Too scared to even mail email list, they might unsubscribe

Abundance: Unsubscribes are good - they are people who have self-selected themselves to be unsuitable for your content. Better they unsubscribe and save you the hassle and cost of having them in your database.

I could think of a lot more examples but I know you'll get the gist.

The danger is being too cautious, "precious" and overly-sensitive to your own feelings, emotions, successes and failures.

Tough up, relax, mentally separate what is going on in your business with what is happening in your head.

Whatever works for you.

But basically, just push yourself to test new things, play the game and don't fight the rules (you can't change them anyway).

It's only online marketing anyway, not life and death, what's there *really* to be afraid of?



Using Duplicator Pro to Backup or Move a Wordpress Site

by Jim Daniels

<https://bizweb2000.com/duplicator-pro-wp-backup-move/>



If you've ever had to move your site to a new hosting company, you know it can be a headache.

Recently, as I was about to release my [new product for affiliate marketers](#), which was my first product in over a year, I decided it was time to move on from Hostnine to new web host.

Today I'll share my site migration experience with you so you can easily backup or move any of your WordPress sites in minutes.

Having fresh backups gives you peace of mind knowing you can always recover from a crash or a hack. But even if you have backups, you need to know how to restore them quickly. That's the knowledge I was lacking, but not anymore.

First off, I have to admit, I shopped around a LOT for a new host. When I purchase something online I usually read a lot of reviews first.

After days of shopping and comparing, I ended up coming back to HostGator. Their new cloud offerings were just too good to pass up. Inexpensive, flexible and speedy - just the combination I was looking for.

But my main concern was being able to get support when I needed it. Years ago I was with them and their support was lousy. However I recently had heard that they totally revamped their support, so I decided to put it to the test.

I picked up the phone and called as if I was a client already. I got an actual human on the phone within one minute. Next I tried their chat support. Again, it was nearly immediate. That matched up with everything I was reading about their new service department, so I pulled the trigger.

I went with the Business Cloud server and after ordering I opened a migration ticket. A week later they had all my sites moved without me lifting a finger. Awesome.

I tested out all my sites in something they call their "swamp" and everything worked great.

Next I changed the nameserver settings of my domain names to my new server, waited a few days to test again, and then put in the request to cancel my old host at the end of their billing cycle.

All set, right?

Wrong! A few days later I realized I forgot to request the migration of an entire website!

Not wanting to wait for the migration team again, I decided I'd try to move the site myself. I had never done this before and I'm not too technically inclined, but figured it would be a great skill to have.




So I logged into the WordPress Admin area of that site on my old server. (I'm glad I told my old host to cancel at the *end of the billing cycle* and not immediately!)

In the admin area of WordPress I tried to use the plugin I had there called backup buddy. Lots of people love it but for some reason, I just don't get along with that plugin. Too many steps for me -- I like things REALLY SIMPLE.

So I clicked Plugins---> Add New and started searching. Within a few minutes I found a plugin called **Duplicator**.

It had over a million active downloads, a five star rating and was updated just weeks ago. (Regularly updated plugins are safest to use.)


DUPLICATOR

Duplicator – WordPress Migration Plugin

WordPress migration and backups are much easier with Duplicator! Clone, backup, move and transfer an entire site from one location to another.

By Snap Creek

[Install Now](#)
[More Details](#)

★★★★★ (2,057)

1+ Million Active Installations

Last Updated: 4 weeks ago

✓ Compatible with your version of WordPress

So I clicked install, activated it and watched [a video on how to use it.](#)

I could not believe how simple it was! I literally clicked a few buttons and had a backup of the entire site, called a Package. I then uploaded the package (containing just two files) to my new host via FTP, and within minutes had the entire site migrated.

In fact, I loved it so much I got their [Duplicator Pro](#) plugin. Their Pro plugin lets you backup multiple sites on an automated schedule, and it transfers the backups to the Cloud Storage of your choice, such as Dropbox, Google Drive or Amazon S3.

Here's a video showing you how simple it is to use Duplicator Pro...

<https://youtu.be/YvVMt536WD4>

The next day I put the Duplicator Pro plugin on all my sites and clients sites, and scheduled weekly backups. Now I never have to worry about losing a site. And I know how to restore from backup in minutes, in case I ever need to.

So, in closing....

If you need a low cost, reliable web host, I urge you to check out the new cloud offerings from Hostgator.

[Here's my link for a special discount.](#)

And if you want peace of mind knowing you have regular backups of your WordPress sites AND can restore them easily, [grab Duplicator Pro from my link here.](#)

There's also a discount at that page too. (Click the text below the purchase options to save 10%.)

Now get busy backing up those sites!

The Great Retirement "Mirage"...

by Jim Daniels

<https://bizweb2000.com/retire/>



Most people have a mental image of their ideal retirement.

It usually involves travel, beaches, golf and relaxation. And some people end up living that dream.

But for most people, the image is more like a mirage... the closer they get, the more it seems to fade.

I'd like to talk about that great retirement mirage in this issue of BizWeb eGazette.

When I was in high school (going back quite a few years now) I was taught that the ideal path to financial security looked like this...

1. Go to school and graduate

-
2. Get a good job and work your way up in the company
 3. Invest part of your salary and save for retirement
 4. Retire comfortably, travel and enjoy your golden years

After all, it was a plan that worked for generations...

In the 1900's many people attained financial independence this way. They worked a job for 35 years or so, scrimped and saved along the way and retired around age 65 with a nice nest egg.



Although this was pretty much a universally accepted plan during the 20th century, there was one glaringly obvious problem that most people never discussed.

A little matter called life expectancy.

Even near the *end* of the 20th century, in the 1980's, when the world's average life expectancy soared... people were expected to live only to the ripe old age of 67 years.

I did the math and could clearly see that it left a whopping two years to reap the rewards of all that work and saving.

Yet I entered the workforce anyway.

But when I looked around me, I didn't see too many people looking forward to retirement. In fact, the parents of two of my friends actually got pink-slips just a few years short of

qualifying for a pension.

Others bounced from job to job, barely scraping by.

Even my own folks managed to save little to nothing for retirement.

Fast forward another generation, and things have only gotten worse in my opinion.

I read today that a full 45 percent of working-age households in America have no retirement savings at all. And among people 55 to 64, the average household retirement savings is a mere few thousands dollars.

The real truth is, only 5% of people following that "career" path outlined above, ever achieve a comfortable retirement.

Isn't that a shocking number?

That leaves a whopping 95% of well-intentioned, hard working people, who work their fingers to the bone, relying on social security, an inadequate pension or help from a family member just to get by.

And the few that do make it to retirement with a nice nest-egg, *still* have very few years to enjoy the fruits of their labor! Even now, early in the 21st century, with life expectancies finally close to 80, that leaves an average of 15 years to "live it up" in Boca Raton.

OK, now that I have you totally depressed, you need to know that there is a better way...

Unless you are one of the 1 in 180 million people who hits the lottery or inherits a fortune when Uncle Joe checks out, there's just one way *you* will ever become financially independent...

You have to do it on your own.

While that may sound like a monumental task, thanks to the Internet, it is possible for the average person.

Like me.

I never went to college. I didn't have any connections when I got started.

Yet I carved out a following and a living online writing articles like this. And anybody can do it, in any niche they want. Sure, it takes time, but you can do it in your spare time, even when you have a full time job. That's what I did!



But the real beauty of the do-it-yourself plan to retirement, is that *it's like retiring!*

You get to set your own schedule. You get to travel when you want. You don't have a commute. You don't have a boss. And there is no cap on how much you can earn.

In fact, you never have to retire at all! Why bother...

Personally, I never plan to retire!

Retire from what?

A business that I work a few hours a week, when I want?

Look, I've gone down both paths.

I tried the career thing. I went into the Air Force at 18. I got out at 21 and started a career. I worked in the telephone industry for 10 years.

Then I decided I wanted something more than the career path to "maybe" retirement. I decided I wanted to enjoy my *entire* life, not just weekends and a decade or so before I check out.

So I went to work building something better for myself. And you can too!

Start building a business of your own. If you can build a small following and share your world with them, you may just be able to break free from a life of jobs.

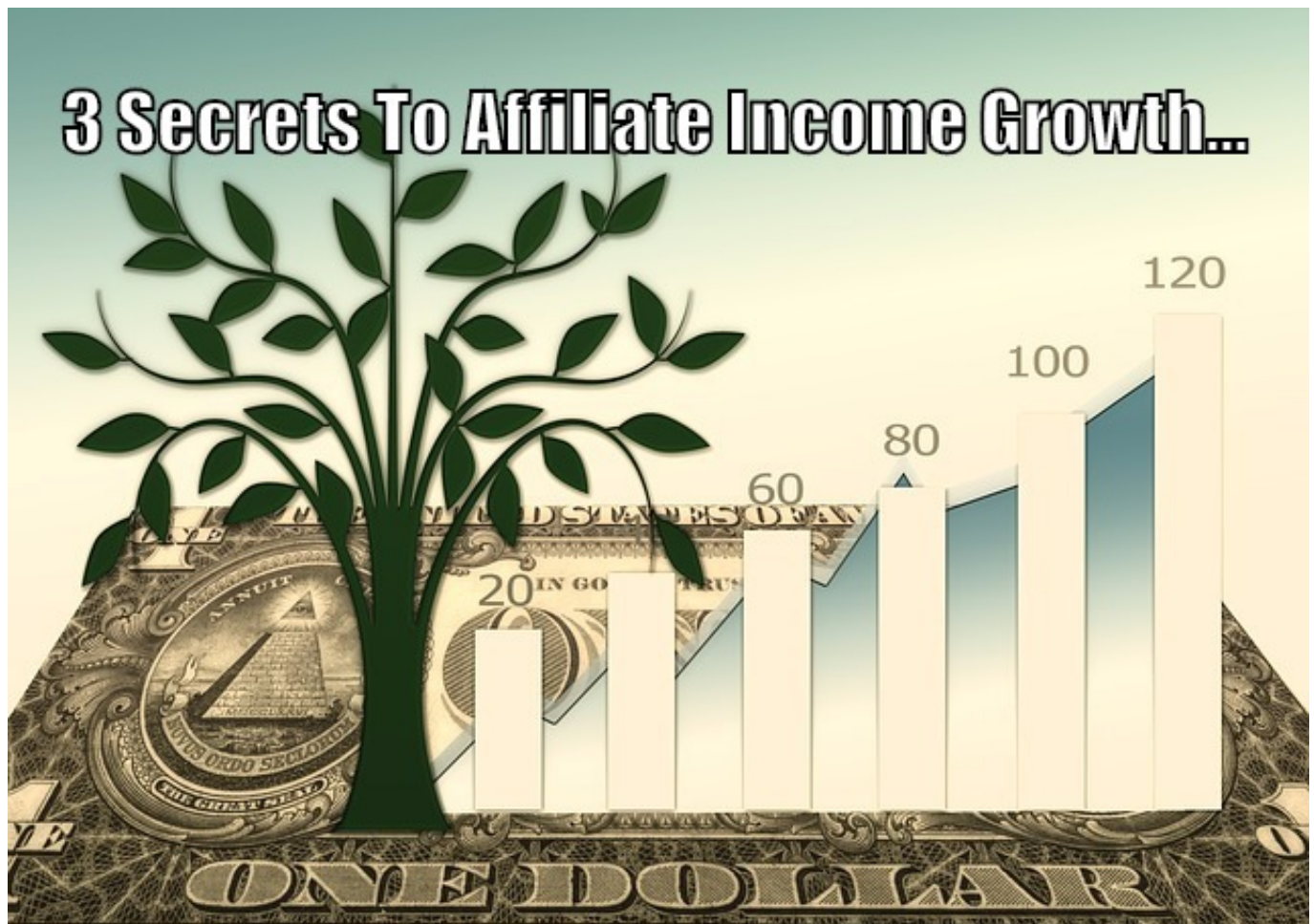
If you need help getting started, [email me](#). Tell me where you're stuck. I've been through every stage and can help you get where you want to go. I can offer my advice and teach you [my online business blueprint](#), [build a blog for you](#), offer [my research and affiliate marketing promos](#), and well, whatever you need!

It's what I do and I love it!

Can You Make a Living with Part Time Affiliate Marketing?

by Jim Daniels

<https://bizweb2000.com/affiliate-marketing-how-to/>



All the gurus say affiliate marketing is so easy.

If that's true, why are there literally millions of affiliate marketers earning \$0 month after month.

The thing is, affiliate marketing is NOT as easy as most gurus make it out to be.

You can't just pick a product or service at JVZoo, Clickbank, Amazon, ShareASale or Commission Junction and start advertising your affiliate link. I don't care where you

advertise -- Google Adwords, Facebook, blogs or ad networks.

Do that and you will almost always burn through more cash than you earn in commissions every month. Unless you have very deep pockets you need to be a lot smarter about your affiliate marketing.

Over the years I've tried just about every affiliate marketing strategy known to man-kind. I now make a full-time income -- mostly from affiliate marketing. I mix in a few other online income strategies as well, such as product creation and advertising income, but my favorite way to earn online is from affiliate marketing.

Today I'll share some of my secrets with you.

Right after this banner for a new service I'm considering offering...



Secret #1: Stick to ONE niche

I see far too many affiliate marketers build a site around "ebooks" and then try to sell ebooks via amazon or wherever, on all topics.

That's a big mistake in my opinion. You need to stick to ONE niche that you know and like.

If your thing is woodworking then build a site around woodworking. Share your best projects. Share your worst screw-ups. Show them you're human just like them. You can write all about it, make videos about it - however you are most comfortable sharing

information.

Just don't stray off the topic of woodworking and try to sell affiliate products in the Internet marketing niche. Your audience will lose interest and see right through your sales pitch. But if you're showing them how to build a chair then you tell them you downloaded the plans from x site, well, that's different.

That's how you make lots of sales over and over.

Secret #2: Know what you are promoting - I mean REALLY know it.

The easiest products to sell are the ones you use yourself. When I go back through all my affiliate promotions I can easily see that the top performers were the ones I really liked and used myself. Not always, but usually.

That's why it is so important to promote stuff you would buy or have bought yourself. That way you can literally show potential buyers all the good and the bad of the product. That makes your promotions REAL and GENUINE.

Here's an example from my own promotions. Awhile back I promoted a program about domaining. Basically buying domains for a few bucks and selling them for profit. So I wrote a [blog post about domaining](#) showing the actual results I had with the program.



Secret #3: Promote like you would to your mom or your best friend.

As I mentioned, when you are doing affiliate marketing you are going to need to create some content around the products you promote. I'm talking about emails, blog posts, videos and well... ways to help potential buyers make a decision.

This is where many affiliate marketers go wrong. They go into sales pitches like a bad used car salesman.

Instead of doing that, you need to keep it real. Talk to them like you respect them, want to help them and can relate to them.

Talk about real world things. Inject a little humor. Keep it light and don't pressure them. They'll appreciate it and want more.

And yes, they might even but from your link. If not this time, maybe next time.

Here's an example of an email I sent out to my list a while back that generated a BUNCH of sales....

Subject: Am I getting too old to play the Abominable Snowman?

To [BizWeb eGazette List](#) ✕

Subject: Am I getting too old to play the Abominable Snowman?

Last week I was loading the car for our annual trip to Florida.

As I awkwardly tried to navigate my icy front steps, my feet suddenly shot forward. I literally went airborne like I just took an upper-cut from Iron Mike Tyson in his prime.

Landed right on my 50 year old back.

Lucky for me, it had snowed (again) overnight, and a thick layer of powdery snow cushioned the blow. My first instinct was to see if I could still move. (Yes, everything still worked.)

My 2nd instinct was to see if my teenage kids or wife saw my performance. (Luckily, I was spared that embarrassment.)

Finally I wondered, "Why do I still live in New England"? I mean, I love 3 of the seasons, but ol man winter? N-O! Maybe I'm just getting too old for this crap. Especially record winters like this one.

Anyway, I stumbled to my feet, now covered head to toe in powdery snow, and headed back inside. Seeing The Abominable Snowman walk in the front door was a real treat for my wife and kids.

Maybe I hit my head when I fell, but I came to the realization that we can simply move to a warmer climate. When we landed in Tampa that night, the first thing I did was grab one of those real estate magazines.

Then we had a family meeting and all agreed to move south. I'm not sure what state we're moving to yet, but this Spring we're putting the house on the market. That's the beauty of having an Internet business. We can live anywhere.

That's why I shared my embarrassing story with you -- to stress that anyone can grow a biz they can do from anywhere. A business that gives them freedom to live anywhere they want. Sure, it takes time, but it is still more possible than ever.

All it takes is following a proven process that works. Like this one...

Send



I then went on to tell them about a great program I had been testing, and shared the affiliate link.

This type of affiliate marketing is not only more fun, it is more effective. More people will pay attention to you when you are not in their face screaming louder than the next guy about why they should buy.

Try this technique and I *guarantee* you'll start getting better results with your affiliate marketing.

OK, let me wrap this up...

As you can see from today's issue, if you want to earn serious commissions with affiliate marketing, you need to put in some time and effort.

You need to be creative. And you need to take as many lessons from experience marketers as you can.

Follow the stuff they do that works. Copy them when you can.

In fact, copy ME if you want to.

I just uploaded all my "soft-sell" conversational affiliate promotions (like the one above) from the last year and a half [to this web page](#).



You can get all of them (hundreds!) along with a list of all the top programs I used them on. You can use them on the programs I promoted, or use them on your own stuff.

You can use them as email solos, follow-ups, blog posts and in your articles. Just use them! They generated a lot of great feedback and a ton of sales, and they can do that for you too.

If you want to start generating full-time affiliate commissions in your spare time, this is probably the easiest way to do it without doing all the work yourself.

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